



Sacramento Public Library Authority

Agenda Item 5.0: 2014 Core Library Services Update

February 27, 2014

TO: Sacramento Public Library Authority Board

FROM: Rivkah K. Sass, Library Director

RE: 2014 Core Library Services Update – June 3, 2014, Ballot Measure

RECOMMENDED ACTION(S):

Information only.

BACKGROUND

At the January 23 Sacramento Public Library Authority Board meeting, staff reported that on January 14, 2014, the City Council unanimously approved moving a proposed \$12 parcel tax forward for the June 3 ballot.

On January 28, the City Council added language to the proposed ordinance that confirms that the City's current \$7,635,600 General Fund contribution to library services may not be replaced by parcel tax revenues.

On February 4, the City Council approved three items on the Council's consent agenda:

Item # 1: A resolution directing the preparation of an impartial analysis for a Sacramento City measure pertaining to a Parcel Tax for Core Library Services, for inclusion in the June 3, 2014, Primary Municipal Election official sample ballot.

Item # 2: Select and authorize members of the City Council to author and submit arguments in opposition to and/or in support of a measure for the June 3, 2014, ballot pertaining to a parcel tax for core library services. Mayor Pro Tem Angelique Ashby was selected to lead this effort.

Item # 3: A resolution calling and giving notice of the placement of a measure pertaining to a parcel tax for core library services on the June 3, 2014, Primary Municipal Election ballot.

On February 7, Library staff received notification that the measure would be known as "Measure B" on the June 3 ballot.

On February 7, more than 90 library supervisors, managers and staff members participated in a training session to help them understand how to respond to inquiries regarding the City of Sacramento Parcel Tax for Core Library Services. An additional 25 staff members participated in a second session to help them gain the skills necessary to provide additional information to staff and members of the public.

February 28 is the due date for ballot arguments (not to exceed 300 words). All arguments shall be accompanied by a Ballot Argument Statement Form.

March 10 is the due date for rebuttals (not to exceed 250 words). All rebuttals shall be accompanied by a Ballot Argument Statement Form.