Sacramento Public Library Authority

July 22, 2010 **Agenda Item 4.0: Director's Report**

TO: **Sacramento Public Library Authority Board Members**

FROM: **Rivkah K. Sass, Library Director**

RE: **Director's Report**

RECOMMENDED ACTION: Information Only.

Family Autism Night

On Friday June 11,about 50 people, adults and children, convened at the Arden-Dimick Library for our first Family Autism Night. Activities included craft activities, stories and music. Organized by Arden's Youth Services Librarian Janet Wininger and North Sacramento Library Supervisor Jami Trawick, the event was our first, but not last effort, to reach out to families with children with autism. Kids and adults signed up for Summer Reading as part of the evening as well. The efforts will be repeated in July and August.

The purpose of this outreach effort is to help these families understand that they're not alone and that the library can be a true resource for them, a place to network with other families, and a fun place to be.

Rancho Cordova – All American City

Rancho Cordova is an All-American City! Congratulations to the City of Rancho Cordova. In mid-June officials from the city traveled to Kansas City to tell Rancho Cordova's story and on June 18 got the news.

Rancho Cordova was one of 10 cities to be named All-America City 2010 winners from a field of 25 finalists who all traveled to Kansas City for the final competition.

Rancho Cordova's 25-member delegation built their presentation around the theme "We Make the Magic" and spotlighted three signature projects to demonstrate collaboration, innovation, civic engagement and more in local problem-solving. The Rancho Cordova application was crafted by the Cordova Community Council. The projects included initiatives to provide everyday items such as socks, underwear and shoes to homeless children in the Folsom Cordova School District; Heritage Schools and promoting Rancho Cordova City Hall as the "civic heart" for the community, incubating business and community engagement.

We know that great communities have great libraries and are thrilled that one of our communities has received this national recognition.

Rio Linda Library

As the Board knows, building a new library in the Rio Linda community has been a dream for many years, but one unlikely to occur in this economic environment. In the early spring, Library staff began conversations with officials from the Twin Rivers Unified School District about the feasibility of relocating our Rio Linda Library to the site of Rio Linda Elementary School, which was slated for closure at the end of the 2010 school year.

For this move to occur we would have to recommend using funds set aside from the Tobacco Litigation Settlement. Meetings with Supervisor Dickinson and community members, including the Rio Linda Visions Group and Friends of the Rio Linda Library determined that a survey of the community was in order. The survey was made available via email, the local newspaper and at the library branch and the results were gratifying, with 261 people responding and 96% indicating support for the move.

On May 4, Sacramento County authorized $10,000 to provide a limited feasibility study for the project and on June 28, Library Facilities staff met with school officials at the site.

Until the feasibility study is completed, we are unable to move forward. We believe this is an excellent opportunity, as the proposed structure would be nearly double the size of the existing library and would provide twice as many computers to the community, increase programming capacity and generally expand our ability to serve the community.

Summer Reading Program

We knew that 2010 would be a great year for Summer Reading, but it is exceeding all expectations. Who gets the credit for these remarkable numbers? The staff of course! Staff in all locations is out there promoting the program like crazy. We have seen huge increases in pre-readers and adults, groups that don't typically spring to mind when you think "summer reading", and who often need a little "selling" to sign up. We're so happy that we are getting people of all ages reading!

We're also really proud to be back to giving books to all finishers under 18 – borrowing books is great, but children and teens need home libraries too, and it's great to be able to support those. Scholastic's Literacy Partners program (who sell books at deep discounts, and make it INCREDIBLY easy to get books to branches) was instrumental in making this possible. Many locations are now asking their Friends groups for additional money to purchase more books, because so many people are completing, they're running out.

As of July 10, we had more than 18,000 people signed up, more than TWICE the number of signups in 2009.

North Natomas Update

On June 1, the hours of service at North Natomas Library were switched to a Tuesday through Saturday schedule. The results are gratifying. Our Saturday count was 1,662 visits in June, averaging 416 visits per day. The hours definitely agree with the community, and people are letting us know. One father wrote me to say that he visited the library three out of four Saturdays with his young daughter.

Recently two bike lids were installed at the North Natomas Library which gives riders a safe and secure place to lock their bikes and accessories in a convenient location that is protected from the weather. The bicycle parking units are large, but very easy to lift. Locking instructions are printed on the back of the fiberglass shell. The lids also feature attractive graphics of bicycle-related quotes. They are

available on a first-come, first-served basis to those who ride their bikes to the North Natomas branch.

We are grateful to the North Natomas Transportation Management Association for their generous donation.

Belle Cooledge Grand Reopening
A great time was had by all. Wonderful speeches, an amazing rendition of the National Anthem and much joy expressed by the community in having their beloved branch open again. Many thanks are due to the people who helped make it a remarkable event, including County Supervisor Roberta MacGlashan, County Supervisor Jimmie Yee, Sacramento City Councilmember Robert King Fong, State Senate President pro Tem Darrell Steinberg and Belle Cooledge Library Friends President Judith Anshin who provided fun moments and inspiring words during the reopening ceremony. Rancho Cordova City Councilmember Linda Budge also attended, and Leslie Sandefur (daughter of Elk Grove Branch Supervisor Pat Sandefur) performed a moving rendition of the National Anthem. Boy Scout Troop 50 presented the colors, and dozens of staff made it all happen smoothly.

Literally hundreds of people turned out to see the beautiful renovation and to marvel at the changes. The Friends of Belle Cooledge Library made new Friends, beautiful music was played and a good time was had by all. Our special guest for the day was Congresswoman Doris O. Matsui who visited in the early afternoon, chatting with library patrons and touring the building. It was a wonderful opportunity to show off. As co-author of legislation that would increase broadband access for the nation's libraries, it was especially gratifying to see the number of people in the library with their laptop computers, taking advantage of our wireless service! Icing on the cake was hearing from Youth Services Librarian Christy Aguirre that 500 people signed up for our Summer Reading Program!

Wonder of Reading Grant
We were recently notified that Sacramento Public Library will serve as the fiscal agent for a project that will pilot a new type of school library for Sacramento County. The grant is for $160,000 and will provide a librarian, computers and family literacy activities at the Isleton Elementary School which is served by our Isleton Library. The project is in collaboration with The Wonder of Reading (http://wonderofreading.org) and will address the crisis of reading that we are seeing here in California. In fact, 55% of California public school fourth-grade students do not meet grade level reading standards. California ranks 47th nationally in reading. These numbers, reported in 2007, have been exacerbated by the current budget crisis in our schools. Inadequate funding, increasing class size and other challenges have contributed to the crisis.

We are thrilled to be a key player in working with the Wonder of Reading as they develop this first pilot project for Northern California. Who are these people? Since 1994, Wonder of Reading has renovated public elementary school libraries and stocked them with new books. Their belief is that reading changes lives, and like us, believe that literacy is the gateway to hope, opportunity and lifelong learning. This project aims to catch the children of Isleton up, give them the gift of reading

and inspire a love of learning. We will return to the Board at a future meeting with additional information about this project.

How Austentatious!
Kudos to Stephenee Borelli, Youth Services Librarian and Jane-ite, for developing what is turning out to be a very successful six-month series. The program launched on June 13 with more than 225 people in attendance! In early July, we opened up registration for the December 12 Birthday Tea and within a couple of days nearly 40 people had preregistered. It shows that people want to engage with one another in discussing great literature.

Sacramento Poetry Center Collaboration
Kids Reading and Writing Sacramento Poet Laureate Bob Stanley is coordinating two reading and writing events at the Rancho Cordova Library with large groups of kids involved in the Rancho Cordova PAL (Police Activities League). PAL brings together all the kids in their Junior Giants baseball program for reading and writing nights. About 200 kids will participate ranging from 5 to 15. The July session will focus on reading, and the August session will be more about writing or making artwork.

For the first session kids are being asked to bring their favorite book. The theme of this year's writing contest is "Respect for teammates, Respect for community."

Rick Teichert
It is with very mixed feelings that we will soon say farewell to Rick Teichert. For more than four years Rick has been instrumental in transforming the Sacramento Public Library. Rick's return to the City of Moreno Valley as Financial and Administrative Services Director and City Treasurer is an expanded role in the city where he previously served as their Director of Finance and City Treasurer prior to his arrival at Sacramento Public Library.

Rick has been instrumental in establishing many of our administrative processes over the past four years, including the budget process and procurement policies. We are all grateful for his fiscal prudence and budgeting capabilities that have allowed the organization to minimize the impacts of negative economic trends.
Before Rick begins his new duties in Moreno Valley, he will enjoy a two-week vacation in Germany and Switzerland.

We will miss him.

ATTACHMENTS
Attachment A: Public Services Statistics –June 2010
Attachment B: Friends of the Library Book Sales – July through September 2010

SACRAMENTO PUBLIC LIBRARY

MONTHLY PUBLIC SERVICES STATISTICS

June 2010

Key Points:

- FY 2009-10 circulation was 7.7 million, a 4.3% increase from FY 2008-09.

- The largest percent increases in circulation between FY 2008-09 and FY 2009-10 have occurred in the following branches:
  Valley Hi-North Laguna (92.9%)
  Courtland (72.1%)
  North Natomas (61.6%)

- FY 2009-10 total cardholders was 637,160, a 13.6% increase from FY 2008-09.

- The largest percent increases in cardholders between FY 2008-09 and FY 2009-10 have occurred in the following branches:
  North Natomas (81.5%)
  Valley Hi-North Laguna (58.6%)
  McClatchy (18.9%)

- FY 2009-10 self-check circulation was 2.9 million, a 99.8% increase from FY 2008-09. This also accounts for 38.2% of total circulation.

- Branches with the highest percentage of circulation that is from self-check include:
  Elk Grove (78.1%)
  Valley Hi-North Laguna (75.1%)
  Colonial Heights (72.1%)
  North Natomas (65.3%)
  North Highlands (61.6%)

- In FY 2009-10, the Library offered 3,951 free programs to the public, a 4.7% increase from 2008-09. Attendance at these programs exceeded 100,000 for the second consecutive year.

- In FY 2009-10, customers made 12.9 million searches on the Library catalog, a 21.4% increase from 2008-09.

- In FY 2009-10, volunteers provided 42,630 hours of service to the Library, a 17.1% increase from 2008-09.

- In FY 2009-10, 3,720 community meetings were held in the Library's branches, a 1.9% increase from 2008-09.

Sacramento Public Library Monthly Report

Summary

JUNE 2010	June 2009	June 2010	Change N	Change %	YTD 2008-09	YTD 2009-10	Change N	Change %
Customers & Circulation								
Items Circulated	651,641	675,983	24,342	3.7%	7,385,554	7,704,567	319,013	4.3%
Interlibrary Loan								
Loaned to Client Libraries	10,317	10,021	-296	-2.9%	111,363	122,178	na	na
Borrowed from Client Libraries	10,782	9,368	-1,414	-13.1%	125,542	121,319	na	na
All Other Loans	241	253	12	5.0%	2,630	1,906	na	na
New Customers Registered	7,454	6,575	-879	-11.8%	85,308	80,429	-4,879	-5.7%
Total Customers[1]	561,070	637,160	76,090	13.6%	na	na	na	na
Adult	359,422	435,150	75,728	21.1%	na	na	na	na
Juvenile	177,103	169,408	-7,695	-4.3%	na	na	na	na
E-card Only[1]	23,577	31,473	na	33.5%	na	na	na	na
Other	968	978	10	1.0%	na	na	na	na
Total Customers as % of Total Population[2]	41.5%	46.8%	5.3%	12.7%	na	na	na	na
Library Visits	241,722	355,572	113,850	47.1%	2,866,176	4,362,116	1,495,940	52.2%
Reference Questions Answered	43,914	60,906	16,992	38.7%	506,466	679,068	172,602	34.1%
Programs								
TOTAL PROGRAMS - #	361	446	85	23.5%	3,772	3,951	179	4.7%
TOTAL ATTENDANCE	12,937	14,054	1,117	8.6%	110,726	108,790	-1,936	-1.7%
Family Programs - #	51	48	-3	-5.9%	466	508	42	9.0%
Family Programs - Attendance	3,013	1,868	-1,145	-38.0%	19,270	20,973	1,703	8.8%
Toddler Programs - #	55	68	13	23.6%	540	678	138	25.6%
Toddler Programs - Attendance	2,005	2,218	213	10.6%	19,431	22,507	3,076	15.8%
Preschool Programs - #	69	80	11	15.9%	870	884	14	1.6%
Preschool Programs - Attendance	2,486	3,007	521	21.0%	26,171	24,766	-1,405	-5.4%
School Age Programs - #	72	78	6	8.3%	757	631	-126	-16.6%
School Age Programs - Attendance	3,731	4,571	840	22.5%	27,369	22,190	-5,179	-18.9%
Teen Programs - #	59	66	7	11.9%	549	538	-11	-2.0%
Teen Programs - Attendance	1,108	822	-286	-25.8%	9,650	8,695	-955	-9.9%
Adult Programs - #	54	106	52	96.3%	588	687	99	16.8%
Adult Programs - Attendance	560	1,568	1,008	180.0%	8,776	9,499	723	8.2%
Senior Programs - #	1	0	-1	-100.0%	2	25	23	1150.0%
Senior Programs - Attendance	34	0	-34	-100.0%	59	160	101	171.2%
Community								
Community Meeting/Meeting Room Use - #	343	322	-21	-6.1%	3,650	3,720	70	1.9%
Hours Used	902	1,022	120	13.3%	12,131	13,001	870	7.2%
Attendance	6,328	6,406	78	1.2%	73,107	81,052	7,945	10.9%
Community Meetings - # presentations by staff	68	77	9	13.2%	508	459	-49	-9.6%
Total Attendance	3,945	3,687	-258	-6.5%	27,908	23,010	-4,898	-17.6%
Attendance - Adults	459	602	143	31.2%	7,211	6,265	-946	-13.1%
Attendance - Youth	3,486	3,085	-401	-11.5%	20,697	16,745	-3,952	-19.1%
Community Group Visits to Library - #	30	36	6	20.0%	509	401	-108	-21.2%
Total Attendance	756	1,146	390	51.6%	15,579	12,599	-2,980	-19.1%
Attendance - Adults	158	272	114	72.2%	3,348	2,712	-636	-19.0%
Attendance - Youth	598	874	276	46.2%	12,231	9,887	-2,344	-19.2%
Internet Access Totals								
Total Available Time	17,979	na	na	na	842,172	na	na	na
Total Time Used	7,989	na	na	na	489,533	na	na	na
% of Available Time Used	44.4%	na	na	na	58.1%	na	na	na
Booking Slots Used-% of Avail.	78.9%	na	na	na	na	na	na	na
Customer Self-Service								

Sacramento Public Library Monthly Report

Summary

JUNE 2010	June 2009	June 2010	Change N	Change %	YTD 2008-09	YTD 2009-10	Change N	Change %
Self-Check Circulation	145,064	289,002	143,938	99.2%	1,473,547	2,943,810	1,470,263	99.8%
% of All Circulation for System	22.3%	42.8%	20.5%	92.0%	20.0%	38.2%	18.3%	91.5%
Total Customer-Completed Renewals	115,373	125,909	10,536	9.1%	1,429,675	1,546,020	116,345	8.1%
Computer Renewal - External	105,612	117,165	11,553	10.9%	1,298,207	1,424,714	126,507	9.7%
Computer Renewal - Internal	5,427	5,145	-282	-5.2%	70,103	71,008	905	1.3%
Telephone Renewal	4,334	3,599	-735	-17.0%	61,365	50,298	-11,067	-18.0%
% of All Circulation for System	17.7%	18.6%	0.9%	5.2%	19.4%	20.1%	0.7%	3.7%
Total Holds Placed	148,058	173,383	25,325	17.1%	1,560,447	1,909,518	349,071	22.4%
Customer-Placed Holds	127,607	155,178	27,571	21.6%	1,333,395	1,693,928	360,533	27.0%
% of All Holds Placed	86.2%	89.5%	3.3%	3.8%	85.4%	88.7%	3.3%	3.8%
Total Library Catalog Searches	842,247	1,164,595	322,348	38.3%	10,641,217	12,923,689	2,282,472	21.4%
Encore Searches[6]	na	236,941	na	na	na	3,129,715	na	na
Catalog Searches - External[3]	545,106	627,600	82,494	15.1%	6,691,461	7,070,634	379,173	5.7%
% of Total Searches	64.7%	53.9%	-10.8%	-16.7%	62.9%	54.7%	-8.2%	-13.0%
Subscription Database Searches[4]	40,964	67,025	26,061	63.6%	795,607	667,629	-127,978	-16.1%
Web Page Visits - External	256,177	360,143	103,966	40.6%	3,074,124	4,247,897	1,173,773	38.2%
Electronic Databases	41	39	-2	-4.9%	na	na	na	na
Download[5]	4,675	6,129	1,454	31.1%	44,243	65,799	21,556	48.7%
Notices Sent for Holds and Overdues - Total	125,092	114,334	-10,758	-8.6%	1,384,306	1,484,889	100,583	7.3%
Delivered via E-mail	83,557	87,207	3,650	4.4%	879,881	1,078,755	198,874	22.6%
% of Total	66.8%	76.3%	9%	14.2%	63.6%	72.6%	9.1%	14.3%
Delivered via Automated Telephone System	32,830	27,127	-5,703	-17.4%	410,822	344,219	-66,603	-16.2%
% of Total	26.2%	23.7%	-2.5%	-9.6%	29.7%	23.2%	-6.5%	-21.9%
Delivered via Traditional Mail	8,705	0	-8,705	-100.0%	93,603	61,915	-31,688	-33.9%
% of Total	7.0%	0.0%	-7.0%	-100.0%	6.8%	4.2%	-2.6%	-38.3%
Resources								
Open Hours	4,381	4,607	226	5.2%	52,976	50,732	-2,244	-4.2%
Closed Hours	180	167	-13	-7.2%	3,199	3,830	631	19.7%
Staff FTE	199.5	187.0	-12.5	-6.3%	na	na	na	na
Extra Help Staff Total Hours Used	9,937	8,866	-1,071	-10.8%	97,338	99,099	1,761	1.8%
Librarian Hours	567	391	-176	-31.0%	5,475	5,514	39	0.7%
Library Assistant Hours	2,498	2,220	-278	-11.1%	24,234	23,265	-969	-4.0%
Shelver Hours	6,872	6,255	-617	-9.0%	67,629	70,320	2,691	4.0%
Volunteers- #	458	484	26	5.7%	na	na	na	na
Volunteers - Hours	3,245	4,012	767	23.6%	36,412	42,630	6,218	17.1%
Items - Total	1,987,201	1,978,087	-9,114	-0.5%	na	na	na	na
Items Added	12,851	10,006	-2,845	-22.1%	145,710	135,739	-9,971	-6.8%
Titles - Total	475,344	495,493	20,149	4.2%	na	na	na	na
Titles Added	2,837	1,453	-1,384	-48.8%	23,593	20,066	-3,527	-14.9%
Bookable Public Access Internet PCs	379	na	na	na	na	na	na	na
Express Public Access Internet PCs	16	na	na	na	na	na	na	na

Notes:

[1] The distribution for total customer types began with the January 2007 report. E-Card data are a cumulative total that began in October 2007.

[2] The population estimates used are from the California Department of Finance.
http://www.dof.ca.gov/HTML/DEMOGRAP/ReportsPapers/Estimates/E1/documents/E-1table.xls

Last year = 1,351,825
This year = 1,362,619

[3] The external catalog search data do not include search statistics from Encore.

[4] The subscription database searches refer to totals for the previous month.

[5] The download service began in August 2006.

[6] Encore search statistics began for FY 2009-10.

[7] Website visit statistics are not available for July 2009.

[8] Computer usage statistics are not available for July 2009.

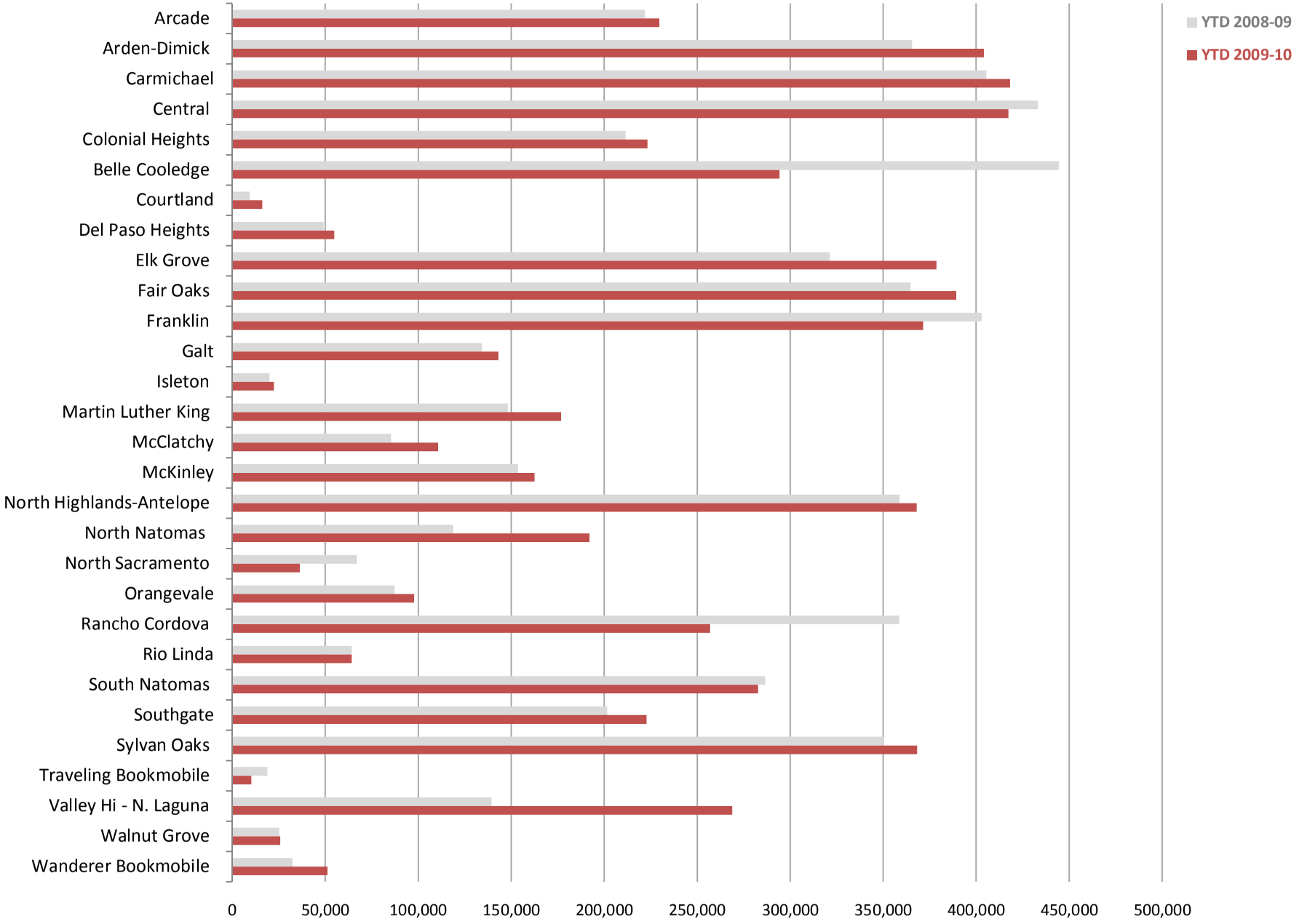
Sacramento Public Library Monthly Report
Customers

JUNE 2010	Monthly New Customers			Cumulative New Customers				Total Customers			
Branches	June 2009	June 2010	% Change	YTD 2008-09	YTD 2009-10	Change N	Change %	2008-09	2009-10	Change N	Change %
Totals	**7,454**	**6,575**	**-11.8%**	**85,308**	**80,429**	**-4,879**	**-5.7%**	**561,070**	**637,160**	**76,090**	**13.6%**
Arcade	263	178	-32.3%	3,295	2,484	-811	-24.6%	18,836	21,020	2,184	11.6%
Arden-Dimick	288	242	-16.0%	3,225	3,009	-216	-6.7%	24,021	26,940	2,919	12.2%
Carmichael	328	283	-13.7%	3,607	3,104	-503	-13.9%	28,381	31,891	3,510	12.4%
Central	623	470	-24.6%	6,996	5,444	-1,552	-22.2%	52,524	57,426	4,902	9.3%
Colonial Heights	264	205	-22.3%	3,337	2,656	-681	-20.4%	25,079	27,440	2,361	9.4%
Belle Cooledge	235	11	-95.3%	2,966	1,751	-1,215	-41.0%	28,969	30,181	1,212	4.2%
Courtland	0	5	na	74	103	29	39.2%	737	840	103	14.0%
Del Paso Heights	71	125	76.1%	1,449	1,043	-406	-28.0%	7,997	9,100	1,103	13.8%
Elk Grove	719	456	-36.6%	6,178	5,477	-701	-11.3%	39,412	44,329	4,917	12.5%
Fair Oaks	273	257	-5.9%	3,000	2,792	-208	-6.9%	26,063	28,752	2,689	10.3%
Franklin	217	190	-12.4%	4,108	3,288	-820	-20.0%	25,065	27,986	2,921	11.7%
Galt	147	136	-7.5%	1,669	1,559	-110	-6.6%	12,945	14,528	1,583	12.2%
Isleton	9	6	-33.3%	104	97	-7	-6.7%	921	1,013	92	10.0%
Martin Luther King	197	206	4.6%	2,756	2,489	-267	-9.7%	21,225	23,362	2,137	10.1%
McClatchy	31	50	61.3%	343	381	38	11.1%	2,811	3,342	531	18.9%
McKinley	126	139	10.3%	1,535	1,428	-107	-7.0%	12,898	14,339	1,441	11.2%
North Highlands-Antelope	447	409	-8.5%	5,184	4,552	-632	-12.2%	42,318	46,878	4,560	10.8%
North Natomas	81	257	217.3%	1,444	5,418	3,974	275.2%	7,016	12,732	5,716	81.5%
North Sacramento	70	58	-17.1%	957	784	-173	-18.1%	8,034	8,724	690	8.6%
Orangevale	113	93	-17.7%	1,225	1,004	-221	-18.0%	7,493	8,584	1,091	14.6%
Rancho Cordova	482	348	-27.8%	4,173	2,911	-1,262	-30.2%	30,990	33,545	2,555	8.2%
Rio Linda	59	60	1.7%	757	611	-146	-19.3%	5,587	6,230	643	11.5%
South Natomas	437	276	-36.8%	4,554	3,820	-734	-16.1%	33,103	36,595	3,492	10.5%
Southgate	249	203	-18.5%	2,786	2,277	-509	-18.3%	22,878	25,040	2,162	9.5%
Sylvan Oaks	453	329	-27.4%	4,596	3,908	-688	-15.0%	32,529	36,531	4,002	12.3%
Traveling Bookmobile	18	1	-94.4%	145	74	-71	-49.0%	1,015	1,091	76	7.5%
Valley Hi - N. Laguna	186	605	225.3%	2,176	6,664	4,488	206.3%	13,909	22,066	8,157	58.6%
Walnut Grove	13	16	23.1%	151	116	-35	-23.2%	1,337	1,436	99	7.4%
Wanderer Bookmobile	12	10	-16.7%	89	129	40	44.9%	1,043	1,206	163	15.6%
Other Circulating Entities											
Books by Mail	0	0	0.0%	4	7	3	75.0%	158	151	-7	-4.4%
ILL	2	0	-100.0%	30	20	-10	-33.3%	634	654	20	3.2%
Misc Circ[1]	1,041	951	-8.6%	12,395	11,029	-1,366	-11.0%	25,142	33,208	8,066	32.1%

Notes

[1] Count includes e-card customers as of 9/2007

Sacramento Public Library Monthly Report
Circulation Comparison



Sacramento Public Library Monthly Report

Circulation

JUNE 2010	Monthly Circulation			Monthly Circ. per Open Hour			Cumulative Circulation			
Branch	June 2009	June 2010	% Change	June 2009	June 2010	% Change	YTD 2008-09	YTD 2009-10	Change N	Change %
Totals	**651,641**	**675,983**	**3.7%**	**3,162**	**2,981**	**-5.7%**	**7,385,554**	**7,704,567**	**319,013**	**4.3%**
Arcade	20,976	19,560	-6.8%	112	104	-6.8%	221,917	229,657	7,740	3.5%
Arden-Dimick	34,337	33,065	-3.7%	183	176	-3.7%	365,458	404,199	38,741	10.6%
Carmichael	35,525	36,641	3.1%	218	193	-11.5%	405,440	418,231	12,791	3.2%
Central	36,208	38,314	5.8%	172	174	1.0%	433,198	417,320	-15,878	-3.7%
Colonial Heights	19,468	20,057	3.0%	104	125	21.1%	211,447	223,231	11,784	5.6%
Belle Cooledge	38,853	408	-98.9%	207	na	na	444,496	294,281	-150,215	-33.8%
Courtland	100	951	851.0%	10	8	-20.8%	9,411	16,195	6,784	72.1%
Del Paso Heights	3,342	4,859	45.4%	31	30	-1.9%	49,079	54,892	5,813	11.8%
Elk Grove	38,378	33,865	-11.8%	204	176	-13.6%	321,366	378,619	57,253	17.8%
Fair Oaks	33,656	35,186	4.5%	179	187	4.5%	364,741	389,300	24,559	6.7%
Franklin	30,172	30,170	0.0%	230	126	-45.4%	402,985	371,538	-31,447	-7.8%
Galt	11,872	13,271	11.8%	77	90	17.1%	134,195	143,107	8,912	6.6%
Isleton	1,139	1,210	6.2%	10	8	-15.3%	20,036	22,455	2,419	12.1%
Martin Luther King	12,697	22,139	74.4%	68	138	104.9%	148,178	176,847	28,669	19.3%
McClatchy	7,853	11,975	52.5%	55	75	36.3%	85,339	110,638	25,299	29.6%
McKinley	13,240	15,119	14.2%	87	94	9.2%	153,686	162,481	8,795	5.7%
North Highlands-Antelope	34,119	34,843	2.1%	181	123	-32.4%	358,866	367,982	9,116	2.5%
North Natomas	10,267	22,992	123.9%	54	103	90.8%	118,841	192,042	73,201	61.6%
North Sacramento	5,752	2,869	-50.1%	38	18	-53.2%	66,996	36,359	-30,637	-45.7%
Orangevale	7,750	9,308	20.1%	63	72	13.6%	87,236	97,765	10,529	12.1%
Rancho Cordova	33,170	32,765	-1.2%	176	174	-1.2%	358,575	256,949	-101,626	-28.3%
Rio Linda	5,814	5,870	1.0%	47	45	-4.5%	64,236	64,227	-9	0.0%
South Natomas	26,025	23,623	-9.2%	138	148	6.7%	286,648	282,804	-3,844	-1.3%
Southgate	17,986	19,466	8.2%	105	113	8.2%	201,665	222,742	21,077	10.5%
Sylvan Oaks	32,695	32,597	-0.3%	156	155	-0.3%	350,401	368,228	17,827	5.1%
Traveling Bookmobile	1,627	461	-71.7%	48	na	na	18,953	10,311	-8,642	-45.6%
Valley Hi - N. Laguna	10,462	32,354	209.3%	66	202	205.4%	139,382	268,862	129,480	92.9%
Walnut Grove	1,526	1,868	22.4%	12	15	18.6%	25,316	25,742	426	1.7%
Wanderer Bookmobile	3,552	4,427	24.6%	132	108	-17.9%	32,400	51,229	18,829	58.1%
Other Circulating Entities										
Books by Mail	1,349	1,006	-25.4%	na	na	na	13,671	13,416	-255	-1.9%
Borrower's Help Desk	0	0	0.0%	na	na	na	98	0	-98	-100.0%
ILL	241	253	5.0%	na	na	na	2,630	1,674	-956	-36.3%
Misc Circ	470	519	10.4%	na	na	na	4,600	6,065	1,465	31.8%
Telis	971	1,933	99.1%	na	na	na	9,607	13,302	3,695	38.5%
Customer										
Online	111,040	122,311	10.2%	na	na	na	1,368,325	1,495,780	127,455	9.3%
Telephone	4,334	3,599	-17.0%	na	na	na	61,893	50,298	-11,595	-18.7%
Download	4,675	6,129	31.1%	na	na	na	44,243	65,799	21,556	48.7%

Sacramento Public Library Monthly Report

Program Totals

JUNE 2010	Monthly Program Totals			Cumulative Program Totals				Monthly Attendance					Cumulative Attendance					
Branch	June 2009	June 2010	% Change	YTD 2008-09	YTD 2009-10	Change N	Change %	June 2009	June 2010	% Change	Avg. 2008-09	Avg. 2009-10	YTD 2008-09	YTD 2009-10	Change N	Change %	Avg. 2008-09	Avg. 2009-10
Totals	**361**	**446**	**23.5%**	**3,772**	**3,951**	**179**	**4.7%**	**12,937**	**14,054**	**8.6%**	**35.8**	**31.5**	**110,726**	**108,790**	**-1,936**	**-1.7%**	**29.4**	**27.5**
Arcade	15	17	13.3%	197	169	-28	-14.2%	482	407	-15.6%	32.1	23.9	3,608	3,078	-530	-14.7%	18.3	18.2
Arden-Dimick	8	17	112.5%	165	172	7	4.2%	492	687	39.6%	61.5	40.4	6,437	5,889	-548	-8.5%	39.0	34.2
Carmichael	15	31	106.7%	248	302	54	21.8%	624	1,080	73.1%	41.6	34.8	6,851	7,442	591	8.6%	27.6	24.6
Central	40	62	55.0%	356	443	87	24.4%	866	1,527	76.3%	21.7	24.6	10,503	7,928	-2,575	-24.5%	29.5	17.9
Colonial Heights	13	14	7.7%	143	149	6	4.2%	307	397	29.3%	23.6	28.4	3,120	3,207	87	2.8%	21.8	21.5
Belle Cooledge	21	0	-100.0%	214	133	-81	-37.9%	796	0	-100.0%	37.9	0.0	7,539	6,768	-771	-10.2%	35.2	50.9
Courtland	1	13	1200.0%	139	186	47	33.8%	106	233	119.8%	106.0	17.9	2,838	3,142	304	10.7%	20.4	16.9
Del Paso Heights	4	19	375.0%	63	84	21	33.3%	111	457	311.7%	27.8	24.1	1,036	2,292	1,256	121.2%	16.4	27.3
Elk Grove	27	20	-25.9%	146	157	11	7.5%	1,058	955	-9.7%	39.2	47.8	6,951	6,575	-376	-5.4%	47.6	41.9
Fair Oaks	19	27	42.1%	139	213	74	53.2%	1,271	1,047	-17.6%	66.9	38.8	6,368	8,435	2,067	32.5%	45.8	39.6
Franklin	14	12	-14.3%	93	136	43	46.2%	1,609	885	-45.0%	114.9	73.8	5,758	4,832	-926	-16.1%	61.9	35.5
Galt	21	25	19.0%	219	221	2	0.9%	598	569	-4.8%	28.5	22.8	5,082	4,673	-409	-8.0%	23.2	21.1
Isleton	12	7	-41.7%	161	137	-24	-14.9%	366	212	-42.1%	30.5	30.3	3,493	2,464	-1,029	-29.5%	21.7	18.0
Martin Luther King	15	12	-20.0%	137	85	-52	-38.0%	347	420	21.0%	23.1	35.0	2,896	2,262	-634	-21.9%	21.1	26.6
McClatchy	8	9	12.5%	102	71	-31	-30.4%	176	157	-10.8%	22.0	17.4	1,820	1,386	-434	-23.8%	17.8	19.5
McKinley	8	16	100.0%	99	130	31	31.3%	429	412	-4.0%	53.6	25.8	4,449	3,910	-539	-12.1%	44.9	30.1
North Highlands-Antelope	17	16	-5.9%	115	159	44	38.3%	432	446	3.2%	25.4	27.9	2,726	3,580	854	31.3%	23.7	22.5
North Natomas	9	9	0.0%	92	89	-3	-3.3%	444	271	-39.0%	49.3	30.1	2,190	6,042	3,852	175.9%	23.8	67.9
North Sacramento	9	9	0.0%	69	70	1	1.4%	214	282	31.8%	23.8	31.3	2,399	1,345	-1,054	-43.9%	34.8	19.2
Orangevale	9	8	-11.1%	42	69	27	64.3%	305	390	27.9%	33.9	48.8	1,528	1,679	151	9.9%	36.4	24.3
Rancho Cordova	20	17	-15.0%	197	152	-45	-22.8%	655	513	-21.7%	32.8	30.2	7,483	5,420	-2,063	-27.6%	38.0	35.7
Rio Linda	6	9	50.0%	73	72	-1	-1.4%	117	98	-16.2%	19.5	10.9	1,005	822	-183	-18.2%	13.8	11.4
South Natomas	20	15	-25.0%	209	156	-53	-25.4%	590	646	9.5%	29.5	43.1	6,082	4,972	-1,110	-18.3%	29.1	31.9
Southgate	7	17	142.9%	63	80	17	27.0%	160	439	174.4%	22.9	25.8	1,534	1,686	152	9.9%	24.3	21.1
Sylvan Oaks	10	14	40.0%	158	149	-9	-5.7%	198	430	117.2%	19.8	30.7	4,595	3,641	-954	-20.8%	29.1	24.4
Valley Hi - N. Laguna	6	16	166.7%	77	98	21	27.3%	90	778	764.4%	15.0	48.6	1,337	4,089	2,752	205.8%	17.4	41.7
Walnut Grove	7	15	114.3%	56	69	13	23.2%	94	316	236.2%	13.4	21.1	1,098	1,231	133	12.1%	19.6	17.8

Sacramento Public Library Monthly Report

Self-Check

JUNE 2010	Monthly Circulation					Cumulative Circulation					
Branch	June 2009	June 2010	Change N	Change %	% of Circulation	YTD 2008-09	YTD 2009-10	Change N	Change %	% of Circulation 2008-09	% of Circulation 2009-10
Totals	**145,064**	**289,002**	**143,938**	**99.2%**	**42.8%**	**1,473,547**	**2,943,810**	**1,470,263**	**99.8%**	**20.0%**	**38.2%**
Arcade	1,781	8,573	6,792	381.4%	43.8%	55,129	87,391	32,262	58.5%	24.8%	38.1%
Arden-Dimick	9,606	19,242	9,636	100.3%	58.2%	100,145	224,687	124,542	124.4%	27.4%	55.6%
Carmichael	19,720	22,581	2,861	14.5%	61.6%	218,684	248,315	29,631	13.5%	53.9%	59.4%
Central	8,737	16,180	7,443	85.2%	42.2%	111,780	138,122	26,342	23.6%	25.8%	33.1%
Colonial Heights	na	15,030	na	na	74.9%	na	161,047	na	na	na	72.1%
Belle Cooledge	9,276	0	-9,276	-100.0%	0.0%	101,915	118,865	16,950	16.6%	22.9%	40.4%
Courtland	na	336	na	na	35.3%	na	6,879	na	na	na	42.5%
Del Paso Heights	na	1,886	na	na	38.8%	na	21,930	na	na	na	40.0%
Elk Grove	30,311	26,846	-3,465	-11.4%	79.3%	221,152	295,620	74,468	33.7%	68.8%	78.1%
Fair Oaks	10,796	19,464	8,668	80.3%	55.3%	111,617	196,939	85,322	76.4%	30.6%	50.6%
Franklin	4,583	17,459	12,876	281.0%	57.9%	36,811	169,106	132,295	359.4%	9.1%	45.5%
Galt	na	2,742	na	na	20.7%	na	12,950	na	na	na	9.0%
Isleton	na	464	na	na	38.3%	na	5,580	na	na	na	24.8%
Martin Luther King Jr.	na	11,630	na	na	52.5%	na	82,686	na	na	na	46.8%
McClatchy	na	na	na	na	na	na	na	na	na	na	na
McKinley	na	8,878	na	na	58.7%	na	92,877	na	na	na	57.2%
North Highlands	13,633	22,750	9,117	66.9%	65.3%	129,522	226,828	97,306	75.1%	36.1%	61.6%
North Natomas	4,414	15,995	11,581	262.4%	69.6%	45,862	125,353	79,491	173.3%	38.6%	65.3%
North Sacramento	na	na	na	na	na	na	na	na	na	na	na
Orangevale	na	2,779	na	na	29.9%	na	25,016	na	na	na	25.6%
Rancho Cordova	9,157	12,391	3,234	35.3%	37.8%	95,739	95,223	-516	-0.5%	26.7%	37.1%
Rio Linda	na	2,287	na	na	39.0%	na	24,894	na	na	na	38.8%
South Natomas	7,274	11,773.0	4,499	61.9%	49.8%	82,300	136,063	53,763	65.3%	28.7%	48.1%
Southgate	4,629	8,815.0	4,186	90.4%	45.3%	48,112	91,949	43,837	91.1%	23.9%	41.3%
Sylvan Oaks	8,715	15,760.0	7,045	80.8%	48.3%	89,477	153,654	64,177	71.7%	25.5%	41.7%
Valley Hi-North Laguna	2,432	25,141.0	22,709	933.8%	77.7%	25,302	201,836	176,534	697.7%	18.2%	75.1%
Walnut Grove	na	na	na	na	na	na	na	na	na	na	na

Note:
[1] Self Check machines were added to additional branches in Summer 2009.

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[1] Self Check machines were added to additional branches in Summer 2009.

Sacramento Public Library Monthly Report

Materials & Hours

JUNE 2010	Items		Titles		Open Hours				Closed Hours				
Branch	June 2009	June 2010	June 2009	June 2010	June 2010	YTD 2008-09	YTD 2009-10	% Change	June 2010	Reason	YTD 2008-09	YTD 2009-10	% Change
Totals	**1,987,201**	**1,978,087**	**475,344**	**495,493**	**4,607**	**52,976**	**50,732**	**-4.2%**	**167**		**3,199**	**3,830**	**19.7%**
Arcade	79,665	78,339	65,596	58,161	188	2,166	2,155	-0.5%	0	na	94	96	2.1%
Arden-Dimick	85,064	79,824	82,370	69,328	188	2,165	2,087	-3.6%	0	na	81	147	81.5%
Carmichael	123,514	124,309	110,108	102,670	190	2,115	2,152	1.7%	0	na	161	92	-42.9%
Central	332,933	323,987	288,300	275,833	220	2,536	2,474	-2.4%	0	na	82	90	9.8%
Colonial Heights	74,132	73,803	74,853	63,605	160	2,133	1,793	-15.9%	0	na	91	81	-11.0%
Belle Cooledge	109,734	70,812	98,114	65,543	0	2,139	1,251	-41.5%	160	Remodeling	105	625	495.2%
Courtland	16,935	16,960	15,319	13,966	120	1,027	1,353	31.7%	0	na	388	47	-87.9%
Del Paso Heights	24,074	24,545	26,679	24,696	160	1,713	1,846	7.8%	0	na	108	69	-36.1%
Elk Grove	67,182	69,561	66,935	59,790	192	1,815	2,133	17.5%	0	na	419	112	-73.3%
Fair Oaks	86,616	90,832	82,327	73,492	188	2,131	2,136	0.2%	0	na	106	99	-6.6%
Franklin	90,903	92,037	78,745	71,087	240	2,502	2,541	1.6%	0	na	166	195	17.2%
Galt	44,177	42,036	44,821	39,267	148	1,736	1,738	0.1%	0	na	71	50	-29.6%
Isleton	17,199	16,162	17,707	14,852	148	1,566	1,530	-2.3%	0	na	65	115	76.9%
Martin Luther King	110,549	98,586	99,900	85,665	160	2,140	1,801	-15.8%	0	na	102	91	-10.8%
McClatchy	25,946	22,871	23,174	22,081	160	1,707	1,807	5.9%	0	na	68	72	5.9%
McKinley	48,156	47,510	47,559	44,199	160	1,831	1,809	-1.2%	0	na	66	70	6.1%
North Highlands-Antelope	98,422	96,574	91,069	78,291	284	2,159	2,265	4.9%	0	na	130	77	-40.8%
North Natomas	27,336	80,401	28,449	77,578	223	2,014	1,747	-13.3%	0	na	93	130	39.2%
North Sacramento	33,205	32,138	28,961	25,192	160	1,755	1,815	3.4%	0	na	60	56	-6.7%
Orangevale	35,360	35,487	32,382	29,109	130	1,461	1,477	1.1%	0	na	54	39	-27.8%
Rancho Cordova	96,081	82,261	89,790	70,516	188	2,132	1,528	-28.3%	0	na	113	700	519.5%
Rio Linda	29,442	28,158	30,310	27,376	130	1,457	1,457	0.0%	0	na	58	61	5.2%
South Natomas	84,697	79,369	73,142	65,388	160	2,153	1,847	-14.2%	0	na	99	76	-23.2%
Southgate	71,247	78,281	72,866	66,659	172	1,910	1,954	2.3%	0	na	154	104	-32.5%
Sylvan Oaks	95,476	94,583	95,007	84,149	210	2,371	2,390	0.8%	0	na	122	112	-8.2%
Traveling Bookmobile	8,055	5,491	5,194	3,988	0	402	208	-48.3%	0	na	8	2	-75.0%
Valley Hi - N. Laguna	42,069	65,595	39,624	59,364	160	1,863	1,530	-17.9%	0	na	66	354	436.4%
Walnut Grove	21,446	19,752	22,029	17,969	127	1,465	1,454	-0.8%	3	Maintenance	50	49	-2.0%
Wanderer Bookmobile	7,586	7,823	4,813	3,717	41	412	454	10.2%	4	PTO	19	20	5.3%

Sacramento Public Library Authority
Branch Friends Special Book Sale Events

All Sacramento Public Library (SPL) branches have ongoing daily book sales. Below you will find a list of special book sales scheduled for the months of July, August, and September 2010 including the SPL Friends Book Den special sales.

Branch/Event	Location	Date	Time
Elk Grove Library	8962 Elk Grove Blvd. Elk Grove, CA 95624	Friday, September 24, 2010 Saturday, September 25, 2010	3pm to 7pm 9am to 4pm
Rio Linda Library	902 Oak Lane Rio Linda, CA 95673	Friday & Saturday, August 13 & 14, 2010	8am to 5pm @ the Corner of Elkhorn & Rio Linda Blvd.
South Natomas Library	2901 Truxel Road Sacramento CA 95833	Saturday, September 18, 2010	8am to 4pm
Sylvan Oaks Library	6700 Auburn Blvd. Citrus Heights, CA 95621	Saturday, August 7, 2010	11am to 3pm
Friends of the Sacramento Public Library	8250 Belvedere Ave. Ste E, Sacramento, CA	Saturday, September 11, 2010 Saturday, September 18, 2010	12 noon to 4 pm 12 noon to 4pm

For more information about book sales or any other library event go to www.saclibrary.org, select the ***Events*** tab, choose an item from the drop down list of event types, and click ***Go***.

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