TO: **Sacramento Public Library Authority Board Members**

FROM: **Rivkah K. Sass, Library Director**

RE: **Director's Report**

RECOMMENDED ACTION: Receive and File.

Rancho Cordova Re-Opening

The newly spruced-up Rancho Cordova Library reopened on February 13, a Valentine to the community. The celebration was absolutely delightful and packed. Great and brief speeches by local dignitaries and the public seemed delighted and excited by the new look. Many, many thanks to the hard work done by Don Tucker, Lois Ross, the crew in Facilities, the staff at Rancho Cordova Library, and Mary Mijares.

Belle Cooledge Project

Assuming that permitting goes smoothly and all permits are approved by March 12, we will be on track to begin work on March 15. We are anxious to keep the project on track so that kids in the neighborhood are not negatively impacted for the summer. We will keep you posted.

Arden-Dimick Refresh Project

Fast on the heels of the Rancho Cordova grand reopening came the closing of the Arden-Dimick Library from February 15 – February 24. Our Facilities Team removed the old reference desk and in its place built a quiet study area. Circulation and Information have been combined into one service area. The result is a much more open look and feel and a very pleasant and functional area for small group meetings and study.

Bryiana Mixon's Speech at the North Natomas Grand Opening Celebration

Those who attended the January 9 event were moved and inspired by the speech given by Inderkum High School student, Bryiana Mixon. She has graciously provided us with a copy of her remarks. They are attached at the end of this report.

North Natomas Library, the First Month

As we expected, everyone loves the new library! The very capable Branch Supervisor, Suzy Murray, and the hard-working staff report the following:

February circulation was 42,012, about quadruple the number in the old branch and very close to the circulation of the South Natomas library. The branch is heavily used by teens and families with young children with a large circulation of large-print books.

Since January 9, staff has conducted 44 class tours serving 1,519 students. These tours have included students from elementary schools, Inderkum High School, and American River College. In addition to tours, there have been 19 programs that have brought 842 people to the library.

Sales in the beautiful new Friends store are also phenomenal. Karen Thomas, President of the North Natomas Friends of the Library reported that they are generating about $1,200 a month in sales.

Robbie Waters Pocket Greenhaven Library MOU

Discussions related to operations, maintenance and other issues have gotten serious within the past few weeks. A big issue has been staffing. We are hopeful that the school district will be able to provide a librarian Tuesday through Friday mornings for student access. Our recommendation for hours of operation for the public library would work around the school schedule and include three evenings per week until 8 p.m.

A very productive meeting with the Pocket-Greenhaven Friends was held on February 25. They are committed to doing all they can to make this library successful!

Digital Library Festival – March 24

A Digital Library Festival is planned from 10 a.m. to 4 p.m., Wednesday, March 24, on 9th Street, between I and J streets, Sacramento (in front of the Tsakopoulos Library Galleria at the Central Library). Several booths, staffed by staff from SPL branches, will provide useful information about programs and services available online through the Library's website.

Booths will include information about community resources such as finding jobs, improving health and wellness, genealogy research, grade- and subject-specific homework help for 3rd to 12th grade students, self-help law resources, small business assistance, self-paced language learning courses and test tutorials, how to invest money wisely, library volunteer and support opportunities, and more.

The festival highlight will be the nationally-touring Overdrive Digital Bookmobile http://www.digitalbookmobile.com/default.aspx. The 74-foot tractor-trailer has hands-on electronic devices and Overdrive staff instruct visitors how to download eBooks, audiobooks, music, and videos which are available free from the Library's web site.

Tsakopoulos Library Galleria Highlighted on Platinum Weddings

The Tsakopoulos Library Galleria was featured in the February 21 episode of Platinum Weddings. We hope that it results in many new bookings for 2010 as couples see the grand possibilities of this beautiful space. The slide show is available at: http://www.wetv.com/photo-galleries/platinum-weddings-natalie-and-bob/meet-the-couple.html

Broadband Issues

We have been experiencing significant issues with our network connections at the Valley Hi-North Laguna and Southgate Libraries. The problem at Valley Hi-North Laguna was so serious on a couple of Saturdays that library service was interrupted. Southgate is also experiencing slow response times. Staff has identified a solution and is working with network vendors to increase network capacity. It is anticipated that this will take about 45 days to accomplish.

As a result of these issues, Valley Hi-North Laguna's laptop lending program will not go into full swing until later in the spring.

Multicultural Programs

Sacramento Public Library offers a wide variety of multicultural programs. In February, the Library, in concert with the library's public advisory group, the Sacramento Public Library Multicultural Council offered fifteen programs featuring informational, dance, art, crafts and music programs. In addition to paid performances, and through the help of the Multicultural Council, members of the Sacramento community also participated to present information about their cultures. Those programs were: the Polynesian dance group "Youth of the Friendly Islands" presented a program at the Arcade Library; Michael Panush, a young Jewish author, was at the Arden-Dimick Library to talk about his experience in writing a book at the very young age of 17 and how he brought his cultural experience to his writing; Basim Elkarra of CAIR (Council on American-Islamic Relations) spoke at the Carmichael and Belle Cooledge libraries about what it is to be Muslim in Sacramento and about the Muslim community; Karun and Doug Yee presented a program "Canton Footprints" on the Chinese immigrant experience in California at the Central Library.

Following are examples of on-going multicultural programs.

Rancho Cordova Library has an English-Spanish Conversation Circle from 6 to 7:30 the fourth Saturday of each month. This group offers community members an opportunity to practice speaking English (for those who are not native English speakers) or Spanish (for those seeking to learn to speak Spanish) in a non-threatening environment. Participants take turns reading books in English and Spanish and discuss the selected books.

Franklin Community Library had a series of six "conversation sessions" led by a retired Elk Grove Unified School District teacher. Each session was geared to practicing vocabulary and pronunciation by discussing a different topic. Attendees' first languages included Spanish, Chinese, Punjabi and Korean. The Franklin Community Library also has bilingual story times on Wednesday evenings for pre-schoolers and their families.

Valley Hi-North Laguna Library has provided a series of multicultural programs featuring different cultures in their community, including a henna program, a music program featuring music from around the world and featuring an exhibition from the Angel Island Immigration Station Foundation in San Francisco. The traveling exhibition, *Gateway to Gold Mountain*, chronicled the experience of more than 175,000 Asian immigrants who came to America between 1910 and 1940. In conjunction with the exhibition, professor and lecturer Alfred Yee presented a program about the Chinese immigrant experience.

ATTACHMENTS

Attachment A: Public Services Statistics – January 2010
Attachment B: Briyana Mixon's Remarks – North Natomas Grand Opening

SACRAMENTO PUBLIC LIBRARY

MONTHLY PUBLIC SERVICES STATISTICS

January 2010

Key Points:

- Year-to-date circulation is up 5.2% compared to last year and is still on track to surpass 7 million items circulated for this fiscal year

- The largest percent increases in circulation between FY 2008-09 and FY 2009-10 have occurred in the following branches:
  - Valley Hi-North Laguna (55.8%)
  - Courtland (52.3%)
  - Elk Grove (48.7%)

- If you build it, they will come. The new branches at Valley Hi-North Laguna and North Natomas are busy Both new branches doubled their monthly (January) circulation between FY 2008-09 and FY 2009-10
  - North Natomas increased 118% from 9,924 to 21,631 items circulated
  - Valley Hi-North Laguna increased 115.9% from 12,210 to 26,358 items circulated

- Total cardholders surpassed 600,000, which represents approximately 45% of the Library's service population. This is 6 percentage points higher than the same month last year

- The largest percent increases in cardholders between FY 2008-09 and FY 2009-10 have occurred in the following branches:
  - North Natomas (65.8%)
  - Valley Hi-North Laguna (40.4%)
  - Del Paso Heights (18.8%)

- Self-check circulation continues to increase and is just over 1.5 million items for FY 2009-10

- Branches with the highest percentage of circulation that is from self-check include
  - Elk Grove (77.8%)
  - Valley Hi-North Laguna (77.7%)
  - Colonial Heights (67.4%)
  - North Highlands (59.4%)
  - Carmichael (58.4%)

Sacramento Public Library Monthly Report

Summary

JANUARY 2010	Jan 2009	Jan 2010	Change N	Change %	YTD 2008-09	YTD 2009-10	Change N	Change %
Customers & Circulation								
Items Circulated	626,790	628,712	1,922	0.3%	4,229,935	4,451,999	222,064	5.2%
Interlibrary Loan								
Loaned to Client Libraries	10,145	10,284	139	1.4%	61,544	70,848	na	na
Borrowed from Client Libraries	10,918	9,651	-1,267	-11.6%	73,481	72,533	na	na
All Other Loans	232	164	-68	-29.3%	1,617	721	na	na
New Customers Registered	7,294	6,876	-418	-5.7%	51,408	49,737	-1,671	-3.3%
Total Customers[1]	528,481	608,351	79,870	15.1%	na	na	na	na
Adult	346,466	389,682	43,216	12.5%	na	na	na	na
Juvenile	161,139	188,461	27,322	17.0%	na	na	na	na
E-card Only[1]	19,931	28,307	na	42.0%	na	na	na	na
Other	945	1,000	55	5.8%	na	na	na	na
Total Customers as % of Total Population[2]	39.1%	44.6%	5.6%	14.2%	na	na	na	na
Library Visits	229,818	235,161	5,343	2.3%	1,681,374	1,644,867	-36,507	-2.2%
Reference Questions Answered	49,443	51,302	1,859	3.8%	275,838	361,610	85,772	31.1%
Programs								
TOTAL PROGRAMS - #	314	294	-20	-6.4%	2,061	1,734	-327	-15.9%
TOTAL ATTENDANCE	8,428	10,748	2,320	27.5%	60,777	42,615	-18,162	-29.9%
Family Programs - #	39	27	-12	-30.8%	250	289	39	15.6%
Family Programs - Attendance	1,586	4,166	2,580	162.7%	10,775	12,396	1,621	15.0%
Toddler Programs - #	49	52	3	6.1%	275	304	29	10.5%
Toddler Programs - Attendance	1,764	1,930	166	9.4%	9,158	9,245	87	0.9%
Preschool Programs - #	70	61	-9	-12.9%	462	418	-44	-9.5%
Preschool Programs - Attendance	2,205	1,566	-639	-29.0%	13,171	2,631	-10,540	-80.0%
School Age Programs - #	60	46	-14	-23.3%	456	285	-171	-37.5%
School Age Programs - Attendance	1,588	1,331	-257	-16.2%	17,042	9,921	-7,121	-41.8%
Teen Programs - #	40	39	-1	-2.5%	302	267	-35	-11.6%
Teen Programs - Attendance	536	695	159	29.7%	6,293	4,755	-1,538	-24.4%
Adult Programs - #	56	69	13	23.2%	316	156	-160	-50.6%
Adult Programs - Attendance	749	1,060	311	41.5%	4,338	3,590	-748	-17.2%
Senior Programs - #	0	0	0	0.0%	0	15	15	na
Senior Programs - Attendance	0	0	0	0.0%	0	77	77	na
Community								
Community Meeting/Meeting Room Use - #	336	337	1	0.3%	1,990	2,034	44	2.2%
Hours Used	1,139	1,693	554	48.6%	6,182	7,589	1,407	22.8%
Attendance	6,727	8,031	1,304	19.4%	40,468	47,692	7,224	17.9%
Community Meetings - # presentations by staff	42	26	-16	-38.1%	258	168	-90	-34.9%
Total Attendance	1,426	790	-636	-44.6%	14,319	8,657	-5,662	-39.5%
Attendance - Adults	374	234	-140	-37.4%	3,707	3,198	-509	-13.7%
Attendance - Youth	1,052	556	-496	-47.1%	10,612	5,459	-5,153	-48.6%
Community Group Visits to Library - #	29	52	23	79.3%	299	242	-57	-19.1%
Total Attendance	1,018	1,787	769	75.5%	8,897	7,401	-1,496	-16.8%
Attendance - Adults	228	166	-62	-27.2%	1,905	1,430	-475	-24.9%
Attendance - Youth	790	1,621	831	105.2%	6,992	5,971	-1,021	-14.6%
Internet Access Totals								
Total Available Time	79,684	na	na	na	541,417	na	na	na
Total Time Used	47,205	na	na	na	320,874	na	na	na
% of Available Time Used	59.2%	na	na	na	59.3%	na	na	na
Booking Slots Used-% of Avail.	104.5%	na	na	na	na	na	na	na
Customer Self-Service								
Self-Check Circulation	129,645	271,304	141,659	109.3%	803,040	1,573,362	770,322	95.9%

Sacramento Public Library Monthly Report

Summary

JANUARY 2010	Jan 2009	Jan 2010	Change N	Change %	YTD 2008-09	YTD 2009-10	Change N	Change %
% of All Circulation for Self-Check Branches	31.6%	66.3%	34.7%	109.9%	29.3%	55.3%	25.9%	88.4%
% of All Circulation for System	20.7%	43.2%	22.5%	108.6%	19.0%	35.3%	16.4%	86.2%
Total Customer-Completed Renewals	112,287	118,979	6,692	6.0%	817,769	898,429	80,660	9.9%
Computer Renewal - External	101,691	109,484	7,793	7.7%	740,270	823,698	83,428	11.3%
Computer Renewal - Internal	5,564	5,363	-201	-3.6%	40,348	42,449	2,101	5.2%
Telephone Renewal	5,032	4,132	-900	-17.9%	37,151	32,282	-4,869	-13.1%
% of All Circulation for System	17.9%	18.9%	1.0%	5.6%	19.3%	20.2%	0.8%	4.4%
Total Holds Placed	143,268	171,331	28,063	19.6%	881,150	1,092,437	211,287	24.0%
Customer-Placed Holds	124,520	153,274	28,754	23.1%	748,985	967,343	218,358	29.2%
% of All Holds Placed	86.9%	89.5%	2.5%	2.9%	85.0%	88.5%	3.5%	4.2%
Total Library Catalog Searches	1,090,566	1,227,040	136,474	12.5%	6,406,196	6,859,841	453,645	7.1%
Encore Searches[6]	na	230,098	na	na	na	1,667,770	na	na
Catalog Searches - External[3]	653,196	680,248	27,052	4.1%	4,028,374	3,920,515	-107,859	-2.7%
% of Total Searches	59.9%	55.4%	-4.5%	-7.4%	62.9%	57.2%	-5.7%	-9.1%
Subscription Database Searches[4]	93,550	47,745	-45,805	-49.0%	528,397	334,323	-194,074	-36.7%
Web Page Visits - External	343,820	0	-343,820	-100.0%	1,793,239	#VALUE!	#VALUE!	#VALUE!
Electronic Databases	41	40	-1	-2.4%	na	na	na	na
Download[5]	3,973	6,085	2,112	53.2%	22,641	36,538	13,897	61.4%
Notices Sent for Holds and Overdues - Total	115,746	123,043	7,297	6.3%	768,741	900,955	132,214	17.2%
Delivered via E-mail	73,879	94,145	20,266	27.4%	469,426	631,202	161,776	34.5%
% of Total	63.8%	76.5%	13%	19.9%	61.1%	70.1%	9.0%	14.7%
Delivered via Automated Telephone System	35,136	25,382	-9,754	-27.8%	246,858	207,838	-39,020	-15.8%
% of Total	30.4%	20.6%	-9.7%	-32.0%	32.1%	23.1%	-9.0%	-28.2%
Delivered via Traditional Mail	6,731	3,516	-3,215	-47.8%	52,457	61,915	9,458	18.0%
% of Total	5.8%	2.9%	-3.0%	-50.9%	6.8%	6.9%	0.0%	0.7%
Resources								
Open Hours	4,293	3,987	-306	-7.1%	30,954	29,127	-1,827	-5.9%
Closed Hours	364	479	115	31.6%	2,248	2,780	532	23.6%
Staff FTE	199.5	189.0	-10.5	-5.3%	na	na	na	na
Extra Help Staff Total Hours Used	7,905	7,800	-105	-1.3%	53,903	58,097	4,194	7.8%
Librarian Hours	443	420	-23	-5.2%	3,012	3,216	204	6.8%
Library Assistant Hours	1,700	1,808	108	6.4%	12,865	13,333	468	3.6%
Shelver Hours	5,762	5,572	-190	-3.3%	38,026	41,548	3,522	9.3%
Volunteers- #	443	504	61	13.8%	na	na	na	na
Volunteers - Hours	3,212	3,411	199	6.2%	21,309	24,101	2,792	13.1%
Items - Total	2,009,221	1,967,186	-42,035	-2.1%	na	na	na	na
Items Added	12,122	12,167	45	0.4%	79,557	80,413	856	1.1%
Titles - Total	475,379	483,681	8,302	1.7%	na	na	na	na
Titles Added	1,850	1,415	-435	-23.5%	12,922	12,444	-478	-3.7%
Bookable Public Access Internet PCs	379		-379	-100.0%	na	na	na	na
Express Public Access Internet PCs	16		-16	-100.0%	na	na	na	na

Notes:

[1] The distribution for total customer types began with the January 2007 report. E-Card data are a cumulative total that began in October 2007.

[2] The population estimates used are from the California Department of Finance.
http://www.dof.ca.gov/HTML/DEMOGRAP/ReportsPapers/Estimates/E1/documents/E-1table.xls

Last year = 1,351,825
This year = 1,362,619

[3] The external catalog search data do not include search statistics from Encore.

[4] The subscription database searches refer to totals for the previous month.

[5] The download service began in August 2006.

[6] Encore search statistics began for FY 2009-10.

[7] Website visit statistics are not available for July 2009.

[8] Computer usage statistics are not available for July 2009.

Sacramento Public Library Monthly Report
Customers

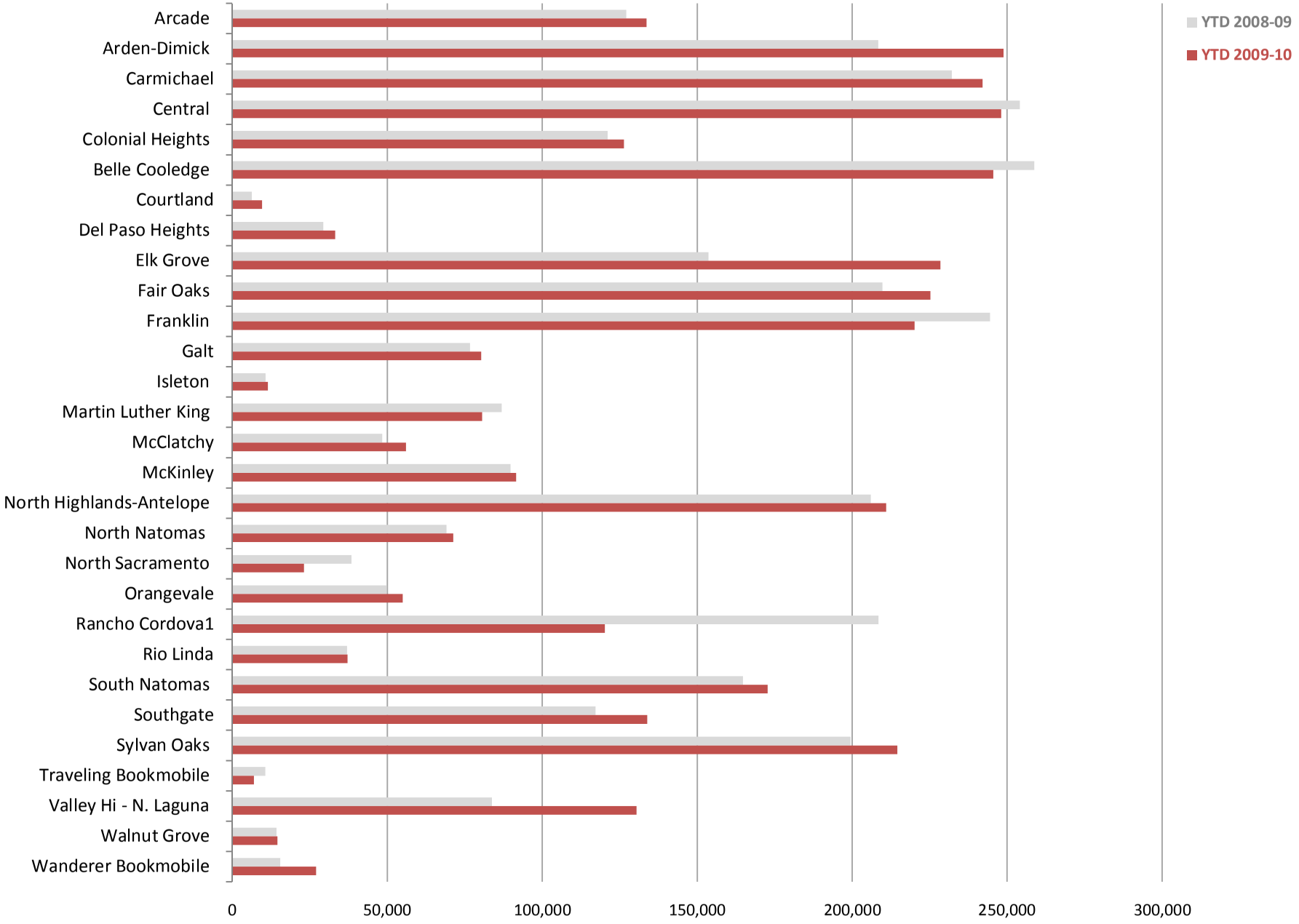
JANUARY 2010	Monthly New Customers			Cumulative New Customers				Total Customers			
Branches	Jan 2009	Jan 2010	% Change	YTD 2008-09	YTD 2009-10	Change N	Change %	2008-09	2009-10	Change N	Change %
Totals	**7,294**	**6,876**	**-5.7%**	**51,408**	**49,737**	**-1,671**	**-3.3%**	**528,481**	**608,351**	**79,870**	**15.1%**
Arcade	227	207	-8.8%	2,178	1,426	-752	-34.5%	17,761	20,079	2,318	13.1%
Arden-Dimick	311	300	-3.5%	1,856	1,870	14	0.8%	22,675	25,934	3,259	14.4%
Carmichael	339	312	-8.0%	2,151	1,824	-327	-15.2%	26,843	30,493	3,650	13.6%
Central	674	488	-27.6%	4,229	3,249	-980	-23.2%	50,101	55,710	5,609	11.2%
Colonial Heights	284	236	-16.9%	1,994	1,622	-372	-18.7%	23,764	26,580	2,816	11.8%
Belle Cooledge	239	219	-8.4%	1,795	1,382	-413	-23.0%	27,843	30,192	2,349	8.4%
Courtland	1	7	600.0%	65	70	5	7.7%	728	805	77	10.6%
Del Paso Heights	94	60	-36.2%	717	596	-121	-16.9%	7,264	8,627	1,363	18.8%
Elk Grove	808	495	-38.7%	2,932	3,599	667	22.7%	36,206	42,812	6,606	18.2%
Fair Oaks	236	238	0.8%	1,723	1,655	-68	-3.9%	24,821	27,670	2,849	11.5%
Franklin	184	180	-2.2%	3,087	2,389	-698	-22.6%	24,047	27,300	3,253	13.5%
Galt	146	118	-19.2%	949	886	-63	-6.6%	12,202	13,887	1,685	13.8%
Isleton	8	5	-37.5%	69	73	4	5.8%	889	991	102	11.5%
Martin Luther King	232	183	-21.1%	1,763	1,521	-242	-13.7%	20,327	22,562	2,235	11.0%
McClatchy	26	38	46.2%	201	217	16	8.0%	2,626	3,106	480	18.3%
McKinley	102	120	17.6%	948	840	-108	-11.4%	12,350	13,745	1,395	11.3%
North Highlands-Antelope	472	402	-14.8%	3,040	2,747	-293	-9.6%	40,232	45,082	4,850	12.1%
North Natomas	97	727	649.5%	1,093	3,799	2,706	247.6%	6,546	10,852	4,306	65.8%
North Sacramento	76	65	-14.5%	563	431	-132	-23.4%	7,663	8,419	756	9.9%
Orangevale	99	111	12.1%	759	601	-158	-20.8%	7,004	8,130	1,126	16.1%
Rancho Cordova	318	9	-97.2%	2,323	1,370	-953	-41.0%	29,200	32,017	2,817	9.6%
Rio Linda	64	34	-46.9%	465	349	-116	-24.9%	5,273	5,950	677	12.8%
South Natomas	366	323	-11.7%	2,740	2,489	-251	-9.2%	31,275	35,427	4,152	13.3%
Southgate	221	149	-32.6%	1,704	1,447	-257	-15.1%	21,694	24,360	2,666	12.3%
Sylvan Oaks	416	336	-19.2%	2,762	2,298	-464	-16.8%	30,628	34,846	4,218	13.8%
Traveling Bookmobile	5	0	-100.0%	71	41	-30	-42.3%	952	1,055	103	10.8%
Valley Hi - N. Laguna	192	667	247.4%	1,320	3,980	2,660	201.5%	13,116	18,413	5,297	40.4%
Walnut Grove	13	14	7.7%	95	79	-16	-16.8%	1,280	1,410	130	10.2%
Wanderer Bookmobile	6	11	83.3%	39	77	38	97.4%	972	1,140	168	17.3%
Other Circulating Entities				0	0						
Books by Mail	0	0	0.0%	0	4	4	na	155	148	-7	-4.5%
ILL	2	3	50.0%	16	11	-5	-31.3%	620	645	25	4.0%
Misc Circ[1]	1,036	819	-20.9%	7,761	6,795	-966	-12.4%	21,424	29,964	8,540	39.9%

Notes

[1] Count includes e-card customers as of 9/2007

0021

Sacramento Public Library Monthly Report
Circulation Comparison



0022

Sacramento Public Library Monthly Report

Circulation

JANUARY 2010	Monthly Circulation			Monthly Circ. per Open Hour			Cumulative Circulation			
Branch	Jan 2009	Jan 2010	% Change	Jan 2009	Jan 2010	% Change	YTD 2008-09	YTD 2009-10	Change N	Change %
Totals	**626,790**	**628,712**	**0.3%**	**3,459**	**3,232**	**-6.6%**	**4,229,935**	**4,451,999**	**222,064**	**5.2%**
Arcade	18,546	18,613	0.4%	101	108	6.8%	127,136	133,672	6,536	5.1%
Arden-Dimick	30,313	40,661	34.1%	173	238	37.3%	208,405	248,848	40,443	19.4%
Carmichael	34,607	36,193	4.6%	189	201	6.3%	232,143	242,050	9,907	4.3%
Central	37,618	34,738	-7.7%	178	167	-6.3%	254,094	248,058	-6,036	-2.4%
Colonial Heights	17,465	18,218	4.3%	100	134	34.2%	121,091	126,386	5,295	4.4%
Belle Cooledge	38,142	35,660	-6.5%	222	241	8.7%	258,772	245,501	-13,271	-5.1%
Courtland	978	1,107	13.2%	9	10	7.1%	6,325	9,633	3,308	52.3%
Del Paso Heights	4,569	4,134	-9.5%	32	30	-4.9%	29,391	33,189	3,798	12.9%
Elk Grove	33,402	29,963	-10.3%	191	182	-4.9%	153,653	228,445	74,792	48.7%
Fair Oaks	31,156	32,796	5.3%	181	195	7.8%	209,755	225,275	15,520	7.4%
Franklin	33,579	29,326	-12.7%	589	122	-79.3%	244,511	220,149	-24,362	-10.0%
Galt	11,954	11,438	-4.3%	78	76	-2.4%	76,692	80,291	3,599	4.7%
Isleton	2,136	2,023	-5.3%	17	16	-5.3%	10,750	11,486	736	6.8%
Martin Luther King	13,057	10,925	-16.3%	76	80	5.8%	86,909	80,612	-6,297	-7.2%
McClatchy	7,732	8,076	4.4%	54	55	1.6%	48,389	56,060	7,671	15.9%
McKinley	13,797	13,068	-5.3%	90	88	-2.1%	89,787	91,619	1,832	2.0%
North Highlands-Antelope	31,124	30,247	-2.8%	178	177	-0.5%	205,988	210,977	4,989	2.4%
North Natomas	9,924	21,631	118.0%	54	218	302.9%	69,117	71,285	2,168	3.1%
North Sacramento	5,650	2,794	-50.5%	37	19	-48.9%	38,433	23,135	-15,298	-39.8%
Orangevale	7,735	8,036	3.9%	62	67	7.4%	49,796	54,993	5,197	10.4%
Rancho Cordova[1]	29,377	260	-99.1%	171	na	na	208,492	120,178	-88,314	-42.4%
Rio Linda	5,894	5,086	-13.7%	48	45	-5.3%	37,017	37,198	181	0.5%
South Natomas	24,499	24,064	-1.8%	142	163	14.2%	164,770	172,720	7,950	4.8%
Southgate	15,953	18,236	14.3%	104	121	15.8%	117,191	133,878	16,687	14.2%
Sylvan Oaks	29,989	30,408	1.4%	154	163	5.7%	199,484	214,581	15,097	7.6%
Traveling Bookmobile	1,273	52	-95.9%	47	na	na	10,663	6,992	-3,671	-34.4%
Valley Hi - N. Laguna	12,210	26,358	115.9%	79	173	118.7%	83,762	130,464	46,702	55.8%
Walnut Grove	2,363	2,252	-4.7%	19	20	4.6%	14,282	14,565	283	2.0%
Wanderer Bookmobile	2,914	4,697	61.2%	83	124	48.5%	15,461	27,084	11,623	75.2%
Other Circulating Entities										
Books by Mail	1,422	1,102	-22.5%	na	na	na	7,883	8,202	319	4.0%
Borrower's Help Desk	0	0	0.0%	na	na	na	95	0	-95	-100.0%
ILL	232	164	-29.3%	na	na	na	1,617	704	-913	-56.5%
Misc Circ	321	392	22.1%	na	na	na	2,462	3,257	795	32.3%
Telis	599	930	55.3%	na	na	na	4,667	5,545	878	18.8%
Customer										
Online	107,255	114,847	7.1%	na	na	na	780,632	866,147	85,515	11.0%
Telephone	5,032	4,132	-17.9%	na	na	na	37,679	32,282	-5,397	-14.3%
Download	3,973	6,085	53.2%	na	na	na	22,641	36,538	13,897	61.4%

Note

[1] Rancho Cordova was closed for renovations.

Sacramento Public Library Monthly Report

Program Totals

JANUARY 2010	Monthly Program Totals			Cumulative Program Totals				Monthly Attendance					Cumulative Attendance					
Branch	Jan 2009	Jan 2010	% Change	YTD 2008-09	YTD 2009-10	Change N	Change %	Jan 2009	Jan 2010	% Change	Avg. 2008	Avg. 2009	YTD 2008-09	YTD 2009-10	Change N	Change %	Avg. 2008	Avg. 2009
Totals	**314**	**294**	**-6.4%**	**2,061**	**1,734**	**-327**	**-15.9%**	**8,428**	**10,748**	**27.5%**	**26.8**	**36.6**	**60,777**	**42,615**	**-18,162**	**-29.9%**	**29.5**	**24.6**
Arcade	18	16	-11.1%	120	96	-24	-20.0%	281	361	28.5%	15.6	22.6	2,195	1,377	-818	-37.3%	18.3	14.3
Arden-Dimick	18	16	-11.1%	110	84	-26	-23.6%	627	667	6.4%	34.8	41.7	4,000	3,481	-519	-13.0%	36.4	41.4
Carmichael	21	18	-14.3%	142	151	9	6.3%	499	321	-35.7%	23.8	17.8	3,512	3,116	-396	-11.3%	24.7	20.6
Central	25	39	56.0%	192	190	-2	-1.0%	381	693	81.9%	15.2	17.8	5,853	3,544	-2,309	-39.4%	30.5	18.7
Colonial Heights	11	14	27.3%	75	86	11	14.7%	204	292	43.1%	18.5	20.9	1,554	1,733	179	11.5%	20.7	20.2
Belle Cooledge	19	14	-26.3%	106	62	-44	-41.5%	710	724	2.0%	37.4	51.7	3,556	2,395	-1,161	-32.6%	33.5	38.6
Courtland	9	12	33.3%	104	91	-13	-12.5%	179	232	29.6%	19.9	19.3	2,071	2,182	111	5.4%	19.9	24.0
Del Paso Heights	5	8	60.0%	34	100	66	194.1%	50	123	146.0%	10.0	15.4	671	1,973	1,302	194.0%	19.7	19.7
Elk Grove	19	18	-5.3%	49	91	42	85.7%	876	708	-19.2%	46.1	39.3	2,557	2,725	168	6.6%	52.2	29.9
Fair Oaks	5	7	40.0%	68	63	-5	-7.4%	581	640	10.2%	116.2	91.4	3,168	1,324	-1,844	-58.2%	46.6	21.0
Franklin	4	9	125.0%	49	60	11	22.4%	335	300	-10.4%	83.8	33.3	2,670	1,029	-1,641	-61.5%	54.5	17.2
Galt	19	19	0.0%	120	77	-43	-35.8%	424	335	-21.0%	22.3	17.6	2,910	1,794	-1,116	-38.4%	24.3	23.3
Isleton	16	8	-50.0%	85	67	-18	-21.2%	303	139	-54.1%	18.9	17.4	1,800	1,324	-476	-26.4%	21.2	19.8
Martin Luther King	11	4	-63.6%	73	45	-28	-38.4%	255	73	-71.4%	23.2	18.3	1,545	1,112	-433	-28.0%	21.2	24.7
McClatchy	9	5	-44.4%	61	50	-11	-18.0%	173	71	-59.0%	19.2	14.2	998	928	-70	-7.0%	16.4	18.6
McKinley	10	14	40.0%	62	39	-23	-37.1%	437	310	-29.1%	43.7	22.1	2,848	1,228	-1,620	-56.9%	45.9	31.5
North Highlands-Antelope	12	13	8.3%	50	64	14	28.0%	236	173	-26.7%	19.7	13.3	1,223	1,495	272	22.2%	24.5	23.4
North Natomas	11	10	-9.1%	57	47	-10	-17.5%	174	3,441	1877.6%	15.8	344.1	1,135	4,227	3,092	272.4%	19.9	89.9
North Sacramento	3	5	66.7%	38	65	27	71.1%	178	24	-86.5%	59.3	4.8	1,432	1,148	-284	-19.8%	37.7	17.7
Orangevale	2	3	50.0%	18	36	18	100.0%	59	33	-44.1%	29.5	11.0	814	667	-147	-18.1%	45.2	18.5
Rancho Cordova[1]	14	0	-100.0%	96	49	-47	-49.0%	502	0	-100.0%	35.9	0.0	4,734	1,191	-3,543	-74.8%	49.3	24.3
Rio Linda	5	3	-40.0%	39	37	-2	-5.1%	60	33	-45.0%	12.0	11.0	519	727	208	40.1%	13.3	19.6
South Natomas	20	12	-40.0%	114	33	-81	-71.1%	340	301	-11.5%	17.0	25.1	3,769	656	-3,113	-82.6%	33.1	19.9
Southgate	4	5	25.0%	32	23	-9	-28.1%	96	126	31.3%	24.0	25.2	881	455	-426	-48.4%	27.5	19.8
Sylvan Oaks	13	15	15.4%	97	21	-76	-78.4%	320	433	35.3%	24.6	28.9	3,155	589	-2,566	-81.3%	32.5	28.0
Valley Hi - N. Laguna	5	5	0.0%	45	5	-40	-88.9%	74	172	132.4%	14.8	34.4	837	172	-665	-79.5%	18.6	34.4
Walnut Grove	6	2	-66.7%	25	2	-23	-92.0%	74	23	-68.9%	12.3	11.5	370	23	-347	-93.8%	14.8	11.5

Note

[1] Rancho Cordova was closed for renovations.

0024

Sacramento Public Library Monthly Report

Self-Check

JANUARY 2010	Monthly Circulation					Cumulative Circulation					
Branch	Jan 2009	Jan 2010	Change N	Change %	% of Branch Circulation	YTD 2008-09	YTD 2009-10	Change N	Change %	% of Branch Circulation 2008-09	% of Branch Circulation 2009-10
Totals	**129,645**	**271,304**	**141,659**	**109.3%**	**66.3%**	**803,040**	**1,573,362**	**770,322**	**95.9%**	**29.3%**	**55.3%**
Arcade	4,500	7,607	3,107	69.0%	40.9%	32,757	46,711	13,954	42.6%	25.8%	34.9%
Arden-Dimick	8,270	23,769	15,499	187.4%	58.5%	56,646	133,098	76,452	135.0%	27.2%	53.5%
Carmichael	17,991	22,113	4,122	22.9%	61.1%	123,216	141,375	18,159	14.7%	53.1%	58.4%
Central	9,405	12,489	3,084	32.8%	36.0%	65,903	73,909	8,006	12.1%	25.9%	29.8%
Colonial Heights	na	14,466	na	na	79.4%	na	85,189	na	na	na	67.4%
Belle Cooledge	8,339	20,103	11,764	141.1%	56.4%	58,531	92,811	34,280	58.6%	22.6%	37.8%
Courtland	na	525	na	na	47.4%	na	3,491	na	na	na	36.2%
Del Paso Heights	na	1,569	na	na	38.0%	na	12,150	na	na	na	36.6%
Elk Grove	26,785	23,971	-2,814	-10.5%	80.0%	90,104	177,623	87,519	97.1%	58.6%	77.8%
Fair Oaks	9,459	18,696	9,237	97.7%	57.0%	64,485	105,545	41,060	63.7%	30.7%	46.9%
Franklin	2,042	15,923	13,881	679.8%	54.3%	18,889	84,720	65,831	348.5%	7.7%	38.5%
Galt	na	1,607	na	na	14.0%	na	2,318	na	na	na	2.9%
Isleton	na	972	na	na	48.0%	na	1,625	na	na	na	14.1%
Martin Luther King Jr.	na	5,518	na	na	50.5%	na	31,794	na	na	na	39.4%
McKinley	na	7,927	na	na	60.7%	na	50,214	na	na	na	54.8%
North Highlands	10,397	19,085	8,688	83.6%	63.1%	73,375	125,350	51,975	70.8%	35.6%	59.4%
North Natomas	3,757	15,873	12,116	322.5%	73.4%	25,999	37,078	11,079	42.6%	37.6%	52.0%
Orangevale	na	2,333	na	na	29.0%	na	11,920	na	na	na	21.7%
Rancho Cordova[2]	7,508	0	-7,508	-100.0%	0.0%	55,342	27,412	-27,930	-50.5%	26.5%	22.8%
Rio Linda	na	2,149	na	na	42.3%	na	13,879	na	na	na	37.3%
South Natomas	6,923	12,343	5,420	78.3%	51.3%	46,413	82,504	36,091	77.8%	28.2%	47.8%
Southgate	3,563	8,572	5,009	140.6%	47.0%	27,245	51,319	24,074	88.4%	23.2%	38.3%
Sylvan Oaks	7,931	14,161	6,230	78.6%	46.6%	52,644	79,996	27,352	52.0%	26.4%	37.3%
Valley Hi-North Laguna	2,775	19,533	16,758	603.9%	74.1%	11,491	101,331	89,840	781.8%	13.7%	77.7%

Note:

[1] Self Check machines were added to additional branches in Summer 2009.

[2] Rancho Cordova was closed for renovations.

Note:

[1] Self Check machines were added to additional branches in Summer 2009.

Sacramento Public Library Monthly Report
Materials & Hours

JANUARY 2010	Items		Titles		Open Hours				Closed Hours				
Branch	Jan 2009	Jan 2010	Jan 2009	Jan 2010	Jan 2010	YTD 2008-09	YTD 2009-10	% Change	Jan 2010	Reason	YTD 2008-09	YTD 2009-10	% Change
Totals	**2,009,221**	**1,967,186**	**475,379**	**483,681**	**3,987**	**30,954**	**29,127**	**-5.9%**	**479**		**2,248**	**2,780**	**23.6%**
Arcade	77,852	77,116	65,530	56,931	172	1,266	1,250	-1.3%	12	Holiday	75	73	-2.7%
Arden-Dimick	87,486	82,583	83,637	69,806	171	1,257	1,232	-2.0%	12	Holiday	65	75	15.4%
Carmichael	124,704	122,467	110,233	101,800	180	1,259	1,254	-0.4%	9	Holiday	65	76	16.9%
Central	334,312	323,149	290,352	274,114	208	1,465	1,417	-3.3%	12	Holiday	73	77	5.5%
Colonial Heights	75,561	73,547	72,216	62,496	136	1,253	1,033	-17.6%	12	Holiday	72	65	-9.7%
Belle Cooledge	110,578	89,627	99,559	79,120	148	1,242	1,043	-16.0%	4	Holiday	83	61	-26.5%
Courtland	18,730	16,989	15,857	13,670	112	796	779	-2.1%	1	Holiday	47	43	-8.5%
Del Paso Heights	36,338	23,911	26,538	24,246	136	1,023	1,048	2.4%	12	Holiday	51	53	3.9%
Elk Grove	59,698	66,195	63,692	57,341	165	936	1,221	30.4%	11	Holiday	379	89	-76.5%
Fair Oaks	86,956	85,408	81,598	71,852	168	1,231	1,232	0.1%	15	Holiday	87	76	-12.6%
Franklin	91,195	90,145	77,730	69,116	241	1,572	1,444	-8.1%	19	Holiday	123	143	16.3%
Galt	44,154	41,486	44,411	38,775	150	1,022	1,005	-1.7%	4	Holiday	65	44	-32.3%
Isleton	17,511	16,462	17,855	14,840	128	904	838	-7.3%	0	na	61	115	88.5%
Martin Luther King	116,751	103,047	105,238	89,231	136	1,239	1,037	-16.3%	12	Holiday	80	75	-6.3%
McClatchy	25,787	22,026	23,124	21,045	148	992	1,043	5.1%	8	Holiday	62	64	3.2%
McKinley	48,247	46,680	47,430	43,003	148	1,058	1,052	-0.6%	8	Holiday	60	63	5.0%
North Highlands-Antelope	98,347	95,647	90,492	77,597	171	1,236	1,277	3.3%	15	Holiday	75	58	-22.7%
North Natomas	26,771	79,139	27,843	76,442	99	1,129	840	-25.6%	58	Move to new facility	66	122	84.1%
North Sacramento	33,777	31,401	29,678	24,392	148	1,028	1,052	2.3%	4	Holiday	47	52	10.6%
Orangevale	34,856	35,005	31,291	28,275	120	837	857	2.4%	4	Holiday	54	39	-27.8%
Rancho Cordova	96,313	74,526	90,092	66,169	0	1,246	700	-43.8%	183	Renovations	80	601	651.3%
Rio Linda	30,713	26,484	31,147	26,994	113	848	834	-1.7%	11	Holiday and power outage	51	61	19.6%
South Natomas	84,857	81,133	72,858	65,290	148	1,256	1,083	-13.8%	8	Holiday	77	68	-11.7%
Southgate	72,337	76,191	73,662	64,673	151	1,072	1,116	4.1%	15	Holiday	132	82	-37.9%
Sylvan Oaks	96,024	92,057	95,560	82,563	187	1,379	1,373	-0.4%	17	Holiday	91	94	3.3%
Traveling Bookmobile	8,086	6,380	5,227	3,697	0	230	208	-9.6%	0	na	7	2	-71.4%
Valley Hi - N. Laguna	42,559	60,150	39,948	55,564	152	1,084	765	-29.4%	4	Holiday	58	347	498.3%
Walnut Grove	21,437	19,749	21,791	17,999	113	849	841	-0.9%	6	Power outage	50	46	-8.0%
Wanderer Bookmobile	7,284	8,486	4,453	3,691	38	245	253	3.3%	3	Weather	12	16	33.3%

0026

Text Of Opening Day Speech
Given by Briyana Mixon
Inderkum High School Senior
January 9, 2010

Good Morning everyone, thank you so much for coming out here to join us this chilly morning. I am Briyana Mixon and I am currently a senior here at Inderkum High School. I am so very honored to be with you today to share in the excitement of the grand opening of our new Sacramento Public Library North Natomas. And before I start to speak about what the library truly means to me personally, I would first like to share a quote with you by an author named J. A. Langford. It reads like this:

"The only true equalizers in the world are books; the only treasure-house open to all comers is a library; the only wealth which will not decay is knowledge; the only jewel which you can carry beyond the grave is wisdom."

This particular quotation means a great deal to me. You see ever since I was a child the library has been a permanent fixture in my life. It has always been a safe haven, a way of escaping the difficult world around me; a sanctuary. I moved around a lot when I was a kid, different cities and neighborhoods but the one place I made sure to go to in all of those places was their libraries. The reason for this continuous, religious event was that the library to me was more than just a place to pick up and return borrowed books. It was a place to meet a historical figure like Abe Lincoln, have lunch in Russia with Tolstoy, and see the work of a ground breaking artist like Picasso or a famous philosopher like Aristotle. I could go to England and visit Queen Elizabeth or China to meet the great Emperor Yuan Shu of the Qing Dynasty. The library for me held so many possibilities. Nothing could go wrong there.

When I walk into a library it's practically impossible for me not to feel an inward sensation of reverence and without catching some spark of noble emulation, from the mass of great minds that are scattered around me. It's almost too much for one to handle. The hundreds of books a library holds are worth more than anyone can imagine. They each are like a personal introduction to the great men and women of the past. Books, to some, are silent as you see them on their shelves; but, silent as they are, when I enter a library I become aware of the possibility of all my questions being answered and I know if I put my questions to these books they will answer me with all the faithfulness and fullness of what they have. The library has so much to offer to everyone.

As a library volunteer for over four years I have watched numerous adults, children, teens, parents, grandparents and college students from our great Natomas community come through our doors to access its resources. After all, what better place to find a nice spot to dig into a great read than the library? In our library we have a place to engage with passionate librarians ready to help. It is a place to surround ourselves with periodicals, magazines, bestsellers, and so many other important reference collections. I look forward to seeing all of you take advantage of all the resources available for us. I invite you all to our new library here at North Natomas. I'm sure you will find everything you need within our walls. And keep in mind that the only requirement for admission is your insatiable interest; the knowledge is absolutely free!

THIS PAGE INTENTIONALLY LEFT BLANK