TO: **Sacramento Public Library Authority Board Members**

FROM: **Rivkah K. Sass, Library Director**

RE: **Director's Report**

RECOMMENDED ACTION: Receive and File.

2010 Staff Day

On October 13, 300 staff and library supporters gathered for a day of planning the Library's future. It was an engaging process that included creating a vision for technology, training, facilities, managerial support, collections and customer service, with input from all. Ideas both large and small were generated and ranged from improving training for both staff and the public, creating a library brand that includes more visibility, promoting collections and services to the public, and making the effort to take library services where the public is.

After an inspiring talk by Douglas County Libraries Director Jamie LaRue, staff reconvened in smaller work groups to identify action steps that can be taken between now and March 4, 2011.

A common theme for the day related to the impact that downloadable and other electronic media has on library service and a desire for staff to better understand how the technology works. As a result, what was going to be a one-time training session on downloadable media is going to become a weekly event with the plan of training more than 150 staff.

It was inspiring to see staff, Friends of the Library, Foundation staff and Board members and others who care about the library engaged and involved in creating a shared vision for the future. While the goal is to be named Library of the Year 2013, whatever that outcome, the efforts of the day are helping Sacramento Public Library better serve the very diverse communities in the Sacramento area.

City of Elk Grove

Library staff were recently contacted by the City of Elk Grove who is requesting the Library enter into an agreement to subordinate the Library's leasehold interest in the Elk Grove Library building to a proposed site lease between the City of Elk Grove and the City's Finance Authority for the purpose of financing land acquisition and construction of a Household Hazardous Waste Collection Facility (HHWCF). The proposal is a standard lease/lease-back financing structure. As a result of the subordination, the Library's lease would be viewed as a sub-lease putting it in second position to the Site Lease/Lease Agreement between the City and the Finance Authority. City of Elk Grove staff assured Library staff that in no way would the Library be responsible for the repayment of the bonds, and that the subordination will not change the Library's current use of and rights to the building. Elk Grove intends to substitute the HHWCF as the Leased Property under the Site Lease/Lease Agreement upon completion of construction in 2012.

The HHWCF financing proposal is scheduled to come before the Elk Grove City Council for approval on November 19. Part of the financing proposal is the Library's agreement to subordinate its leasehold interest and City staff have asked that the Library Authority take action prior to the City Council meeting so if approved, the City can move forward with financing on the HHWCF project. A Library staff report prepared with the assistance of Elk Grove's Bond Counsel will be provided prior to the October 28 Authority Board meeting, with a recommended action to approve the Subordination Agreement.

Worker's Compensation Program

In July the Authority Board authorized a change in Worker's Compensation carriers from the State Compensation Insurance Fund (SCIF) to a private carrier in order to realize savings of approximately $85,000 in premium costs annually. The change in carriers facilitates the goal of migrating the Library's worker's compensation insurance fund to one specifically designed for Joint Powers Authority agencies in order to realize ongoing cost savings.

On October 14, Library staff were contacted by the new carrier who indicated that an audit of library payroll appears to show that premium costs may have been underestimated, potentially resulting in an increase to the premium payments. Staff and Authority Counsel are reviewing all documents and history related to this issue and will return to the Board with additional information, a suggested course of action, and budget adjustment should that be required.

2010 Summer Reading Program

As reported to the Authority Board on various occasions, the 2010 Summer Reading Program was the most successful in recent memory. Management Analyst Jonathan Barber put together a report that staff will use to communicate results to partner schools throughout the jurisdiction. High points of the report include:

- 22,130 people registered for the 2010 Summer Reading Program, a 173.5% increase from 2009 (8,091)
- 7,091 people completed the 2010 Summer Reading Program, a 271.1% increase from 2009 (1,911)
- The 2010 Summer Reading Program completion rate (the percentage of registrants that completed the program) was 32.0%, a an increase of 8.4 percentage points from 2009 (23.6%)

Age Group Data:

- The "School-Age (5-11)" group had the largest number of registrations (10,039; 45.4% of total) and the largest number of completions (3,115; 43.9% of total)

Seven branches had more than 1,000 registrations:

- Elk Grove (2,054),
- Rancho Cordova (1,551)
- Carmichael (1,529)
- Arden-Dimick (1,359)
- Franklin (1,353)
- Fair Oaks (1,132)
- North Natomas (1,061)

School District Data:

- San Juan Unified School District had the largest number of registrations (2,585; 11.7% of total)
- Elk Grove Unified School District had the largest number of completions (822; 11.6% of total)
- River Delta Unified School District had the highest completion rate (49.8%)
- Homeschool students had the largest number of completions (129; 1.8% of total)

Staff will prepare follow-up letters to be sent to various school districts.

In addition to programs offered at library branches, Sacramento Public Library programming librarians played an active role in bringing the Summer Reading Program to hard-to-reach populations. Librarians worked with the Sacramento Food Bank and Family Services to provide library services in the Oak Park area. During the three-month period of June through August, the facility hosted four storytimes, six school-age art programs, three outdoor games programs, a teen Wii gaming program and a summer reading sign-up drive outside the building. The storytimes were attended by 155 children and parents, averaging about 38 people each time, and each family was signed up for summer reading. The art programs incorporated library materials and were attended by 128 school-age children, with more than 20 children at each event. The teen Wii gaming was a reward for students who attended a summer school program at the facility and all 19 students signed up for and completed the summer reading program as well. Finally, the Summer Reading sign-up drive garnered over 70 new participants for the 2010 program; all but one had never signed up for a summer reading program before. By continuing to provide service in this Oak Park facility, SPL was able to check in with the summer reading participants and encourage progress, leaving us with a near 80% completion rate of the nearly 200 who signed up.

Due to the nature of the facility, the attendees served were a revolving population but the services were always well-received and well attended. The activities provided were varied and materials used were often recycled or free, allowing participants to try at home the new skills and techniques learned in the art programs or outdoor games.

The participation is an indicator that additional library outreach would be welcome.

<u>Oak Park Community Center</u>

In September and October, library administrative staff held meetings with Councilwoman Hammond and staff at the Oak Park Community Center to discuss ways to bring library service to the area. As this report goes to press, there is discussion about installing a library vending machine and book return, as well as to continue outreach efforts to provide service to the area. Staff will return with additional information as plans develop.

Finance Department Changes

With the departure of the Finance Director, staff are working to keep all processes running smoothly. Staff are working with the firm conducting the library's audit to provide information in order to complete the audit in a timely manner. Additional information will be reported as transition plans are implemented.

One Book Programs and Events

This year's Sacramento One Book program was a success by any measure. On Wednesday, October 20, author Dave Eggers spent a lively and engaging time with students at Kennedy High School and answered questions about his book Zeitoun, the writing process and creativity. Mr. Eggers was very enthusiastic about the experience, especially because the students had read the book and had great questions for him. The evening event included approximately 625 people who enjoyed a discussion between Mr. Eggers and Professor Joseph Palermo and were able to ask questions after the program. Staff and volunteers did a wonderful job with logistics.

ATTACHMENTS

Attachment A: Public Services Statistics – September 2010
Attachment B: Friends of the Sacramento Public Library Book Sale Report

SACRAMENTO PUBLIC LIBRARY

MONTHLY PUBLIC SERVICES STATISTICS

September 2010

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Key Points:

- August 2010 circulation was 670,586 , a 1.0% increase from September 2009. Year to date circulation for FY 2010-11 is also 4.0% above last year's year to date circulation

- Total cardholders as of September 2010 was 659,600 a 12.8% increase from September 2009

- FY 2010-11 year to date self-check circulation was 903,538, a 49.8% increase from FY 2009-10 This also accounts for 43.9% of total circulation.

- Branches with the highest percentage of circulation that is from self-check include
  Elk Grove (80.1%)
  Colonial Heights (76.1%)
  Valley Hi-North Laguna (75.2%)
  North Natomas (71.1%)

- In September 2010, the Library offered 418 free programs to the public, a 29.0% increase from September 2009.

- FY 2010-11 year to date program attendance is 36,174, a 33.6% increase from FY 2009-10

- In September 2010, volunteers provided 3,965 hours of service to the Library, a 19.7% increase from September 2009.

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Sacramento Public Library Monthly Report

Summary

SEPTEMBER 2010	Sep 2009	Sep 2010	Change N	Change %	YTD 2009-10	YTD 2010-11	Change N	Change %
Customers & Circulation								
Items Circulated	663,911	670,586	6,675	1.0%	1,993,633	2,073,125	79,492	4.0%
Interlibrary Loan								
Loaned to Client Libraries	10,901	11,040	139	1.3%	32,094	31,944	na	na
Borrowed from Client Libraries	10,614	10,267	-347	-3.3%	32,807	31,076	na	na
All Other Loans	0	8	8	na	391	270	na	na
New Customers Registered	8,322	9,087	765	9.2%	24,874	23,773	-1,101	-4.4%
Total Customers[1]	584,637	659,600	104,679	17.9%	na	na	na	na
Adult	373,739	449,815	76,076	20.4%	na	na	na	na
Juvenile	183,898	174,827	-9,071	-4.9%	na	na	na	na
E-card Only[1]	26,015	33,849	na	30.1%	na	na	na	na
Other	985	995	10	1.0%	na	na	na	na
Total Customers as % of Total Population[2]	42.9%	48.0%	7.3%	16.9%	na	na	na	na
Library Visits	234,741	386,757	152,016	64.8%	704,223	1,119,833	415,610	59.0%
Programs								
TOTAL PROGRAMS - #	324	418	94	29.0%	971	1,220	249	25.6%
TOTAL ATTENDANCE	7,887	10,216	2,329	29.5%	27,075	36,174	9,099	33.6%
Family Programs - #	41	32	-9	-22.0%	130	119	-11	-8.5%
Family Programs - Attendance	735	1,199	464	63.1%	5,034	8,355	3,321	66.0%
Toddler Programs - #	65	66	1	1.5%	173	179	6	3.5%
Toddler Programs - Attendance	2,365	2,075	-290	-12.3%	6,331	5,108	-1,223	-19.3%
Preschool Programs - #	79	83	4	5.1%	225	223	-2	-0.9%
Preschool Programs - Attendance	2,240	2,267	27	1.2%	5,814	6,494	680	11.7%
School Age Programs - #	47	50	3	6.4%	173	213	40	23.1%
School Age Programs - Attendance	1,167	1,640	473	40.5%	5,945	9,332	3,387	57.0%
Teen Programs - #	42	60	18	42.9%	137	170	33	24.1%
Teen Programs - Attendance	740	1,124	384	51.9%	2,123	2,547	424	20.0%
Adult Programs - #	47	126	79	168.1%	130	314	184	141.5%
Adult Programs - Attendance	627	1,904	1,277	203.7%	1,815	4,321	2,506	138.1%
Senior Programs - #	3	1	-2	-66.7%	3	2	-1	-33.3%
Senior Programs - Attendance	13	7	-6	-46.2%	13	17	4	30.8%
Community								
Community Meeting/Meeting Room Use - #	292	334	42	14.4%	828	890	62	7.5%
Hours Used	1,011	1,072	61	6.0%	2,823	2,895	72	2.6%
Attendance	6,676	7,616	940	14.1%	19,169	18,856	-313	-1.6%
Community Meetings - # presentations by staff	35	45	10	28.6%	78	105	27	34.6%
Total Attendance	2,421	1,914	-507	-20.9%	4,012	3,984	-28	-0.7%
Attendance - Adults	883	674	-209	-23.7%	1,636	1,503	-133	-8.1%
Attendance - Youth	1,538	1,240	-298	-19.4%	2,376	2,481	105	4.4%
Community Group Visits to Library - #	55	81	26	47.3%	95	136	41	43.2%
Total Attendance	1,822	2,908	1,086	59.6%	2,604	4,354	1,750	67.2%
Attendance - Adults	329	495	166	50.5%	527	656	129	24.5%
Attendance - Youth	1,493	2,413	920	61.6%	2,077	3,698	1,621	78.0%
Internet Access Totals								
Total Reservations	na	75,670	na	na	na	220,222	na	na
Total Time (Hours)	na	62,298	na	na	na	184,418	na	na
Customer Self-Service								
Self-Check Circulation	216,701	287,823	71,122	32.8%	603,085	903,538	300,453	49.8%
% of All Circulation for Self-Check Branches	50.5%							

Sacramento Public Library Monthly Report

Summary

SEPTEMBER 2010	Sep 2009	Sep 2010	Change N	Change %	YTD 2009-10	YTD 2010-11	Change N	Change %
% of All Circulation for System	32.6%	42.9%	10.3%	31.5%	30.3%	43.6%	13.3%	44.1%
Total Customer-Completed Renewals	127,833	131,890	4,057	3.2%	384,692	401,333	16,641	4.3%
Computer Renewal - External	116,435	122,671	6,236	5.4%	352,197	373,148	20,951	5.9%
Computer Renewal - Internal	6,726	5,547	-1,179	-17.5%	18,523	16,708	-1,815	-9.8%
Telephone Renewal	4,672	3,672	-1,000	-21.4%	13,972	11,477	-2,495	-17.9%
% of All Circulation for System	19.3%	19.7%	0.4%	2.1%	38.6%	19.4%	-19.3%	-49.9%
Total Holds Placed	161,385	163,017	1,632	1.0%	485,214	509,270	24,056	5.0%
Customer-Placed Holds	141,691	145,287	3,596	2.5%	426,131	454,239	28,108	6.6%
% of All Holds Placed	87.8%	89.1%	1.3%	1.5%	87.8%	89.2%	1.4%	1.6%
Total Library Catalog Searches	888,113	1,443,037	554,924	62.5%	3,123,593	4,050,669	927,076	29.7%
Encore Searches[6]	340,125	449,701	109,576	32.2%	792,708	1,135,893	na	na
Catalog Searches - External[3]	573,356	683,784	110,428	19.3%	1,798,952	1,995,168	196,216	10.9%
% of Total Searches	64.6%	47.4%	-17.2%	-26.6%	57.6%	49.3%	-8.3%	-14.5%
Subscription Database Searches[4]	41,697	37,285	-4,412	-10.6%	89,771	105,556	15,785	17.6%
Web Page Visits - External	na	400,579	na	na	na	1,201,738	na	na
Electronic Databases	41	24	-17	-41.5%	na	na	na	na
Download[5]	5,041	6,188	1,147	22.8%	15,291	19,842	4,551	29.8%
Notices Sent for Holds and Overdues - Total	132,925	168,884	35,959	27.1%	399,926	490,705	90,779	22.7%
Delivered via E-mail	91,160	131,198	40,038	43.9%	273,653	379,568	105,915	38.7%
% of Total	68.6%	77.7%	9%	13.3%	68.4%	77.4%	8.9%	13.0%
Delivered via Automated Telephone System	31,538	37,686	6,148	19.5%	97,603	111,137	13,534	13.9%
% of Total	23.7%	22.3%	-1.4%	-5.9%	24.4%	22.6%	-1.8%	-7.2%
Delivered via Traditional Mail	10,227	0	-10,227	-100.0%	28,670	0	-28,670	-100.0%
% of Total	7.7%	0.0%	-7.7%	-100.0%	7.2%	0.0%	-7.2%	-100.0%
Resources								
Open Hours	4,435	4,678	243	5.5%	13,074	13,349	275	2.1%
Closed Hours	199	107	-92	-46.2%	652	167	-485	-74.4%
Staff FTE	189.0	194.0	5.0	2.6%	na	na	na	na
Extra Help Staff Total Hours Used	8,404	9,103	699	8.3%	25,844	27,135	1,291	5.0%
Librarian Hours	471	735	264	56.1%	1,123	2,264	1,141	101.6%
Library Assistant Hours	1,812	1,797	-15	-0.8%	6,072	5,866	-206	-3.4%
Shelver Hours	6,121	6,571	450	7.4%	18,649	19,005	356	1.9%
Volunteers- #	477	768	291	61.0%	na	na	na	na
Volunteers - Hours	3,313	3,965	652	19.7%	11,334	12,901	1,567	13.8%
Items - Total	1,940,451	2,007,639	67,188	3.5%	na	na	na	na
Items Added	6,215	7,731	1,516	24.4%	42,056	31,362	-10,694	-25.4%
Titles - Total	474,195	496,586	22,391	4.7%	na	na	na	na
Titles Added	1,695	1,466	-229	-13.5%	6,578	4,206	-2,372	-36.1%

Notes:

[1] The distribution for total customer types began with the January 2007 report. E-Card data are a cumulative total that began in October 2007.

[2] The population estimates used are from the California Department of Finance.
http://www.dof.ca.gov/HTML/DEMOGRAP/ReportsPapers/Estimates/E1/documents/E-1table.xls

Last year = 1,362,619
This year = 1,373,874

[3] The external catalog search data do not include search statistics from Encore.

[4] The subscription database searches refer to totals for the previous month.

[5] The download service began in August 2006.

[6] Encore search statistics began for FY 2009-10.

[7] Website visit statistics are not available for July 2009.

[8] Computer usage statistics are not available for July 2009.

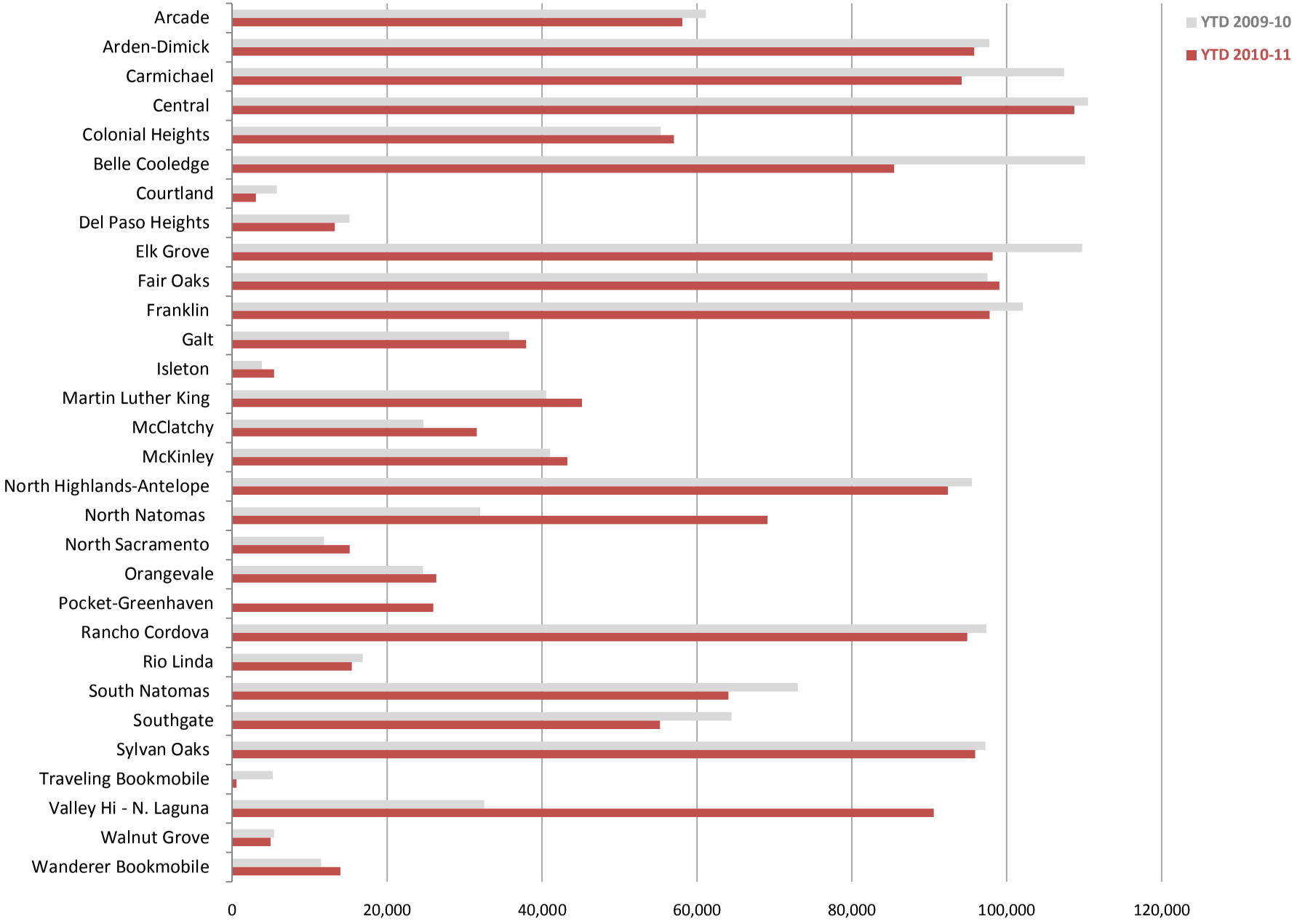
Sacramento Public Library Monthly Report
Customers

SEPTEMBER 2010	Monthly New Customers			Cumulative New Customers				Total Customers			
Branches	Sep 2009	Sep 2010	% Change	YTD 2009-10	YTD 2010-11	Change N	Change %	2009-10	2010-11	Change N	Change %
Totals	**8,322**	**9,087**	**9.2%**	**24,874**	**23,773**	**-1,101**	**-4.4%**	**584,637**	**659,600**	**74,963**	**12.8%**
Arcade	205	166	-19.0%	652	588	-64	-9.8%	19,425	21,596	2,171	11.2%
Arden-Dimick	288	235	-18.4%	827	716	-111	-13.4%	24,860	27,651	2,791	11.2%
Carmichael	274	325	18.6%	822	815	-7	-0.9%	29,290	32,762	3,472	11.9%
Central	602	460	-23.6%	1,434	1,319	-115	-8.0%	54,098	58,416	4,318	8.0%
Colonial Heights	262	351	34.0%	708	824	116	16.4%	25,757	28,187	2,430	9.4%
Belle Cooledge	230	244	6.1%	637	843	206	32.3%	29,512	30,783	1,271	4.3%
Courtland	18	12	-33.3%	38	39	1	2.6%	774	887	113	14.6%
Del Paso Heights	86	86	0.0%	321	278	-43	-13.4%	8,355	9,361	1,006	12.0%
Elk Grove	463	425	-8.2%	1,864	1,329	-535	-28.7%	41,255	45,358	4,103	9.9%
Fair Oaks	237	235	-0.8%	779	682	-97	-12.5%	26,785	29,448	2,663	9.9%
Franklin	308	183	-40.6%	1,706	1,675	-31	-1.8%	26,695	29,326	2,631	9.9%
Galt	142	101	-28.9%	444	307	-137	-30.9%	13,413	14,843	1,430	10.7%
Isleton	14	7	-50.0%	45	43	-2	-4.4%	966	1,056	90	9.3%
Martin Luther King	270	192	-28.9%	694	607	-87	-12.5%	21,844	23,750	1,906	8.7%
McClatchy	40	44	10.0%	111	105	-6	-5.4%	2,960	3,461	501	16.9%
McKinley	146	142	-2.7%	410	377	-33	-8.0%	13,308	14,666	1,358	10.2%
North Highlands-Antelope	427	422	-1.2%	1,270	1,114	-156	-12.3%	43,553	48,012	4,459	10.2%
North Natomas	226	1,669	638.5%	2,080	2,306	226	10.9%	9,083	15,216	6,133	67.5%
North Sacramento	62	69	11.3%	204	202	-2	-1.0%	8,222	8,905	683	8.3%
Orangevale	108	80	-25.9%	267	241	-26	-9.7%	7,769	8,851	1,082	13.9%
Pocket-Greenhaven	na	507	na	na	726	na	na	na	1,123	na	na
Rancho Cordova	410	376	-8.3%	1,129	1,066	-63	-5.6%	32,031	34,527	2,496	7.8%
Rio Linda	73	58	-20.5%	184	151	-33	-17.9%	5,773	6,405	632	10.9%
South Natomas	437	296	-32.3%	1,190	846	-344	-28.9%	34,226	37,265	3,039	8.9%
Southgate	237	255	7.6%	736	577	-159	-21.6%	23,662	25,508	1,846	7.8%
Sylvan Oaks	368	341	-7.3%	1,074	1,008	-66	-6.1%	33,610	37,503	3,893	11.6%
Traveling Bookmobile	12	3	-75.0%	35	4	-31	-88.6%	1,051	1,083	32	3.0%
Valley Hi - N. Laguna	1,268	611	-51.8%	1,500	1,789	289	19.3%	15,480	24,675	9,195	59.4%
Walnut Grove	14	18	28.6%	43	45	2	4.7%	1,375	1,473	98	7.1%
Wanderer Bookmobile	10	8	-20.0%	21	27	6	28.6%	1,064	1,253	189	17.8%
Other Circulating Entities											
Books by Mail	0	0	0.0%	4	1	-3	-75.0%	158	135	-23	-14.6%
ILL	0	1	na	3	4	1	33.3%	637	658	21	3.3%
Misc Circ[1]	1,085	1,165	7.4%	3,642	3,119	-523	-14.4%	27,646	35,457	7,811	28.3%

Notes

[1] Count includes e-card customers as of 9/2007

Sacramento Public Library Monthly Report
Circulation Comparison



Sacramento Public Library Monthly Report

Circulation

SEPTEMBER 2010	Monthly Circulation			Monthly Circ. per Open Hour			Cumulative Circulation			
Branch	Sep 2009	Sep 2010	% Change	Sep 2009	Sep 2010	% Change	YTD 2009-10	YTD 2010-11	Change N	Change %
Totals	**663,911**	**670,586**	**1.0%**	**3,184**	**3,114**	**-2.2%**	**1,993,633**	**2,073,125**	**79,492**	**4.0%**
Arcade	18,946	18,759	-1.0%	106	100	-6.3%	61,146	58,114	-3,032	-5.0%
Arden-Dimick	31,092	30,044	-3.4%	173	175	1.1%	97,761	95,794	-1,967	-2.0%
Carmichael	35,107	21,862	-37.7%	190	141	-25.7%	107,415	94,186	-13,229	-12.3%
Central	35,488	35,682	0.5%	162	162	0.1%	110,512	108,740	-1,772	-1.6%
Colonial Heights	17,340	17,204	-0.8%	108	113	4.4%	55,333	57,027	1,694	3.1%
Belle Cooledge	36,490	27,183	-25.5%	234	170	-27.4%	110,099	85,463	-24,636	-22.4%
Courtland	4,456	1,257	-71.8%	39	10	-73.2%	5,785	3,074	-2,711	-46.9%
Del Paso Heights	5,060	4,455	-12.0%	33	31	-5.8%	15,152	13,244	-1,908	-12.6%
Elk Grove	30,864	30,826	-0.1%	197	171	-12.9%	109,755	98,191	-11,564	-10.5%
Fair Oaks	30,709	31,534	2.7%	173	173	-0.1%	97,526	99,062	1,536	1.6%
Franklin	36,015	33,227	-7.7%	144	133	-7.7%	102,087	97,784	-4,303	-4.2%
Galt	12,334	12,288	-0.4%	84	80	-4.9%	35,772	37,966	2,194	6.1%
Isleton	1,643	2,562	55.9%	19	16	-14.2%	3,854	5,405	1,551	40.2%
Martin Luther King	12,483	12,406	-0.6%	82	82	-0.6%	40,554	45,157	4,603	11.4%
McClatchy	8,138	9,905	21.7%	52	62	18.7%	24,706	31,571	6,865	27.8%
McKinley	13,588	14,045	3.4%	87	88	1.4%	41,037	43,274	2,237	5.5%
North Highlands-Antelope	29,812	29,789	-0.1%	162	165	2.1%	95,520	92,399	-3,121	-3.3%
North Natomas	11,149	23,643	112.1%	73	148	101.5%	32,004	69,113	37,109	116.0%
North Sacramento	3,365	4,867	44.6%	22	30	41.0%	11,826	15,171	3,345	28.3%
Orangevale	8,051	8,442	4.9%	62	65	4.9%	24,655	26,370	1,715	7.0%
Pocket-Greenhaven	na	20,656	na	na	115	na	na	25,974	na	na
Rancho Cordova	30,700	30,243	-1.5%	171	168	-1.5%	97,385	94,899	-2,486	-2.6%
Rio Linda	5,509	4,973	-9.7%	42	38	-9.7%	16,855	15,458	-1,397	-8.3%
South Natomas	24,667	19,971	-19.0%	158	125	-21.1%	73,042	64,085	-8,957	-12.3%
Southgate	19,085	16,971	-11.1%	119	94	-20.5%	64,462	55,228	-9,234	-14.3%
Sylvan Oaks	31,235	30,273	-3.1%	158	151	-4.5%	97,239	95,927	-1,312	-1.3%
Traveling Bookmobile	1,688	288	-82.9%	48	na	na	5,221	562	-4,659	-89.2%
Valley Hi - N. Laguna	27,660	29,182	5.5%	177	182	2.9%	32,549	90,585	58,036	178.3%
Walnut Grove	2,293	1,923	-16.1%	18	15	-16.1%	5,417	4,953	-464	-8.6%
Wanderer Bookmobile	3,626	4,520	24.7%	91	110	21.6%	11,484	13,962	2,478	21.6%
Other Circulating Entities										
Books by Mail	1,248	923	-26.0%	na	na	na	4,008	3,084	-924	-23.1%
Borrower's Help Desk	0	0	0.0%	na	na	na	0	0	0	0.0%
ILL	0	8	na	na	na	na	391	270	-121	-30.9%
Misc Circ	435	502	15.4%	na	na	na	1,365	1,477	112	8.2%
Telis	761	2,095	175.3%	na	na	na	1,733	6,212	4,479	258.5%
Customer										
Online	123,161	128,218	4.1%	na	na	na	370,720	392,025	21,305	5.7%
Telephone	4,672	3,672	-21.4%	na	na	na	13,972	11,477	-2,495	-17.9%
Download	5,041	6,188	22.8%	na	na	na	15,291	19,842	4,551	29.8%

Sacramento Public Library Monthly Report

Program Totals

SEPTEMBER 2010	Monthly Program Totals			Cumulative Program Totals				Monthly Attendance					Cumulative Attendance					
Branch	Sep 2009	Sep 2010	% Change	YTD 2009-10	YTD 2010-11	Change N	Change %	Sep 2009	Sep 2010	% Change	Avg. 2009-10	Avg. 2010-11	YTD 2009-10	YTD 2010-11	Change N	Change %	Avg. 2009-10	Avg. 2010-11
Totals	**324**	**418**	**29.0%**	**971**	**1,220**	**249**	**25.6%**	**7,887**	**10,216**	**29.5%**	**24.3**	**24.4**	**27,075**	**36,174**	**9,099**	**33.6%**	**27.9**	**29.7**
Arcade	11	14	27.3%	42	49	7	16.7%	180	182	1.1%	16.4	13.0	820	875	55	6.7%	19.5	17.9
Arden-Dimick	17	20	17.6%	42	55	13	31.0%	523	612	17.0%	30.8	30.6	1,698	2,068	370	21.8%	40.4	37.6
Carmichael	24	25	4.2%	71	86	15	21.1%	556	392	-29.5%	23.2	15.7	1,856	2,241	385	20.7%	26.1	26.1
Central	24	51	112.5%	84	165	81	96.4%	437	854	95.4%	18.2	16.7	1,692	2,789	1,097	64.8%	20.1	16.9
Colonial Heights	21	14	-33.3%	45	40	-5	-11.1%	382	231	-39.5%	18.2	16.5	902	904	2	0.2%	20.0	22.6
Belle Cooledge	22	22	0.0%	53	50	-3	-5.7%	864	687	-20.5%	39.3	31.2	2,085	2,048	-37	-1.8%	39.3	41.0
Courtland	22	12	-45.5%	38	36	-2	-5.3%	392	383	-2.3%	17.8	31.9	705	862	157	22.3%	18.6	23.9
Del Paso Heights	2	6	200.0%	12	35	23	191.7%	24	130	441.7%	12.0	21.7	418	814	396	94.7%	34.8	23.3
Elk Grove	20	20	0.0%	51	43	-8	-15.7%	793	729	-8.1%	39.7	36.5	2,070	1,414	-656	-31.7%	40.6	32.9
Fair Oaks	3	8	166.7%	40	44	4	10.0%	105	416	296.2%	35.0	52.0	1,799	1,705	-94	-5.2%	45.0	38.8
Franklin	7	12	71.4%	38	23	-15	-39.5%	265	298	12.5%	37.9	24.8	1,095	927	-168	-15.3%	28.8	40.3
Galt	15	20	33.3%	50	60	10	20.0%	242	301	24.4%	16.1	15.1	1,061	1,181	120	11.3%	21.2	19.7
Isleton	7	14	100.0%	27	36	9	33.3%	103	212	105.8%	14.7	15.1	532	695	163	30.6%	19.7	19.3
Martin Luther King	7	8	14.3%	19	38	19	100.0%	119	256	115.1%	17.0	32.0	440	1,296	856	194.5%	23.2	34.1
McClatchy	5	4	-20.0%	17	17	0	0.0%	85	49	-42.4%	17.0	12.3	307	354	47	15.3%	18.1	20.8
McKinley	13	16	23.1%	32	50	18	56.3%	505	270	-46.5%	38.8	16.9	1,268	1,140	-128	-10.1%	39.6	22.8
North Highlands-Antelope	18	18	0.0%	54	52	-2	-3.7%	276	284	2.9%	15.3	15.8	1,252	1,100	-152	-12.1%	23.2	21.2
North Natomas	7	23	228.6%	17	37	20	117.6%	226	386	70.8%	32.3	16.8	501	836	335	66.9%	29.5	22.6
North Sacramento	1	10	900.0%	27	22	-5	-18.5%	54	150	177.8%	54.0	15.0	524	383	-141	-26.9%	19.4	17.4
Orangevale	8	3	-62.5%	14	17	3	21.4%	112	15	-86.6%	14.0	5.0	652	815	163	25.0%	46.6	47.9
Pocket-Greenhaven	na	9	na	na	10	na	na	na	401	na	na	44.6	na	4,385	na	na	na	438.5
Rancho Cordova	21	27	28.6%	52	69	17	32.7%	573	745	30.0%	27.3	27.6	1,658	2,209	551	33.2%	31.9	32.0
Rio Linda	7	3	-57.1%	17	17	0	0.0%	38	19	-50.0%	5.4	6.3	161	102	-59	-36.6%	9.5	6.0
South Natomas	15	15	0.0%	51	52	1	2.0%	418	394	-5.7%	27.9	26.3	1,457	1,502	45	3.1%	28.6	28.9
Southgate	6	2	-66.7%	16	22	6	37.5%	94	21	-77.7%	15.7	10.5	440	394	-46	-10.5%	27.5	17.9
Sylvan Oaks	14	17	21.4%	41	36	-5	-12.2%	294	531	80.6%	21.0	31.2	1,096	1,071	-25	-2.3%	26.7	29.8
Valley Hi - N. Laguna	7	14	100.0%	12	24	12	100.0%	227	917	304.0%	32.4	65.5	449	1,416	967	215.4%	37.4	59.0
Walnut Grove	0	11	na	9	35	26	288.9%	0	351	na	0.0	31.9	137	648	511	373.0%	15.2	18.5

Sacramento Public Library Monthly Report

Self-Check

SEPTEMBER 2010	Monthly Circulation					Cumulative Circulation					
Branch	Sep 2009	Sep 2010	Change N	Change %	% of Branch Circulation	YTD 2009-10	YTD 2010-11	Change N	Change %	% of Circulation 2009-10	% of Circulation 2010-11
Totals	**216,701**	**287,823**	**71,122**	**32.8%**	**70.3%**	**603,085**	**903,538**	**300,453**	**49.8%**	**30.3%**	**43.6%**
Arcade	6,640	8,174	1,534	23.1%	43.6%	19,223	25,272	6,049	31.5%	31.4%	43.5%
Arden-Dimick	16,706	17,984	1,278	7.6%	59.9%	47,758	56,530	8,772	18.4%	48.9%	59.0%
Carmichael	20,286	8,637	-11,649	-57.4%	39.5%	60,959	52,509	-8,450	-13.9%	56.8%	55.8%
Central	9,878	14,942	5,064	51.3%	41.9%	29,627	45,434	15,807	53.4%	26.8%	41.8%
Colonial Heights	11,576	12,760	1,184	10.2%	74.2%	30,357	43,394	13,037	42.9%	54.9%	76.1%
Belle Cooledge	8,091	15,026	6,935	85.7%	55.3%	27,585	47,514	19,929	72.2%	25.1%	55.6%
Courtland	760	623	-137	-18.0%	49.6%	1,287	1,504	217	16.9%	22.2%	48.9%
Del Paso Heights	1,566	1,847	281	17.9%	41.5%	5,037	5,295	258	5.1%	33.2%	40.0%
Elk Grove	23,837	24,878	1,041	4.4%	80.7%	84,594	78,625	-5,969	-7.1%	77.1%	80.1%
Fair Oaks	13,256	16,490	3,234	24.4%	52.3%	38,544	53,863	15,319	39.7%	39.5%	54.4%
Franklin	12,269	18,708	6,439	52.5%	56.3%	22,955	56,143	33,188	144.6%	22.5%	57.4%
Galt	na	2,390	na	na	19.4%	na	8,323	na	na	na	21.9%
Isleton	na	433	na	na	16.9%	na	1,335	na	na	na	24.7%
Martin Luther King Jr.	4,196	6,524	2,328	55.5%	52.6%	10,394	25,101	14,707	141.5%	25.6%	55.6%
McClatchy	na	na	na	na	na	na	na	na	na	na	na
McKinley	7,430	9,419	1,989	26.8%	67.1%	20,498	27,556	7,058	34.4%	50.0%	63.7%
North Highlands	17,839	19,651	1,812	10.2%	66.0%	51,852	61,487	9,635	18.6%	54.3%	66.5%
North Natomas	5,000	17,296	12,296	245.9%	73.2%	13,739	49,133	35,394	257.6%	42.9%	71.1%
North Sacramento	na	2,284	na	na	46.9%	na	7,505	na	na	na	49.5%
Orangevale	1,998	2,356	358	17.9%	27.9%	4,748	11,689	6,941	146.2%	19.3%	44.3%
Pocket-Greenhaven	na	12,733	na	na	61.6%	na	16,024	na	na	na	61.7%
Rancho Cordova	2,018	18,190	16,172	801.4%	60.1%	20,447	50,616	30,169	147.5%	21.0%	53.3%
Rio Linda	1,925	1,595	-330	-17.1%	32.1%	5,131	5,025	-106	-2.1%	30.4%	32.5%
South Natomas	10,908	10,006	-902	-8.3%	50.1%	30,806	31,653	847	2.7%	42.2%	49.4%
Southgate	6,686	8,120	1,434	21.4%	47.8%	21,462	25,488	4,026	18.8%	33.3%	46.2%
Sylvan Oaks	11,143	15,020	3,877	34.8%	49.6%	30,366	47,912	17,546	57.8%	31.2%	49.9%
Valley Hi-North Laguna	22,693	21,565	-1,128	-5.0%	73.9%	25,716	68,130	42,414	164.9%	79.0%	75.2%
Walnut Grove	na	172	na	na	8.9%	na	478	na	na	na	9.7%

Note:

[1] Self Check machines were added to additional branches in Summer 2009.

Note:

[1] Self Check machines were added to additional branches in Summer 2009.

Sacramento Public Library Monthly Report

Materials & Hours

SEPTEMBER 2010	Items		Titles		Open Hours				Closed Hours				
Branch	Sep 2009	Sep 2010	Sep 2009	Sep 2010	Sep 2010	YTD 2009-10	YTD 2010-11	% Change	Sep 2010	Reason	YTD 2009-10	YTD 2010-11	% Change
Totals	**1,940,451**	**2,007,639**	**474,195**	**496,586**	**4,678**	**13,074**	**13,349**	**2.1%**	**107**		**652**	**167**	**-74.4%**
Arcade	77,764	77,930	64,902	58,725	188	551	567	2.9%	8	Holiday	21	8	-61.9%
Arden-Dimick	80,980	79,523	80,253	70,217	172	552	551	-0.2%	8	Holiday	15	8	-46.7%
Carmichael	122,819	122,787	109,768	102,762	155	554	509	-8.1%	0	na	17	6	-64.7%
Central	327,127	322,033	287,255	275,873	220	652	655	0.5%	0	na	8	5	-37.5%
Colonial Heights	71,959	71,823	70,533	62,400	152	476	468	-1.7%	8	Holiday	0	8	na
Belle Cooledge	99,523	71,775	95,519	66,370	160	472	428	-9.3%	0	na	12	48	300.0%
Courtland	16,830	17,097	15,418	14,517	120	346	349	0.9%	0	na	6	1	-83.3%
Del Paso Heights	23,144	24,508	26,246	25,112	142	468	458	-2.1%	8	Holiday	8	8	0.0%
Elk Grove	66,184	69,026	67,115	60,271	180	529	551	4.2%	8	Holiday	38	8	-78.9%
Fair Oaks	85,025	90,764	82,355	74,120	182	549	561	2.2%	8	Holiday	18	8	-55.6%
Franklin	90,579	92,049	79,439	72,299	250	534	547	2.4%	10	Holiday	14	10	-28.6%
Galt	42,301	42,070	44,291	39,975	154	447	468	4.7%	0	na	7	0	-100.0%
Isleton	16,550	16,441	17,479	15,264	160	348	398	14.4%	0	na	40	0	-100.0%
Martin Luther King	104,756	94,924	96,419	83,217	152	468	468	0.0%	8	Holiday	15	8	-46.7%
McClatchy	25,596	22,972	23,212	22,355	160	464	456	-1.7%	0	na	11	0	-100.0%
McKinley	47,011	47,336	47,186	44,757	159	469	475	1.3%	0		12	0	-100.0%
North Highlands-Antelope	95,007	95,396	90,454	78,330	180	556	533	-4.1%	8	Holiday	15	8	-46.7%
North Natomas	26,414	81,592	28,474	80,705	160	462	476	3.0%	0	na	12	0	-100.0%
North Sacramento	32,278	31,858	28,781	25,517	160	464	468	0.9%	0	na	11	0	-100.0%
Orangevale	34,275	35,860	32,185	30,006	130	384	380	-1.0%	0	na	4	0	-100.0%
Pocket-Greenhaven	na	45,695	na	43,593	160	na	na	na	0	na	na	0	na
Rancho Cordova	93,816	83,315	89,426	71,802	180	552	559	1.3%	8	Holiday	15	8	-46.7%
Rio Linda	27,004	26,837	29,743	27,207	130	380	384	1.1%	0	na	4	0	-100.0%
South Natomas	81,799	74,683	72,438	65,226	160	504	476	-5.6%	0	na	11	0	-100.0%
Southgate	70,417	76,006	73,014	65,522	180	498	559	12.2%	8	Holiday	18	8	-55.6%
Sylvan Oaks	93,027	94,310	94,257	84,844	201	615	618	0.5%	9	Holiday	15	9	-40.0%
Traveling Bookmobile	7,280	5,456	4,813	3,941	0	104	na	na	na	na	2	na	na
Valley Hi - N. Laguna	53,703	66,252	55,085	60,567	160	184	480	160.9%	0	na	296	0	-100.0%
Walnut Grove	19,997	19,419	21,547	17,966	130	380	384	1.1%	0	na	4	0	-100.0%
Wanderer Bookmobile	7,286	7,902	4,831	3,836	41	112	123	9.8%	8	pto	3	8	166.7%

Sacramento Public Library Authority
Branch Friends Special Book Sale Events

All Sacramento Public Library (SPL) branches have ongoing daily book sales. Below you will find a list of special book sales scheduled for October 2010 through March 2011. Also included are the SPL Friends Book Den special sales.

Branch/Event	Location	Date	Time
Carmichael Library	*5605 Marconi Avenue* *Carmichael, CA 95608*	**Saturday, November 6, 2010** **Sunday, November 7, 2010** **Saturday, December 4, 2010** **Sunday, December 5, 2010**	**10:30am – 4pm** **11am – 4pm** **10:30am – 4pm** **11am – 4pm**
Fair Oaks Library	*11601 Fair Oaks Blvd.* *Fair Oaks, CA 95628*	**Saturday, February 12, 2011** **Mon-Sat, February 14 – 19, 2011**	**Times TBD; *Check website;*** ***"Events" at www.saclibrary.org***
Franklin Library	*10055 Franklin High Road* *Elk Grove CA 95757*	**Book & Bake Sale** **Friday, October 29, 2010** **Sat, October 30, 2010**	**12pm – 5pm** **10am – 4pm**
Martin Luther King, Jr. Library	*7340 24th Street Bypass* *Sacramento, CA 95822*	**Friday, October 15 - 29, 2010**	***Check website for more details;*** ***"Events" at www.saclibrary.org.***
Ella K. McClatchy Library	*2112-22nd Street* *Sacramento, CA 95818*	**Patio Sale** **Saturday, Oct 23, 2010** *There will be lots of stuff for sale besides books: kids' books, holiday decorations, collectible Norman Rockwell plates, some jewelry, glassware, knick knacks.....and several MCC items, such as book bags, T-shirts & notecards.*	**9am – 1pm**
North Highlands-Antelope Library	*4235 Antelope Road* *Antelope, CA 95843*	**Friday, October 15, 2010** **Saturday, October 16**	**1pm – 5pm** **10am – 4:30pm**
North Natomas Library	*2500 New Market Drive* *Sacramento, CA 95835*	**Farmers Market** **The Friends have table every Saturday**	
Rio Linda Library	*902 Oak Lane* *Rio Linda, CA 95673*	**Friday, November 12, 2010** **Saturday, November 13, 2010**	**8am to 5pm** **In front of Food Source.**
South Natomas Library	*2901 Truxel Road Sacramento, CA 95833*	**March Sale** **Sat – Tue, March 12 – 22, 2011**	**1st day open from 8am to 4pm** **Other days open during library open hours.**
Sylvan Oaks Library	*6700 Auburn Blvd.* *Citrus Heights, CA 95621*	**Saturday, December 4, 2010** **Saturday, March 5, 2011**	**11am – 3:30pm** **11am – 3:30pm**
Friends Special Sale @ THE BOOK DEN	*8250 Belvedere Ave., Suite E* *Sacramento, CA 95826*	**Saturday, December 4, 2010** **Saturday, December 11, 2010**	**12noon – 4pm** **9am – 4pm**

For more information about book sales or any other library event go to www.saclibrary.org, select the ***Events*** tab, choose an item from the drop down list of event types, and click ***Go***.

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