TO: **Sacramento Public Library Authority Board Members**

FROM: **Rivkah K. Sass, Library Director**

RE: **Director's Report**

RECOMMENDED ACTION: None – Information Only.

Robbie Waters Pocket-Greenhaven Grand Opening

August 28, 2010 was an astounding day. The weather was beautiful and the crowd was enormous. The official count for the day was 3,788 visitors with 3,809 items checked out.

The enthusiasm, excitement and emotion were felt by all. It was an appropriate testament to the monumental efforts of Mr. Waters that the day was so very special.

Extreme gratitude must be expressed to Pat Clark, Brendle Wells and the staff at the library who worked six straight days that week to make the library beautiful and ready; to Gary Shaffer and Don Burns for event set up; to the amazing and wonderful Friends of Pocket Greenhaven Library; to our speakers and special guests; but most of all to the community who turned out in droves to ooh and ahh about THEIR library.

2010 Summer Reading Program

The theme for this year's Summer Reading program was 'Make a Splash' and Sacramento Public Library did just that.

First, the numbers: 22,130 people signed up for summer reading this year, increasing participation by 173% over last year. This was our best year ever for summer reading sign-ups, as participation was 73% higher than 2008, when the previous record was set. Nearly half (10,000) of our participants were between the ages of 5 and 12, and we saw significant increases in the number of pre-reader, teen, and adult participants. It is interesting to note that only 20% of this year's participants had signed up for summer reading in the past two years.

Our number of finishers broke records as well, with 7,091 people finishing the program, which indicates not less than 24,000 books were read as part of Summer Reading. This is a whopping 271% increase over last year, and an 81% increase over our record year of 2008.

Numbers only tell a part of the story, however. In between signing up and finishing, thousands of community members participated in more than 500 programs for all ages. In this economy, finding things to do on a budget is a priority for many families, and from summer-camp to crafting, tee-shirt making to mythology programs, families found quality programs available, all for free.

At the beginning of Summer Reading, staff were asked to aim for a participation increase of 10%. Clearly, they exceeded that goal handily. However, even more satisfying is hearing what our customers have to say about their experiences. Our favorite: "I take care of two young girls, and they couldn't wait to get to the library this summer. We love the library!"

Deputy Library Director

As reported to the Authority Board in late August, Denise M. Davis, Director of the Office for Research and Statistics at the American Library Association, will be joining Sacramento Public Library on October 11 as the new Deputy Library Director. Denise brings her extensive experience and expertise in managing complex projects and organizations to the library. Initially, Denise will oversee the Facilities, Finance and IT departments, and will work closely with all staff to identify and implement improvements in library service.

One Book Programs and Events

It is hard to believe that September has arrived and our more than 40 programs have begun. From book discussions to a showing of *Trouble the Water* featuring the filmmakers, and of course an evening with author David Eggers, Sacramento Public Library will host the most successful One Book Sacramento ever. Please join us on Wednesday, October 20 at the Crest Theatre for an evening with Mr. Eggers.

Family Place Grant

In August, we were informed that Sacramento Public Library is one of thirteen California public libraries selected as 2010-2011 grant recipients for California's Family Place Library Program. This grant provides staff training on integrating programs that support the goals of the Family Place program, a statewide initiative that helps create family/early childhood space in the children's areas of local public libraries. Equipped with toys, books, and comfortable furniture, these settings support early-learning interactions between young children (ages 0 to 3), parents and caregivers, and encourage the use of public libraries by families with children. Staff from our Southgate Library, which serves more Head Start programs than any branch in our system, will travel to San Diego for training in October. The Library will then be given the opportunity to apply for cash grants to fund planning and implementation of these programs.

Voluntary Separation Program

Per the Board's approval, we accepted a second round of Voluntary Separation Program applications. In August, three additional applications were received and approved, bringing the total to 19 (18 full time, 1 half-time). Of the 19 retirements, 13 will occur in December. Library staff is reviewing each vacancy to determine how/whether positions will be filled and will provide additional information to the Board after January 1.

Youth Services Librarian Recruitment

We are very pleased to have received 87 applications for our most recent recruitment for the four current youth services librarian vacancies we have. After several days of rating written applications, we interviewed a total of 14 candidates and are in the process of finalizing offers as this goes to press.

Employee Suggestion Program

SPLendid Ideas, the Library's employee suggestion program, launched on March 5, 2010, and has proven to be a splendid success! The program was developed to encourage all employees to share new ideas that may save time, money, streamline processes, eliminate waste and improve services.

This program has been well received. It has given employees a much needed voice and ownership in the success and development of their organization. The quality and thought put into each suggestion is a testament to the value and dedication each of our staff brings to our organization. Since the first meeting of the employee suggestion advocates, over 100 suggestions have been submitted!

The review committee has successfully vetted 98 suggestions. On average, the employee suggestion program receives 10 to 14 suggestions per month, with an average turn-around time of 30 to 60 days by the employee suggestion advocates and the organization. As of July 12, 2010, 36 suggestions have been implemented with 32 suggestions still being researched and discussed. Types of suggestions have been varied and have helped to guide and improve Public Services, Information Technology, Communications, Human Resources, Facilities and Finance. Suggestions that have been implemented have helped reduce costs, standardize services and practices, and aided and improved training and safety.

We will continue to monitor the program to ensure its effectiveness and success, and report progress to the Board.

Persian Language Advisory Committee Appreciation Night

On September 12, Majid and Maryam Rahimian hosted a lovely event in their home to acknowledge the many years of programs, collection support and partnership with Sacramento Public Library. The evening was a reminder that the Library is very fortunate to have support from many groups in our community who understand and support the efforts of our library.

2010 Staff Day - October 13

Our annual Staff Day will offer a new format and strategy. We are developing a vision for SPL to be named Library of the Year in 2013 and know that in order for this to occur, all staff need to be part of our plan. The entire day will focus on the work ahead to help us achieve our goal of becoming a nationally recognized library system known for excellent service and as a partner in addressing community concerns. Sessions for the day will offer all staff the opportunity to develop the plan. In addition, Jamie LaRue, Director of Douglas County Libraries, Colorado, will be our afternoon keynote speaker immediately following lunch. We invite the Board to join us for all or part of the day, enjoy the opportunity to interact with staff, and hear Mr. LaRue.

ATTACHMENTS

Attachment A: Public Services Statistics – July 2010
Attachment B: Public Services Statistics – August 2010

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SACRAMENTO PUBLIC LIBRARY

MONTHLY PUBLIC SERVICES STATISTICS

July 2010

Key Points:

Please note that since this is the first month of the fiscal year, the July data and the Year-to-Date data are the same.

- July 2010 circulation was 711,086 , a 5.1% increase from July 2009. This also marks the first time that monthly circulation exceeded 700,000.

- Total cardholders as of July 2010 was 643,376 a 13.3% increase from July 2009.

- July 2010 self-check circulation was 309,756, a 71.2% increase from July 2009. This also accounts for 43.6% of total circulation.

- Branches with the highest percentage of circulation that is from self-check include:
  Elk Grove (80.0%)
  Colonial Heights (77.3%)
  Valley Hi-North Laguna (76.8%)
  Orangevale (71.0%)

- In July 2010, the Library offered 448 free programs to the public, a 4.4% increase from July 2009.

- In July 2010, customers made 1.16 million searches on the Library catalog, a 2.9% increase from July 2009.

- In July 2010, volunteers provided 4,767 hours of service to the Library, a 15.7% increase from July 2009.

- In July 2010, 2775 community meetings were held in the Library's branches, a 2.2% increase from July 2009.

Sacramento Public Library Monthly Report

Summary

JULY 2010	July 2009	July 2010	Change N	Change %	YTD 2009-10	YTD 2010-11	Change N	Change %
Customers & Circulation								
Items Circulated	676,855	711,086	34,231	5.1%	676,855	711,086	34,231	5.1%
Interlibrary Loan								
Loaned to Client Libraries	10,800	11,124	324	3.0%	10,800	11,124	na	na
Borrowed from Client Libraries	11,272	10,961	-311	-2.8%	11,272	10,961	na	na
All Other Loans	262	134	-128	-48.9%	262	134	na	na
New Cardholders Registered	6,928	6,596	-332	-4.8%	6,928	6,596	-332	-4.8%
Total Cardholders[1]	567,797	643,376	75,579	13.3%	na	na	na	na
Adult	363,979	440,189	76,210	20.9%	na	na	na	na
Juvenile	178,450	169,937	-8,513	-4.8%	na	na	na	na
E-card Only[1]	24,392	32,171	na	31.9%	na	na	na	na
Other	976	989	13	1.3%	na	na	na	na
Total Cardholders as % of Total Population[2]	41.7%	46.8%	5.2%	12.4%	na	na	na	na
Library Visits	234,741	361,123	126,382	53.8%	234,741	361,123	126,382	53.8%
Programs								
TOTAL PROGRAMS - #	429	448	19	4.4%	429	448	19	4.4%
TOTAL ATTENDANCE	15,534	13,511	-2,023	-13.0%	15,534	13,511	-2,023	-13.0%
Family Programs - #	61	50	-11	-18.0%	61	50	-11	-18.0%
Family Programs - Attendance	3,662	1,698	-1,964	-53.6%	3,662	1,698	-1,964	-53.6%
Toddler Programs - #	76	65	-11	-14.5%	76	65	-11	-14.5%
Toddler Programs - Attendance	3,008	1,795	-1,213	-40.3%	3,008	1,795	-1,213	-40.3%
Preschool Programs - #	93	86	-7	-7.5%	93	86	-7	-7.5%
Preschool Programs - Attendance	3,266	2,900	-366	-11.2%	3,266	2,900	-366	-11.2%
School Age Programs - #	90	90	0	0.0%	90	90	0	0.0%
School Age Programs - Attendance	4,062	4,980	918	22.6%	4,062	4,980	918	22.6%
Teen Programs - #	61	62	1	1.6%	61	62	1	1.6%
Teen Programs - Attendance	800	822	22	2.8%	800	822	22	2.8%
Adult Programs - #	48	95	47	97.9%	48	95	47	97.9%
Adult Programs - Attendance	736	1,316	580	78.8%	736	1,316	580	78.8%
Senior Programs - #	0	0	0	0.0%	0	0	0	0.0%
Senior Programs - Attendance	0	0	0	0.0%	0	0	0	0.0%
Community								
Community Meeting/Meeting Room Use - #	269	275	6	2.2%	269	275	6	2.2%
Hours Used	847	905	58	6.8%	847	905	58	6.8%
Attendance	5,957	5,088	-869	-14.6%	5,957	5,088	-869	-14.6%
Community Meetings - # presentations by staff	22	34	12	54.5%	22	34	12	54.5%
Total Attendance	700	947	247	35.3%	700	947	247	35.3%
Attendance - Adults	409	440	31	7.6%	409	440	31	7.6%
Attendance - Youth	291	507	216	74.2%	291	507	216	74.2%
Community Group Visits to Library - #	22	21	-1	-4.5%	22	21	-1	-4.5%
Total Attendance	299	563	264	88.3%	299	563	264	88.3%
Attendance - Adults	66	112	46	69.7%	66	112	46	69.7%
Attendance - Youth	233	451	218	93.6%	233	451	218	93.6%
Internet Access Totals								
Total Reservations	na	70,964	na	na	na	70,964	na	na
Total Time (Hours)	na	61,221	na	na	na	61,221	na	na
% of Available Time Used	na	na	na	na	na	na	na	na
Booking Slots Used-% of Avail.	na	na	na	na	na	na	na	na
Customer Self-Service								

Sacramento Public Library Monthly Report

Summary

JULY 2010	July 2009	July 2010	Change N	Change %	YTD 2009-10	YTD 2010-11	Change N	Change %
Self-Check Circulation	180,885	309,756	128,871	71.2%	180,885	309,756	128,871	71.2%
% of All Circulation for System	26.7%	43.6%	16.8%	63.0%	26.7%	43.6%	16.8%	63.0%
Total Customer-Completed Renewals	127,358	133,850	6,492	5.1%	127,358	133,850	6,492	5.1%
Computer Renewal - External	116,770	124,396	7,626	6.5%	116,770	124,396	7,626	6.5%
Computer Renewal - Internal	5,896	5,524	-372	-6.3%	5,896	5,524	-372	-6.3%
Telephone Renewal	4,692	3,930	-762	-16.2%	4,692	3,930	-762	-16.2%
% of All Circulation for System	18.8%	18.8%	0.0%	0.0%	18.8%	18.8%	0.0%	0.0%
Total Holds Placed	157,984	172,109	14,125	8.9%	157,984	172,109	14,125	8.9%
Customer-Placed Holds	137,993	152,894	14,901	10.8%	137,993	152,894	14,901	10.8%
% of All Holds Placed	87.3%	88.8%	1.5%	1.7%	87.3%	88.8%	1.5%	1.7%
Total Library Catalog Searches	1,131,349	1,164,595	33,246	2.9%	1,131,349	1,164,595	33,246	2.9%
Encore Searches[6]	166,951	236,491	na	na	166,951	236,491	na	na
Catalog Searches - External[3]	635,257	627,600	-7,657	-1.2%	635,257	627,600	-7,657	-1.2%
% of Total Searches	56.2%	53.9%	-2.3%	-4.0%	56.2%	53.9%	-2.3%	-4.0%
Subscription Database Searches[4]	24,037	35,419	11,382	47.4%	24,037	35,419	11,382	47.4%
Web Page Hits	na	398,897	na	na	na	398,897	na	na
Electronic Databases	41	37	-4	-9.8%	na	na	na	na
Download[5]	4,936	6,827	1,891	38.3%	4,936	6,827	1,891	38.3%
Notices Sent for Holds and Overdues - Total	134,594	166,122	31,528	23.4%	134,594	166,122	31,528	23.4%
Delivered via E-mail	90,949	128,381	37,432	41.2%	90,949	128,381	37,432	41.2%
% of Total	67.6%	77.3%	10%	14.4%	67.6%	77.3%	9.7%	14.4%
Delivered via Automated Telephone System	34,717	37,741	3,024	8.7%	34,717	37,741	3,024	8.7%
% of Total	25.8%	22.7%	-3.1%	-11.9%	25.8%	22.7%	-3.1%	-11.9%
Delivered via Traditional Mail	8,928	0	-8,928	-100.0%	8,928	0	-8,928	-100.0%
% of Total	6.6%	0.0%	-6.6%	-100.0%	6.6%	0.0%	-6.6%	-100.0%
Resources								
Open Hours	4,402	4,476	74	1.7%	4,402	4,476	74	1.7%
Closed Hours	303	59	-244	-80.5%	303	59	-244	-80.5%
Staff FTE	189.0	187.0	-2.0	-1.1%	na	na	na	na
Extra Help Staff Total Hours Used	8,832	8,937	105	1.2%	8,832	8,937	105	1.2%
Librarian Hours	333	711	378	113.5%	333	711	378	113.5%
Library Assistant Hours	2,239	2,150	-89	-4.0%	2,239	2,150	-89	-4.0%
Shelver Hours	6,260	6,076	-184	-2.9%	6,260	6,076	-184	-2.9%
Volunteers- #	553	520	-33	-6.0%	na	na	na	na
Volunteers - Hours	4,119	4,767	648	15.7%	4,119	4,767	648	15.7%
Items - Total	1,984,096	1,980,103	-3,993	-0.2%	na	na	na	na
Items Added	22,795	13,591	-9,204	-40.4%	22,795	13,591	-9,204	-40.4%
Titles - Total	474,284	497,820	23,536	5.0%			na	na
Titles Added	3,575	1,158	-2,417	-67.6%	3,575	1,158	-2,417	-67.6%

Notes:

[1] The distribution for total customer types began with the January 2007 report. E-Card data are a cumulative total that began in October 2007.

[2] The population estimates used are from the California Department of Finance.
http://www.dof.ca.gov/HTML/DEMOGRAP/ReportsPapers/Estimates/E1/documents/E-1table.xls

Last year = 1,362,619
This year = 1,373,874

[3] The external catalog search data do not include search statistics from Encore.

[4] The subscription database searches refer to totals for the previous month.

[5] The download service began in August 2006.

[6] Encore search statistics began for FY 2009-10.

[7] Website visit statistics are not available for July 2009.

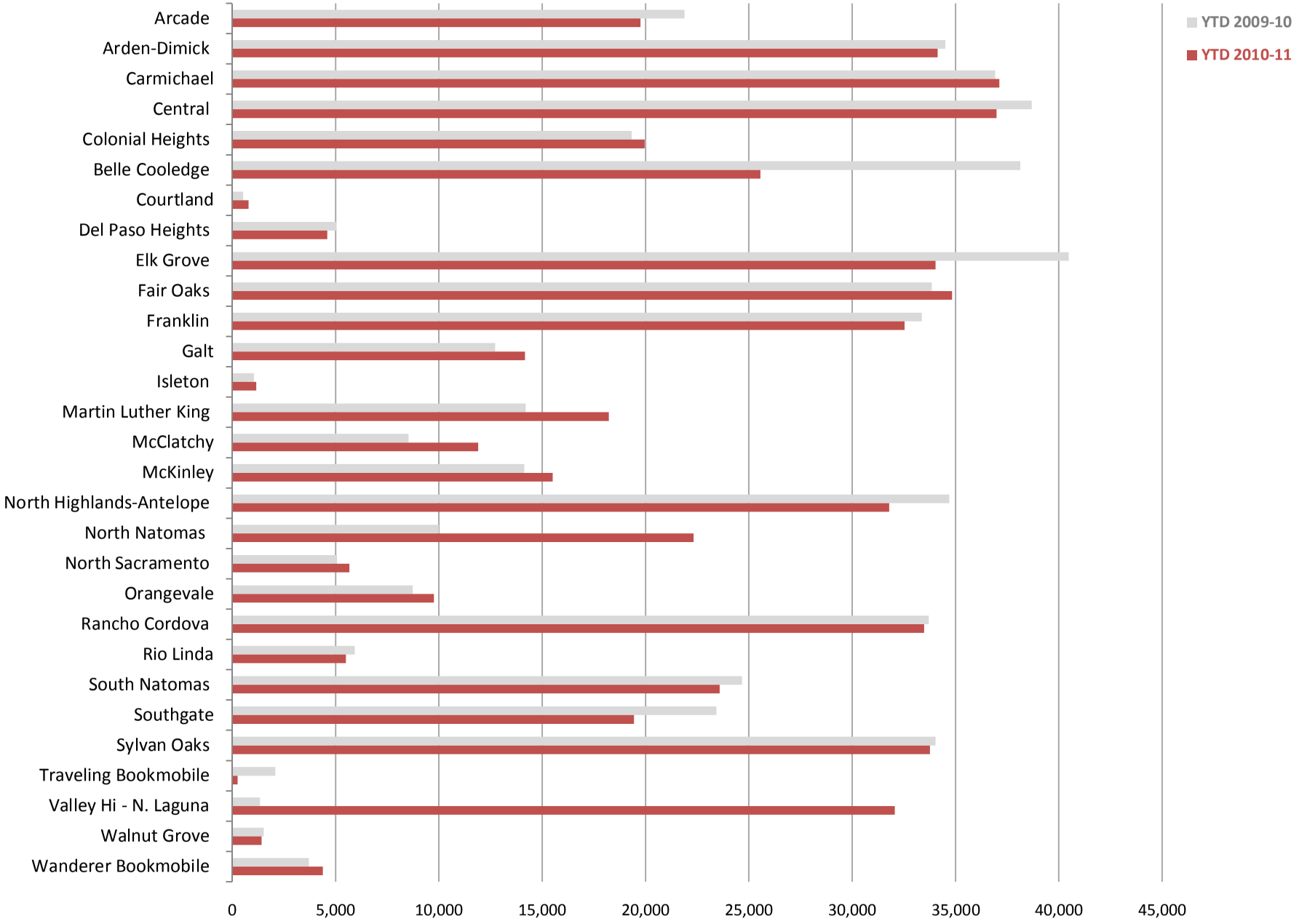
[8] Computer usage statistics are not available for July 2009.

Sacramento Public Library Monthly Report

Customers

JULY 2010	Monthly New Cardholders			Cumulative New Cardholders				Total Cardholders			
Branches	July 2009	July 2010	% Change	YTD 2009-10	YTD 2010-11	Change N	Change %	2009-10	2010-11	Change N	Change %
Totals	**6,928**	**6,596**	**-4.8%**	**6,928**	**6,596**	**-332**	**-4.8%**	**567,797**	**643,376**	**75,579**	**13.3%**
Arcade	237	207	-12.7%	237	207	-30	-12.7%	19,061	21,201	2,140	11.2%
Arden-Dimick	283	253	-10.6%	283	253	-30	-10.6%	24,304	27,172	2,868	11.8%
Carmichael	286	247	-13.6%	286	247	-39	-13.6%	28,701	32,195	3,494	12.2%
Central	582	426	-26.8%	582	426	-156	-26.8%	53,102	57,746	4,644	8.7%
Colonial Heights	196	220	12.2%	196	220	24	12.2%	25,263	27,621	2,358	9.3%
Belle Cooledge	214	307	43.5%	214	307	93	43.5%	29,162	30,509	1,347	4.6%
Courtland	5	4	-20.0%	5	4	-1	-20.0%	744	844	100	13.4%
Del Paso Heights	124	103	-16.9%	124	103	-21	-16.9%	8,131	9,194	1,063	13.1%
Elk Grove	739	413	-44.1%	739	413	-326	-44.1%	40,194	44,681	4,487	11.2%
Fair Oaks	304	239	-21.4%	304	239	-65	-21.4%	26,341	28,987	2,646	10.0%
Franklin	228	184	-19.3%	228	184	-44	-19.3%	25,319	28,107	2,788	11.0%
Galt	174	116	-33.3%	174	116	-58	-33.3%	13,131	14,652	1,521	11.6%
Isleton	11	11	0.0%	11	11	0	0.0%	932	1,025	93	10.0%
Martin Luther King	223	267	19.7%	223	267	44	19.7%	21,434	23,547	2,113	9.9%
McClatchy	27	31	14.8%	27	31	4	14.8%	2,847	3,372	525	18.4%
McKinley	146	138	-5.5%	146	138	-8	-5.5%	13,046	14,447	1,401	10.7%
North Highlands-Antelope	415	336	-19.0%	415	336	-79	-19.0%	42,726	47,211	4,485	10.5%
North Natomas	100	258	158.0%	100	258	158	158.0%	7,119	13,040	5,921	83.2%
North Sacramento	66	74	12.1%	66	74	8	12.1%	8,086	8,798	712	8.8%
Orangevale	92	86	-6.5%	92	86	-6	-6.5%	7,595	8,678	1,083	14.3%
Rancho Cordova	359	362	0.8%	359	362	3	0.8%	31,331	33,885	2,554	8.2%
Rio Linda	59	54	-8.5%	59	54	-5	-8.5%	5,641	6,288	647	11.5%
South Natomas	384	279	-27.3%	384	279	-105	-27.3%	33,480	36,838	3,358	10.0%
Southgate	226	150	-33.6%	226	150	-76	-33.6%	23,129	25,146	2,017	8.7%
Sylvan Oaks	368	306	-16.8%	368	306	-62	-16.8%	32,897	36,805	3,908	11.9%
Traveling Bookmobile	18	1	-94.4%	18	1	-17	-94.4%	1,035	1,091	56	5.4%
Valley Hi - N. Laguna	15	586	3806.7%	15	586	571	3806.7%	13,880	22,918	9,038	65.1%
Walnut Grove	6	5	-16.7%	6	5	-1	-16.7%	1,343	1,440	97	7.2%
Wanderer Bookmobile	5	7	40.0%	5	7	2	40.0%	1,048	1,209	161	15.4%
Other Circulating Entities											
Books by Mail	2	0	-100.0%	2	0	-2	-100.0%	157	146	-11	-7.0%
ILL	3	2	-33.3%	3	2	-1	-33.3%	637	656	19	3.0%
Misc Circ	1,031	924	-10.4%	1,031	924	-107	-10.4%	25,981	33,927	7,946	30.6%

Sacramento Public Library Monthly Report
Circulation Comparison



Sacramento Public Library Monthly Report

Circulation

JULY 2010	Monthly Circulation			Monthly Circ. per Open Hour			Cumulative Circulation			
Branch	July 2009	July 2010	% Change	July 2009	July 2010	% Change	YTD 2009-10	YTD 2010-11	Change N	Change %
Totals	**676,855**	**711,086**	**5.1%**	**3,295**	**3,347**	**1.6%**	**676,855**	**711,086**	**34,231**	**5.1%**
Arcade	21,886	19,751	-9.8%	118	103	-12.1%	21,886	19,751	-2,135	-9.8%
Arden-Dimick	34,511	34,140	-1.1%	187	179	-4.2%	34,511	34,140	-371	-1.1%
Carmichael	36,924	37,117	0.5%	195	224	14.5%	36,924	37,117	193	0.5%
Central	38,694	36,982	-4.4%	175	168	-4.0%	38,694	36,982	-1,712	-4.4%
Colonial Heights	19,331	19,962	3.3%	118	128	8.6%	19,331	19,962	631	3.3%
Belle Cooledge	38,132	25,563	-33.0%	233	142	-38.9%	38,132	25,563	-12,569	-33.0%
Courtland	531	787	48.2%	4	6	44.6%	531	787	256	48.2%
Del Paso Heights	5,035	4,596	-8.7%	31	29	-4.0%	5,035	4,596	-439	-8.7%
Elk Grove	40,481	34,034	-15.9%	219	178	-18.6%	40,481	34,034	-6,447	-15.9%
Fair Oaks	33,854	34,835	2.9%	183	182	-0.3%	33,854	34,835	981	2.9%
Franklin	33,366	32,536	-2.5%	263	232	-11.5%	33,366	32,536	-830	-2.5%
Galt	12,725	14,163	11.3%	83	89	6.4%	12,725	14,163	1,438	11.3%
Isleton	1,049	1,164	11.0%	7	10	34.9%	1,049	1,164	115	11.0%
Martin Luther King	14,205	18,222	28.3%	87	117	34.9%	14,205	18,222	4,017	28.3%
McClatchy	8,529	11,902	39.5%	55	83	51.2%	8,529	11,902	3,373	39.5%
McKinley	14,131	15,507	9.7%	91	95	4.4%	14,131	15,507	1,376	9.7%
North Highlands-Antelope	34,703	31,796	-8.4%	188	193	2.7%	34,703	31,796	-2,907	-8.4%
North Natomas	10,000	22,325	123.3%	62	136	120.5%	10,000	22,325	12,325	123.3%
North Sacramento	5,073	5,665	11.7%	33	36	11.7%	5,073	5,665	592	11.7%
Orangevale	8,738	9,765	11.8%	65	77	17.9%	8,738	9,765	1,027	11.8%
Rancho Cordova	33,709	33,481	-0.7%	182	175	-3.8%	33,709	33,481	-228	-0.7%
Rio Linda	5,927	5,496	-7.3%	46	42	-8.0%	5,927	5,496	-431	-7.3%
South Natomas	24,671	23,590	-4.4%	126	144	14.3%	24,671	23,590	-1,081	-4.4%
Southgate	23,427	19,444	-17.0%	142	102	-28.3%	23,427	19,444	-3,983	-17.0%
Sylvan Oaks	34,040	33,759	-0.8%	162	163	0.6%	34,040	33,759	-281	-0.8%
Traveling Bookmobile	2,088	254	-87.8%	61	na	na	2,088	254	-1,834	-87.8%
Valley Hi - N. Laguna	1,344	32,059	2285.3%	67	195	190.9%	1,344	32,059	30,715	2285.3%
Walnut Grove	1,526	1,422	-6.8%	12	11	-7.5%	1,526	1,422	-104	-6.8%
Wanderer Bookmobile	3,710	4,384	18.2%	103	107	3.8%	3,710	4,384	674	18.2%
Other Circulating Entities										
Books by Mail	1,492	1,115	-25.3%	na	na	na	1,492	1,115	-377	-25.3%
Borrower's Help Desk	0	0	0.0%	na	na	na	0	0	0	0.0%
ILL	262	134	-48.9%	na	na	na	262	134	-128	-48.9%
Misc Circ	467	492	5.4%	na	na	na	467	492	25	5.4%
Telis	0	1,798	na	na	na	na	0	1,798	1,798	na
Customer										
Online	122,666	132,089	7.7%	na	na	na	122,666	132,089	9,423	7.7%
Telephone	4,692	3,930	-16.2%	na	na	na	4,692	3,930	-762	-16.2%
Download	4,936	6,827	38.3%	na	na	na	4,936	6,827	1,891	38.3%

Sacramento Public Library Monthly Report

Program Totals

JULY 2010	Monthly Program Totals			Cumulative Program Totals				Monthly Attendance					Cumulative Attendance					
Branch	July 2009	July 2010	% Change	YTD 2009-10	YTD 2010-11	Change N	Change %	July 2009	July 2010	% Change	Avg. 2009-10	Avg. 2010-11	YTD 2009-10	YTD 2010-11	Change N	Change %	Avg. 2009-10	Avg. 2010-11
Totals	**429**	**448**	**4.4%**	**429**	**448**	**19**	**4.4%**	**15,534**	**13,511**	**-13.0%**	**36.2**	**30.2**	**15,534**	**13,511**	**-2,023**	**-13.0%**	**36.2**	**30.2**
Arcade	19	20	5.3%	19	20	1	5.3%	549	472	-14.0%	28.9	23.6	549	472	-77	-14.0%	28.9	23.6
Arden-Dimick	20	22	10.0%	20	22	2	10.0%	1,013	1,071	5.7%	50.7	48.7	1,013	1,071	58	5.7%	50.7	48.7
Carmichael	29	29	0.0%	29	29	0	0.0%	838	1,021	21.8%	28.9	35.2	838	1,021	183	21.8%	28.9	35.2
Central	37	51	37.8%	37	51	14	37.8%	854	1,111	30.1%	23.1	21.8	854	1,111	257	30.1%	23.1	21.8
Colonial Heights	14	15	7.1%	14	15	1	7.1%	316	358	13.3%	22.6	23.9	316	358	42	13.3%	22.6	23.9
Belle Cooledge	24	13	-45.8%	24	13	-11	-45.8%	1,245	649	-47.9%	51.9	49.9	1,245	649	-596	-47.9%	51.9	49.9
Courtland	7	14	100.0%	7	14	7	100.0%	108	339	213.9%	15.4	24.2	108	339	231	213.9%	15.4	24.2
Del Paso Heights	9	20	122.2%	9	20	11	1	394	367	0	43.8	18	394	367	-27	0	43.8	18
Elk Grove	27	19	-29.6%	27	19	-8	-29.6%	1,365	564	-58.7%	50.6	29.7	1,365	564	-801	-58.7%	50.6	29.7
Fair Oaks	28	26	-7.1%	28	26	-2	-7.1%	1,500	991	-33.9%	53.6	38.1	1,500	991	-509	-33.9%	53.6	38.1
Franklin	23	8	-65.2%	23	8	-15	-65.2%	738	524	-29.0%	32.1	65.5	738	524	-214	-29.0%	32.1	65.5
Galt	19	28	47.4%	19	28	9	47.4%	659	705	7.0%	34.7	25.2	659	705	46	7.0%	34.7	25.2
Isleton	9	9	0.0%	9	9	0	0.0%	233	223	-4.3%	25.9	24.8	233	223	-10	-4.3%	25.9	24.8
Martin Luther King	8	15	87.5%	8	15	7	87.5%	281	536	90.7%	35.1	35.7	281	536	255	90.7%	35.1	35.7
McClatchy	11	8	-27.3%	11	8	-3	-27.3%	240	174	-27.5%	21.8	21.8	240	174	-66	-27.5%	21.8	21.8
McKinley	13	14	7.7%	13	14	1	7.7%	751	416	-44.6%	57.8	29.7	751	416	-335	-44.6%	57.8	29.7
North Highlands-Antelope	22	18	-18.2%	22	18	-4	-18.2%	684	469	-31.4%	31.1	26.1	684	469	-215	-31.4%	31.1	26.1
North Natomas	8	na	na	8	na	na	na	258	na	na	32.3	na	258	na	na	na	32.3	na
North Sacramento	14	9	-35.7%	14	9	-5	-35.7%	408	194	-52.5%	29.1	21.6	408	194	-214	-52.5%	29.1	21.6
Orangevale	6	9	50.0%	6	9	3	50.0%	540	500	-7.4%	90.0	55.6	540	500	-40	-7.4%	90.0	55.6
Rancho Cordova	15	24	60.0%	15	24	9	60.0%	618	926	49.8%	41.2	38.6	618	926	308	49.8%	41.2	38.6
Rio Linda	5	8	60.0%	5	8	3	60.0%	91	41	-54.9%	18.2	5.1	91	41	-50	-54.9%	18.2	5.1
South Natomas	24	21	-12.5%	24	21	-3	-12.5%	786	619	-21.2%	32.8	29.5	786	619	-167	-21.2%	32.8	29.5
Southgate	9	13	44.4%	9	13	4	44.4%	288	247	-14.2%	32.0	19.0	288	247	-41	-14.2%	32.0	19.0
Sylvan Oaks	19	13	-31.6%	19	13	-6	-31.6%	633	453	-28.4%	33.3	34.8	633	453	-180	-28.4%	33.3	34.8
Valley Hi - N. Laguna	2	7	250.0%	2	7	5	250.0%	41	348	748.8%	20.5	49.7	41	348	307	748.8%	20.5	49.7
Walnut Grove	8	15	87.5%	8	15	7	87.5%	103	193	87.4%	12.9	12.9	103	193	90	87.4%	12.9	12.9

Sacramento Public Library Monthly Report

Self-Check

JULY 2010	Monthly Circulation					Cumulative Circulation					
Branch	July 2009	July 2010	Change N	Change %	% of Branch Circulation	YTD 2009-10	YTD 2010-11	Change N	Change %	% of Branch Circulation 2009-10	% of Branch Circulation 2010-11
Totals	**180,885**	**309,756**	**128,871**	**71.2%**	**68.6%**	**180,885**	**309,756**	**128,871**	**71.2%**	**26.7%**	**43.6%**
Arcade	5,766	8,542	2,776	48.1%	43.2%	5,766	8,542	2,776	48.1%	26.3%	43.2%
Arden-Dimick	13,981	20,095	6,114	43.7%	58.9%	13,981	20,095	6,114	43.7%	40.5%	58.9%
Carmichael	20,724	22,343	1,619	7.8%	60.2%	20,724	22,343	1,619	7.8%	56.1%	60.2%
Central	9,584	15,290	5,706	59.5%	41.3%	9,584	15,290	5,706	59.5%	24.8%	41.3%
Colonial Heights	6,587	15,426	8,839	134.2%	77.3%	6,587	15,426	8,839	134.2%	34.1%	77.3%
Belle Cooledge	9,972	13,695	3,723	37.3%	53.6%	9,972	13,695	3,723	37.3%	26.2%	53.6%
Courtland	183	349	166	90.7%	44.3%	183	349	166	90.7%	34.5%	44.3%
Del Paso Heights	1,551	1,803	252	16.2%	39.2%	1,551	1,803	252	16.2%	30.8%	39.2%
Elk Grove	30,785	27,243	-3,542	-11.5%	80.0%	30,785	27,243	-3,542	-11.5%	76.0%	80.0%
Fair Oaks	12,042	19,599	7,557	62.8%	56.3%	12,042	19,599	7,557	62.8%	35.6%	56.3%
Franklin	3,875	18,643	14,768	381.1%	57.3%	3,875	18,643	14,768	381.1%	11.6%	57.3%
Galt	na	3,291	na	na	23.2%	na	3,291	na	na	na	23.2%
Isleton	na	538	na	na	46.2%	na	538	na	na	na	46.2%
Martin Luther King Jr.	2,672	10,469	7,797	291.8%	57.5%	2,672	10,469	7,797	291.8%	18.8%	57.5%
McClatchy	na	na	na	na	na	na	na	na	na	na	na
McKinley	6,049	9,315	3,266	54.0%	60.1%	6,049	9,315	3,266	54.0%	42.8%	60.1%
North Highlands	16,139	21,366	5,227	32.4%	67.2%	16,139	21,366	5,227	32.4%	46.5%	67.2%
North Natomas	4,001	15,400	11,399	284.9%	69.0%	4,001	15,400	11,399	284.9%	40.0%	69.0%
North Sacramento	na	2,833	na	na	na	na	2,833	na	na	na	50.0%
Orangevale	1,184	6,932	5,748	485.5%	71.0%	1,184	6,932	5,748	485.5%	13.6%	71.0%
Rancho Cordova	9,294	12,653	3,359	36.1%	37.8%	9,294	12,653	3,359	36.1%	27.6%	37.8%
Rio Linda	1,274	1,864	590	46.3%	33.9%	1,274	1,864	590	46.3%	21.5%	33.9%
South Natomas	9,159	11,480.0	2,321	25.3%	48.7%	9,159	11,480	2,321	25.3%	37.1%	48.7%
Southgate	7,343	9,162.0	1,819	24.8%	47.1%	7,343	9,162	1,819	24.8%	31.3%	47.1%
Sylvan Oaks	8,500	16,804.0	8,304	97.7%	49.8%	8,500	16,804	8,304	97.7%	25.0%	49.8%
Valley Hi-North Laguna	220	24,621.0	24,401	11091.4%	76.8%	220	24,621	24,401	11091.4%	16.4%	76.8%
Walnut Grove	na	na	na	na	na	na	na	na	na	na	na

Note:
[1] Self Check machines were added to additional branches in Summer 2009.

Note:
[1] Self Check machines were added to additional branches in Summer 2009.

Sacramento Public Library Monthly Report

Materials & Hours

JULY 2010	Items		Titles		Open Hours				Closed Hours				
Branch	July 2009	July 2010	July 2009	July 2010	July 2010	YTD 2009-10	YTD 2010-11	% Change	July 2010	Reason	YTD 2009-10	YTD 2010-11	% Change
Totals	**1,984,096**	**1,980,103**	**474,284**	**497,820**	**4,476**	**4,402**	**4,476**	**1.7%**	**59**		**303**	**59**	**-80.5%**
Arcade	79,771	78,597	65,507	58,657	191	186	191	2.7%	0	na	9	0	-100.0%
Arden-Dimick	83,592	79,955	81,443	69,755	191	185	191	3.2%	0	na	7	0	-100.0%
Carmichael	124,202	123,773	109,675	102,962	166	189	166	-12.2%	6	Holiday	7	6	-14.3%
Central	331,352	323,366	288,159	275,656	220	221	220	-0.5%	5	Holiday	7	5	-28.6%
Colonial Heights	74,200	73,980	71,440	63,748	156	164	156	-4.9%	0	na	0	0	0.0%
Belle Cooledge	107,798	71,973	97,828	66,201	180	164	180	9.8%	48	Remodel	8	48	500.0%
Courtland	17,109	17,053	15,464	14,186	122	119	122	2.5%	0	na	5	0	-100.0%
Del Paso Heights	23,803	24,566	26,545	24,976	156	164	156	-4.9%	0	na	0	0	0.0%
Elk Grove	68,436	69,861	67,197	60,320	191	185	191	3.2%	0	na	7	0	-100.0%
Fair Oaks	86,289	91,146	82,351	74,001	191	185	191	3.2%	0	na	7	0	-100.0%
Franklin	90,197	91,991	78,545	71,652	140	127	140	10.2%	0	na	4	0	-100.0%
Galt	43,970	42,308	44,769	39,733	160	153	160	4.6%	0	na	7	0	-100.0%
Isleton	16,769	16,267	17,514	15,037	116	141	116	-17.7%	0	na	4	0	-100.0%
Martin Luther King	110,141	97,582	99,495	85,097	156	164	156	-4.9%	0	na	7	0	-100.0%
McClatchy	25,958	22,841	23,301	22,172	144	156	144	-7.7%	0	na	7	0	-100.0%
McKinley	48,279	47,666	47,600	44,472	164	156	164	5.1%	0	na	8	0	-100.0%
North Highlands-Antelope	98,242	96,694	91,192	78,646	165	185	165	-10.8%	0	na	7	0	-100.0%
North Natomas	26,971	81,705	28,394	80,358	164	162	164	1.2%	0	na	4	0	-100.0%
North Sacramento	32,440	32,046	28,869	25,413	156	156	156	0.0%	0	na	7	0	-100.0%
Orangevale	35,392	35,564	32,470	29,430	127	134	127	-5.2%	0	na	4	0	-100.0%
Rancho Cordova	94,588	82,603	89,086	70,841	191	185	191	3.2%	0	na	7	0	-100.0%
Rio Linda	29,384	27,781	30,302	27,322	131	130	131	0.8%	0	na	4	0	-100.0%
South Natomas	84,118	79,472	73,050	65,601	164	196	164	-16.3%	0	na	7	0	-100.0%
Southgate	71,845	77,669	73,362	66,482	191	165	191	15.8%	0	na	7	0	-100.0%
Sylvan Oaks	94,942	94,297	94,703	84,354	207	210	207	-1.4%	0	na	6	0	-100.0%
Traveling Bookmobile	8,060	5,477	5,189	3,955	0	34	0	-100.0%	0	na	1	0	-100.0%
Valley Hi - N. Laguna	47,488	66,210	49,548	60,007	164	20	164	720.0%	0	na	148	0	-100.0%
Walnut Grove	21,140	19,801	21,968	18,126	131	130	131	0.8%	0	na	4	0	-100.0%
Wanderer Bookmobile	7,620	7,859	4,845	3,758	41	36	41	13.9%	0	na	3	0	-100.0%

SACRAMENTO PUBLIC LIBRARY

MONTHLY PUBLIC SERVICES STATISTICS

August 2010

Key Points:

- August 2010 circulation was 691,289 , a 5.9% increase from August 2009. Year to date circulation for FY 2010-11 is also 5.5% above last year's year to date circulation

- Total cardholders as of August 2010 was 651,057 a 12.9% increase from August 2009

- FY 2010-11 year to date self-check circulation was 615,715, a 59.4% increase from FY 2009-10 This also accounts for 43.9% of total circulation.

- Branches with the highest percentage of circulation that is from self-check include
  Elk Grove (79.8%)
  Colonial Heights (76.9%)
  Valley Hi-North Laguna (75.8%)
  North Natomas (70.0%)

- In August 2010, the Library offered 354 free programs to the public, a 62.4% increase from August 2009.

- In August 2010, customers made 1.4 million searches on the Library catalog, a 30.7% increase from August 2009.

- In August 2010, volunteers provided 4,169 hours of service to the Library, a 6.8% increase from August 2009.

Sacramento Public Library Monthly Report

Summary

AUGUST 2010	Aug 2009	Aug 2010	Change N	Change %	YTD 2009-10	YTD 2010-11	Change N	Change %
Customers & Circulation								
Items Circulated	652,867	691,289	38,422	5.9%	1,329,722	1,402,539	72,817	5.5%
Interlibrary Loan								
Loaned to Client Libraries	10,393	9,780	-613	-5.9%	21,193	20,904	na	na
Borrowed from Client Libraries	10,921	9,848	-1,073	-9.8%	22,193	20,809	na	na
All Other Loans	129	128	-1	-0.8%	391	262	na	na
New Customers Registered	9,624	8,090	-1,534	-15.9%	16,552	14,686	-1,866	-11.3%
Total Customers[1]	576,827	651,057	74,230	12.9%	na	na	na	na
Adult	368,487	445,274	76,787	20.8%	na	na	na	na
Juvenile	182,204	171,848	-10,356	-5.7%	na	na	na	na
E-card Only[1]	25,155	32,942	na	31.0%	na	na	na	na
Other	981	994	13	1.3%	na	na	na	na
Total Customers as % of Total Population[2]	42.3%	47.4%	5.1%	11.9%	na	na	na	na
Library Visits	234,741	372,726	137,985	58.8%	469,482	733,849	264,367	56.3%
Reference Questions Answered	52,134		-52,134	-100.0%	104,268	0	-104,268	-100.0%
Programs								
TOTAL PROGRAMS - #	218	354	136	62.4%	647	802	155	24.0%
TOTAL ATTENDANCE	4,898	12,447	7,549	154.1%	19,188	25,958	6,770	35.3%
Family Programs - #	28	37	9	32.1%	89	87	-2	-2.2%
Family Programs - Attendance	637	5,458	4,821	756.8%	4,299	7,156	2,857	66.5%
Toddler Programs - #	32	48	16	50.0%	108	113	5	4.6%
Toddler Programs - Attendance	958	1,238	280	29.2%	3,966	3,033	-933	-23.5%
Preschool Programs - #	53	54	1	1.9%	146	140	-6	-4.1%
Preschool Programs - Attendance	1,552	1,327	-225	-14.5%	3,574	4,227	653	18.3%
School Age Programs - #	36	73	37	102.8%	126	163	37	29.4%
School Age Programs - Attendance	716	2,712	1,996	278.8%	4,778	7,692	2,914	61.0%
Teen Programs - #	34	48	14	41.2%	95	110	15	15.8%
Teen Programs - Attendance	583	601	18	3.1%	1,383	1,423	40	2.9%
Adult Programs - #	35	93	58	165.7%	83	188	105	126.5%
Adult Programs - Attendance	452	1,101	649	143.6%	1,188	2,417	1,229	103.5%
Senior Programs - #	0	1	1	na	0	1	1	na
Senior Programs - Attendance	0	10	10	na	0	10	10	na
Community								
Community Meeting/Meeting Room Use - #	267	281	14	5.2%	536	556	20	3.7%
Hours Used	965	918	-47	-4.9%	1,812	1,823	11	0.6%
Attendance	6,536	6,152	-384	-5.9%	12,493	11,240	-1,253	-10.0%
Community Meetings - # presentations by staff	21	26	5	23.8%	43	60	17	39.5%
Total Attendance	891	1,123	232	26.0%	1,591	2,070	479	30.1%
Attendance - Adults	344	389	45	13.1%	753	829	76	10.1%
Attendance - Youth	547	734	187	34.2%	838	1,241	403	48.1%
Community Group Visits to Library - #	18	34	16	88.9%	40	55	15	37.5%
Total Attendance	483	883	400	82.8%	782	1,446	664	84.9%
Attendance - Adults	132	49	-83	-62.9%	198	161	-37	-18.7%
Attendance - Youth	351	834	483	137.6%	584	1,285	701	120.0%
Internet Access Totals								
Total Reservations	na	73,588	na	na	na	144,552	na	na
Total Time (Hours)	na	60,899	na	na	na	122,120	na	na
% of Available Time Used	na	na	na	na	na	na	na	na
Booking Slots Used-% of Avail.	na	na	na	na	na	na	na	na
Customer Self-Service								
Self-Check Circulation	202,696	305,795	103,099	50.9%	386,384	615,715	229,331	59.4%

Sacramento Public Library Monthly Report

Summary

AUGUST 2010	Aug 2009	Aug 2010	Change N	Change %	YTD 2009-10	YTD 2010-11	Change N	Change %
% of All Circulation for Self-Check Branches								
% of All Circulation for System	31.0%	44.2%	13.2%	42.5%	29.1%	43.9%	14.8%	51.1%
Total Customer-Completed Renewals	129,501	135,593	6,092	4.7%	256,859	269,443	12,584	4.9%
Computer Renewal - External	118,992	126,081	7,089	6.0%	235,762	250,477	14,715	6.2%
Computer Renewal - Internal	5,901	5,637	-264	-4.5%	11,797	11,161	-636	-5.4%
Telephone Renewal	4,608	3,875	-733	-15.9%	9,300	7,805	-1,495	-16.1%
% of All Circulation for System	19.9%	19.6%	-0.3%	-1.5%	19.4%	19.2%	-0.1%	-0.8%
Total Holds Placed	165,845	174,144	8,299	5.0%	323,829	346,253	22,424	6.9%
Customer-Placed Holds	146,447	156,058	9,611	6.6%	284,440	308,952	24,512	8.6%
% of All Holds Placed	88.3%	89.6%	1.3%	1.5%	87.8%	89.2%	1.4%	1.6%
Total Library Catalog Searches	1,104,131	1,443,037	338,906	30.7%	2,235,480	2,607,632	372,152	16.6%
Encore Searches[6]	285,632	449,701	164,069	57.4%	452,583	686,192	na	na
Catalog Searches - External[3]	590,339	683,784	93,445	15.8%	1,225,596	1,311,384	85,788	7.0%
% of Total Searches	53.5%	47.4%	-6.1%	-11.4%	54.8%	50.3%	-4.5%	-8.3%
Subscription Database Searches[4]	24,037	32,852	8,815	36.7%	48,074	68,271	20,197	42.0%
Web Page Visits - External	na	402,262	na	na	na	801,159	na	na
Electronic Databases	41	24	-17	-41.5%	na	na	na	na
Download[5]	5,314	6,827	1,513	28.5%	10,250	13,654	3,404	33.2%
Notices Sent for Holds and Overdues - Total	132,407	155,699	23,292	17.6%	267,001	321,821	54,820	20.5%
Delivered via E-mail	91,544	119,989	28,445	31.1%	182,493	248,370	65,877	36.1%
% of Total	69.1%	77.1%	8%	11.5%	68.3%	77.2%	8.8%	12.9%
Delivered via Automated Telephone System	31,348	35,710	4,362	13.9%	66,065	73,451	7,386	11.2%
% of Total	23.7%	22.9%	-0.7%	-3.1%	24.7%	22.8%	-1.9%	-7.8%
Delivered via Traditional Mail	9,515	0	-9,515	-100.0%	18,443	0	-18,443	-100.0%
% of Total	7.2%	0.0%	-7.2%	-100.0%	6.9%	0.0%	-6.9%	-100.0%
Resources								
Open Hours	4,237	4,419	182	4.3%	8,639	8,895	256	3.0%
Closed Hours	150	1	-149	-99.3%	453	60	-393	-86.8%
Staff FTE	189	194.0	5.0	2.6%	na	na	na	na
Extra Help Staff Total Hours Used	8,608	9,095	487	5.7%	17,440	18,032	592	3.4%
Librarian Hours	319	818	499	156.4%	652	1,529	877	134.5%
Library Assistant Hours	2,021	1,919	-102	-5.0%	4,260	4,069	-191	-4.5%
Shelver Hours	6,268	6,358	90	1.4%	12,528	12,434	-94	-0.8%
Volunteers- #	476	736	260	54.6%	na	na	na	na
Volunteers - Hours	3,902	4,169	267	6.8%	8,021	8,936	915	11.4%
Items - Total	1,958,277	2,010,441	52,164	2.7%	na	na	na	na
Items Added	13,046	10,040	-3,006	-23.0%	35,841	23,631	-12,210	-34.1%
Titles - Total	474,843	497,820	22,977	4.8%	na	497,820	na	na
Titles Added	1,308	1,582	274	20.9%	4,883	2,740	-2,143	-43.9%
Bookable Public Access Internet PCs	379	na	na	na	na	na	na	na
Express Public Access Internet PCs	16	na	na	na	na	na	na	na

Notes:

[1] The distribution for total customer types began with the January 2007 report. E-Card data are a cumulative total that began in October 2007.

[2] The population estimates used are from the California Department of Finance.
http://www.dof.ca.gov/HTML/DEMOGRAP/ReportsPapers/Estimates/E1/documents/E-1table.xls

Last year = 1,362,619
This year = 1,373,874

[3] The external catalog search data do not include search statistics from Encore.

[4] The subscription database searches refer to totals for the previous month.

[5] The download service began in August 2006.

[6] Encore search statistics began for FY 2009-10.

[7] Website visit statistics are not available for July 2009.

[8] Computer usage statistics are not available for July 2009.

Sacramento Public Library Monthly Report
Customers

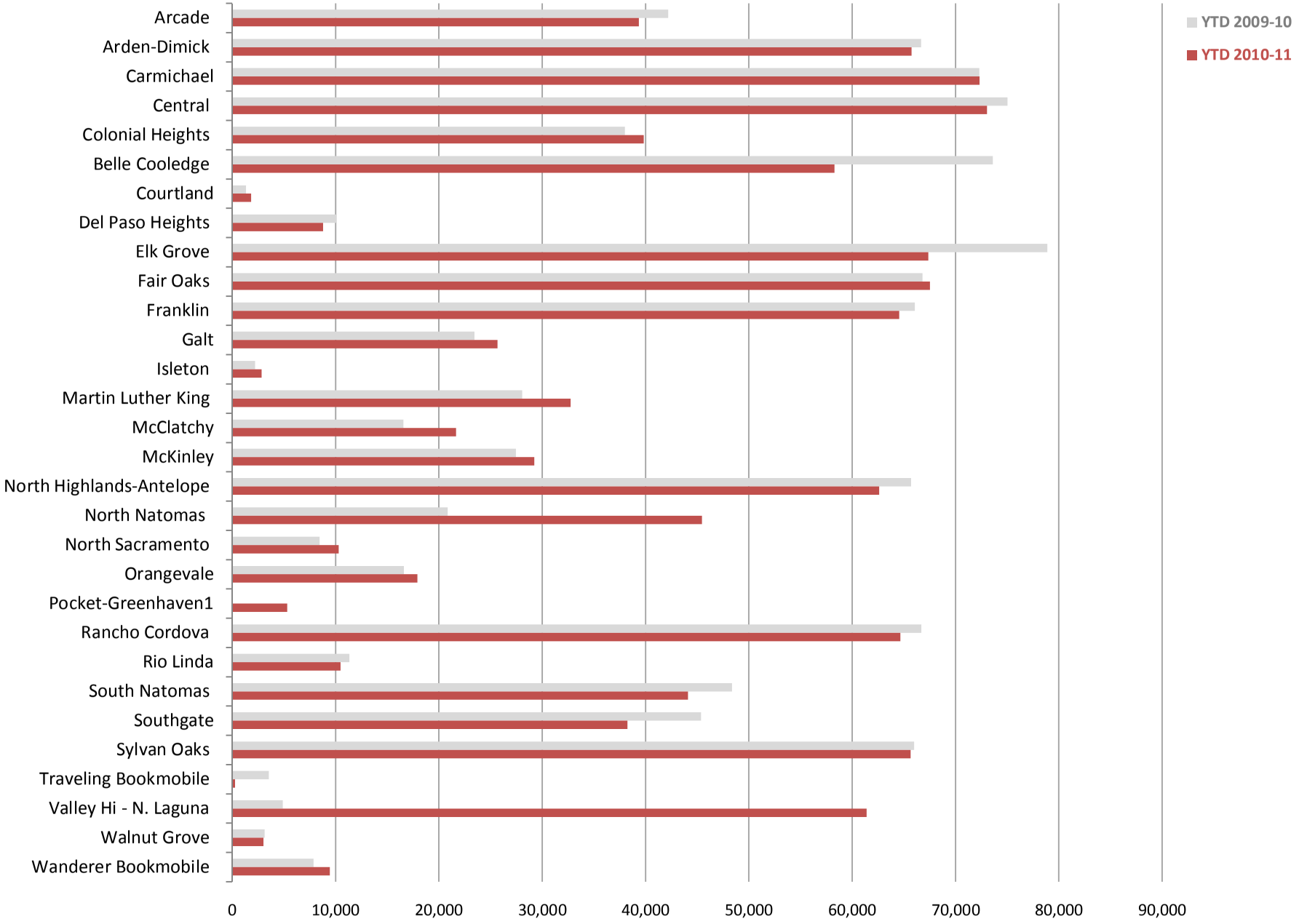
AUGUST 2010	Monthly New Customers			Cumulative New Customers				Total Customers			
Branches	Aug 2009	Aug 2010	% Change	YTD 2009-10	YTD 2010-11	Change N	Change %	2009-10	2010-11	Change N	Change %
Totals	**9,624**	**8,090**	**-15.9%**	**16,552**	**14,686**	**-1,866**	**-11.3%**	**576,827**	**651,057**	**74,230**	**12.9%**
Arcade	210	215	2.4%	447	422	-25	-5.6%	19,257	21,422	2,165	11.2%
Arden-Dimick	256	228	-10.9%	539	481	-58	-10.8%	24,571	27,416	2,845	11.6%
Carmichael	262	243	-7.3%	548	490	-58	-10.6%	28,963	32,436	3,473	12.0%
Central	250	433	73.2%	832	859	27	3.2%	53,581	58,065	4,484	8.4%
Colonial Heights	250	253	1.2%	446	473	27	6.1%	25,503	27,831	2,328	9.1%
Belle Cooledge	193	292	51.3%	407	599	192	47.2%	29,319	30,711	1,392	4.7%
Courtland	15	23	53.3%	20	27	7	35.0%	758	873	115	15.2%
Del Paso Heights	111	89	-19.8%	235	192	-43	-18.3%	8,258	9,278	1,020	12.4%
Elk Grove	662	491	-25.8%	1,401	904	-497	-35.5%	40,882	45,054	4,172	10.2%
Fair Oaks	238	208	-12.6%	542	447	-95	-17.5%	26,562	29,202	2,640	9.9%
Franklin	1,170	1,308	11.8%	1,398	1,492	94	6.7%	26,475	29,327	2,852	10.8%
Galt	128	90	-29.7%	302	206	-96	-31.8%	13,257	14,749	1,492	11.3%
Isleton	20	25	25.0%	31	36	5	16.1%	951	1,051	100	10.5%
Martin Luther King	201	148	-26.4%	424	415	-9	-2.1%	21,606	23,634	2,028	9.4%
McClatchy	44	30	-31.8%	71	61	-10	-14.1%	2,902	3,416	514	17.7%
McKinley	118	97	-17.8%	264	235	-29	-11.0%	13,159	14,531	1,372	10.4%
North Highlands-Antelope	428	356	-16.8%	843	692	-151	-17.9%	43,153	47,575	4,422	10.2%
North Natomas	1,754	379	-78.4%	1,854	637	-1,217	-65.6%	8,891	13,496	4,605	51.8%
North Sacramento	76	59	-22.4%	142	133	-9	-6.3%	8,160	8,848	688	8.4%
Orangevale	67	75	11.9%	159	161	2	1.3%	7,666	8,763	1,097	14.3%
Pocket-Greenhaven[2]	na	219	na	na	219	na	na	na	342	na	na
Rancho Cordova	360	328	-8.9%	719	690	-29	-4.0%	31,665	34,187	2,522	8.0%
Rio Linda	52	39	-25.0%	111	93	-18	-16.2%	5,697	6,335	638	11.2%
South Natomas	369	271	-26.6%	753	550	-203	-27.0%	33,817	37,050	3,233	9.6%
Southgate	273	172	-37.0%	499	322	-177	-35.5%	23,428	25,277	1,849	7.9%
Sylvan Oaks	338	361	6.8%	706	667	-39	-5.5%	33,239	37,153	3,914	11.8%
Traveling Bookmobile	5	0	-100.0%	23	1	-22	-95.7%	1,042	1,079	37	3.6%
Valley Hi - N. Laguna	217	592	172.8%	232	1,178	946	407.8%	14,082	23,765	9,683	68.8%
Walnut Grove	23	22	-4.3%	29	27	-2	-6.9%	1,365	1,455	90	6.6%
Wanderer Bookmobile	6	12	100.0%	11	19	8	72.7%	1,055	1,235	180	17.1%
Other Circulating Entities											
Books by Mail	2	1	-50.0%	4	1	-3	-75.0%	159	141	-18	-11.3%
ILL	0	1	na	3	3	0	0.0%	637	657	20	3.1%
Misc Circ[1]	1,526	1,030	-32.5%	2,557	1,954	-603	-23.6%	26,767	34,703	7,936	29.6%

Notes

[1] Count includes e-card customers as of 9/2007

[2] Pocket-Greenhaven Library opened in August 2010.

Sacramento Public Library Monthly Report
Circulation Comparison



Sacramento Public Library Monthly Report

Circulation

AUGUST 2010	Monthly Circulation			Monthly Circ. per Open Hour			Cumulative Circulation			
Branch	Aug 2009	Aug 2010	% Change	Aug 2009	Aug 2010	% Change	YTD 2009-10	YTD 2010-11	Change N	Change %
Totals	**652,867**	**691,289**	**5.9%**	**3,546**	**3,257**	**-8.1%**	**1,329,722**	**1,402,539**	**72,817**	**5.5%**
Arcade	20,314	19,604	-3.5%	109	104	-4.0%	42,200	39,355	-2,845	-6.7%
Arden-Dimick	32,158	31,610	-1.7%	172	168	-2.2%	66,669	65,750	-919	-1.4%
Carmichael	35,384	35,207	-0.5%	197	187	-4.7%	72,308	72,324	16	0.0%
Central	36,330	36,076	-0.7%	171	168	-2.1%	75,024	73,058	-1,966	-2.6%
Colonial Heights	18,662	19,861	6.4%	123	124	1.1%	37,993	39,823	1,830	4.8%
Belle Cooledge	35,477	32,717	-7.8%	233	215	-7.8%	73,609	58,280	-15,329	-20.8%
Courtland	798	1,030	29.1%	7	10	36.3%	1,329	1,817	488	36.7%
Del Paso Heights	5,057	4,193	-17.1%	33	26	-21.2%	10,092	8,789	-1,303	-12.9%
Elk Grove	38,410	33,331	-13.2%	205	185	-9.8%	78,891	67,365	-11,526	-14.6%
Fair Oaks	32,963	32,693	-0.8%	176	174	-1.3%	66,817	67,528	711	1.1%
Franklin	32,706	32,021	-2.1%	208	204	-2.1%	66,072	64,557	-1,515	-2.3%
Galt	10,713	11,515	7.5%	73	75	2.6%	23,438	25,678	2,240	9.6%
Isleton	1,162	1,679	44.5%	10	14	40.9%	2,211	2,843	632	28.6%
Martin Luther King	13,866	14,529	4.8%	91	91	-0.5%	28,071	32,751	4,680	16.7%
McClatchy	8,039	9,764	21.5%	53	64	21.5%	16,568	21,666	5,098	30.8%
McKinley	13,318	13,722	3.0%	85	90	6.4%	27,449	29,229	1,780	6.5%
North Highlands-Antelope	31,005	30,814	-0.6%	166	164	-1.1%	65,708	62,610	-3,098	-4.7%
North Natomas	10,855	23,145	113.2%	73	152	107.6%	20,855	45,470	24,615	118.0%
North Sacramento	3,388	4,639	36.9%	22	31	36.9%	8,461	10,304	1,843	21.8%
Orangevale	7,866	8,163	3.8%	66	66	1.2%	16,604	17,928	1,324	8.0%
Pocket-Greenhaven[1]	na	5,318	na	na	28	na	na	5,318	na	na
Rancho Cordova	32,976	31,175	-5.5%	176	166	-6.0%	66,685	64,656	-2,029	-3.0%
Rio Linda	5,419	4,989	-7.9%	45	41	-10.2%	11,346	10,485	-861	-7.6%
South Natomas	23,704	20,524	-13.4%	156	135	-13.4%	48,375	44,114	-4,261	-8.8%
Southgate	21,950	18,813	-14.3%	128	100	-21.6%	45,377	38,257	-7,120	-15.7%
Sylvan Oaks	31,964	31,895	-0.2%	154	152	-1.6%	66,004	65,654	-350	-0.5%
Traveling Bookmobile	1,445	20	-98.6%	41	na	na	3,533	274	-3,259	-92.2%
Valley Hi - N. Laguna	3,545	29,344	727.8%	443	188	-57.6%	4,889	61,403	56,514	1155.9%
Walnut Grove	1,598	1,444	-9.6%	13	12	-11.8%	3,124	3,030	-94	-3.0%
Wanderer Bookmobile	4,148	5,058	21.9%	115	123	7.1%	7,858	9,442	1,584	20.2%
Other Circulating Entities										
Books by Mail	1,268	1,046	-17.5%	na	na	na	2,760	2,161	-599	-21.7%
Borrower's Help Desk	0	0	0.0%	na	na	na	0	0	0	0.0%
ILL	129	128	-0.8%	na	na	na	391	262	-129	-33.0%
Misc Circ	463	483	4.3%	na	na	na	930	975	45	4.8%
Telis	972	2,319	138.6%	na	na	na	972	4,117	3,145	323.6%
Customer										
Online	124,893	131,718	5.5%	na	na	na	247,559	263,807	16,248	6.6%
Telephone	4,608	3,875	-15.9%	na	na	na	9,300	7,805	-1,495	-16.1%
Download	5,314	6,827	28.5%	na	na	na	10,250	13,654	3,404	33.2%

Notes

[1] Pocket-Greenhaven Library opened in August 2010.

Sacramento Public Library Monthly Report

Program Totals

AUGUST 2010	Monthly Program Totals			Cumulative Program Totals				Monthly Attendance					Cumulative Attendance					
Branch	Aug 2009	Aug 2010	% Change	YTD 2009-10	YTD 2010-11	Change N	Change %	Aug 2009	Aug 2010	% Change	Avg. 2009-10	Avg. 2010-11	YTD 2009-10	YTD 2010-11	Change N	Change %	Avg. 2009-10	Avg. 2010-11
Totals	**218**	**354**	**62.4%**	**647**	**802**	**155**	**24.0%**	**4,898**	**12,447**	**154.1%**	**22.5**	**35.2**	**19,188**	**25,958**	**6,770**	**35.3%**	**29.7**	**32.4**
Arcade	12	15	25.0%	31	35	4	12.9%	146	221	51.4%	12.2	14.7	640	693	53	8.3%	20.6	19.8
Arden-Dimick	5	13	160.0%	25	35	10	40.0%	244	385	57.8%	48.8	29.6	1,175	1,456	281	23.9%	47.0	41.6
Carmichael	18	32	77.8%	47	61	14	29.8%	510	828	62.4%	28.3	25.9	1,300	1,849	549	42.2%	27.7	30.3
Central	23	63	173.9%	60	114	54	90.0%	445	824	85.2%	19.3	13.1	1,255	1,935	680	54.2%	20.9	17.0
Colonial Heights	10	11	10.0%	24	26	2	8.3%	212	315	48.6%	21.2	28.6	520	673	153	29.4%	21.7	25.9
Belle Cooledge	7	15	114.3%	31	28	-3	-9.7%	96	712	641.7%	13.7	47.5	1,221	1,361	140	11.5%	39.4	48.6
Courtland	9	10	11.1%	16	24	8	50.0%	224	140	-37.5%	24.9	14.0	313	479	166	53.0%	19.6	20.0
Del Paso Heights	1	9	800.0%	10	29	19	190.0%	9	317	3422.2%	9.0	35.2	394	684	290	73.6%	39.4	23.6
Elk Grove	4	4	0.0%	31	23	-8	-25.8%	54	121	124.1%	13.5	30.3	1,277	685	-592	-46.4%	41.2	29.8
Fair Oaks	9	10	11.1%	37	36	-1	-2.7%	276	298	8.0%	30.7	29.8	1,694	1,289	-405	-23.9%	45.8	35.8
Franklin	8	3	-62.5%	31	11	-20	-64.5%	225	105	-53.3%	28.1	35.0	830	629	-201	-24.2%	26.8	57.2
Galt	16	12	-25.0%	35	40	5	14.3%	255	175	-31.4%	15.9	14.6	819	880	61	7.4%	23.4	22.0
Isleton	11	13	18.2%	20	22	2	10.0%	196	260	32.7%	17.8	20.0	429	483	54	12.6%	21.5	22.0
Martin Luther King	4	15	275.0%	12	30	18	150.0%	81	504	522.2%	20.3	33.6	321	1,040	719	224.0%	26.8	34.7
McClatchy	1	5	400.0%	12	13	1	8.3%	24	131	445.8%	24.0	26.2	222	305	83	37.4%	18.5	23.5
McKinley	6	20	233.3%	19	34	15	78.9%	111	454	309.0%	18.5	22.7	763	870	107	14.0%	40.2	25.6
North Highlands-Antelope	14	16	14.3%	36	34	-2	-5.6%	351	347	-1.1%	25.1	21.7	976	816	-160	-16.4%	27.1	24.0
North Natomas	2	14	600.0%	10	14	4	40.0%	17	450	2547.1%	8.5	32.1	275	450	175	63.6%	27.5	32.1
North Sacramento	12	3	-75.0%	26	12	-14	-53.8%	101	39	-61.4%	8.4	13.0	470	233	-237	-50.4%	18.1	19.4
Orangevale	0	5	na	6	14	8	133.3%	0	300	na	0.0	60.0	540	800	260	48.1%	90.0	57.1
Pocket-Greenhaven	na	1	na	na	1	na	na	na	3,984	na	na	3,984.0	na	3,984	na	na	na	3984.0
Rancho Cordova	16	18	12.5%	31	42	11	35.5%	467	538	15.2%	29.2	29.9	1,085	1,464	379	34.9%	35.0	34.9
Rio Linda	5	6	20.0%	10	14	4	40.0%	36	42	16.7%	7.2	7.0	123	83	-40	-32.5%	12.3	5.9
South Natomas	12	16	33.3%	36	37	1	2.8%	321	489	52.3%	26.8	30.6	1,039	1,108	69	6.6%	28.9	29.9
Southgate	1	7	600.0%	10	20	10	100.0%	58	126	117.2%	58.0	18.0	346	373	27	7.8%	34.6	18.7
Sylvan Oaks	8	6	-25.0%	27	19	-8	-29.6%	218	87	-60.1%	27.3	14.5	802	540	-262	-32.7%	29.7	28.4
Valley Hi - N. Laguna	3	3	0.0%	5	10	5	100.0%	187	151	-19.3%	62.3	50.3	222	499	277	124.8%	44.4	49.9
Walnut Grove	1	9	800.0%	9	24	15	166.7%	34	104	205.9%	34.0	11.6	137	297	160	116.8%	15.2	12.4

Notes

[1] Pocket-Greenhaven Library opened in August 2010.

Sacramento Public Library Monthly Report

Self-Check

AUGUST 2010	Monthly Circulation					Cumulative Circulation					
Branch	Aug 2009	Aug 2010	Change N	Change %	% of Branch Circulation	YTD 2009-10	YTD 2010-11	Change N	Change %	% of Circulation 2009-10	% of Circulation 2010-11
Totals	**205,499**	**305,795**	**100,296**	**48.8%**	**69.7%**	**386,384**	**615,715**	**229,331**	**59.4%**	**29.1%**	**43.9%**
Arcade	6,817	8,556	1,739	25.5%	43.6%	12,583	17,098	4,515	35.9%	29.8%	43.4%
Arden-Dimick	17,071	18,451	1,380	8.1%	58.4%	31,052	38,546	7,494	24.1%	46.6%	58.6%
Carmichael	19,949	21,529	1,580	7.9%	61.1%	40,673	43,872	3,199	7.9%	56.2%	60.7%
Central	10,165	15,202	5,037	49.6%	42.1%	19,749	30,492	10,743	54.4%	26.3%	41.7%
Colonial Heights	12,194	15,208	3,014	24.7%	76.6%	18,781	30,634	11,853	63.1%	49.4%	76.9%
Belle Cooledge	9,522	18,793	9,271	97.4%	57.4%	19,494	32,488	12,994	66.7%	26.5%	55.7%
Courtland	344	532	188	54.7%	51.7%	527	881	354	67.2%	39.7%	48.5%
Del Paso Heights	1,920	1,645	-275	-14.3%	39.2%	3,471	3,448	-23	-0.7%	34.4%	39.2%
Elk Grove	29,972	26,504	-3,468	-11.6%	79.5%	60,757	53,747	-7,010	-11.5%	77.0%	79.8%
Fair Oaks	13,246	17,774	4,528	34.2%	54.4%	25,288	37,373	12,085	47.8%	37.8%	55.3%
Franklin	6,811	18,792	11,981	175.9%	58.7%	10,686	37,435	26,749	250.3%	16.2%	58.0%
Galt	na	2,642	na	na	22.9%	na	5,933	na	na	na	23.1%
Isleton	na	364	na	na	21.7%	na	902	na	na	na	31.7%
Martin Luther King Jr.	3,526	8,108	4,582	129.9%	55.8%	6,198	18,577	12,379	199.7%	22.1%	56.7%
McClatchy	na	na	na	na	na	na	na	na	na	na	na
McKinley	7,019	8,822	1,803	25.7%	64.3%	13,068	18,137	5,069	38.8%	47.6%	62.1%
North Highlands	17,874	20,470	2,596	14.5%	66.4%	34,013	41,836	7,823	23.0%	51.8%	66.8%
North Natomas	4,738	16,437	11,699	246.9%	71.0%	8,739	31,837	23,098	264.3%	41.9%	70.0%
North Sacramento	na	2,388	na	na	51.5%	na	5,221	na	na	na	50.7%
Orangevale	1,566	2,401	835	53.3%	29.4%	2,750	9,333	6,583	239.4%	16.6%	52.1%
Pocket-Greenhaven[2]	na	3,291	na	na	61.9%	na	3,291	na	na	na	61.9%
Rancho Cordova	9,135	19,773	10,638	116.5%	63.4%	18,429	32,426	13,997	76.0%	27.6%	50.2%
Rio Linda	1,932	1,566	-366	-18.9%	31.4%	3,206	3,430	224	7.0%	28.3%	32.7%
South Natomas	10,739	10,167	-572	-5.3%	49.5%	19,898	21,647	1,749	8.8%	41.1%	49.1%
Southgate	7,433	8,206	773	10.4%	43.6%	14,776	17,368	2,592	17.5%	32.6%	45.4%
Sylvan Oaks	10,723	16,088	5,365	50.0%	50.4%	19,223	32,892	13,669	71.1%	29.1%	50.1%
Valley Hi-North Laguna	2,803	21,944	19,141	682.9%	74.8%	3,023	46,565	43,542	1440.4%	61.8%	75.8%
Walnut Grove	na	142	na	na	9.8%	na	306	na	na	na	10.1%

Note:

[1] Self Check machines were added to additional branches in Summer 2009.

[2] Pocket-Greenhaven Library opened in August 2010.

Note:

[1] Self Check machines were added to additional branches in Summer 2009.

Sacramento Public Library Monthly Report
Materials & Hours

AUGUST 2010	Items		Titles		Open Hours				Closed Hours				
Branch	Aug 2009	Aug 2010	Aug 2009	Aug 2010	Aug 2010	YTD 2009-10	YTD 2010-11	% Change	Aug 2010	Reason	YTD 2009-10	YTD 2010-11	% Change
Totals	**1,958,277**	**2,010,441**	**474,843**	**497,820**	**4,419**	**8,639**	**8,895**	**3.0%**	**1**		**453**	**60**	**-86.8%**
Arcade	78,983	78,045	65,139	58,542	188	373	379	1.6%	0	na	9	0	-100.0%
Arden-Dimick	81,146	79,545	80,055	69,748	188	372	379	1.9%	0	na	7	0	-100.0%
Carmichael	123,650	122,904	109,752	102,655	188	369	354	-4.1%	0	na	12	6	-50.0%
Central	327,601	321,299	286,847	275,260	215	433	435	0.5%	0	na	7	5	-28.6%
Colonial Heights	73,422	71,756	71,124	62,250	160	316	316	0.0%	0	na	0	0	0.0%
Belle Cooledge	101,022	72,595	96,453	66,523	152	316	332	5.1%	0	na	8	48	500.0%
Courtland	16,930	17,009	15,356	14,382	107	232	229	-1.3%	1	Plumbing	5	1	-80.0%
Del Paso Heights	23,487	24,453	26,382	24,969	160	316	316	0.0%	0		0	0	0.0%
Elk Grove	68,604	69,625	67,641	60,479	180	372	371	-0.3%	0	na	7	0	-100.0%
Fair Oaks	84,766	90,627	81,795	73,834	188	372	379	1.9%	0	na	7	0	-100.0%
Franklin	90,437	91,708	78,931	71,714	157	284	297	4.6%	0	na	4	0	-100.0%
Galt	43,147	42,127	44,474	39,787	154	300	314	4.7%	0	na	7	0	-100.0%
Isleton	16,805	16,359	17,581	15,134	122	260	238	-8.5%	0	na	4	0	-100.0%
Martin Luther King	107,427	96,365	97,601	84,294	160	316	316	0.0%	0	na	7	0	-100.0%
McClatchy	25,309	22,822	22,943	22,115	152	308	296	-3.9%	0	na	7	0	-100.0%
McKinley	47,915	47,364	47,507	44,538	152	313	316	1.0%	0	na	8	0	-100.0%
North Highlands-Antelope	97,271	95,557	91,024	78,226	188	372	353	-5.1%	0	na	7	0	-100.0%
North Natomas	26,868	81,647	28,578	80,683	152	310	316	1.9%	0	na	4	0	-100.0%
North Sacramento	32,818	31,762	29,133	25,297	152	308	308	0.0%	0	na	7	0	-100.0%
Orangevale	34,385	35,787	32,069	29,816	123	254	250	-1.6%	0	na	4	0	-100.0%
Pocket-Greenhaven[1]	na	45,369	na	42,309	na	0	na	na	0	Opened on Aug. 27	na	0	na
Rancho Cordova	93,834	83,123	89,109	71,347	188	372	379	1.9%	0	na	7	0	-100.0%
Rio Linda	28,127	27,195	29,677	26,916	123	250	254	1.6%	0	na	4	0	-100.0%
South Natomas	82,158	74,937	72,440	65,264	152	348	316	-9.2%	0	na	7	0	-100.0%
Southgate	70,822	77,472	72,863	66,494	188	337	379	12.5%	0	na	7	0	-100.0%
Sylvan Oaks	93,397	93,949	94,097	84,285	210	417	417	0.0%	0	na	6	0	-100.0%
Traveling Bookmobile	7,829	5,444	5,034	3,943	0	69	0	-100.0%	0	na	2	0	-100.0%
Valley Hi - N. Laguna	51,580	66,067	53,442	60,095	156	28	320	1042.9%	0	na	292	0	-100.0%
Walnut Grove	20,981	19,658	21,882	18,096	123	250	254	1.6%	0	na	4	0	-100.0%
Wanderer Bookmobile	7,556	7,871	4,874	3,790	41	72	82	13.9%	0	na	3	0	-100.0%

Notes

[1] Pocket-Greenhaven Library opened in August 2010.