



**May 26, 2011**

**Agenda Item 4.0: Director's Report**

**TO: Sacramento Public Library Authority Board Members**

**FROM: Rivkah K. Sass, Library Director**

**RE: Director's Report**

**RECOMMENDED ACTION:** Information only.

**E-Reader Grant**

Library staff continue to be pleased with the excitement expressed by library patrons for the e-Reader project. More than 1,000 requests to borrow Nooks have been logged, with the most popular genres being non-fiction and bestsellers.

**Dia de los Ninos, Dia de los Libros**

The Galt Library celebrated Dia de los Ninos on Saturday, April 30. The Dia event was outstanding: the Friends gave out 500 free books to children and ran out of books because of demand. Over 500 children attended, and each received a free book from the Friends of the Library. Five Paws to Read dogs listened to 106 children read aloud to them. The **Galt Herald** featured an excellent article about the event, which seems to get better every year.

Galt was the first library to make use of the Library's new "Outreach in a Bag." The bag includes a branded tablecloth, brochures and giveaways such as temporary tattoos, which were very popular.

**Elk Grove Teen Poetry Slam**

Fifteen middle and high school students from the Elk Grove Unified School District participated in the 7th Annual Poetry Slam on April 28. The competition gave the students a chance to recite poems they had written and practiced throughout the year. The event received excellent coverage in the **Elk Grove Citizen**.

**Pocket Teen Wins Scholarship**

Allison Yamamoto will be attending the Alcoa Foundation's Institute for Civic Leadership (ICL) 2011 Summer Academy, a comprehensive, two-week hands-on summer leadership program for students who have a passion for leadership and service. Ms. Yamamoto is the very bright and organized teen who currently coordinates the highly successful teen-to-youth volunteer homework help program at the Robbie Waters Pocket-Greenhaven Library. Allison is an all around library youth hero!

Speaking of the Robbie Waters Pocket-Greenhaven Library, Pocket continues to have an extraordinary relationship with its volunteers – in April they clocked 463 volunteer hours from 64 volunteers. Nearly 200 of these came from teen volunteers organized by Allison.



May 26, 2011

## Agenda Item 4.0: Director's Report

### **Cinco de Mayo at Valley Hi-North Laguna**

The Cinco de Mayo dance program was very successful with standing room only in the Community Meeting Room. Christine Donnelly reported that at least 150 people were present to participate in the program which included the 22 children who are members of the Victoria Mendoza Dance Group.

### **BookFLIX**

Thanks to a statewide licensing agreement paid for by the California State Library, Sacramento Public Library is now able to offer BookFLIX to library users to library users. This phenomenal resource that includes videos of award-winning children's picture books paired with nonfiction books is a great resource for parents with young children and primary school students.

### **Jonathan Barber**

Our Management Analyst, Jonathan Barber, gave us the dreadful news that he is leaving SPLA to move to Cincinnati. Jonathan's wife has accepted a position teaching at the University of Cincinnati and they will be leaving in late June. It is a great opportunity for them and will take them closer to family. Jonathan has done so much to bring data to life for the library and he will be missed.

### **Lucky Day Collections**

Staff have been sharing stories about the reactions of patrons when they find the latest and greatest books on the shelves ready for the taking. Coral Proctor, Supervisor at the Orangevale Library wrote to express her enthusiasm:

"We all LOVE Lucky Day! We started out without any signage, so we told every patron about the collection. This has worked out very well, they look through the selection and always find one to four titles to add to their stack. Many people have been excited to check out a title they have on hold, or were thinking of buying. I was delighted to see so many good non-fiction titles. Our customers love it, we love it, and we even enjoyed just opening the boxes!"

### **ATTACHMENTS**

Attachment A: Public Services Statistics – April 2011

# **SACRAMENTO PUBLIC LIBRARY**

## **MONTHLY PUBLIC SERVICES STATISTICS**

**April 2011**

**Key Points:**

- Year to date circulation for FY 2010-11 is 6.6 million, and is 4.5% above last year's year to date circulation.
  
- FY 2010-11 year to date self-check circulation is just over 2.9 million, a 20.9% increase from FY 2009-10. This also accounts for 43.4% of total circulation.
  
- Branches with the highest percentage of circulation that is from self-check include:
  - Elk Grove (79.7%)
  - Colonial Heights (74.6%)
  - North Natomas (71.5%)
  - Valley Hi-North Laguna (71.1%)
  
- In April 2011, the Library offered 444 free programs to the public, a 20.7% increase from April 2010.
  
- FY 2010-11 year to date program attendance is 107,532, a 23.5% increase from FY 2009-10
  
- FY 2010-11 year to date branch volunteer hours is 40,998 , a 15.4% increase from FY 2009-10

**Sacramento Public Library Monthly Report  
Summary**

<u>APRIL 2011</u>	Apr <u>2010</u>	Apr <u>2011</u>	Change		YTD <u>2009-10</u>	YTD <u>2010-11</u>	Change	
			N	%			N	%
<b><u>Customers &amp; Circulation</u></b>								
Items Circulated	649,199	669,115	19,916	3.1%	6,411,888	6,697,324	285,436	4.5%
Interlibrary Loan								
Loaned to Client Libraries	10,156	10,526	370	3.6%	102,165	105,902	na	na
Borrowed from Client Libraries	9,814	10,146	332	3.4%	102,452	102,578	na	na
All Other Loans	252	0	-252	-100.0%	1,445	543	na	na
New Customers Registered	5,935	5,219	-716	-12.1%	68,715	62,653	-6,062	-8.8%
Total Customers <sup>1</sup>	625,943	624,842	-1,101	-0.2%	na	na	na	na
Adult	428,122	418,091	-10,031	-2.3%	na	na	na	na
Juvenile	166,732	167,958	1,226	0.7%	na	na	na	na
E-card Only <sup>1</sup>	30,110	38,417	na	27.6%	na	na	na	na
Other	979	374	-605	-61.8%	na	na	na	na
Total Customers as % of Total Population <sup>2</sup>	45.9%	45.5%	-0.5%	-1.0%	na	na	na	na
Library Visits	358,037	370,184	12,147	3.4%	3,585,118	3,679,844	94,726	2.6%
<b><u>Programs</u></b>								
TOTAL PROGRAMS - #	368	444	76	20.7%	3,187	4,244	1,057	33.2%
TOTAL ATTENDANCE	8,189	10,961	2,772	33.9%	87,072	107,532	20,460	23.5%
Family Programs - #								
Family Programs - Attendance	40	48	8	20.0%	439	437	-2	-0.5%
Family Programs - Attendance	848	1,986	1,138	134.2%	17,965	19,604	1,639	9.1%
Toddler Programs - #								
Toddler Programs - Attendance	54	54	0	0.0%	558	649	91	16.3%
Toddler Programs - Attendance	1,592	1,720	128	8.0%	18,893	20,827	1,934	10.2%
Preschool Programs - #								
Preschool Programs - Attendance	88	70	-18	-20.5%	724	739	15	2.1%
Preschool Programs - Attendance	2,472	2,085	-387	-15.7%	19,662	21,617	1,955	9.9%
School Age Programs - #								
School Age Programs - Attendance	49	83	34	69.4%	508	649	141	27.8%
School Age Programs - Attendance	1,694	3,013	1,319	77.9%	16,293	22,809	6,516	40.0%
Teen Programs - #								
Teen Programs - Attendance	46	63	17	37.0%	426	654	228	53.5%
Teen Programs - Attendance	672	770	98	14.6%	7,147	9,150	2,003	28.0%
Adult Programs - #								
Adult Programs - Attendance	89	117	28	31.5%	509	1,083	574	112.8%
Adult Programs - Attendance	897	1,287	390	43.5%	6,981	13,210	6,229	89.2%
Senior Programs - #								
Senior Programs - Attendance	2	9	7	350.0%	23	33	10	43.5%
Senior Programs - Attendance	14	100	86	614.3%	131	315	184	140.5%
<b><u>Community</u></b>								
Community Meeting/Meeting Room Use - #								
Hours Used	323	352	29	9.0%	3,093	3,340	247	8.0%
Attendance	1,142	1,077	-65	-5.7%	11,050	10,532	-518	-4.7%
Attendance	7,171	7,835	664	9.3%	68,951	73,380	4,429	6.4%
Community Meetings - # presentations by staff								
Total Attendance	43	40	-3	-7.0%	282	402	120	42.6%
Attendance - Adults	1,777	3,300	1,523	85.7%	12,578	19,392	6,814	54.2%
Attendance - Youth	535	1,375	840	157.0%	4,153	8,127	3,974	95.7%
Attendance - Youth	1,242	1,925	683	55.0%	8,425	11,265	2,840	33.7%
Community Group Visits to Library - #								
Total Attendance	30	56	26	86.7%	326	401	75	23.0%
Attendance - Adults	784	1,374	590	75.3%	10,321	13,468	3,147	30.5%
Attendance - Youth	253	327	74	29.2%	2,218	2,675	457	20.6%
Attendance - Youth	531	1,047	516	97.2%	8,103	10,793	2,690	33.2%
<b><u>Internet Access Totals</u></b>								
Total Reservations	na	70,218	na	na	na	713,847	na	na
Total Time (Hours)	na	60,139	na	na	na	597,601	na	na
<b><u>Customer Self-Service</u></b>								

## Sacramento Public Library Monthly Report Summary

	APRIL 2011		Change		YTD 2009-10	YTD 2010-11	Change	
	Apr 2010	Apr 2011	N	%			N	%
Self-Check Circulation	274,583	288,396	13,813	5.0%	2,403,397	2,906,735	503,338	20.9%
% of All Circulation for System	42.3%	43.1%	0.8%	1.9%	37.5%	43.4%	5.9%	15.8%
Total Customer-Completed Renewals	130,491	138,514	8,023	6.1%	1,292,029	1,335,278	43,249	3.3%
Computer Renewal - External	121,138	128,608	7,470	6.2%	1,187,588	1,242,871	55,283	4.7%
Computer Renewal - Internal	5,802	5,315	-487	-8.4%	60,451	52,624	-7,827	-12.9%
Telephone Renewal	3,551	4,591	1,040	29.3%	43,990	39,783	-4,207	-9.6%
% of All Circulation for System	20.1%	20.7%	0.6%	3.0%	20.2%	19.9%	-0.2%	-1.1%
Total Holds Placed	162,935	161,293	-1,642	-1.0%	1,577,225	1,673,996	96,771	6.1%
Customer-Placed Holds	144,101	143,745	-356	-0.2%	1,397,133	1,500,195	103,062	7.4%
% of All Holds Placed	88.4%	89.1%	0.7%	0.8%	88.6%	89.6%	1.0%	1.2%
Total Library Catalog Searches	1,447,006	1,347,466	-99,540	-6.9%	10,760,927	13,538,969	2,778,042	25.8%
Encore Searches <sup>6</sup>	541,873	449,593	-92,280	-17.0%	2,669,839	4,234,384	na	na
Catalog Searches - External <sup>3</sup>	588,433	646,812	58,379	9.9%	5,869,444	6,579,038	709,594	12.1%
% of Total Searches	40.7%	48.0%	7.3%	18.0%	54.5%	48.6%	-6.0%	-10.9%
Subscription Database Searches <sup>4</sup>	68,461	77,034	8,573	12.5%	533,579	1,746,009	1,212,430	227.2%
Web Page Visits - External	na	353,909	na	na	na	3,428,953	na	na
Electronic Databases	41	28	-13	-31.7%	na	na	na	na
Download <sup>5</sup>	5,785	9,251	3,466	59.9%	53,541	70,833	17,292	32.3%
Notices Sent for Holds and Overdues - Total	120,855	114,984	-5,871	-4.9%	1,252,672	1,358,477	105,805	8.4%
Delivered via E-mail	92,383	79,232	-13,151	-14.2%	900,143	1,023,377	123,234	13.7%
% of Total	76.4%	68.9%	-8%	-9.9%	71.9%	75.3%	3.5%	4.8%
Delivered via Automated Telephone System	28,472	35,752	7,280	25.6%	290,614	335,100	44,486	15.3%
% of Total	23.6%	31.1%	7.5%	32.0%	23.2%	24.7%	1.5%	6.3%
Delivered via Traditional Mail	0	0	0	0.0%	61,915	0	-61,915	-100.0%
% of Total	0.0%	0.0%	0.0%	0.0%	4.9%	0.0%	-4.9%	-100.0%
<b>Resources</b>								
Open Hours	4,320	4,519	199	4.6%	42,016	44,271	2,255	5.4%
Closed Hours	175	66	-109	-62.3%	3,361	2,060	-1,301	-38.7%
Staff FTE	189.0	194.0	5.0	2.6%	na	na	na	na
Extra Help Staff Total Hours Used	7,820	8,249	429	5.5%	82,685	87,997	5,312	6.4%
Librarian Hours	434	567	133	30.6%	4,703	6,307	1,604	34.1%
Library Assistant Hours	1,906	1,774	-132	-6.9%	19,282	18,424	-858	-4.4%
Shelver Hours	5,480	5,908	428	7.8%	58,700	63,266	4,566	7.8%
Volunteers - #	532	910	378	71.1%	na	na	na	na
Volunteers - Hours	3,594	4,557	963	26.8%	35,522	40,998	5,476	15.4%
Items - Total	1,932,913	1,939,564	6,651	0.3%	na	na	na	na
Items Added	12,256	18,070	5,814	47.4%	115,695	98,200	-17,495	-15.1%
Titles - Total	494,963	494,241	-722	-0.1%	na	na	na	na
Titles Added	1,761	1,430	-331	-18.8%	17,225	17,305	80	0.5%

**Notes:**

<sup>1</sup> The distribution for total customer types began with the January 2007 report. E-Card data are a cumulative total that began in October 2007.

<sup>2</sup> The population estimates used are from the California Department of Finance.

Last year = 1,362,619

This year = 1,373,874

<sup>3</sup> The external catalog search data do not include search statistics from Encore.

<sup>4</sup> The subscription database searches refer to totals for the previous month.

<sup>5</sup> The download service began in August 2006.

<sup>6</sup> Encore search statistics began for FY 2009-10.

<sup>7</sup> Website visit statistics are not available for July 2009.

<sup>8</sup> Computer usage statistics are not available for July 2009.

## Sacramento Public Library Monthly Report Customers

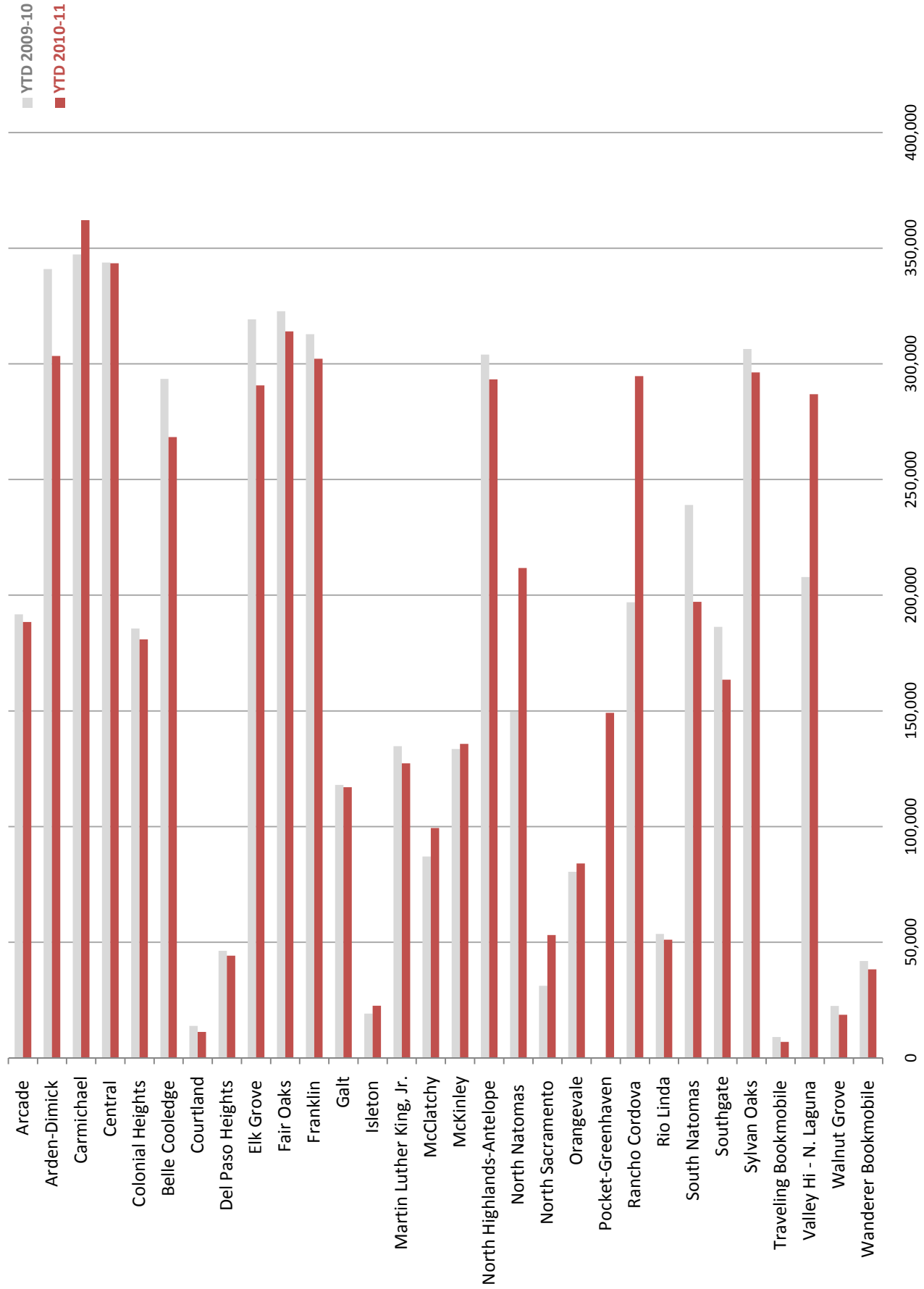
Branches	Monthly New Customers			Cumulative New Customers			Total Customers			
	Apr 2010	Apr 2011	% Change	YTD 2009-10	YTD 2010-11	Change	2009-10	2010-11	Change	
				N	N	%	N	N	%	
<b>Totals</b>	<b>5,935</b>	<b>5,219</b>	<b>-12.1%</b>	<b>68,715</b>	<b>62,653</b>	<b>-6,062</b>	<b>625,943</b>	<b>624,842</b>	<b>-1,101</b>	<b>-0.2%</b>
Arcade	182	159	-12.6%	2,093	1,848	-245	20,656	20,789	133	0.6%
Arden-Dimick	258	182	-29.5%	2,583	2,137	-446	26,577	25,840	-737	-2.8%
Carmichael	280	202	-27.9%	2,608	2,431	-177	31,316	30,845	-471	-1.5%
Central	458	374	-18.3%	4,607	3,945	-662	56,756	53,442	-3,314	-5.8%
Colonial Heights	213	185	-13.1%	2,296	2,212	-84	27,101	25,360	-1,741	-6.4%
Belle Cooledge	17	163	858.8%	1,730	2,052	322	30,315	27,641	-2,674	-8.8%
Courtland	8	9	12.5%	93	75	-18	825	814	-11	-1.3%
Del Paso Heights	87	57	-34.5%	851	794	-57	8,889	8,499	-390	-4.4%
Elk Grove	345	290	-15.9%	4,738	3,505	-1,233	43,757	42,198	-1,559	-3.6%
Fair Oaks	210	201	-4.3%	2,322	2,016	-306	28,298	27,094	-1,204	-4.3%
Franklin	205	166	-19.0%	2,997	2,641	-356	27,727	28,006	279	1.0%
Galt	108	116	7.4%	1,294	1,035	-259	14,259	14,158	-101	-0.7%
Isleton	5	4	-20.0%	87	103	16	1,004	999	-5	-0.5%
Martin Luther King, Jr.	211	154	-27.0%	2,099	1,748	-351	23,033	21,544	-1,489	-6.5%
McClatchy	38	31	-18.4%	313	292	-21	3,246	3,361	115	3.5%
McKinley	138	82	-40.6%	1,165	1,007	-158	14,058	13,633	-425	-3.0%
North Highlands-Antelope	348	314	-9.8%	3,849	3,315	-534	46,174	44,295	-1,879	-4.1%
North Natomas	342	150	-56.1%	4,937	3,849	-1,088	12,142	16,681	4,539	37.4%
North Sacramento	48	61	27.1%	665	659	-6	8,612	7,998	-614	-7.1%
Orangevale	79	89	12.7%	861	1,017	156	8,421	8,665	244	2.9%
Pocket-Greenhaven	na	134	na	na	1,824	na	na	3,119	na	na
Rancho Cordova	303	273	-9.9%	2,316	3,098	782	32,960	31,759	-1,201	-3.6%
Rio Linda	46	36	-21.7%	497	447	-50	6,114	5,898	-216	-3.5%
South Natomas	253	237	-6.3%	3,326	2,453	-873	36,150	33,766	-2,384	-6.6%
Southgate	152	143	-5.9%	1,918	1,608	-310	24,712	22,875	-1,837	-7.4%
Sylvan Oaks	299	249	-16.7%	3,314	3,078	-236	35,945	35,159	-786	-2.2%
Traveling Bookmobile	11	3	-72.7%	66	11	-55	1,082	859	-223	-20.6%
Valley Hi - N. Laguna	470	341	-27.4%	5,578	4,538	-1,040	20,600	26,875	6,275	30.5%
Walnut Grove	5	9	80.0%	97	132	35	1,420	1,421	1	0.1%
Wanderer Bookmobile	10	10	0.0%	107	88	-19	1,163	1,195	32	2.8%
Other Circulating Entities										
Books by Mail	1	0	-100.0%	6	1	-5	149	93	-56	-37.6%
ILL	3	1	-66.7%	19	11	-8	653	592	-61	-9.3%
Misc Circ <sup>1</sup>	802	794	-1.0%	9,283	8,683	-600	31,829	39,369	7,540	23.7%

**Notes**

<sup>1</sup> Count includes e-card customers as of 9/2007

# Sacramento Public Library Monthly Report

## Circulation Comparison





# Sacramento Public Library Monthly Report

## Circulation

Branch	Monthly Circulation			Monthly Circ. per Open Hour			Cumulative Circulation			
	Apr 2010	Apr 2011	% Change	Apr 2010	Apr 2011	% Change	YTD 2009-10	YTD 2010-11	Change N	%
<b>Totals</b>	<b>649,199</b>	<b>669,115</b>	<b>3.1%</b>	<b>2,998</b>	<b>3,109</b>	<b>3.7%</b>	<b>6,411,888</b>	<b>6,697,324</b>	<b>285,436</b>	<b>4.5%</b>
Arcade	18,576	18,475	-0.5%	101	101	0.0%	191,743	188,384	-3,359	-1.8%
Ardens-Dimick	31,845	30,532	-4.1%	174	167	-4.1%	340,918	303,443	-37,475	-11.0%
Carmichael	34,633	36,629	5.8%	195	207	6.4%	347,221	362,141	14,920	4.3%
Central	37,768	32,642	-13.6%	177	152	-14.4%	343,760	343,454	-306	-0.1%
Colonial Heights	20,475	17,823	-13.0%	131	120	-8.2%	185,639	180,894	-4,745	-2.6%
Belle Coolee	183	27,223	14776.0%	na	175	na	293,531	268,297	-25,234	-8.6%
Courtland	1,627	1,033	-36.5%	14	9	-36.5%	13,878	11,226	-2,652	-19.1%
Del Paso Heights	4,261	4,200	-1.4%	27	28	3.9%	46,308	44,221	-2,087	-4.5%
Elk Grove	28,958	26,602	-8.1%	157	145	-7.6%	319,225	290,671	-28,554	-8.9%
Fair Oaks	32,056	31,097	-3.0%	174	170	-2.5%	322,773	313,987	-8,786	-2.7%
Franklin	31,553	28,842	-8.6%	137	138	0.6%	312,796	302,228	-10,568	-3.4%
Galt	12,507	12,466	-0.3%	82	81	-0.3%	117,977	116,989	-988	-0.8%
Isleton	2,474	2,086	-15.7%	19	24	22.6%	19,143	22,531	3,388	17.7%
Martin Luther King, Jr.	22,344	11,758	-47.4%	143	79	-44.5%	134,769	127,273	-7,496	-5.6%
McClatchy	11,751	10,246	-12.8%	75	66	-12.8%	87,078	99,407	12,329	14.2%
McKinley	14,312	13,365	-6.6%	92	86	-6.6%	133,534	135,696	2,162	1.6%
North Highlands-Antelope	30,419	28,684	-5.7%	165	157	-5.2%	303,956	293,256	-10,700	-3.5%
North Natomas	30,021	20,761	-30.8%	192	140	-27.1%	149,653	211,725	62,072	41.5%
North Sacramento	2,606	5,984	129.6%	17	38	128.2%	31,118	53,133	22,015	70.7%
Orangevale	8,541	8,595	0.6%	65	69	6.3%	80,418	84,001	3,583	4.5%
Pocket-Greenhaven	na	17,720	na	na	97	na	na	149,199	na	na
Rancho Cordova	27,862	28,879	3.7%	151	158	4.2%	196,899	294,722	97,823	49.7%
Rio Linda	5,346	5,090	-4.8%	42	41	-2.5%	53,566	51,049	-2,517	-4.7%
South Natomas	21,653	19,567	-9.6%	139	125	-9.6%	238,961	197,095	-41,866	-17.5%
Southgate	17,716	16,891	-4.7%	103	92	-10.4%	186,346	163,481	-22,865	-12.3%
Sylvan Oaks	30,008	25,662	-14.5%	145	140	-3.3%	306,433	296,323	-10,110	-3.3%
Traveling Bookmobile	1,120	959	-14.4%	na	na	na	8,980	6,968	-2,012	-22.4%
Valley Hi - N. Laguna	20,895	28,214	35.0%	137	181	32.4%	207,837	286,888	79,051	38.0%
Walnut Grove	2,607	1,852	-29.0%	20	15	-26.4%	22,467	18,639	-3,828	-17.0%
Wanderer Bookmobile	4,997	4,257	-14.8%	122	106	-12.7%	41,915	38,325	-3,590	-8.6%
Other Circulating Entities										
Books by Mail	1,134	0	-100.0%	na	na	na	11,405	3,737	-7,668	-67.2%
Borrower's Help Desk	0	0	0.0%	na	na	na	0	0	0	0.0%
ILL	252	0	-100.0%	na	na	na	1,213	543	-670	-55.2%
Misc Circ	610	812	33.1%	na	na	na	5,038	5,911	873	17.3%
Telis	1,756	2,404	36.9%	na	na	na	9,763	22,103	12,340	126.4%
Customer										
Online	126,997	133,923	5.5%	na	na	na	1,248,096	1,298,768	50,672	4.1%
Telephone	3,551	4,591	29.3%	na	na	na	43,990	39,783	-4,207	-9.6%
Download	5,785	9,251	59.9%	na	na	na	53,541	70,833	17,292	32.3%

# Sacramento Public Library Monthly Report

## Program Totals

Branch	Monthly Program Totals				Cumulative Program Totals				Monthly Attendance				Cumulative Attendance						
	Apr	Apr	% Change		YTD	YTD	Change	%	Apr	Apr	% Change	Avg.	YTD	YTD	Change	%	Avg.		
	2010	2011			2009-10	2010-11	N		2010	2011		2009-10	2010-11	N		2009-10	2010-11		
<b>Totals</b>	<b>368</b>	<b>444</b>	<b>20.7%</b>		<b>3,187</b>	<b>4,244</b>	<b>1,057</b>	<b>33.2%</b>	<b>8,189</b>	<b>10,961</b>	<b>33.9%</b>	<b>22.3</b>	<b>24.7</b>	<b>87,072</b>	<b>107,532</b>	<b>20,460</b>	<b>23.5%</b>	<b>27.3</b>	<b>25.3</b>
Arcade	15	15	0.0%		140	153	13	9.3%	199	314	57.8%	13.3	20.9	2,521	2,704	183	7.3%	18.0	17.7
Arden-Dimick	12	18	50.0%		133	177	44	33.1%	384	414	7.8%	32.0	23.0	4,610	5,140	530	11.5%	34.7	29.0
Carmichael	30	35	16.7%		251	302	51	20.3%	814	760	-6.6%	27.1	21.7	6,090	6,937	847	13.9%	24.3	23.0
Central	40	64	60.0%		352	587	235	66.8%	662	649	-2.0%	16.6	10.1	5,854	9,191	3,337	57.0%	16.6	15.7
Colonial Heights	11	13	18.2%		123	128	5	4.1%	203	266	31.0%	18.5	20.5	2,571	2,600	29	1.1%	20.9	20.3
Belle Cooledge	0	6	na		133	164	31	23.3%	0	496	na	0.0	82.7	6,768	7,023	255	3.8%	50.9	42.8
Courtland	19	13	-31.6%		156	102	-54	-34.6%	116	215	85.3%	6.1	16.5	2,704	1,976	-728	-26.9%	17.3	19.4
Del Paso Heights	9	13	44.4%		60	106	46	76.7%	244	324	32.8%	27.1	24.9	1,710	2,544	834	48.8%	28.5	24.0
Elk Grove	1	6	500.0%		123	167	44	35.8%	49	201	310.2%	49.0	33.5	5,041	5,559	518	10.3%	41.0	33.3
Fair Oaks	23	16	-30.4%		176	158	-18	-10.2%	757	587	-22.5%	32.9	36.7	7,230	6,214	-1,016	-14.1%	41.1	39.3
Franklin	14	18	28.6%		124	142	18	14.5%	665	447	-32.8%	47.5	24.8	3,947	4,071	124	3.1%	31.8	28.7
Galt	23	23	0.0%		179	189	10	5.6%	367	1,302	254.8%	16.0	56.6	3,345	4,191	846	25.3%	18.7	22.2
Isleton	18	27	50.0%		110	166	56	50.9%	236	746	216.1%	13.1	27.6	1,918	4,026	2,108	109.9%	17.4	24.3
Martin Luther King, Jr.	7	15	114.3%		67	126	59	88.1%	245	284	15.9%	35.0	18.9	1,562	3,222	1,660	106.3%	23.3	25.6
McClatchy	5	9	80.0%		58	64	6	10.3%	138	234	69.6%	27.6	26.0	1,110	1,402	292	26.3%	19.1	21.9
McKinley	11	17	54.5%		98	152	54	55.1%	212	566	167.0%	19.3	33.3	3,184	4,221	1,037	32.6%	32.5	27.8
North Highlands-Antelope	12	16	33.3%		129	141	12	9.3%	276	351	27.2%	23.0	21.9	2,876	2,625	-251	-8.7%	22.3	18.6
North Natomas	12	14	16.7%		68	149	81	119.1%	274	427	55.8%	22.8	30.5	5,320	2,750	-2,570	-48.3%	78.2	18.5
North Sacramento	6	0	-100.0%		59	83	24	40.7%	38	0	-100.0%	6.3	0.0	993	1,359	366	36.9%	16.8	16.4
Orangevale	10	5	-50.0%		52	46	-6	-11.5%	144	67	-53.5%	14.4	13.4	1,145	1,143	-2	-0.2%	22.0	24.8
Pocket-Greenhaven	na	25	na		na	142	na	na	na	539	na	na	21.6	na	8,207	na	na	na	57.8
Rancho Cordova	21	28	33.3%		113	241	128	113.3%	405	849	109.6%	19.3	30.3	4,196	6,674	2,478	59.1%	37.1	27.7
Rio Linda	7	9	28.6%		57	62	5	8.8%	68	85	25.0%	9.7	9.4	685	441	-244	-35.6%	12.0	7.1
South Natomas	13	14	7.7%		132	146	14	10.6%	550	330	-40.0%	42.3	23.6	4,011	3,878	-133	-3.3%	30.4	26.6
Southgate	9	5	-44.4%		56	60	4	7.1%	126	71	-43.7%	14.0	14.2	1,136	1,369	233	20.5%	20.3	22.8
Sylvan Oaks	7	1	-85.7%		121	114	-7	-5.8%	126	12	-90.5%	18.0	12.0	2,973	3,074	101	3.4%	24.6	27.0
Valley Hi - N. Laguna	12	7	-41.7%		69	83	14	20.3%	538	284	-47.2%	44.8	40.6	2,728	3,709	981	36.0%	39.5	44.7
Walnut Grove	21	12	-42.9%		48	94	46	95.8%	353	141	-60.1%	16.8	11.8	844	1,282	438	51.9%	17.6	13.6

# Sacramento Public Library Monthly Report

## Self-Check

<u>Branch</u>	<u>Monthly Circulation</u>				<u>Cumulative Circulation</u>						
	<u>Apr</u>	<u>Apr</u>	<u>Change</u>	<u>% of Branch</u>	<u>YTD</u>	<u>YTD</u>	<u>Change</u>	<u>%</u>	<u>% of</u>		
	<u>2010</u>	<u>2011</u>	<u>N</u>	<u>%</u>	<u>2009-10</u>	<u>2010-11</u>	<u>N</u>	<u>%</u>	<u>Circulation</u>		
<b>Totals</b>	<b>274,583</b>	<b>288,396</b>	<b>13,813</b>	<b>5.0%</b>	<b>43.1%</b>	<b>2,403,397</b>	<b>2,906,735</b>	<b>503,338</b>	<b>20.9%</b>	<b>37.5%</b>	<b>43.4%</b>
Arcade	7,847	8,619	772	9.8%	46.7%	71,190	83,675	12,485	17.5%	37.1%	44.4%
Arden-Dimick	18,832	18,258	-574	-3.0%	59.8%	187,499	179,021	-8,478	-4.5%	55.0%	59.0%
Carmichael	20,667	23,277	2,610	12.6%	63.5%	204,789	228,523	23,734	11.6%	59.0%	63.1%
Central	15,365	12,588	-2,777	-18.1%	38.6%	107,566	139,391	31,825	29.6%	31.3%	40.6%
Colonial Heights	16,209	12,950	-3,259	-20.1%	72.7%	132,015	134,884	2,869	2.2%	71.1%	74.6%
Belle Cooledge	na	15,291	na	na	56.2%	118,865	150,391	31,526	26.5%	40.5%	56.1%
Courtland	937	475	-462	-49.3%	46.0%	5,891	5,206	-685	-11.6%	42.4%	46.4%
Del Paso Heights	2,085	1,615	-470	-22.5%	38.5%	18,548	14,161	-4,387	-23.7%	40.1%	32.0%
Elk Grove	23,041	20,568	-2,473	-10.7%	77.3%	248,547	231,698	-16,849	-6.8%	77.9%	79.7%
Fair Oaks	17,747	16,380	-1,367	-7.7%	52.7%	160,499	168,083	7,584	4.7%	49.7%	53.5%
Franklin	17,217	18,368	1,151	6.7%	63.7%	135,426	175,033	39,607	29.2%	43.3%	57.9%
Galt	2,075	2,707	632	30.5%	21.7%	8,067	25,204	17,137	212.4%	6.8%	21.5%
Isleton	871	566	-305	-35.0%	27.1%	4,520	6,556	2,036	45.0%	23.6%	29.1%
Martin Luther King, Jr.	12,043	6,453	-5,590	-46.4%	54.9%	60,131	69,536	9,405	15.6%	44.6%	54.6%
McClatchy	na	na	na	na	na	na	na	na	na	na	na
McKinley	8,598	9,267	669	7.8%	69.3%	75,676	90,829	15,153	20.0%	56.7%	66.9%
North Highlands	20,066	20,890	824	4.1%	72.8%	185,086	202,935	17,849	9.6%	60.9%	69.2%
North Natomas	23,254	15,814	-7,440	-32.0%	76.2%	95,648	151,322	55,674	58.2%	63.9%	71.5%
North Sacramento	na	2,287.0	na	na	38.2%	na	21,818	na	na	na	41.1%
Orangevale	2,579	2,827	248	9.6%	32.9%	19,736	27,993	8,257	41.8%	24.5%	33.3%
Pocket-Greenhaven	na	10,677	na	na	60.3%	na	90,060	na	na	na	60.4%
Rancho Cordova	16,324	16,458	134	0.8%	57.0%	73,309	167,703	94,394	128.8%	37.2%	56.9%
Rito Linda	2,137	1,903	-234	-10.9%	37.4%	20,874	16,500	-4,374	-21.0%	39.0%	32.3%
South Natomas	10,109	10,089	-20	-0.2%	51.6%	114,775	99,227	-15,548	-13.5%	48.0%	50.3%
Southgate	7,937	8,146	209	2.6%	48.2%	75,322	78,020	2,698	3.6%	40.4%	47.7%
Sylvan Oaks	14,305	12,400	-1,905	-13.3%	48.3%	123,891	143,824	19,933	16.1%	40.4%	48.5%
Valley Hi-North Laguna	14,165	19,453	5,288	37.3%	68.9%	154,974	203,870	48,896	31.6%	74.6%	71.1%
Walnut Grove	173	70	-103	-59.5%	3.8%	553	1,272	719	130.0%	2.5%	6.8%

**Note:**  
<sup>1</sup> McClatchy does not have a self-check machine.

# Sacramento Public Library Monthly Report

## Virtual Self-Service

### APRIL 2011

	Apr		Change		YTD		Change	
	2010	2011	N	%	2009-10	2010-11	N	%
<b>Total Renewals</b>	<b>130,491</b>	<b>138,514</b>	<b>8,023</b>	<b>6.1%</b>	<b>1,292,029</b>	<b>1,335,278</b>	<b>43,249</b>	<b>3.3%</b>
External	121,138	128,608	7,470	6.2%	1,187,588	1,242,871	55,283	4.7%
Internal	5,802	5,315	-487	-8.4%	60,451	52,624	-7,827	-12.9%
Telephone	3,551	4,591	1,040	29.3%	43,990	39,783	-4,207	-9.6%
% of All Circulation	20.1%	20.7%	0.6%	3.0%	20.2%	19.9%	-0.2%	-1.1%
<b>All Holds</b>	<b>162,935</b>	<b>161,293</b>	<b>-1,642</b>	<b>-1.0%</b>	<b>1,577,225</b>	<b>1,673,996</b>	<b>96,771</b>	<b>6.1%</b>
Self-Placed	144,101	143,745	-356	-0.2%	1,397,133	1,500,195	103,062	7.4%
% of All Holds	88.4%	89.1%	0.7%	0.8%	88.6%	89.6%	1.0%	1.2%
<b>Total Electronic Access</b>	<b>656,894</b>	<b>1,077,755</b>	<b>420,861</b>	<b>64.1%</b>	<b>9,954,452</b>	<b>11,754,000</b>	<b>1,799,548</b>	<b>18.1%</b>
Catalog Searches	588,433	646,812	58,379	9.9%	5,869,444	6,579,038	709,594	12.1%
Subscription Database Use <sup>1</sup>	68,461	77,034	8,573	12.5%	533,579	1,746,009	1,212,430	227.2%
Library Web Site Visits	na	353,909	na	na	3,551,429	3,428,953	na	na
Download	5,785	9,251	3,466	59.9%	53,541	70,833	17,292	32.3%

**Notes:**

<sup>1</sup> The subscription database searches refer to totals for the previous month.

# Sacramento Public Library Monthly Report

## Materials & Hours

Branch	Items			Titles			Open Hours				Closed Hours					
	Apr	Apr	Apr	Apr	Apr	Apr	Apr	YTD	YTD	YTD	YTD	Reason	YTD	YTD	%	
	2010	2011	2011	2010	2011	2011	2009-10	2010-11	2010-11	2009-10	2010-11	2010-11	2009-10	2010-11	Change	
<b>Totals</b>	<b>1,971,190</b>	<b>1,939,564</b>	<b>494,241</b>	<b>474,843</b>	<b>494,241</b>	<b>4,519</b>	<b>42,016</b>	<b>44,271</b>	<b>5.4%</b>	<b>66</b>	<b>3,361</b>	<b>2,060</b>	<b>38.7%</b>	<b>2,060</b>	<b>-38.7%</b>	
Arcade	77,853	76,314	60,161	57,783	60,161	183	1,791	1,804	0.7%	0	85	72	-15.3%	85	72	-15.3%
Arden-Dimick	79,906	81,838	73,928	68,956	73,928	183	1,720	1,752	1.9%	0	139	108	-22.3%	139	108	-22.3%
Carmichael	122,663	122,090	103,914	102,366	103,914	177	1,789	1,755	-1.9%	6	87	63	-27.6%	87	63	-27.6%
Central	324,135	317,044	280,089	275,410	280,089	215	2,046	2,150	5.1%	0	86	69	-19.8%	86	69	-19.8%
Colonial Heights	74,447	62,036	56,924	63,484	56,924	148	1,489	1,500	0.7%	0	73	60	-17.8%	73	60	-17.8%
Belle Cooleedge	80,775	68,855	65,335	74,328	65,335	156	1,251	1,470	17.5%	0	313	96	-69.3%	313	96	-69.3%
Courtland	16,542	16,567	14,930	13,755	14,930	117	1,124	1,132	0.7%	0	43	36	-16.3%	43	36	-16.3%
Del Paso Heights	24,082	24,853	26,475	24,533	26,475	148	1,542	1,494	-3.1%	0	61	64	4.9%	61	64	4.9%
Elk Grove	68,194	60,678	56,895	59,023	56,895	183	1,765	1,790	1.4%	0	101	74	-26.7%	101	74	-26.7%
Fair Oaks	88,167	85,102	73,236	73,196	73,236	183	1,772	1,798	1.5%	0	87	70	-19.5%	87	70	-19.5%
Franklin	91,691	81,317	72,215	70,632	72,215	209	2,105	2,158	2.5%	35	184	197	6.8%	184	197	6.8%
Galt	41,715	40,086	39,922	39,194	39,922	153	1,446	1,441	-0.3%	0	47	90	91.5%	47	90	91.5%
Isleton	16,101	16,645	16,297	14,859	16,297	88	1,254	1,026	-18.2%	0	115	48	-58.3%	115	48	-58.3%
Martin Luther King, Jr.	99,075	90,370	80,526	85,906	80,526	148	1,497	1,502	0.3%	0	83	58	-30.1%	83	58	-30.1%
McClatchy	22,695	22,008	22,506	21,927	22,506	156	1,499	1,498	-0.1%	0	68	50	-26.5%	68	50	-26.5%
McKinley	47,157	46,598	45,130	44,001	45,130	156	1,501	1,517	1.1%	0	66	58	-12.1%	66	58	-12.1%
North Highlands-Antelope	96,501	88,360	75,151	78,697	75,151	183	1,825	1,770	-3.0%	0	66	75	13.6%	66	75	13.6%
North Natomas	79,082	84,435	84,253	77,760	84,253	148	1,343	1,484	10.5%	4	130	80	-38.2%	130	80	-38.2%
North Sacramento	31,705	30,246	15,679	24,869	15,679	156	1,507	1,510	0.2%	0	56	42	-25.0%	56	42	-25.0%
Orangevale	35,475	35,673	30,852	29,064	30,852	124	1,227	1,221	-0.5%	0	39	37	-5.1%	39	37	-5.1%
Pocket-Greenhaven	0	50,837	49,463	0	49,463	156	0	1,200	na	0	0	48	na	0	48	na
Rancho Cordova	80,268	81,152	72,702	70,209	72,702	183	1,164	1,796	54.3%	0	689	73	-89.4%	689	73	-89.4%
Rio Linda	27,188	26,376	28,153	27,701	28,153	124	1,207	1,225	1.5%	0	61	37	-39.3%	61	37	-39.3%
South Natomas	79,245	69,198	63,610	65,433	63,610	156	1,539	1,518	-1.4%	0	72	54	-25.0%	72	54	-25.0%
Southgate	77,737	69,876	62,004	66,285	62,004	183	1,621	1,651	1.9%	0	93	193	107.5%	93	193	107.5%
Sylvan Oaks	93,596	91,319	84,058	83,663	84,058	183	1,982	1,976	-0.3%	21	103	101	-1.9%	103	101	-1.9%
Traveling Bookmobile	5,449	5,337	3,902	3,914	3,902	0	208	0	-100.0%	0	2	0	-100.0%	2	0	-100.0%
Valley Hi - N. Laguna	62,455	66,850	61,912	58,206	61,912	156	1,222	1,522	24.5%	0	350	48	-86.3%	350	48	-86.3%
Walnut Grove	19,479	19,523	18,976	17,821	18,976	124	1,207	1,225	1.5%	0	46	33	-28.3%	46	33	-28.3%
Wanderer Bookmobile	7,812	7,981	4,383	3,635	4,383	40	373	386	3.5%	0	16	26	62.5%	16	26	62.5%