



Sacramento Public Library Authority

November 30, 2011

Agenda Item 4.0: Director's Report

TO: Sacramento Public Library Authority Board Members

FROM: Rivkah K. Sass, Library Director

RE: Director's Report

RECOMMENDED ACTION: None - Information only.

Homework Coach Program

The Homework Coach program is off to a very successful start. The Homework Zone at Martin Luther King, Jr. Library opened on September 6, 2011 and is averaging 12 to 15 students per session. The program at Colonial Heights Library began on the Tuesday following the grand re-opening, September 27, and is averaging 6 to 7 students per session. Days and hours of operation for both Homework Zones are Tuesdays and Thursdays, 3:30 p.m. to 5:30 p.m.

Sixteen volunteers have been trained as homework coaches – eight for each site. Volunteers have been recruited from three Retired Teachers Associations events, UC Davis Community Service Program, Sacramento City College and local Sacramento and Elk Grove area high schools. The volunteers have come from a variety of backgrounds, including several current or retired teachers, retired military personnel, an engineer, a business professional, a consultant, as well as several UC Davis students and two outstanding high school students.

An article highlighting the Homework Zones was featured in Sacramento Press on October 12. Updated information will be sent to Sacramento City Unified School District and Elk Grove School District upon receiving administrative approval at both districts.

Staff Honors

Lori Easterwood, Programming Supervisor, has been selected as an Emerging Leader with the American Library Association. She will have the opportunity to attend the American Library Association Conference with support from the Young Adult Services Association (YALSA).

Lana Adlawan, South Natomas Library Supervisor, has been selected to serve on the prestigious Coretta Scott King Award Committee.

Grant Application

Library staff completed an application to the California Council for the Humanities requesting funds to support the library's 2012 One Book program. Staff are excited about the possibilities of developing programs that coincide with the 2012 elections.

I Street Press Launch

The Library has enjoyed some excellent press during the past several weeks as the I Street Press has launched. On November 8, Manya Shorr and Maryellen Burns hosted an information session that brought 55 people to the library to hear about the possibilities of publishing their books at the Library.

On Saturday, November 19, the Library offered the first appointments to aspiring writers. Every time slot was filled.

Booking Community Rooms Online

Effective November 1, 2011, the Library implemented an online system for the public to request use of library community rooms. People can now see online when rooms at various branches are available, and they can submit a request for that time online. They can also see what amenities each room offers and put in a request to be able to use special equipment like an LCD projector in those rooms that have one. Email is sent to confirm that a reservation request has been received and when the room use is approved or denied (any room usage has to meet certain criteria, such as being open to the public and free of charge in order to be approved). People without Internet access outside the library can come to any branch and use one of the catalog PCs to submit a reservation request.

This implementation also streamlines some processes for staff, eliminating the need to keep manual track of the number of reservations an organization requests, as this is tracked online (an organization is allowed up to 6 reservations in a 6-month period at a branch). This software works hand-in-hand with the program staff uses to create the Events calendar, changing the process for creating a library program and blocking out time in the Community Room for the program from two steps to one.

Services to Readers

Sacramento Public Library recently launched the BookRush blog, created and written by library staff in order to share a passionate love of reading and the library. The intended purpose is to connect readers with library materials by featuring items that are relevant to current events, sharing outstanding recent reads and all time favorites, and suggesting upcoming titles. BookRush was created and maintained by Library staff from around the system, including Brendle Wells, Amanda Foulk, Amy Calhoun, Barrie Olmstead, Chelsea Couillard, Dave Munger, Jennifer Hall, Justin Azevedo, Lynn Smith-Roberts and Megan Wong.

Black History Month

Library Staff have planned an excellent array of programs for Black History Month (February). Programs for Black History Month will take place in all libraries and will include cooking, fabric painting, genealogy, crafts, drumming, dance, quilting, Soul Line Dancing, African American inventors, an author program with the granddaughter of Eva Rutland, and a program by the Director of Education from the Crocker Art Museum.

Honoring Olga Batey

On November 17, Friends of the Elk Grove Library held a special meeting to honor Olga Batey, a founding member and first President of the Friends of the Elk Grove Library (1986). Olga has been a driving force for library support in the Elk Grove community and is obviously much loved. Many community members, Council Member Scherman, and friends and family joined in on the celebration.

A beautiful framed photograph of Olga will grace the library in honor of her service.

Meeting with Elk Grove Unified School District

On November 14, Library staff met with officials from the Elk Grove Unified School District, including Superintendent Ladd. The purpose of the meeting was to review the successes and challenges of the jointly operated Franklin Community Library,

especially in view of the need by Sacramento Public Library Authority to reduce hours at the facility due to reduced revenues. The meeting was productive and confirmed that in spite of fiscal challenges facing both entities, this facility is one that works well.

Thanks go to Supervisor Nottoli for participating in the meeting and providing valuable perspective on the history of the construction and partnership.

Friends of the Library Open House

The Friends of Sacramento Public Library are holding their annual Holiday Open House on Tuesday, December 13 from 6:00 to 8:00 p.m. at the Book Den located at 8250 Belvedere Avenue, Suite E. Authority Board members are encouraged to attend to share the Holiday spirit with the Friends.

ATTACHMENTS

Attachment A: Public Services Statistics – October 2011

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SACRAMENTO PUBLIC LIBRARY

MONTHLY PUBLIC SERVICES STATISTICS

October 2011

Key Points:

- Branches with the highest percentage of circulation that is from self-check include:
 - Elk Grove (83.4%)
 - North Natomas (79.5%)
 - North Highlands (78.1%)
 - Colonial Heights (74.4%)
 - Valley Hi-North Laguna (72.1%)

- In October 2011, the Library offered 516 free programs to the public, an 11.0% increase over October 2010.

- FY 2011-12 year to date program attendance is 52,012, a 12.3% increase from FY 2010-11.

- FY 2011-12 year to date branch volunteer hours total 19,506 an 18.2% increase from FY 2010-11.

**Sacramento Public Library Monthly Report
Summary**

OCTOBER 2011	Oct 2010	Oct 2011	Change		YTD 2010-11	YTD 2011-12	Change		
			N	%			N	%	
Customers & Circulation									
Items Circulated	678,239	642,535	-35,704	-5.3%	2,765,083	2,648,495	-116,588	-4.2%	
Interlibrary Loan									
Loaned to Client Libraries	10,526	11,676	1,150	10.9%	42,470	47,486	5,016	11.8%	
Borrowed from Client Libraries	10,146	10,514	368	3.6%	41,222	43,667	2,445	5.9%	
Loaned to LINKPlus Libraries	na	3,766	na	na	na	15,383	na	na	
Borrowed from LINKPlus Libraries	na	4,570	na	na	na	14,960	na	na	
All Other Loans	21	108	87	414.3%	291	499	208	71.5%	
New Customers Registered	6,258	6,130	-128	-2.0%	30,031	24,373	-5,658	-18.8%	
Total Customers	665,517	660,377	-5,140	-0.8%	na	2,500,616	na	na	
Adult	456,777	440,040	-16,737	-3.7%	na	1,738,557	na	na	
Juvenile	226,360	177,177	-49,183	-21.7%	na	697,776	na	na	
E-card Only	34,483	42,169	7,686	22.3%	na	164,031	na	na	
Other	998	989	-9	-0.9%	na	3,917	na	na	
Total Customers as % of Total Population ¹	48.8%	48.1%	-0.8%	-1.6%	na	182%	na	na	
Library Visits	375,117	362,299	-12,818	-3.4%	1,494,777	1,470,154	-24,623	-1.6%	
Programs									
TOTAL PROGRAMS - #	465	516	51	11.0%	1,685	2,018	333	19.8%	
TOTAL ATTENDANCE	10,155	11,961	1,806	17.8%	46,329	52,012	5,683	12.3%	
Family Programs - #									
Family Programs - #	30	53	23	76.7%	149	221	72	48.3%	
Family Programs - Attendance	1,084	2,344	1,260	116.2%	9,439	8,830	-609	-6.5%	
Toddler Programs - #									
Toddler Programs - #	70	83	13	18.6%	249	323	74	29.7%	
Toddler Programs - Attendance	2,203	2,948	745	33.8%	7,311	11,400	4,089	55.9%	
Preschool Programs - #									
Preschool Programs - #	83	93	10	12.0%	306	361	55	18.0%	
Preschool Programs - Attendance	2,365	2,154	-211	-8.9%	8,859	10,355	1,496	16.9%	
School Age Programs - #									
School Age Programs - #	69	75	6	8.7%	282	305	23	8.2%	
School Age Programs - Attendance	1,895	2,149	254	13.4%	11,227	11,001	-226	-2.0%	
Teen Programs - #									
Teen Programs - #	98	81	-17	-17.3%	268	302	34	12.7%	
Teen Programs - Attendance	1,180	751	-429	-36.4%	3,727	3,845	118	3.2%	
Adult Programs - #									
Adult Programs - #	114	129	15	13.2%	428	495	67	15.7%	
Adult Programs - Attendance	1,428	1,575	147	10.3%	5,749	6,393	644	11.2%	
Senior Programs - #									
Senior Programs - #	1	2	1	100.0%	3	11	8	266.7%	
Senior Programs - Attendance	0	40	40	na	17	188	171	1005.9%	
Community									
Community Meeting/Meeting Room Use - #	369	339	-30	-8.1%	1,259	19,387	18,128	1439.9%	
Hours Used	1,208	1,097	-111	-9.2%	4,103	1,097	-3,006	-73.3%	
Attendance	9,413	7,717	-1,696	-18.0%	28,269	7,900	-20,369	-72.1%	
Community Meetings - # presentations by staff									
Total Attendance	54	67	13	24.1%	159	3,055	2,896	1821.4%	
Attendance - Adults	5,457	3,200	-2,257	-41.4%	9,441	7,756	-1,685	-17.8%	
Attendance - Youth	2,477	1,265	-1,212	-48.9%	3,980	1,265	-2,715	-68.2%	
Attendance - Youth	2,980	1,935	-1,045	-35.1%	5,461	2,124	-3,337	-61.1%	
Community Group Visits to Library - #									
Total Attendance	41	97	56	136.6%	177	1,425	1,248	705.1%	
Attendance - Adults	1,992	3,221	1,229	61.7%	6,346	7,779	1,433	22.6%	
Attendance - Youth	427	1,066	639	149.6%	1,083	1,066	-17	-1.6%	
Attendance - Youth	1,565	2,155	590	37.7%	5,263	2,155	-3,108	-59.1%	
Internet Access Totals									
Total Reservations	72,761	64,366	-8,395	-11.5%	292,983	278,848	-14,135	95.2%	
Total Time (Hours)	58,623	55,534	-3,089	-5.3%	243,041	239,056	-3,985	98.4%	

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Summary**

<u>OCTOBER 2011</u>	<u>Oct 2010</u>	<u>Oct 2011</u>	<u>Change</u>		<u>YTD 2010-11</u>	<u>YTD 2011-12</u>	<u>Change</u>		
			<u>N</u>	<u>%</u>			<u>N</u>	<u>%</u>	
<u>Customer Self-Service</u>									
Self-Check Circulation	291,546	292,126	580	0.2%	1,208,803	1,211,800	2,997	0.2%	
% of All Circulation for System	43.0%	45.5%	2.5%	5.8%	43.7%	45.8%	2.0%	4.7%	
Total Customer-Completed Renewals	140,892	139,031	-1,861	-1.3%	542,225	548,538	6,313	1.2%	
Computer Renewal - External	131,729	129,860	-1,869	-1.4%	504,877	513,808	8,931	1.8%	
Computer Renewal - Internal	5,469	4,975	-494	-9.0%	22,177	19,461	-2,716	-12.2%	
Telephone Renewal	3,694	4,196	502	13.6%	15,171	15,269	98	0.6%	
% of All Circulation for System	0.5%	21.6%	21.1%	3872.8%	0.5%	0.6%	0.0%	5.1%	
Total Holds Placed	162,250	164,436	2,186	1.3%	671,520	2,546,951	1,875,431	279.3%	
Customer-Placed Holds	145,800	147,773	1,973	1.4%	600,039	1,017,736	417,697	69.6%	
% of All Holds Placed	89.9%	89.9%	0.0%	0.0%	89.4%	40.0%	0	-55.3%	
Total Library Catalog Searches ²	1,335,895	1,409,033	73,138	5.5%	3,880,176	5,588,511	1,708,335	44.0%	
Searches during open hours	na	849,816	na	na	na	3,516,742	na	na	
Searches during closed hours	na	559,217	na	na	na	2,071,769	na	na	
% of Total Searches	na	39.7%	na	na	na	37.1%	na	na	
Subscription Database Searches ³	37,285	575,386	538,101	1443.2%	143,913	575,386	431,473	299.8%	
Web Page Visits	89,341	351,458	262,117	293.4%	na	459,375	na	na	
Download	6,188	13,589	7,401	119.6%	19,917	13,589	-6,328	-31.8%	
Notices Sent for Holds and Overdues - Total	163,069	102,368	-60,701	-37.2%	653,774	160,137	-493,637	-75.5%	
Delivered via E-mail	126,149	71,744	-54,405	-43.1%	505,717	129,513	-376,204	-74.4%	
% of Total	77.4%	70.1%	-7%	-9.4%	77.4%	80.9%	3.5%	4.6%	
Delivered via Automated Telephone System	36,920	30,624	-6,296	-17.1%	148,057	30,624	-117,433	-79.3%	
% of Total	22.6%	29.9%	7.3%	32.1%	22.6%	19.1%	-3.5%	-15.6%	
<u>Resources</u>									
Open Hours	4,389	4,276	-113	-2.6%	17,590	61,778	44,188	251.2%	
Closed Hours	229	219	-10	-4.2%	396	990,616	990,221	250371.8%	
Staff FTE	194	185.5	-8.5	-4.4%	na	na	na	na	
Extra Help Staff Total Hours Used	8,526	5,965	-2,561	-30.0%	35,661	33,937	-1,724	-4.8%	
Oncall Hours	2,102	0	-2,102	-100.0%	10,232	10,742	510	5.0%	
Oncall Wages	na	\$0.00	na	na	na	\$35,633.00	na	na	
Shelver Hours	6,424	5,965	-459	-7.1%	25,429	23,195	-2,234	-8.8%	
Shelver Wages	na	\$48,076.00	na	na	na	\$218,426.00	na	na	
Volunteers- #	873	666	-207	-23.7%	na	2,857	na	na	
Volunteers - Hours	3,599	4,768	1,169	32.5%	16,500	19,506	3,006	18.2%	
Items - Total	2,000,948	1,789,007	-211,941	-10.6%	na	na	na	na	
Items Added	7,871	9,231	1,360	17.3%	39,233	48,083	8,850	22.6%	
Titles - Total	496,586	495,131	-1,455	-0.3%	na	1,979,433	na	na	
Titles Added	1,609	1,283	-326	-20.3%	5,815	4,858	-957	-16.5%	

Notes:

¹ The population estimates used are from the California Department of Finance.

 Last year = 1,362,619

 This year = 1,373,874

² The catalog search data was updated July 2011 to reflect searches performed during and outside of regular library hours

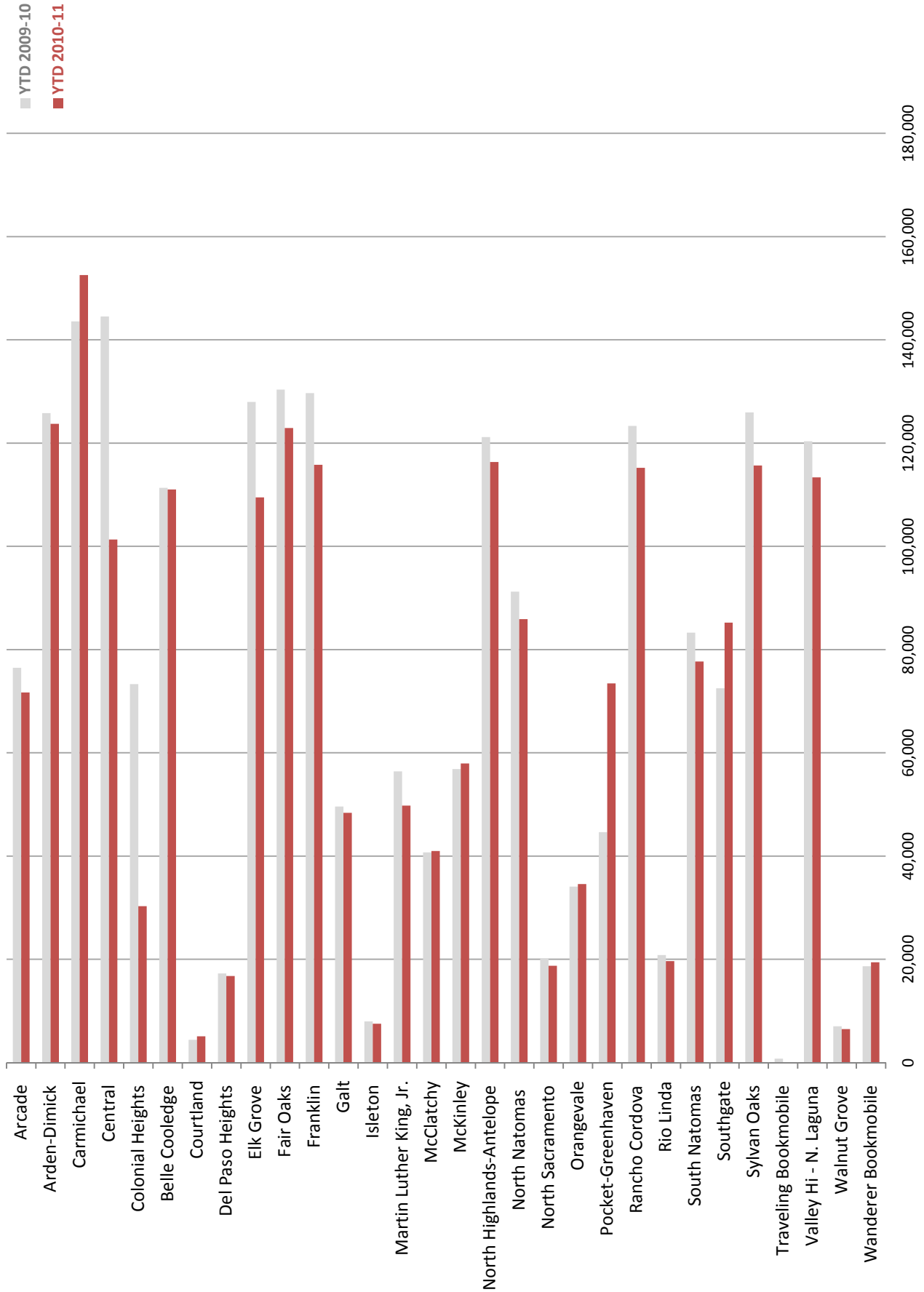
³ The subscription database searches refer to totals for the previous month.

Sacramento Public Library Monthly Report Customers

Branches	Monthly New Customers			Cumulative New Customers			Total Customers			
	Oct 2010	Oct 2011	% Change	YTD 2010-11	YTD 2011-12	Change N	2010-11	2011-12	N	Change %
	6,258	6,130	-2.0%	30,031	24,373	-5,658	665,517	660,377	-5,140	-0.8%
Arcade	161	149	-7.5%	749	648	-101	21,735	21,682	-53	-0.2%
Arden-Dimick	196	164	-16.3%	912	901	-11	27,789	27,084	-705	-2.5%
Carmichael	228	238	4.4%	1,043	960	-83	33,034	32,419	-615	-1.9%
Central	379	365	-3.7%	1,698	1,140	-558	58,710	55,115	-3,595	-6.1%
Colonial Heights	244	453	85.7%	1,068	754	-314	28,407	26,243	-2,164	-7.6%
Belle Coolledge	183	134	-26.8%	1,026	631	-395	30,839	28,248	-2,591	-8.4%
Courtland	7	4	-42.9%	46	43	-3	897	861	-36	-4.0%
Del Paso Heights	85	102	20.0%	363	318	-45	9,440	8,962	-478	-5.1%
Elk Grove	305	288	-5.6%	1,634	1,296	-338	45,561	43,716	-1,845	-4.0%
Fair Oaks	180	210	16.7%	862	812	-50	29,613	28,293	-1,320	-4.5%
Franklin	148	194	31.1%	1,823	501	-1,322	29,396	29,782	386	1.3%
Galt	133	76	-42.9%	440	363	-77	14,983	14,787	-196	-1.3%
Isleton	14	4	-71.4%	57	37	-20	1,069	1,041	-28	-2.6%
Martin Luther King, Jr.	183	163	-10.9%	790	744	-46	23,874	22,367	-1,507	-6.3%
McClatchy	25	21	-16.0%	130	123	-7	3,497	3,651	154	4.4%
McKinley	108	101	-6.5%	485	465	-20	14,810	14,423	-387	-2.6%
North Highlands-Antelope	336	259	-22.9%	1,450	1,285	-165	48,371	46,255	-2,116	-4.4%
North Natomas	455	307	-32.5%	2,761	1,608	-1,153	15,745	19,131	3,386	21.5%
North Sacramento	53	61	15.1%	255	206	-49	8,936	8,301	-635	-7.1%
Orangevale	90	174	93.3%	331	460	129	8,949	9,425	476	5.3%
Pocket-Greenhaven	254	152	-40.2%	980	722	-258	1,546	4,660	3,114	201.4%
Rancho Cordova	259	269	3.9%	1,325	1,384	59	34,763	33,676	-1,087	-3.1%
Rio Linda	43	40	-7.0%	194	173	-21	6,443	6,202	-241	-3.7%
South Natomas	295	241	-18.3%	1,141	1,042	-99	37,501	35,138	-2,363	-6.3%
Southgate	184	150	-18.5%	761	706	-55	25,676	23,895	-1,781	-6.9%
Sylvan Oaks	372	352	-5.4%	1,380	1,269	-111	37,878	37,002	-876	-2.3%
Traveling Bookmobile	0	0	0.0%	4	1	-3	1,075	841	-234	-21.8%
Valley Hi - N. Laguna	454	400	-11.9%	2,243	1,712	-531	25,340	30,031	4,691	18.5%
Walnut Grove	9	7	-22.2%	54	45	-9	1,480	1,480	0	0.0%
Wanderer Bookmobile	13	13	0.0%	40	32	-8	1,276	1,721	445	34.9%
Other Circulating Entities										
Books by Mail	0	0	0.0%	1	0	-1	125	1	-124	-99.2%
ILL	0	2	100.0%	4	10	6	657	589	-68	-10.4%
Misc Circ	862	1,037	20.3%	3,981	3,982	1	36,102	43,355	7,253	20.1%

Sacramento Public Library Monthly Report

Circulation Comparison



Sacramento Public Library Monthly Report

Circulation

Branch	Monthly Circulation			Monthly Circ. per Open Hour			Cumulative Circulation			
	Oct 2010	Oct 2011	% Change	Oct 2010	Oct 2011	% Change	YTD 2010-11	YTD 2011-12	Change N	%
Totals	678,239	642,535	-5.3%	3,251	2,968	-8.7%	2,765,083	2,648,495	-116,588	-4.2%
Arcade	18,368	16,237	-11.6%	105	97	-7.4%	76,482	71,676	-4,806	-6.3%
Arden-Dimick	29,992	27,866	-7.1%	171	167	-2.6%	125,786	123,724	-2,062	-1.6%
Carmichael	35,650	37,117	4.1%	198	193	-2.4%	143,555	152,546	8,991	6.3%
Central	35,788	32,208	-10.0%	163	171	5.3%	144,528	101,301	-43,227	-29.9%
Colonial Heights	16,288	12,965	-20.4%	116	86	-26.2%	73,315	30,321	-42,994	-58.6%
Belle Coolee	25,856	26,323	1.8%	175	174	-0.2%	111,319	111,004	-315	-0.3%
Courtland	1,325	1,566	18.2%	12	15	23.8%	4,399	5,071	672	15.3%
Del Paso Heights	4,040	3,424	-15.2%	29	23	-21.4%	17,284	16,783	-501	-2.9%
Elk Grove	29,804	25,370	-14.9%	170	152	-10.8%	127,995	109,490	-18,505	-14.5%
Fair Oaks	31,300	26,854	-14.2%	179	161	-10.1%	130,362	122,931	-7,431	-5.7%
Franklin	31,905	27,726	-13.1%	135	166	22.8%	129,689	115,811	-13,878	-10.7%
Galt	11,621	10,941	-5.9%	80	72	-9.0%	49,587	48,396	-1,191	-2.4%
Isleton	2,558	2,233	-12.7%	30	25	-16.7%	7,963	7,508	-455	-5.7%
Martin Luther King, Jr.	11,244	10,116	-10.0%	80	67	-16.6%	56,401	49,783	-6,618	-11.7%
McClatchy	9,160	9,382	2.4%	62	62	0.4%	40,731	40,981	250	0.6%
McKinley	13,603	13,392	-1.6%	92	89	-3.5%	56,877	57,947	1,070	1.9%
North Highlands-Antelope	28,744	26,330	-8.4%	164	158	-4.0%	121,143	116,353	-4,790	-4.0%
North Natomas	22,126	21,574	-2.5%	150	143	-4.4%	91,239	85,921	-5,318	-5.8%
North Sacramento	4,961	5,049	1.8%	34	37	11.6%	20,132	18,767	-1,365	-6.8%
Orangevale	7,739	8,418	8.8%	66	56	-15.7%	34,109	34,565	456	1.3%
Pocket Greenhaven	18,673	16,677	-10.7%	107	100	-6.4%	44,647	73,455	28,808	64.5%
Rancho Cordova	28,448	26,600	-6.5%	163	159	-2.0%	123,347	115,192	-8,155	-6.6%
Rio Linda	5,352	4,378	-18.2%	46	35	-22.8%	20,810	19,670	-1,140	-5.5%
South Natomas	19,218	18,243	-5.1%	130	121	-7.0%	83,303	77,685	-5,618	-6.7%
Southgate	17,259	16,702	-3.2%	99	100	1.4%	72,487	85,214	12,727	17.6%
Sylvan Oaks	30,020	26,349	-12.2%	154	151	-2.2%	125,947	115,649	-10,298	-8.2%
Traveling Bookmobile	192	-	-100.0%	na	na	na	754	10	-744	-98.7%
Valley Hi - N. Laguna	29,755	26,253	-11.8%	201	174	-13.5%	120,340	113,357	-6,983	-5.8%
Walnut Grove	2,078	1,638	-21.2%	18	14	-23.8%	7,031	6,476	-555	-7.9%
Wanderer Bookmobile	4,694	4,617	-1.6%	124	na	na	18,656	19,442	786	4.2%
Other Circulating Entities										
Books by Mail	652	0	-100.0%	na	na	na	3,736	0	-3,736	-100.0%
Borrower's Help Desk	0	0	0.0%	na	na	na	0	0	0	0.0%
ILL	21	2	-90.5%	na	na	na	291	35	-256	-88.0%
Misc Circ	465	827	77.8%	na	na	na	1,942	2,474	532	27.4%
Tellis	2,260	2,538	12.3%	na	na	na	8,472	9,855	1,383	16.3%
Customer										
Online	137,198	134,835	-1.7%	na	na	na	529,223	529,130	-93	0.0%
Telephone	3,694	4,196	13.6%	na	na	na	15,171	15,269	98	0.6%
Download	6,188	13,589	119.6%	na	na	na	26,030	44,703	18,673	71.7%

Sacramento Public Library Monthly Report

Program Totals

Branch	Monthly Program Totals				Cumulative Program Totals				Monthly Attendance				Cumulative Attendance				
	Oct	Oct	% Change		YTD	YTD	Change	%	Oct	Oct	% Change	Avg.	YTD	YTD	Change	%	
	2010	2011			2010-11	2011-12	N		2010	2011		2009-10	2010-11	2010-11	2011-12		
Totals	465	516	11.0%		1,685	2,018	333	19.8%	10,155	11,961	17.8%	21.8	23.2	46,329	52,012	5,683	12.3%
Arcade	16	16	0.0%		65	66	1	1.5%	218	313	43.6%	13.6	19.6	1,093	1,536	443	40.5%
Arden-Dimick	13	14	7.7%		68	99	31	45.6%	348	400	14.9%	26.8	28.6	2,416	2,729	313	13.0%
Carmichael	31	41	32.3%		117	155	38	32.5%	719	901	25.3%	23.2	22.0	2,960	3,898	938	31.7%
Central	60	41	-31.7%		225	194	-31	-13.8%	772	836	8.3%	12.9	20.4	3,561	4,200	639	17.9%
Colonial Heights	11	11	0.0%		51	34	-17	-33.3%	253	132	-47.8%	23.0	12.0	1,157	741	-416	-36.0%
Belle Cooledge	24	31	29.2%		74	118	44	59.5%	831	1,029	23.8%	34.6	33.2	2,879	4,369	1,490	51.8%
Courtland	19	16	-15.8%		55	64	9	16.4%	334	227	-32.0%	17.6	14.2	1,196	1,083	-113	-9.4%
Del Paso Heights	8	9	12.5%		43	39	-4	-9.3%	314	321	2.2%	39.3	35.7	1,128	977	-151	-13.4%
Elk Grove	24	21	-12.5%		67	82	15	22.4%	711	567	-20.3%	29.6	27.0	2,125	2,334	209	9.8%
Fair Oaks	24	19	-20.8%		68	74	6	8.8%	640	602	-5.9%	26.7	31.7	2,345	2,918	573	24.4%
Franklin	13	15	15.4%		36	76	40	111.1%	637	330	-48.2%	49.0	22.0	1,564	1,402	-162	-10.4%
Galt	26	13	-50.0%		86	61	-25	-29.1%	392	185	-52.8%	15.1	14.2	1,573	1,293	-280	-17.8%
Isleton	21	11	-47.6%		57	44	-13	-22.8%	392	210	-46.4%	18.7	19.1	1,087	783	-304	-28.0%
Martin Luther King, Jr.	15	17	13.3%		53	73	20	37.7%	277	258	-6.9%	18.5	15.2	1,573	1,477	-96	-6.1%
McClatchy	7	8	14.3%		24	27	3	12.5%	126	161	27.8%	18.0	20.1	480	660	180	37.5%
McKinley	12	17	41.7%		62	57	-5	-8.1%	368	1,186	222.3%	30.7	69.8	1,508	2,485	977	64.8%
North Highlands-Antelope	7	19	171.4%		59	78	19	32.2%	83	265	219.3%	11.9	13.9	1,183	1,802	619	52.3%
North Natomas	21	21	0.0%		58	54	-4	-6.9%	324	385	18.8%	15.4	18.3	1,160	1,408	248	21.4%
North Sacramento	7	10	42.9%		29	27	-2	-6.9%	194	70	-63.9%	27.7	7.0	577	326	-251	-43.5%
Orangevale	3	6	100.0%		20	28	8	40.0%	15	47	213.3%	5.0	7.8	830	975	145	17.5%
Pocket-Greenhaven	12	31	158.3%		22	119	97	440.9%	452	819	81.2%	37.7	26.4	4,837	3,509	-1,328	-27.5%
Rancho Cordova	27	27	0.0%		96	101	5	5.2%	488	917	87.9%	18.1	34.0	2,697	3,331	634	23.5%
Rio Linda	6	12	100.0%		23	45	22	95.7%	23	100	334.8%	3.8	8.3	125	593	468	374.4%
South Natomas	15	28	86.7%		67	84	17	25.4%	367	486	32.4%	24.5	17.4	1,869	2,089	220	11.8%
Southgate	9	22	144.4%		31	68	37	119.4%	123	233	89.4%	13.7	10.6	517	1,357	840	162.5%
Sylvan Oaks	13	14	7.7%		49	49	0	0.0%	273	261	-4.4%	21.0	18.6	1,344	1,376	32	2.4%
Valley Hi - N. Laguna	11	15	36.4%		35	60	25	71.4%	412	625	51.7%	37.5	41.7	1,828	2,009	181	9.9%
Walnut Grove	10	11	10.0%		45	42	-3	-6.7%	69	95	37.7%	6.9	8.6	717	352	-365	-50.9%

Sacramento Public Library Monthly Report Virtual Self-Service

OCTOBER 2011

	Oct		Change		YTD		YTD		Change	
	<u>2010</u>	<u>2011</u>	N	%	<u>2010-11</u>	<u>2011-12</u>	N	%		
Total Renewals	140,892	139,031	-1,861	-1.3%	542,225	548,538	6,313	1.2%		
External	131,729	129,860	-1,869	-1.4%	504,877	513,808	8,931	1.8%		
Internal	5,469	4,975	-494	-9.0%	22,177	19,461	-2,716	-12.2%		
Telephone	3,694	4,196	502	13.6%	15,171	15,269	98	0.6%		
% of All Circulation	20.8%	21.6%	0.9%	4.2%	19.6%	20.7%	1.1%	5.6%		
All Holds	162,250	164,436	2,186	1.3%	671,520	684,566	13,046	1.9%		
Self-Placed	145,800	147,773	1,973	1.4%	600,039	614,490	14,451	2.4%		
% of All Holds	89.9%	89.9%	0.0%	0.0%	89.4%	89.8%	0.4%	0.5%		
Total Electronic Access	126,626	926,844	800,218	632.0%	4,079,430	9,510,328	5,430,898	133.1%		
Catalog Searches	624,312	1,409,033	784,721	125.7%	2,619,480	5,588,511	2,969,031	113.3%		
Subscription Database Use ¹	37,285	575,386	538,101	1443.2%	142,841	2,432,732	2,289,891	1603.1%		
Library Web Site Visits	89,341	351,458	262,117	293.4%	1,291,079	1,444,382	153,303	11.9%		
Download	6,188	13,589	7,401	119.6%	26,030	44,703	18,673	71.7%		

Notes:

¹ The subscription database searches refer to totals for the previous month.

Sacramento Public Library Monthly Report

Self-Check

<u>Branch</u>	<u>Monthly Circulation</u>				<u>Cumulative Circulation</u>				
	<u>Oct 2010</u>	<u>Oct 2011</u>	<u>Change</u>	<u>% of Circulation</u>	<u>YTD 2010-11</u>	<u>YTD 2011-12</u>	<u>Change</u>	<u>%</u>	<u>% of Circulation</u>
Totals	291,546	292,126	580	0.2%	1,208,803	1,211,800	2,997	0.2%	43.7%
Arcade	7,989	7,714	-275	-3.4%	33,261	33,545	284	0.9%	43.5%
Arden-Dimick	17,317	17,595	278	1.6%	73,847	74,548	701	0.9%	58.7%
Carmichael	22,932	23,750	818	3.6%	89,160	96,346	7,186	8.1%	62.1%
Central	14,131	14,406	275	1.9%	59,565	56,840	-2,725	-4.6%	41.2%
Colonial Heights	12,208	9,645	-2,563	-21.0%	55,602	22,294	-33,308	-59.9%	75.8%
Belle Cooledge	14,627	14,687	60	0.4%	62,141	61,446	-695	-1.1%	55.8%
Courtland	621	801	180	29.0%	2,125	2,406	281	13.2%	48.3%
Del Paso Heights	1,327	1,267	-60	-4.5%	6,622	6,236	-386	-5.8%	38.3%
Elk Grove	23,892	21,170	-2,722	-11.4%	102,517	88,998	-13,519	-13.2%	80.1%
Fair Oaks	15,946	14,842	-1,104	-6.9%	69,809	66,195	-3,614	-5.2%	53.6%
Franklin	18,571	19,853	1,282	6.9%	74,714	80,818	6,104	8.2%	57.6%
Galt	2,496	2,378	-118	-4.7%	10,819	11,226	407	3.8%	21.8%
Isleton	925	585	-340	-36.8%	2,260	2,146	-114	-5.0%	28.4%
Martin Luther King, Jr.	6,346	5,834	-512	-8.1%	31,447	29,259	-2,188	-7.0%	55.8%
McClatchy ¹	na	na	na	na	na	na	na	na	na
McKinley	8,965	9,527	562	6.3%	36,521	40,827	4,306	11.8%	64.2%
North Highlands	19,114	20,576	1,462	7.6%	80,601	89,780	9,179	11.4%	66.5%
North Natomas	15,984	17,144	1,160	7.3%	65,117	64,856	-261	-0.4%	71.4%
North Sacramento	2,109	2,279.0	170	8.1%	9,614	8,791	-823	-8.6%	47.8%
Orangevale	2,174	3,378	1,204	55.4%	13,863	12,815	-1,048	-7.6%	40.6%
Pocket-Greenhaven	11,501	10,558	-943	-8.2%	27,525	43,990	16,465	59.8%	61.7%
Rancho Cordova	17,298	17,775	477	2.8%	67,914	73,378	5,464	8.0%	55.1%
Rio Linda	1,710	1,834	124	7.3%	6,735	7,659	924	13.7%	32.4%
South Natomas	9,780	12,864.0	3,084	31.5%	41,433	48,979	7,546	18.2%	49.7%
Southgate	8,250	9,344.0	1,094	13.3%	33,738	49,284	15,546	46.1%	46.5%
Sylvan Oaks	13,722	13,252.0	-470	-3.4%	61,634	59,178	-2,456	-4.0%	48.9%
Valley Hi-North Laguna	21,474	18,928.0	-2,546	-11.9%	89,604	79,531	-10,073	-11.2%	11883.8%
Walnut Grove	137	140.0	3	2.2%	615	429	-186	-30.2%	0.5%
									0.4%

Note:

¹ McClatchy does not have a self-check machine.

Sacramento Public Library Monthly Report Materials & Hours

Branch	Items		Titles			Open Hours			Closed Hours		
	Oct	Oct	Oct	Oct	Oct	YTD	YTD	YTD	YTD	YTD	%
	2010	2011	2010	2011	2011	2010-11	2011-12	2010-11	2011-12	2011-12	Change
Totals	2,000,948	1,789,007	496,586	495,131	4,276	17,898	17,406	219	396	774	95.7%
Arcade	77,509	60,909	59,039	63,301	167	742	692	8	16	24	50.0%
Arden-Dimick	79,484	71,331	70,560	75,049	167	726	692	10	16	26	62.5%
Carmichael	122,489	106,767	103,077	101,170	192	689	759	8	17	8	-52.9%
Central	321,636	311,855	276,464	283,398	188	875	800	8	15	8	-46.7%
Colonial Heights	71,392	47,348	62,192	50,736	151	608	535	8	16	308	1825.0%
Belle Cooledge	71,890	67,219	66,595	69,569	151	576	619	8	56	8	-85.7%
Courtland	17,167	12,525	14,696	15,028	105	459	456	5	8	5	-37.5%
Del Paso Heights	24,557	22,338	25,332	25,744	151	598	571	8	16	24	50.0%
Elk Grove	66,156	60,907	58,630	62,054	167	726	700	8	16	24	50.0%
Fair Oaks	90,324	74,317	74,416	74,358	167	736	692	8	16	24	50.0%
Franklin	92,429	88,138	72,782	80,220	167	783	559	10	22	20	-7.0%
Galt	41,886	36,907	40,154	39,926	151	614	610	8	7	8	14.3%
Isleton	16,274	14,237	15,341	16,619	88	482	447	4	4	9	125.0%
Martin Luther King, Jr.	94,330	79,628	83,079	77,391	151	608	571	8	16	24	50.0%
McClatchy	22,467	23,030	21,982	24,648	151	604	619	8	8	8	0.0%
McKinley	47,221	45,295	44,888	46,294	151	623	619	8	8	8	0.0%
North Highlands-Antelope	94,888	81,473	78,615	79,156	167	708	673	8	16	24	50.0%
North Natomas	82,546	82,790	81,468	81,765	151	624	638	8	8	8	0.0%
North Sacramento	31,913	23,674	25,664	26,014	135	616	599	6	8	78	875.0%
Orangevale	35,724	28,650	30,030	31,574	151	497	483	8	7	8	14.3%
Pocket-Greenhaven	46,017	49,756	44,692	47,982	151	308	587	8	8	8	0.0%
Rancho Cordova	83,356	76,327	72,262	76,412	167	734	678	8	16	24	50.0%
Rio Linda	26,855	22,252	27,419	27,772	124	501	547	7	7	7	0.0%
South Natomas	73,292	68,123	65,079	65,483	151	624	587	8	8	8	0.0%
Southgate	75,505	55,685	65,413	60,383	167	734	681	8	16	24	50.0%
Sylvan Oaks	94,221	82,557	85,105	83,213	175	813	760	10	18	28	55.6%
Traveling Bookmobile	5,442	2,063	3,952	2,988	0	na	156	na	na	na	na
Valley Hi - N. Laguna	66,747	68,041	61,110	62,529	151	628	587	8	8	8	0.0%
Walnut Grove	19,294	17,924	17,965	19,518	121	501	409	7	7	9	28.6%
Wanderer Bookmobile	7,937	6,941	3,886	7,292	40	161	80	8	12	4	-66.7%

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