Sacramento Public Library Authority

August 23, 2012 **Agenda Item 5.0: Director's Report**

TO: **Sacramento Public Library Authority Board Members**

FROM: **Rivkah K. Sass, Library Director**

RE: **Director's Report**

RECOMMENDED ACTION: None - Information only.

Summer Reading Program

2012 Summer Reading is another great success. More than 25,000 children, teens and adults join this summer and over 11,000 completed the game. The Southgate Library exemplified the power of promotion and an all-hands on deck attitude and is the first Sacramento Public Library location to exceed 2,000 Summer Reading sign ups. Other branches that exceeded 1,000 sign ups include Arden-Dimick, Colonial Heights, Belle Cooledge, Elk Grove, Franklin, Martin Luther King, North Natomas, Rancho Cordova (with more than 1,800), Robbie Waters-Pocket Greenhaven, South Natomas and Sylvan Oaks.

Programs were very popular this summer and several branches reported attendance of more than 100 at programs.

Among the many partnerships Sacramento Public Library engaged in was one with SCUSD's Pre-Kindergarten Summer Camp during the Summer Reading Program for Pre-readers. Librarians engaged preschoolers, preschool teachers and incoming Kindergarten teachers with story time visits and Summer Reading activities. There were opportunities to interact with parents and get the whole family involved in school readiness. Librarian Nicole Powell led a Summer Reading training at the teacher orientation. Six Librarians visited nine classrooms, visiting each classroom at least once or twice during the summer.

Thanks to a Packard Partnership Summer Matters grant library staff signed up every participant in SCUSD's middle school summer program, ensuring that every child visited a library and finished the Summer Reading program.

Another outstanding partnership was the one developed by the Martin Luther King Library with the Magic Johnson Empowerment Community Center. Librarian Louise LaLonde signed up everyone for a library card and the summer reading program (130 children).

Most heartening is that almost 300 youth housed in the Sacramento County Youth Detention participated in the program.

Awards and Recognition

In June Sacramento Public Library received a 2012 Innovations award from the Urban Libraries Council, celebrating the I Street Press and civic engagement.

The Library received even more exciting news and that is that Christy Aguirre, Branch Supervisor at the Southgate Library is being recognized by the California Library Association as the Outstanding Librarian in support of Literacy.

Christy's work embodies passion for all types of literacy and she demonstrates her passion and commitment to supporting and encouraging learners of all ages every day, expertise in merchandising and passion for providing excellent customer service. She promotes the concept that a loving and happy experience with books and reading is a critical building block of a lifelong love of reading. She is a dedicated spokesperson for early literacy and models behaviors that translate to adult learners as well.

Derek McHenry Recommendations

Mr. McHenry, Circulation Supervisor at the Southgate Library made several suggestions at the May meeting regarding efficiencies and recommended changes to current practices. Some of Mr. McHenry's recommendations are subject to Proposition 26 restriction which requires that fees charged for services cannot exceed the cost to perform the service and so would be difficult to quantify and implement. Possible fees affected by this restriction include:

- Account retrieval fee
- Library card replacement fee
- Lost item processing fee

Mr. McHenry also suggested that the Library consider charging for-profit groups a fee for meeting room use. Library meeting rooms are currently available at no charge to non-profit and community groups, but per Board direction a fee is assessed when extra clean up is needed. At the May 26, 2011 meeting, the Board discussed Library meeting rooms and determined that staff needed to maintain the current policy and practice, while strengthening the use of fees for room clean up. At such time that the Board determines a second look is required, Staff will do additional research and provide a recommendation.

Mr. McHenry made certain recommendations that could be implemented but would impact already stretched staff time and affect customer service. This includes the four-day grace period and increasing the fine for DVDs.

Should the Board so direct, staff will provide a recommendation at a future meeting regarding the DVD fine increase and other information per Board request.

Nationally other libraries are reporting a similar reduction in fines and fees. Like Sacramento Public Library, most libraries have instituted a 3-day warning system that sends an email to library users reminding them to renew or return library materials. While enhancing customer service, this may be the single most important reason why library fine revenue is being reduced.

Mr. McHenry is to be lauded for coming forward and expressing ideas that can help the Library be more efficient and save money.

Job Resources Training in Libraries

From January 1 to June 30, 2012, five branches of the Sacramento Public Library system (Arcade, North Highlands-Antelope, Rancho Cordova, Pocket-Greenhaven, and North Natomas) participated in a pilot project known as Sac JobSeekers to provide a varied, coordinated array of services for job seekers and career changers in the Sacramento Public Library service area. Staff also did outreach to organizations such as the Sacramento Education and Training Agency (SETA), high

schools, and professional organizations. The results of the efforts can be viewed in Attachment D.

National Night Out

On August 7, the staff at the Southgate Library hosted a wonderful National Night Out event with music, dancing, shaved ice and a visit by Supervisor Jimmie Yee. More than 200 people attended the event, held in partnership with the Southgate Recreation and Park District. It was a great way to celebrate literacy, libraries and community.

County Alarm Services Agreement, FY 12/13

The Library has renewed the agreement with Sacramento County for alarm services at twenty five locations for fiscal year 2012-13. This is the same agreement that was executed last year and the annual cost remains the same, $203,521. These services include fire alarm monitoring and maintenance, intrusion alarm monitoring and maintenance, C-Cure door access controls and panic buttons at the Central Library. During the next few months Library staff will explore the costs of providing these services through a private contractor, to see if the same level of service can be procured at a lower cost.

Arden-Dimick Library News

The new storage building for the Arden-Dimick Friends is nearly complete. The project was funded by a generous donation of $6,500 from Friends which paid for all of the material. Library Facilities staff provided the labor. The design features a covered porch and new walkway, giving volunteers extra space to sort donated materials and prepare for their many successful book sales. This new building also frees up valuable room inside the branch for Library staff.

The Arden-Dimick Library has also been the recipient this year of two generous bequests. Earlier this year the branch received a $10,000 bequest from estate of Ralph and Mae Clinton. The Library will soon receive a bequest of more than $37,000 from the Larry and Marge Kiml estate.

McKinley Library

Earlier in the summer McKinley received a donation of $3,200 to fund an early literary (AWE) computer. The donation was from Richard Friel in memory of his daughter, a dedicated volunteer who passed away last year.

North Highlands-Antelope Library

The Friends of the North Highlands-Antelope Library had an evening meeting with a potluck dinner in July rather than their traditional morning meetings. The change in time and structure was an attempt to increase meeting attendance. Several members from the Teen Advisory Group at the branch attended the meeting and thanked the Friends for their recent donation of furniture for the teen area and updated them on programming needs. At the meeting, the Friends voted to donate another $2,000 for Lucky Day books for the next quarter.

On August 3, the branch held a Teen Zombie Apocalypse Lock-in at the branch. Thirty very excited teens came out for the Friday evening event which lasted until 11:00 pm. The teens learned how to survive a zombie attack, discussed different types of zombie encounters, had a scavenger hunt in which they needed to survive zombie attacks, and watched the original version of *Night of the Living Dead*. The event was scheduled as part of Summer Reading and as part of a nationwide zombie lock-in for libraries.

North Natomas Library Clean Up

On Saturday, July 28, Sacramento City Vice Mayor Angelique Ashby and her staff led a work party of more than 70 volunteers, Natomas Unified School District employees and School Board members in beautifying the grounds around North Natomas Library and Inderkum High School. Dozens of bags of trash and weeds were carted away. Ashby provided gloves, tools, water, and snacks. Participating organizations included Friends of North Natomas Library, Friends of Natomas Regional Park, and many others.

City of Sacramento District 2 Support for Libraries

On August 2, Library staff at the Del Paso Heights and North Sacramento branch libraries received a special visit from Sacramento City Council Member Sandy Sheedy who brought treats and a check for $2,000 for each location. The branches are identifying areas of most need and are grateful for this additional support. In addition, the District is providing $2,000 in support for the One Book Sacramento program. These gifts will be reported in a future Gifts and Donations report.

One Book Sacramento 2012 – Two Books to Read

One Book Sacramento 2012 will explore the United States Constitution throughout the months of September and October with a variety of free programs, exhibits, and special events designed to get the community reading and talking about the documents fundamental to our national identity. The conversation begins on September 20 at the Library Galleria with "Conflict and the Constitution: An Evening with the Founders," a lively debate between Thomas Jefferson and Alexander Hamilton, portrayed by character impersonators. On September 27, the keynote program will feature Richard R. Beeman, Ph.D., author of *The Penguin Guide to the United States Constitution*. October events include "Ballot Measures Demystified," with a panel of scholars explaining details of the 2012 California ballot measures in partnership with CSU Sacramento, and *"Constitution Café"* with author Christopher Phillips, Ph.D., in partnership with *The Sacramento Bee.*

2012 Library Staff Day

The Library's annual Staff Day on Thursday, October 11, will offer the opportunity for staff from throughout the system to spend the day planning, learning and skill building. Please stop by the Central Library during the day to visit with staff, Friends and community stakeholders.

ATTACHMENTS

Attachment A: Public Services Statistics – May 2012
Attachment B: Public Services Statistics – June 2012
Attachment C: Public Services Statistics – July 2012
Attachment D: 2012 Sacramento JobSeekers Pilot Report

SACRAMENTO PUBLIC LIBRARY

MONTHLY PUBLIC SERVICES STATISTICS

MAY 2012

Key Points:

- Branches with the highest percentage of circulation that is from self-check include:
  - Elk Grove (81.2%)
  - Franklin (78.1%)
  - North Natomas (77.5%)
  - South Natomas (73.0%)
  - Martin Luther King (72.7%)

- In May 2012, the Library offered 485 free programs to the public, a 19.5% increase over May 2011.

- FY 2011-12 year to date program attendance is 137,228 a 18.6% increase from FY 2010-11.

- FY 2011-12 year to date branch volunteer hours total 54,094 a 19.1% increase from FY 2010-11.

Sacramento Public Library Monthly Report
Summary

MAY 2012	May 2011	May 2012	Change N	Change %	YTD 2010-11	YTD 2011-12	Change N	Change %
Customers & Circulation								
Items Circulated	633,625	630,944	-2,681	-0.4%	7,330,949	6,991,641	-339,308	-4.6%
Interlibrary Loan								
Loaned to Client Libraries	10,477	10,517	40	0.4%	116,379	122,847	6,468	5.6%
Borrowed from Client Libraries	0	9,985	9,985	na	102,578	115,598	13,020	12.7%
Loaned to LINKPlus Libraries	na	3,356	na		na	40,262	na	na
Borrowed from LINKPlus Libraries	na	2,853	na		na	35,666	na	na
All Other Loans	88	66	-22	-25.0%	631	1,213	582	92.2%
New Customers Registered	5,256	4,693	-563	-10.7%	67,909	72,287	4,378	6.4%
Total Customers	629,870	645,886	16,016	2.5%	na	na	na	na
Adult	421,351	425,598	4,247	1.0%	na	na	na	na
Juvenile	168,947	172,854	3,907	2.3%	na	na	na	na
E-card Only	38,621	46,415	na	20.2%	na	na	na	na
Other	950	998	48	5.1%	na	na	na	na
Total Customers as % of Total Population[1]	46.2%	47.0%	0.8%	1.7%	na	na	na	na
Library Visits	361,537	353,855	-7,682	-2.1%	4,041,381	3,721,803	-319,578	-7.9%
Programs								
TOTAL PROGRAMS - #	406	485	79	19.5%	4,650	5,442	792	17.0%
TOTAL ATTENDANCE	8,193	11,871	3,678	44.9%	115,725	137,228	21,503	18.6%
Family Programs - #	41	56	15	36.6%	478	566	88	18.4%
Family Programs - Attendance	1,150	2,775	1,625	141.3%	20,754	26,770	6,016	29.0%
Toddler Programs - #	69	98	29	42.0%	718	968	250	34.8%
Toddler Programs - Attendance	1,894	2,799	905	47.8%	22,721	33,044	10,323	45.4%
Preschool Programs - #	85	85	0	0.0%	824	987	163	19.8%
Preschool Programs - Attendance	2,180	2,597	417	19.1%	23,797	27,449	3,652	15.3%
School Age Programs - #	42	44	2	4.8%	691	670	-21	-3.0%
School Age Programs - Attendance	918	895	-23	-2.5%	23,727	20,391	-3,336	-14.1%
Teen Programs - #	64	63	-1	-1.6%	718	791	73	10.2%
Teen Programs - Attendance	775	825	50	6.5%	9,925	10,320	395	4.0%
Adult Programs - #	103	132	29	28.2%	1,186	1,415	229	19.3%
Adult Programs - Attendance	1,268	1,803	535	42.2%	14,478	18,402	3,924	27.1%
Senior Programs - #	2	7	5	250.0%	35	45	10	28.6%
Senior Programs - Attendance	8	177	169	2112.5%	323	852	529	163.8%
Community								
Community Meeting/Meeting Room Use - #	340	261	-79	-23.2%	3,680	3,621	-59	-1.6%
Hours Used	1,031	806	-225	-21.8%	11,563	11,431	-132	-1.1%
Attendance	6,487	5,352	-1,135	-17.5%	79,867	75,104	-4,763	-6.0%
Community Meetings - # presentations by staff	124	146	22	17.7%	526	680	154	29.3%
Total Attendance	9,644	14,331	4,687	48.6%	29,036	39,667	10,631	36.6%
Attendance - Adults	2,748	3,448	700	25.5%	10,875	13,203	2,328	21.4%
Attendance - Youth	6,896	10,883	3,987	57.8%	18,161	26,464	8,303	45.7%
Community Group Visits to Library - #	68	153	85	125.0%	469	939	470	100.2%
Total Attendance	2,186	4,893	2,707	123.8%	15,654	29,934	14,280	91.2%
Attendance - Adults	418	460	42	10.0%	3,093	5,387	2,294	74.2%
Attendance - Youth	1,768	4,433	2,665	150.7%	12,561	24,547	11,986	95.4%
Internet Access Totals								
Total Reservations	63,229	10,199	na	na	777,076	666,560	na	na
Total Time (Hours)	53,830	10,555	na	na	651,431	583,290	na	na
Customer Self-Service								
Self-Check Circulation	263,911	277,603	13,692	5.2%	3,170,646	3,224,948	54,302	1.7%

Sacramento Public Library Monthly Report
Summary

MAY 2012	May 2011	May 2012	Change N	Change %	YTD 2010-11	YTD 2011-12	Change N	Change %
% of All Circulation for System	41.7%	44.0%	2.3%	5.6%	43.3%	46.1%	2.9%	6.6%
Total Customer-Completed Renewals	138,198	133,931	-4,267	-3.1%	1,473,476	1,455,592	-17,884	-1.2%
Computer Renewal - External	129,279	125,133	-4,146	-3.2%	1,372,150	1,362,541	-9,609	-0.7%
Computer Renewal - Internal	4,529	5,214	685	15.1%	57,153	52,027	-5,126	-9.0%
Telephone Renewal	4,390	3,584	-806	-18.4%	44,173	41,024	-3,149	-7.1%
% of All Circulation for System	0.7%	21.2%	20.5%	2963.8%	0.6%	0.6%	0.0%	-2.6%
Total Holds Placed	163,667	147,872	-15,795	-9.7%	1,837,663	1,747,601	-90,062	-4.9%
Customer-Placed Holds	148,094	132,506	-15,588	-10.5%	1,648,289	1,446,810	-201,479	-12.2%
% of All Holds Placed	90.5%	89.6%	-0.9%	-1.0%	89.7%	82.8%	0	-7.7%
Total Library Catalog Searches[2]	1,317,838	1,100,696	-217,142	-16.5%	11,759,094	13,492,341	1,733,247	14.7%
Searches during open hours	na	722,791	na	na	na	8,463,401	na	na
Searches during closed hours	na	377,905	na	na	na	5,028,940	na	na
% of Total Searches	na	34.3%	na	na	na	37.3%	na	na
Subscription Database Searches[3]	590,054	1,300,095	710,041	120.3%	600,604	9,157,393	8,556,789	1424.7%
Web Page Visits	339,695	356,382	16,687	4.9%	3,887,754	3,897,143	9,389	0.2%
Download	10,330	19,840	9,510	92.1%	59,670	164,908	105,238	176.4%
Notices Sent for Holds and Overdues - Total	107,309	96,072	-11,237	-10.5%	1,465,786	1,095,665	-370,121	-25.3%
Delivered via E-mail	72,781	67,090	-5,691	-7.8%	1,096,158	767,629	-328,529	-30.0%
% of Total	67.8%	69.8%	2%	3.0%	74.8%	70.1%	-4.7%	-6.3%
Delivered via Automated Telephone System	34,528	28,982	-5,546	-16.1%	369,628	328,036	-41,592	-11.3%
% of Total	32.2%	30.2%	-2.0%	-6.2%	25.2%	29.9%	4.7%	18.7%
Resources								
Open Hours	4,134	4,472	338	8.2%	48,405	47,834	-571	-1.2%
Closed Hours	330	334	4	1.2%	2,390	2,647	257	10.8%
Staff FTE	194	185.5	-8.5	-4.4%	na	na	na	na
Extra Help Staff Total Hours Used	7,164	14,955	7,791	108.8%	95,161	85,943	-9,218	-9.7%
Oncall Hours	1,064	107	-957	-89.9%	25,795	3,011	-22,784	-88.3%
Oncall Wages	na	$8,089.00	na	na	na	$16,072.00	na	na
Shelver Hours	6,100	6,759	659	10.8%	69,366	66,860	-2,506	-3.6%
Shelver Wages	na	$54,974.00	na	na	na	$109,235.00	na	na
Volunteers- #	654	786	132	20.2%	na	3,093	na	na
Volunteers - Hours	4,412	5,162	750	17.0%	45,410	54,094	8,684	19.1%
Items - Total	2,033,796	1,766,068	-267,728	-13.2%	na	na	na	na
Items Added	0	9,873	9,873	na	98,200	121,127	22,927	23.3%
Titles - Total	494,244	495,135	891	0.2%	na	na	na	na
Titles Added	1,180	1,667	487	41.3%	18,485	14,632	-3,853	-20.8%

Notes:

[1] The population estimates used are from the California Department of Finance.

Last year = 1,362,619

This year = 1,373,874

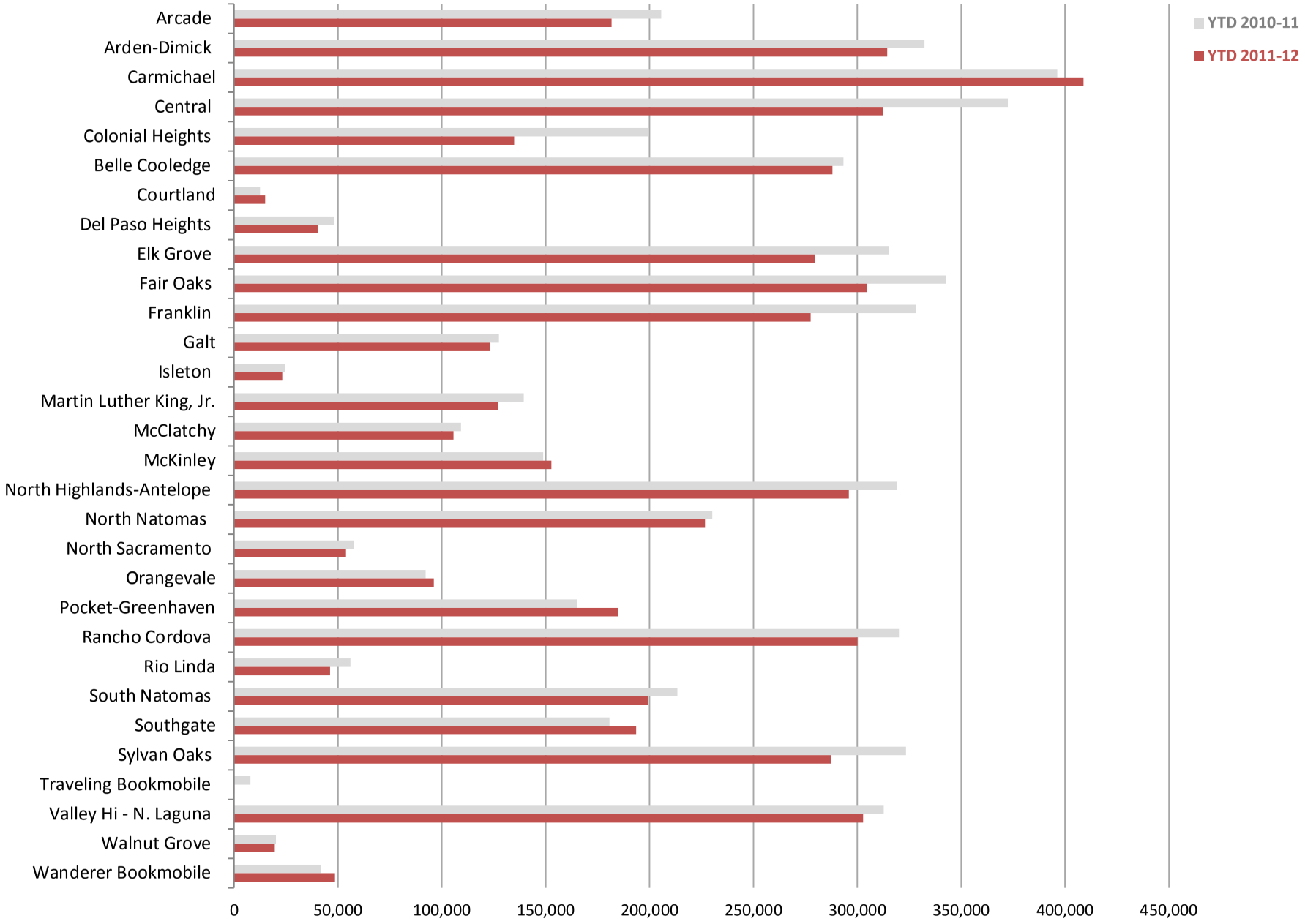
[2] The catalog search data was updated July 2011 to reflect searches performed during and outside of regular library hours

[3] The subscription database searches refer to totals for the previous month.

Sacramento Public Library Monthly Report
Customers

MAY 2012	Monthly New Customers			Cumulative New Customers				Total Customers			
	May	May		YTD	YTD	Change				Change	
Branches	2011	2012	% Change	2010-11	2011-12	N	%	2010-11	2011-12	N	%
Totals	**5,256**	**4,693**	**-10.7%**	**67,909**	**72,602**	**4,693**	**6.9%**	**629,870**	**645,886**	**16,016**	**2.5%**
Arcade	175	119	-32.0%	2,023	2,142	119	5.9%	20,947	21,070	123	0.6%
Arden-Dimick	178	161	-9.6%	2,315	2,476	161	7.0%	26,015	26,014	-1	0.0%
Carmichael	180	203	12.8%	2,611	2,814	203	7.8%	31,048	32,966	1,918	6.2%
Central	321	287	-10.6%	4,266	4,553	287	6.7%	53,739	51,300	-2,439	-4.5%
Colonial Heights	115	205	78.3%	2,327	2,532	205	8.8%	25,437	25,445	8	0.0%
Belle Cooledge	142	132	-7.0%	2,194	2,326	132	6.0%	27,761	26,649	-1,112	-4.0%
Courtland	9	3	-66.7%	84	87	3	3.6%	820	867	47	5.7%
Del Paso Heights	81	69	-14.8%	875	944	69	7.9%	8,571	8,859	288	3.4%
Elk Grove	251	229	-8.8%	3,756	3,985	229	6.1%	42,439	41,704	-735	-1.7%
Fair Oaks	165	159	-3.6%	2,181	2,340	159	7.3%	27,249	26,874	-375	-1.4%
Franklin	112	110	-1.8%	2,753	2,863	110	4.0%	28,096	28,209	113	0.4%
Galt	137	144	5.1%	1,172	1,316	144	12.3%	14,295	14,475	180	1.3%
Isleton	3	4	33.3%	106	110	4	3.8%	1,004	1,003	-1	-0.1%
Martin Luther King, Jr.	161	130	-19.3%	1,909	2,039	130	6.8%	21,638	21,110	-528	-2.4%
McClatchy	39	32	-17.9%	331	363	32	9.7%	3,417	3,700	283	8.3%
McKinley	126	85	-32.5%	1,133	1,218	85	7.5%	13,775	14,047	272	2.0%
North Highlands-Antelope	284	233	-18.0%	3,599	3,832	233	6.5%	44,577	43,922	-655	-1.5%
North Natomas	190	173	-8.9%	4,039	4,212	173	4.3%	16,905	20,252	3,347	19.8%
North Sacramento	70	54	-22.9%	729	783	54	7.4%	8,078	7,896	-182	-2.3%
Orangevale	152	68	-55.3%	1,169	1,237	68	5.8%	8,826	9,483	657	7.4%
Pocket-Greenhaven	86	73	-15.1%	1,910	1,983	73	3.8%	3,287	5,729	2,442	74.3%
Rancho Cordova	221	197	-10.9%	3,319	3,516	197	5.9%	31,968	32,585	617	1.9%
Rio Linda	55	5	-90.9%	502	507	5	1.0%	5,962	5,994	32	0.5%
South Natomas	287	278	-3.1%	2,740	3,018	278	10.1%	34,008	33,596	-412	-1.2%
Southgate	162	128	-21.0%	1,770	1,898	128	7.2%	23,063	22,839	-224	-1.0%
Sylvan Oaks	254	183	-28.0%	3,332	3,515	183	5.5%	35,439	35,386	-53	-0.1%
Traveling Bookmobile	2	0	-100.0%	13	13	0	0.0%	862	736	-126	-14.6%
Valley Hi - N. Laguna	330	400	21.2%	4,868	5,268	400	8.2%	27,271	31,992	4,721	17.3%
Walnut Grove	4	5	25.0%	136	141	5	3.7%	1,420	1,450	30	2.1%
Wanderer Bookmobile	8	8	0.0%	96	104	8	8.3%	1,666	1,618	-48	-2.9%
Other Circulating Entities											
Books by Mail	0	0	0.0%	1	1	0	0.0%	0	0	0	0.0%
ILL	3	1	-66.7%	14	15	1	7.1%	595	567	-28	-4.7%
Misc Circ	953	815	-14.5%	9,636	10,451	815	8.5%	39,692	47,549	7,857	19.8%

Sacramento Public Library Monthly Report
Circulation Comparison



Sacramento Public Library Monthly Report

Circulation

MAY 2012	Monthly Circulation			Monthly Circ. per Open Hour			Cumulative Circulation			
Branch	May 2011	May 2012	% Change	May 2011	May 2012	% Change	YTD 2010-11	YTD 2011-12	Change N	Change %
Totals	**633,625**	**630,944**	**-0.4%**	**3,095**	**2,867**	**-7.3%**	**7,330,949**	**6,991,641**	**-339,308**	**-4.6%**
Arcade	17,180	16,028	-6.7%	99	91	-8.3%	205,564	181,763	-23,801	-11.6%
Arden-Dimick	28,936	28,360	-2.0%	161	155	-3.6%	332,379	314,416	-17,963	-5.4%
Carmichael	34,163	35,042	2.6%	203	183	-9.8%	396,304	408,907	12,603	3.2%
Central	29,004	27,932	-3.7%	144	147	2.4%	372,458	312,359	-60,099	-16.1%
Colonial Heights	18,479	16,887	-8.6%	231	111	-51.9%	199,373	134,847	-64,526	-32.4%
Belle Cooledge	25,022	25,751	2.9%	174	165	-5.0%	293,319	287,990	-5,329	-1.8%
Courtland	1,295	1,467	13.3%	48	15	-69.4%	12,521	14,948	2,427	19.4%
Del Paso Heights	4,157	3,308	-20.4%	27	21	-24.9%	48,378	40,184	-8,194	-16.9%
Elk Grove	24,372	24,411	0.2%	141	139	-1.5%	315,043	279,556	-35,487	-11.3%
Fair Oaks	28,593	26,120	-8.6%	165	151	-8.6%	342,580	304,530	-38,050	-11.1%
Franklin	26,195	27,470	4.9%	112	156	39.4%	328,423	277,519	-50,904	-15.5%
Galt	10,508	10,901	3.7%	75	70	-6.2%	127,497	123,078	-4,419	-3.5%
Isleton	2,188	2,328	6.4%	14	27	90.8%	24,719	23,181	-1,538	-6.2%
Martin Luther King, Jr.	12,181	11,070	-9.1%	80	71	-11.5%	139,454	127,044	-12,410	-8.9%
McClatchy	9,810	8,905	-9.2%	68	55	-18.8%	109,217	105,604	-3,613	-3.3%
McKinley	13,080	13,553	3.6%	91	84	-7.3%	148,776	152,757	3,981	2.7%
North Highlands-Antelope	26,007	25,187	-3.2%	138	143	4.0%	319,263	295,919	-23,344	-7.3%
North Natomas	18,515	19,388	4.7%	129	119	-7.5%	230,240	226,673	-3,567	-1.5%
North Sacramento	4,659	5,139	10.3%	na	38	na	57,792	53,829	-3,963	-6.9%
Orangevale	8,257	8,738	5.8%	69	55	-21.3%	92,258	96,159	3,901	4.2%
Pocket-Greenhaven	15,909	16,037	0.8%	92	88	-4.7%	165,108	184,998	19,890	12.0%
Rancho Cordova	25,323	27,755	9.6%	146	152	3.6%	320,045	300,081	-19,964	-6.2%
Rio Linda	4,986	1,589	-68.1%	42	17	-58.8%	56,035	46,206	-9,829	-17.5%
South Natomas	16,352	16,679	2.0%	114	108	-5.2%	213,447	199,153	-14,294	-6.7%
Southgate	17,270	15,707	-9.1%	110	87	-21.1%	180,751	193,551	12,800	7.1%
Sylvan Oaks	27,111	24,465	-9.8%	139	132	-5.4%	323,434	287,236	-36,198	-11.2%
Traveling Bookmobile	927	-	-100.0%	na	na	na	7,895	10	-7,885	-99.9%
Valley Hi - N. Laguna	25,838	27,599	6.8%	179	177	-1.4%	312,726	302,838	-9,888	-3.2%
Walnut Grove	1,588	1,819	14.5%	13	14	4.9%	20,227	19,560	-667	-3.3%
Wanderer Bookmobile	3,630	4,249	17.1%	91	99	8.9%	41,955	48,616	6,661	15.9%
Other Circulating Entities										
Books by Mail	0	0	0.0%	na	na	na	3,737	0	-3,737	-100.0%
Borrower's Help Desk	0	0	0.0%	na	na	na	0	0	0	0.0%
ILL	88	0	-100.0%	na	na	na	631	50	-581	-92.1%
Misc Circ	998	909	-8.9%	na	na	na	6,909	8,412	1,503	21.8%
Telis	2,476	2,380	-3.9%	na	na	na	24,579	23,306	-1,273	-5.2%
Customer										
Online	133,808	130,347	-2.6%	na	na	na	1,432,576	1,410,429	-22,147	-1.5%
Telephone	4,390	3,584	-18.4%	na	na	na	44,173	41,024	-3,149	-7.1%
Download	10,330	19,840	92.1%	na	na	na	81,163	164,908	83,745	103.2%

Sacramento Public Library Monthly Report

Program Totals

MAY 2012	Monthly Program Totals			Cumulative Program Totals				Monthly Attendance					Cumulative Attendance					
Branch	May 2011	May 2012	% Change	YTD 2010-11	YTD 2011-12	Change N	Change %	May 2011	May 2012	% Change	Avg. 2009-10	Avg. 2010-11	YTD 2010-11	YTD 2011-12	Change N	Change %	Avg. 2010-11	Avg. 2011-12
Totals	**406**	**485**	**19.5%**	**4,650**	**5,442**	**792**	**17.0%**	**8,193**	**11,871**	**44.9%**	**20.2**	**24.5**	**115,725**	**137,228**	**21,503**	**18.6%**	**24.9**	**25.2**
Arcade	14	20	42.9%	167	196	29	17.4%	287	303	5.6%	20.5	15.2	2,991	3,446	455	15.2%	17.9	17.6
Arden-Dimick	26	21	-19.2%	203	236	33	16.3%	563	605	7.5%	21.7	28.8	5,703	7,157	1,454	25.5%	28.1	30.3
Carmichael	30	21	-30.0%	332	401	69	20.8%	385	296	-23.1%	12.8	14.1	7,322	9,731	2,409	32.9%	22.1	24.3
Central	40	41	2.5%	627	417	-210	-33.5%	832	699	-16.0%	20.8	17.0	10,023	8,564	-1,459	-14.6%	16.0	20.5
Colonial Heights	9	12	33.3%	137	128	-9	-6.6%	137	152	10.9%	15.2	12.7	2,737	2,494	-243	-8.9%	20.0	19.5
Belle Cooledge	27	26	-3.7%	191	336	145	75.9%	754	848	12.5%	27.9	32.6	7,777	12,701	4,924	63.3%	40.7	37.8
Courtland	15	13	-13.3%	117	137	20	17.1%	234	260	11.1%	15.6	20.0	2,210	2,212	2	0.1%	18.9	16.1
Del Paso Heights	8	12	50.0%	114	118	4	3.5%	204	272	33.3%	25.5	22.7	2,748	2,658	-90	-3.3%	24.1	22.5
Elk Grove	23	20	-13.0%	190	196	6	3.2%	528	438	-17.0%	23.0	21.9	6,087	5,815	-272	-4.5%	32.0	29.7
Fair Oaks	10	21	110.0%	168	202	34	20.2%	215	724	236.7%	21.5	34.5	6,429	7,932	1,503	23.4%	38.3	39.3
Franklin	11	20	81.8%	153	209	56	36.6%	82	492	500.0%	7.5	24.6	4,153	5,406	1,253	30.2%	27.1	25.9
Galt	13	17	30.8%	202	176	-26	-12.9%	218	261	19.7%	16.8	15.4	4,409	3,920	-489	-11.1%	21.8	22.3
Isleton	18	7	-61.1%	184	130	-54	-29.3%	313	120	-61.7%	17.4	17.1	4,339	2,524	-1,815	-41.8%	23.6	19.4
Martin Luther King, Jr.	13	11	-15.4%	139	161	22	15.8%	242	250	3.3%	18.6	22.7	3,464	3,371	-93	-2.7%	24.9	20.9
McClatchy	7	11	57.1%	71	96	25	35.2%	207	268	29.5%	29.6	24.4	1,609	2,448	839	52.1%	22.7	25.5
McKinley	12	14	16.7%	164	172	8	4.9%	179	197	10.1%	14.9	14.1	4,400	5,605	1,205	27.4%	26.8	32.6
North Highlands-Antelope	14	12	-14.3%	155	233	78	50.3%	224	519	131.7%	16.0	43.3	2,849	4,756	1,907	66.9%	18.4	20.4
North Natomas	12	14	16.7%	161	165	4	2.5%	353	295	-16.4%	29.4	21.1	3,103	4,864	1,761	56.8%	19.3	29.5
North Sacramento	0	7	na	83	110	27	32.5%	0	51	na	0.0	7.3	1,359	1,296	-63	-4.6%	16.4	11.8
Orangevale	1	6	500.0%	47	52	5	10.6%	21	73	247.6%	21.0	12.2	1,164	1,337	173	14.9%	24.8	25.7
Pocket-Greenhaven	24	43	79.2%	166	330	164	98.8%	456	1,232	170.2%	19.0	28.7	8,663	8,530	-133	-1.5%	52.2	25.8
Rancho Cordova	17	26	52.9%	258	300	42	16.3%	273	1,290	372.5%	16.1	49.6	6,947	9,653	2,706	39.0%	26.9	32.2
Rio Linda	8	4	-50.0%	70	108	38	54.3%	64	35	-45.3%	8.0	8.8	505	1,300	795	157.4%	7.2	12.0
South Natomas	13	25	92.3%	159	236	77	48.4%	256	519	102.7%	19.7	20.8	4,134	5,275	1,141	27.6%	26.0	22.4
Southgate	13	25	92.3%	73	218	145	198.6%	317	468	47.6%	24.4	18.7	1,686	4,324	2,638	156.5%	23.1	19.8
Sylvan Oaks	8	17	112.5%	122	146	24	19.7%	107	545	409.3%	13.4	32.1	3,181	3,788	607	19.1%	26.1	25.9
Valley Hi - N. Laguna	13	12	-7.7%	96	142	46	47.9%	631	570	-9.7%	48.5	47.5	4,340	5,180	840	19.4%	45.2	36.5
Walnut Grove	7	7	0.0%	101	91	-10	-9.9%	111	89	-19.8%	15.9	12.7	1,393	941	-452	-32.4%	13.8	10.3

Sacramento Public Library Monthly Report

Self-Check

MAY 2012	Monthly Circulation					Cumulative Circulation					
Branch	May 2011	May 2012	Change N	Change %	% of Branch Circulation	YTD 2010-11	YTD 2011-12	Change N	Change %	% of Circulation 2010-11	% of Circulation 2011-12
Totals	**263,911**	**277,603**	**13,692**	**5.2%**	**44.0%**	**3,170,646**	**3,224,948**	**54,302**	**1.7%**	**43.3%**	**46.1%**
Arcade	7,533	7,470	-63	-0.8%	46.6%	91,208	88,450	-2,758	-3.0%	44.4%	48.7%
Arden-Dimick	16,981	15,642	-1,339	-7.9%	55.2%	196,002	188,867	-7,135	-3.6%	59.0%	60.1%
Carmichael	21,240	21,081	-159	-0.7%	60.2%	249,763	260,638	10,875	4.4%	63.0%	63.7%
Central	11,332	10,210	-1,122	-9.9%	36.6%	150,723	145,130	-5,593	-3.7%	40.5%	46.5%
Colonial Heights	7,600	12,177	4,577	60.2%	72.1%	142,484	100,768	-41,716	-29.3%	71.5%	74.7%
Belle Cooledge	14,143	13,550	-593	-4.2%	52.6%	164,534	161,840	-2,694	-1.6%	56.1%	56.2%
Courtland	625	754	129	20.6%	51.4%	5,831	7,648	1,817	31.2%	46.6%	51.2%
Del Paso Heights	1,868	871	-997	-53.4%	26.3%	16,029	14,422	-1,607	-10.0%	33.1%	35.9%
Elk Grove	19,272	19,831	559	2.9%	81.2%	250,970	233,681	-17,289	-6.9%	79.7%	83.6%
Fair Oaks	15,358	12,953	-2,405	-15.7%	49.6%	183,441	163,273	-20,168	-11.0%	53.5%	53.6%
Franklin	16,838	21,459	4,621	27.4%	78.1%	191,871	201,617	9,746	5.1%	58.4%	72.6%
Galt	2,134	3,754	1,620	75.9%	34.4%	27,338	34,098	6,760	24.7%	21.4%	27.7%
Isleton	734	757	23	3.1%	32.5%	7,290	7,348	58	0.8%	29.5%	31.7%
Martin Luther King, Jr.	6,646	8,053	1,407	21.2%	72.7%	76,182	82,156	5,974	7.8%	54.6%	64.7%
McClatchy[1]	na	4,970	na	na	55.8%	na	32,618	na	na	na	30.9%
McKinley	9,094	8,468	-626	-6.9%	62.5%	99,923	105,784	5,861	5.9%	67.2%	69.2%
North Highlands	18,907	17,556	-1,351	-7.1%	69.7%	221,842	224,371	2,529	1.1%	69.5%	75.8%
North Natomas	14,372	15,018	646	4.5%	77.5%	165,694	173,803	8,109	4.9%	72.0%	76.7%
North Sacramento	1,709	2,896	1,187	69.5%	56.4%	23,527	27,514	3,987	16.9%	40.7%	51.1%
Orangevale	2,732	3,288	556	20.4%	37.6%	30,725	37,063	6,338	20.6%	33.3%	38.5%
Pocket-Greenhaven	9,806	8,996	-810	-8.3%	56.1%	99,866	112,544	12,678	12.7%	60.5%	60.8%
Rancho Cordova	14,061	16,205	2,144	15.2%	58.4%	181,764	188,191	6,427	3.5%	56.8%	62.7%
Rio Linda	1,944	-	-1,944	-100.0%	0.0%	18,444	17,428	-1,016	-5.5%	32.9%	37.7%
South Natomas	8,909	12,170	3,261	36.6%	73.0%	108,136	137,776	29,640	27.4%	50.7%	69.2%
Southgate	9,080	8,321	-759	-8.4%	53.0%	87,100	111,168	24,068	27.6%	48.2%	57.4%
Sylvan Oaks	13,456	12,511	-945	-7.0%	51.1%	157,280	150,297	-6,983	-4.4%	48.6%	52.3%
Valley Hi-North Laguna	17,462	18,444	982	5.6%	66.8%	221,332	214,988	-6,344	-2.9%	70.8%	71.0%
Walnut Grove	75	198	123	164.0%	10.9%	1,347	1,467	120	8.9%	6.7%	7.5%

Note:

[1] McClatchy does not have a self-check machine.

Sacramento Public Library Monthly Report
Virtual Self-Service

MAY 2012

	May 2011	May 2012	Change N	Change %	YTD 2010-11	YTD 2011-12	Change N	Change %
Total Renewals	**138,198**	**133,931**	**-4,267**	**-3.1%**	**1,473,476**	**1,455,592**	**-17,884**	**-1.2%**
External	129,279	125,133	-4,146	-3.2%	1,372,150	1,362,541	-9,609	-0.7%
Internal	4,529	5,214	685	15.1%	57,153	52,027	-5,126	-9.0%
Telephone	4,390	3,584	-806	-18.4%	44,173	41,024	-3,149	-7.1%
% of All Circulation	21.8%	21.2%	-0.6%	-2.7%	20.1%	20.8%	0.7%	3.6%
All Holds	**163,667**	**147,872**	**-15,795**	**-9.7%**	**1,837,663**	**1,747,601**	**-90,062**	**-4.9%**
Self-Placed	148,094	132,506	-15,588	-10.5%	1,648,289	1,446,810	-201,479	-12.2%
% of All Holds	90.5%	89.6%	-0.9%	-1.0%	89.7%	82.8%	-6.9%	-7.7%
Total Electronic Access	**929,749**	**1,656,477**	**726,728**	**78.2%**	**14,082,750**	**26,711,785**	**12,629,035**	**89.7%**
Catalog Searches	1,317,838	1,100,696	-217,142	-16.5%	7,896,876	13,492,341	5,595,465	70.9%
Subscription Database Use[1]	590,054	1,300,095	710,041	120.3%	2,336,063	9,157,393	6,821,330	292.0%
Library Web Site Visits	339,695	356,382	16,687	4.9%	3,768,648	3,897,143	128,495	3.4%
Download	10,330	19,840	9,510	92.1%	81,163	164,908	83,745	103.2%

Notes:

[1] The subscription database searches refer to totals for the previous month.

SACRAMENTO PUBLIC LIBRARY

MONTHLY PUBLIC SERVICES STATISTICS

JUNE 2012

Key Points:

- Branches with the highest percentage of circulation that is from self-check include:
  - Franklin (80.3%)
  - North Natomas (80.2%)
  - Elk Grove (80.1%)
  - South Natomas (73.3%)
  - North Highlands (72.9%)

- In June 2012, the Library offered 555 free programs to the public, a -1.4% decrease over June 2011.

- FY 2011-12 year to date program attendance is 154,817 a 15.8% increase from FY 2010-11.

- FY 2011-12 year to date branch volunteer hours total 59,584 a 17.5% increase from FY 2010-11.

Sacramento Public Library Monthly Report
Summary

JUNE 2012	June 2011	June 2012	Change N	Change %	YTD 2010-11	YTD 2011-12	Change N	Change %
Customers & Circulation								
Items Circulated	690,499	656,504	-33,995	-4.9%	8,021,448	7,648,145	-373,303	-4.7%
Interlibrary Loan								
Loaned to Client Libraries	11,010	10,517	-493	-4.5%	127,389	133,364	5,975	4.7%
Borrowed from Client Libraries	12,972	9,985	-2,987	-23.0%	115,550	125,583	10,033	8.7%
Loaned to LINKPlus Libraries	na	3,266	na		na	43,528	na	na
Borrowed from LINKPlus Libraries	na	0	na		na	35,666	na	na
All Other Loans	149	82	-67	-45.0%	780	1,295	515	66.0%
New Customers Registered	6,315	7,061	746	11.8%	74,224	79,348	5,124	6.9%
Total Customers	635,895	791,497	155,602	24.5%	na	na	na	na
Adult	434,377	531,437	97,060	22.3%	na	na	na	na
Juvenile	170,329	211,844	41,515	24.4%	na	na	na	na
E-card Only	39,238	47,148	na	20.2%	na	na	na	na
Other	950	1,066	116	12.2%	na	na	na	na
Total Customers as % of Total Population[1]	46.7%	57.6%	10.9%	23.5%	na	na	na	na
Library Visits	349,712	331,886	-17,826	-5.1%	4,391,093	4,053,689	-337,404	-7.7%
Programs								
TOTAL PROGRAMS - #	563	555	-8	-1.4%	5,213	5,997	784	15.0%
TOTAL ATTENDANCE	17,970	17,589	-381	-2.1%	133,695	154,817	21,122	15.8%
Family Programs - #	62	80	18	29.0%	540	646	106	19.6%
Family Programs - Attendance	3,025	5,160	2,135	70.6%	23,779	31,930	8,151	34.3%
Toddler Programs - #	102	87	-15	-14.7%	820	1,055	235	28.7%
Toddler Programs - Attendance	3,395	2,579	-816	-24.0%	26,116	35,623	9,507	36.4%
Preschool Programs - #	115	90	-25	-21.7%	939	1,077	138	14.7%
Preschool Programs - Attendance	4,241	3,654	-587	-13.8%	28,038	31,103	3,065	10.9%
School Age Programs - #	91	86	-5	-5.5%	782	756	-26	-3.3%
School Age Programs - Attendance	4,415	3,789	-626	-14.2%	28,142	24,180	-3,962	-14.1%
Teen Programs - #	73	75	2	2.7%	791	866	75	9.5%
Teen Programs - Attendance	860	971	111	12.9%	10,785	11,291	506	4.7%
Adult Programs - #	119	135	16	13.4%	1,305	1,550	245	18.8%
Adult Programs - Attendance	2,028	1,406	-622	-30.7%	16,506	19,808	3,302	20.0%
Senior Programs - #	1	2	1	100.0%	36	47	11	30.6%
Senior Programs - Attendance	6	30	24	400.0%	329	882	553	168.1%
Community								
Community Meeting/Meeting Room Use - #	284	281	-3	-1.1%	3,964	3,902	-62	-1.6%
Hours Used	957	884	-73	-7.6%	12,520	12,315	-205	-1.6%
Attendance	5,087	4,740	-347	-6.8%	84,954	79,844	-5,110	-6.0%
Community Meetings - # presentations by staff	67	95	28	41.8%	593	775	182	30.7%
Total Attendance	3,690	20,439	16,749	453.9%	32,726	60,106	27,380	83.7%
Attendance - Adults	767	16,699	15,932	2077.2%	11,642	29,902	18,260	156.8%
Attendance - Youth	2,923	3,740	817	28.0%	21,084	30,204	9,120	43.3%
Community Group Visits to Library - #	38	23	-15	-39.5%	3,390	962	-2,428	-71.6%
Total Attendance	980	961	-19	-1.9%	16,634	30,895	14,261	85.7%
Attendance - Adults	297	233	-64	-21.5%	3,390	5,620	2,230	65.8%
Attendance - Youth	683	728	45	6.6%	13,244	25,275	12,031	90.8%
Internet Access Totals								
Total Reservations	64,443	62,323	-2,120	-3.3%	841,519	728,883	-112,636	-13.4%
Total Time (Hours)	57,670	58,024	354	0.6%	709,101	641,314	-67,787	-9.6%
Customer Self-Service								
Self-Check Circulation	303,105	309,672	6,567	2.2%	3,473,751	3,534,620	60,869	1.8%
% of All Circulation for System	43.9%	47.2%	3.3%	7.5%	43.3%	46.2%	2.9%	6.7%

Sacramento Public Library Monthly Report
Summary

JUNE 2012	June 2011	June 2012	Change N	Change %	YTD 2010-11	YTD 2011-12	Change N	Change %
Total Customer-Completed Renewals	138,198	117,545	-20,653	-14.9%	1,611,674	1,573,137	-38,537	-2.4%
Computer Renewal - External	129,279	110,290	-18,989	-14.7%	1,501,429	1,472,831	-28,598	-1.9%
Computer Renewal - Internal	4,529	4,002	-527	-11.6%	61,682	56,029	-5,653	-9.2%
Telephone Renewal	4,390	3,253	-1,137	-25.9%	48,563	44,277	-4,286	-8.8%
% of All Circulation for System	0.6%	17.9%	17.3%	2716.2%	0.6%	0.6%	0.0%	-4.4%
Total Holds Placed	1,244,007	151,598	-1,092,409	-87.8%	2,001,359	1,899,199	-102,160	-5.1%
Customer-Placed Holds	433,074	136,049	-297,025	-68.6%	1,796,383	1,582,859	-213,524	-11.9%
% of All Holds Placed	34.8%	89.7%	54.9%	157.8%	89.8%	83.3%	0	-7.1%
Total Library Catalog Searches[2]	1,244,007	1,158,731	-85,276	-6.9%	16,100,814	14,651,072	-1,449,742	-9.0%
Searches during open hours	na	719,160	na	na	na	9,182,561	na	na
Searches during closed hours	na	439,571	na	na	na	5,468,511	na	na
% of Total Searches	na	37.9%	na	na	na	37.3%	na	na
Subscription Database Searches[3]	590,054	1,197,729	607,675	103.0%	2,926,117	10,355,122	7,429,005	253.9%
Web Page Visits	348,839	355,307	6,468	1.9%	4,117,487	4,252,450	134,963	3.3%
Download	11,679	21,353	9,674	82.8%	92,842	186,261	93,419	100.6%
Notices Sent for Holds and Overdues - Total	114,129	103,000	-11,129	-9.8%	1,579,915	1,198,665	-381,250	-24.1%
Delivered via E-mail	79,166	73,472	-5,694	-7.2%	1,175,324	841,101	-334,223	-28.4%
% of Total	69.4%	71.3%	2%	2.8%	74.4%	70.2%	-4.2%	-5.7%
Delivered via Automated Telephone System	34,963	29,528	-5,435	-15.5%	404,591	357,564	-47,027	-11.6%
% of Total	30.6%	28.7%	-2.0%	-6.4%	25.6%	29.8%	4.2%	16.5%
Resources								
Open Hours	4,572	4,255	-317	-6.9%	52,977	52,089	-888	-1.7%
Closed Hours	24	192	168	700.0%	2,414	2,839	425	17.6%
Staff FTE	194.0	185.5	-8.5	-4.4%	na	na	na	na
Extra Help Staff Total Hours Used	8,314	19,385	11,071	133.2%	103,475	97,345	-6,130	-5.9%
Oncall Hours	2,455	82	-2,373	-96.7%	28,250	3,093	-25,157	-89.1%
Oncall Wages	na	$12,905.00	na	na	na	$20,994.00	na	na
Shelver Hours	5,859	6,398	539	9.2%	75,225	73,258	-1,967	-2.6%
Shelver Wages	na	$85,842.00	na	na	na	$140,816.00	na	na
Volunteers- #	929	974	45	4.8%	114,135	4,067	-110,068	-96.4%
Volunteers - Hours	5,315	5,490	175	3.3%	50,725	59,584	8,859	17.5%
Items - Total	1,926,197	1,855,435	-70,762	-3.7%	na	na	na	na
Items Added	15,935	17,829	1,894	11.9%	114,135	138,956	24,821	21.7%
Titles - Total	495,044	495,170	126	0.0%	495,044	na	na	na
Titles Added	1,323	3,005	1,682	127.1%	19,808	17,637	-2,171	-11.0%

Notes:

[1] The population estimates used are from the California Department of Finance.

Last year = 1,362,619

This year = 1,373,874

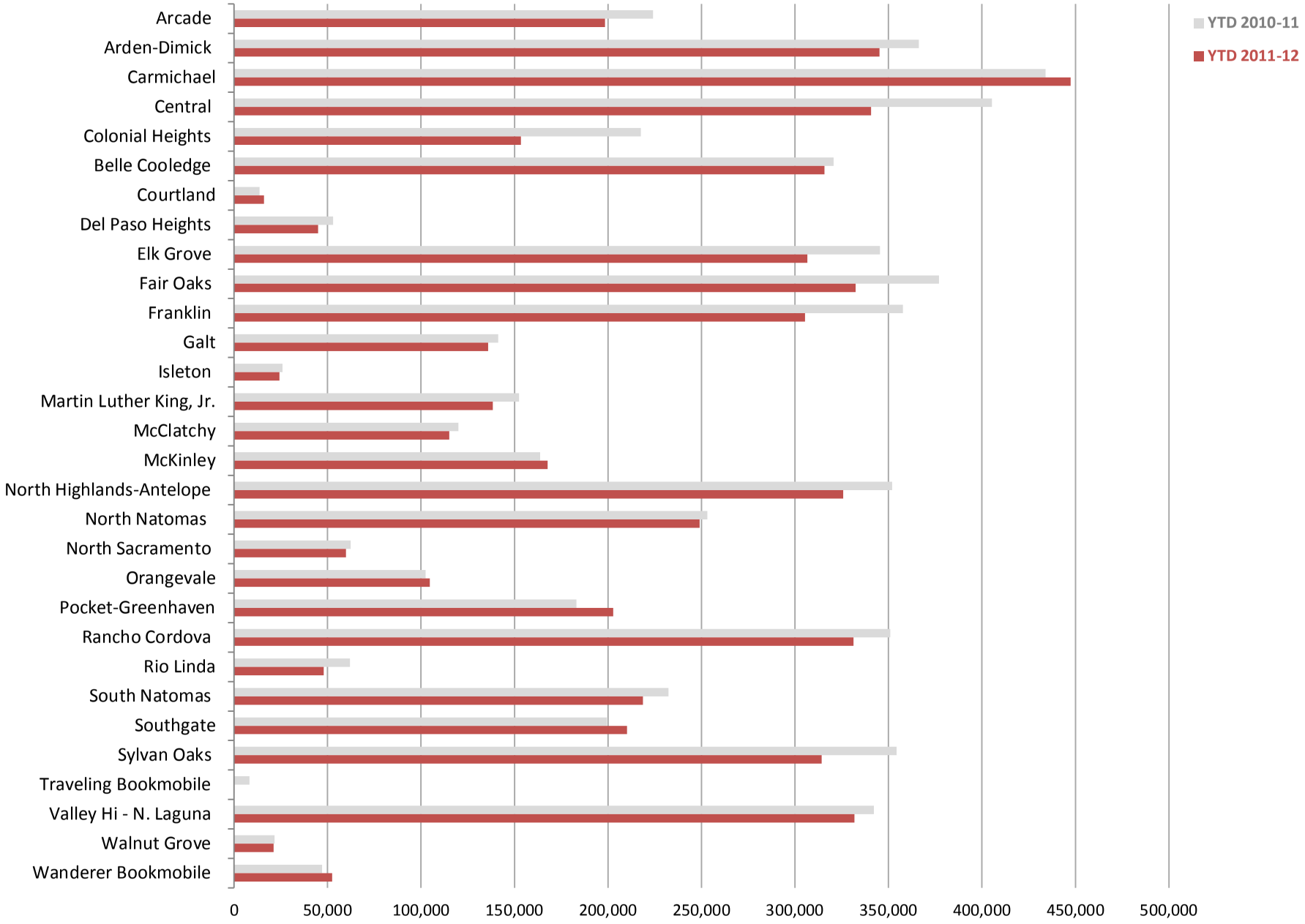
[2] The catalog search data was updated July 2011 to reflect searches performed during and outside of regular library hours

[3] The subscription database searches refer to totals for the previous month.

Sacramento Public Library Monthly Report
Customers

JUNE 2012	ly New Customers			Cumulative New Customers				Total Customers			
Branches	June 2011	June 2012	% Change	YTD 2010-11	YTD 2011-12	Change N	%	2010-11	2011-12	Change N	%
Totals	**6,315**	**7,061**	**11.8%**	**74,224**	**79,663**	**5,439**	**7.3%**	**635,895**	**791,497**	**155,602**	**24.5%**
Arcade	198	149	-24.7%	2,221	2,291	70	3.2%	21,125	21,198	73	0.3%
Arden-Dimick	241	220	-8.7%	2,556	2,696	140	5.5%	26,232	26,229	-3	0.0%
Carmichael	226	216	-4.4%	2,837	3,030	193	6.8%	31,282	33,207	1,925	6.2%
Central	410	585	42.7%	4,676	5,138	462	9.9%	54,039	80,634	26,595	49.2%
Colonial Heights	271	232	-14.4%	2,598	2,764	166	6.4%	25,692	25,658	-34	-0.1%
Belle Cooledge	198	175	-11.6%	2,392	2,501	109	4.6%	27,913	26,777	-1,136	-4.1%
Courtland	6	4	-33.3%	90	91	1	1.1%	823	875	52	6.3%
Del Paso Heights	100	97	-3.0%	975	1,041	66	6.8%	8,674	8,944	270	3.1%
Elk Grove	328	298	-9.1%	4,084	4,283	199	4.9%	42,732	41,945	-787	-1.8%
Fair Oaks	267	165	-38.2%	2,448	2,505	57	2.3%	27,518	27,030	-488	-1.8%
Franklin	169	463	174.0%	2,922	3,326	404	13.8%	28,253	68,975	40,722	144.1%
Galt	119	132	10.9%	1,291	1,448	157	12.2%	14,411	14,605	194	1.3%
Isleton	3	16	433.3%	109	126	17	15.6%	1,007	1,019	12	1.2%
Martin Luther King, Jr.	184	226	22.8%	2,093	2,265	172	8.2%	21,787	21,290	-497	-2.3%
McClatchy	30	31	3.3%	361	394	33	9.1%	3,462	3,740	278	8.0%
McKinley	156	161	3.2%	1,289	1,379	90	7.0%	13,935	14,195	260	1.9%
North Highlands-Antelope	397	353	-11.1%	3,996	4,185	189	4.7%	44,972	44,283	-689	-1.5%
North Natomas	235	514	118.7%	4,274	4,726	452	10.6%	17,155	58,478	41,323	240.9%
North Sacramento	51	63	23.5%	780	846	66	8.5%	8,116	7,963	-153	-1.9%
Orangevale	115	93	-19.1%	1,284	1,330	46	3.6%	8,945	9,583	638	7.1%
Pocket-Greenhaven	129	122	-5.4%	2,039	2,105	66	3.2%	3,518	5,917	2,399	68.2%
Rancho Cordova	341	325	-4.7%	3,660	3,841	181	4.9%	32,322	32,939	617	1.9%
Rio Linda	56	5	-91.1%	558	512	-46	-8.2%	6,022	5,989	-33	-0.5%
South Natomas	291	245	-15.8%	3,031	3,263	232	7.7%	34,256	33,821	-435	-1.3%
Southgate	160	139	-13.1%	1,930	2,037	107	5.5%	23,206	22,985	-221	-1.0%
Sylvan Oaks	340	300	-11.8%	3,672	3,815	143	3.9%	35,784	35,674	-110	-0.3%
Traveling Bookmobile	1	0	-100.0%	14	13	-1	-7.1%	861	736	-125	-14.5%
Valley Hi - N. Laguna	420	451	7.4%	5,288	5,719	431	8.2%	27,804	32,600	4,796	17.2%
Walnut Grove	11	12	9.1%	147	153	6	4.1%	1,431	1,459	28	2.0%
Wanderer Bookmobile	16	463	2793.8%	112	567	455	406.3%	1,679	34,059	32,380	1928.5%
Other Circulating Entities											
Books by Mail	0	0	0.0%	1	1	0	0.0%	0	1	1	na
ILL	0	1	na	14	16	2	14.3%	595	568	-27	-4.5%
Misc Circ	846	805	-4.8%	10,482	11,256	774	7.4%	40,344	48,121	7,777	19.3%

Sacramento Public Library Monthly Report
Circulation Comparison



Sacramento Public Library Monthly Report

Circulation

JUNE 2012	Monthly Circulation			Monthly Circ. per Open Hour			Cumulative Circulation			
Branch	June 2011	June 2012	% Change	June 2011	June 2012	% Change	YTD 2010-11	YTD 2011-12	Change N	Change %
Totals	**690,499**	**656,504**	**-4.9%**	**3,525**	**3,269**	**-7.3%**	**8,021,448**	**7,648,145**	**-373,303**	**-4.7%**
Arcade	18,527	16,677	-10.0%	99	100	1.3%	224,091	198,440	-25,651	-11.4%
Arden-Dimick	33,907	30,761	-9.3%	180	184	2.1%	366,286	345,177	-21,109	-5.8%
Carmichael	37,749	38,456	1.9%	200	206	3.0%	434,053	447,363	13,310	3.1%
Central	32,842	28,354	-13.7%	149	155	3.8%	405,300	340,713	-64,587	-15.9%
Colonial Heights	18,183	18,605	2.3%	114	123	8.4%	217,556	153,452	-64,104	-29.5%
Belle Cooledge	27,394	27,769	1.4%	171	184	7.4%	320,713	315,759	-4,954	-1.5%
Courtland	1,116	1,138	2.0%	41	11	-73.8%	13,637	16,086	2,449	18.0%
Del Paso Heights	4,641	4,813	3.7%	33	32	-3.8%	53,019	44,997	-8,022	-15.1%
Elk Grove	30,465	27,026	-11.3%	162	162	-0.1%	345,508	306,582	-38,926	-11.3%
Fair Oaks	34,387	27,911	-18.8%	183	167	-8.6%	376,967	332,441	-44,526	-11.8%
Franklin	29,356	27,911	-4.9%	122	167	36.6%	357,779	305,430	-52,349	-14.6%
Galt	13,787	12,860	-6.7%	90	85	-4.9%	141,284	135,938	-5,346	-3.8%
Isleton	1,179	1,070	-9.2%	6	13	107.4%	25,898	24,251	-1,647	-6.4%
Martin Luther King, Jr.	12,983	11,359	-12.5%	81	77	-5.4%	152,437	138,403	-14,034	-9.2%
McClatchy	10,777	9,480	-12.0%	67	63	-6.8%	119,994	115,084	-4,910	-4.1%
McKinley	14,877	14,950	0.5%	101	96	-4.7%	163,653	167,707	4,054	2.5%
North Highlands-Antelope	32,769	29,910	-8.7%	497	179	-63.9%	352,032	325,829	-26,203	-7.4%
North Natomas	22,900	22,321	-2.5%	119	148	23.9%	253,140	248,994	-4,146	-1.6%
North Sacramento	4,600	6,019	30.8%	32	45	39.6%	62,392	59,848	-2,544	-4.1%
Orangevale	10,138	8,598	-15.2%	78	57	-27.0%	102,396	104,757	2,361	2.3%
Pocket-Greenhaven	17,984	17,756	-1.3%	96	106	10.5%	183,092	202,754	19,662	10.7%
Rancho Cordova	30,941	31,254	1.0%	165	186	13.0%	350,986	331,335	-19,651	-5.6%
Rio Linda	5,921	1,702	-71.3%	54	21	-61.0%	61,956	47,908	-14,048	-22.7%
South Natomas	18,869	19,591	3.8%	118	130	10.0%	232,316	218,744	-13,572	-5.8%
Southgate	18,695	16,575	-11.3%	109	99	-8.7%	199,446	210,126	10,680	5.4%
Sylvan Oaks	30,944	27,086	-12.5%	147	155	5.0%	354,378	314,322	-40,056	-11.3%
Traveling Bookmobile	340	-	-100.0%	na	na	na	8,235	10	-8,225	-99.9%
Valley Hi - N. Laguna	29,513	28,909	-2.0%	184	191	3.8%	342,239	331,747	-10,492	-3.1%
Walnut Grove	1,463	1,590	8.7%	11	13	17.7%	21,690	21,150	-540	-2.5%
Wanderer Bookmobile	5,106	3,911	-23.4%	116	115	-0.9%	47,061	52,527	5,466	11.6%
Other Circulating Entities										
Books by Mail	-	-	0.0%	na	na	na	3,737	0	-3,737	-100.0%
Borrower's Help Desk	-	-	0.0%	na	na	na	0	0	0	0.0%
ILL	-	-	0.0%	na	na	na	631	1,105	474	75.1%
Misc Circ	870	1,055	151.6%	na	na	na	7,779	10,601	2,822	36.3%
Telis	2,309	2,189	-100.0%	na	na	na	26,888	23,306	-3,582	-13.3%
Customer										
Online	119,651	114,292	-4.5%	na	na	na	1,552,227	1,524,721	-27,506	-1.8%
Telephone	3,637	3,253	-10.6%	na	na	na	47,810	44,277	-3,533	-7.4%
Download	11,679	21,353	82.8%	na	na	na	92,842	186,261	93,419	100.6%

Sacramento Public Library Monthly Report

Program Totals

JUNE 2012	Monthly Program Totals			Cumulative Program Totals				Monthly Attendance					Cumulative Attendance					
Branch	June 2011	June 2012	% Change	YTD 2010-11	YTD 2011-12	Change N	Change %	June 2011	June 2012	% Change	Avg. 2009-10	Avg. 2010-11	YTD 2010-11	YTD 2011-12	Change N	Change %	Avg. 2010-11	Avg. 2011-12
Totals	**564**	**555**	**-1.6%**	**5,213**	**5,997**	**784**	**15.0%**	**17,970**	**17,589**	**-2.1%**	**31.9**	**31.7**	**133,695**	**154,817**	**21,122**	**15.8%**	**25.6**	**25.8**
Arcade	18	20	11.1%	185	216	31	16.8%	445	463	4.0%	24.7	23.2	3,436	3,909	473	13.8%	18.6	18.1
Arden-Dimick	29	21	-27.6%	232	257	25	10.8%	983	698	-29.0%	33.9	33.2	6,686	7,855	1,169	17.5%	28.8	30.6
Carmichael	39	34	-12.8%	371	435	64	17.3%	1,203	1,175	-2.3%	30.8	34.6	8,525	10,906	2,381	27.9%	23.0	25.1
Central	43	42	-2.3%	670	459	-211	-31.5%	1,554	789	-49.2%	36.1	18.8	11,577	9,353	-2,224	-19.2%	17.3	20.4
Colonial Heights	16	24	50.0%	153	152	-1	-0.7%	378	528	39.7%	23.6	22.0	3,115	3,022	-93	-3.0%	20.4	19.9
Belle Cooledge	31	26	-16.1%	222	362	140	63.1%	1,400	1,208	-13.7%	45.2	46.5	9,177	13,909	4,732	51.6%	41.3	38.4
Courtland	16	16	0.0%	133	153	20	15.0%	313	370	18.2%	19.6	23.1	2,523	2,582	59	2.3%	19.0	16.9
Del Paso Heights	15	22	46.7%	129	140	11	8.5%	393	441	12.2%	26.2	20.0	3,141	3,099	-42	-1.3%	24.3	22.1
Elk Grove	30	12	-60.0%	220	208	-12	-5.5%	1,006	447	-55.6%	33.5	37.3	7,093	6,262	-831	-11.7%	32.2	30.1
Fair Oaks	18	19	5.6%	186	221	35	18.8%	760	842	10.8%	42.2	44.3	7,189	8,774	1,585	22.0%	38.7	39.7
Franklin	18	21	16.7%	171	230	59	34.5%	680	754	10.9%	37.8	35.9	4,833	6,160	1,327	27.5%	28.3	26.8
Galt	22	24	9.1%	224	200	-24	-10.7%	584	590	1.0%	26.5	24.6	4,993	4,510	-483	-9.7%	22.3	22.6
Isleton	11	10	-9.1%	195	140	-55	-28.2%	256	179	-30.1%	23.3	17.9	4,595	2,703	-1,892	-41.2%	23.6	19.3
Martin Luther King, Jr.	14	16	14.3%	153	177	24	15.7%	291	406	39.5%	20.8	25.4	3,755	3,777	22	0.6%	24.5	21.3
McClatchy	11	10	-9.1%	82	106	24	29.3%	206	335	62.6%	18.7	33.5	1,815	2,783	968	53.3%	22.1	26.3
McKinley	13	0	-100.0%	177	172	-5	-2.8%	352	0	-100.0%	27.1	0.0	4,752	5,605	853	18.0%	26.8	32.6
North Highlands-Antelope	19	28	47.4%	174	258	84	48.3%	582	750	28.9%	30.6	26.8	3,431	5,506	2,075	60.5%	19.7	21.3
North Natomas	20	25	25.0%	181	191	10	5.5%	571	1,068	87.0%	28.6	42.7	3,674	5,932	2,258	61.5%	20.3	31.1
North Sacramento	8	14	75.0%	91	123	32	35.2%	158	88	-44.3%	19.8	6.3	1,517	1,384	-133	-8.8%	16.7	11.3
Orangevale	7	12	71.4%	54	62	8	14.8%	568	568	0.0%	81.1	47.3	1,732	1,905	173	10.0%	32.1	30.7
Pocket-Greenhaven	30	33	10.0%	196	366	170	86.7%	918	1,179	28.4%	30.6	35.7	9,581	9,709	128	1.3%	48.9	26.5
Rancho Cordova	32	29	-9.4%	290	328	38	13.1%	1,143	1,057	-7.5%	35.7	36.4	8,090	10,710	2,620	32.4%	27.9	32.7
Rio Linda	17	6	-64.7%	87	113	26	29.9%	280	76	-72.9%	16.5	12.7	785	1,376	591	75.3%	9.0	12.2
South Natomas	16	22	37.5%	176	260	84	47.7%	701	739	5.4%	43.8	33.6	4,835	6,014	1,179	24.4%	27.5	23.1
Southgate	21	24	14.3%	92	244	152	165.2%	664	688	3.6%	31.6	28.7	2,350	5,012	2,662	113.3%	25.5	20.5
Sylvan Oaks	13	19	46.2%	135	161	26	19.3%	526	732	39.2%	40.5	38.5	3,707	4,520	813	21.9%	27.5	28.1
Valley Hi - N. Laguna	25	15	-40.0%	121	160	39	32.2%	826	1,240	50.1%	33.0	82.7	5,166	6,420	1,254	24.3%	42.7	40.1
Walnut Grove	12	11	-8.3%	113	103	-10	-8.8%	229	179	-21.8%	19.1	16.3	1,622	1,120	-502	-30.9%	14.4	10.9

Sacramento Public Library Monthly Report

Self-Check

JUNE 2012	Monthly Circulation					Cumulative Circulation					
Branch	June 2011	June 2012	Change N	Change %	% of Branch Circulation	YTD 2010-11	YTD 2011-12	Change N	Change %	% of Circulation 2010-11	% of Circulation 2011-12
Totals	**303,105**	**309,672**	**6,567**	**2.2%**	**47.2%**	**3,473,751**	**3,534,620**	**60,869**	**1.8%**	**43.3%**	**46.2%**
Arcade	8,225	8,006	-219	-2.7%	48.0%	99,433	96,456	-2,977	-3.0%	44.4%	48.6%
Arden-Dimick	20,005	18,080	-1,925	-9.6%	58.8%	216,007	206,947	-9,060	-4.2%	59.0%	60.0%
Carmichael	23,887	23,315	-572	-2.4%	60.6%	273,650	283,953	10,303	3.8%	63.0%	63.5%
Central	13,312	11,731	-1,581	-11.9%	41.4%	164,035	156,861	-7,174	-4.4%	40.5%	46.0%
Colonial Heights	12,699	13,261	562	4.4%	71.3%	155,183	114,029	-41,154	-26.5%	71.3%	74.3%
Belle Cooledge	15,099	15,266	167	1.1%	55.0%	179,633	177,106	-2,527	-1.4%	56.0%	56.1%
Courtland	510	520	10	2.0%	45.7%	6,341	8,168	1,827	28.8%	46.5%	50.8%
Del Paso Heights	2,140	1,704	-436	-20.4%	35.4%	18,169	16,126	-2,043	-11.2%	34.3%	35.8%
Elk Grove	22,510	21,661	-849	-3.8%	80.1%	273,480	255,342	-18,138	-6.6%	79.2%	83.3%
Fair Oaks	18,021	14,217	-3,804	-21.1%	50.9%	201,462	177,490	-23,972	-11.9%	53.4%	53.4%
Franklin	19,236	22,424	3,188	16.6%	80.3%	211,107	224,041	12,934	6.1%	59.0%	73.4%
Galt	2,838	4,626	1,788	63.0%	36.0%	30,176	38,724	8,548	28.3%	21.4%	28.5%
Isleton	481	367	-114	-23.7%	34.3%	7,771	7,715	-56	-0.7%	30.0%	31.8%
Martin Luther King, Jr.	7,151	7,832	681	9.5%	68.9%	83,333	89,988	6,655	8.0%	54.7%	65.0%
McClatchy	0	5,453	5,453	na	57.5%	na	38,071	na	na	na	33.1%
McKinley	9,579	9,494	-85	-0.9%	63.5%	109,502	115,278	5,776	5.3%	66.9%	68.7%
North Highlands	22,803	21,796	-1,007	-4.4%	72.9%	244,645	246,167	1,522	0.6%	69.5%	75.6%
North Natomas	16,581	17,908	1,327	8.0%	80.2%	182,275	191,711	9,436	5.2%	72.0%	77.0%
North Sacramento	1,572	3,352	1,780	113.2%	55.7%	25,099	30,866	5,767	23.0%	40.2%	51.6%
Orangevale	3,088	3,742	654	21.2%	43.5%	33,813	40,805	6,992	20.7%	33.0%	39.0%
Pocket-Greenhaven	10,685	9,847	-838	-7.8%	55.5%	110,551	122,391	11,840	10.7%	60.4%	60.4%
Rancho Cordova	16,921	17,989	1,068	6.3%	57.6%	198,685	206,180	7,495	3.8%	56.6%	62.2%
Rio Linda	2,267	-	-2,267	-100.0%	0.0%	20,711	17,428	-3,283	-15.9%	33.4%	36.4%
South Natomas	10,207	14,354	4,147	40.6%	73.3%	118,343	152,130	33,787	28.6%	50.9%	69.5%
Southgate	9,422	9,228	-194	-2.1%	55.7%	96,522	120,396	23,874	24.7%	48.4%	57.3%
Sylvan Oaks	14,916	13,987	-929	-6.2%	51.6%	172,196	164,284	-7,912	-4.6%	48.6%	52.3%
Valley Hi-North Laguna	18,877	19,277	400	2.1%	66.7%	240,209	234,265	-5,944	-2.5%	70.2%	70.6%
Walnut Grove	73	235	162	221.9%	14.8%	1,420	1,702	282	19.9%	6.5%	8.0%

Sacramento Public Library Monthly Report
Virtual Self-Service

JUNE 2012

	June 2011	June 2012	Change N	Change %	YTD 2010-11	YTD 2011-12	Change N	Change %
Total Renewals	**138,198**	**117,545**	**-20,653**	**-14.9%**	**1,611,674**	**1,573,137**	**-38,537**	**-2.4%**
External	129,279	110,290	-18,989	-14.7%	1,501,429	1,472,831	-28,598	-1.9%
Internal	4,529	4,002	-527	-11.6%	61,682	56,029	-5,653	-9.2%
Telephone	4,390	3,253	-1,137	-25.9%	48,563	44,277	-4,286	-8.8%
% of All Circulation	20.0%	17.9%	-2.1%	-10.5%	20.1%	20.6%	0.5%	2.4%
All Holds	**163,696**	**151,598**	**-12,098**	**-7.4%**	**2,001,359**	**1,899,199**	**-102,160**	**-5.1%**
Self-Placed	148,094	136,049	-12,045	-8.1%	1,796,383	1,582,859	-213,524	-11.9%
% of All Holds	90.5%	89.7%	-0.7%	-0.8%	89.8%	83.3%	-6.4%	-7.1%
Total Electronic Access	**938,893**	**1,553,036**	**614,143**	**65.4%**	**16,277,329**	**29,444,905**	**13,167,576**	**80.9%**
Catalog Searches	1,244,007	**1,158,731**	-85,276	-6.9%	9,140,883	14,651,072	5,510,189	60.3%
Subscription Database Use[1]	590,054	1,197,729	607,675	103.0%	2,926,117	10,355,122	7,429,005	253.9%
Library Web Site Visits	348,839	355,307	na	na	4,117,487	4,252,450	na	na
Download	11,679	21,353	9,674	82.8%	92,842	186,261	93,419	100.6%

Notes:

[1] The subscription database searches refer to totals for the previous month.

SACRAMENTO PUBLIC LIBRARY

MONTHLY PUBLIC SERVICES STATISTICS

JULY 2012

Key Points:

- Branches with the highest percentage of circulation that is from self-check include:
  - Franklin (80.7%)
  - Elk Grove (79.5%)
  - North Highlands (78.1%)
  - Martin Luther King (73.7%)
  - South Natomas (73.5%)

- In July 2012, the Library offered 525 free programs to the public, a -6.3% decrease over July 2011.

- FY 2012-13 year to date program attendance is 15,004 a -10.7% decrease from FY 2011-12.

- FY 2012-13 year to date branch volunteer hours total 5,596 a 0.2% increase from FY 2011-12.

Sacramento Public Library Monthly Report
Summary

JULY 2012	Jul 2011	Jul 2012	Change N	Change %	YTD 2011-12	YTD 2012-13	Change N	Change %
Customers & Circulation								
Items Circulated	689,551	627,778	-61,773	-9.0%	689,551	627,778	-61,773	-9.0%
Interlibrary Loan								
Loaned to Client Libraries	10,888	11,671	783	7.2%	10,888	11,671	783	7.2%
Borrowed from Client Libraries	11,568	9,983	-1,585	-13.7%	11,568	9,983	-1,585	-13.7%
Loaned to LINKPlus Libraries	3,486	3,693	207	5.9%	3,486	3,693	207	5.9%
Borrowed from LINKPlus Libraries	3,318	3,075	-243	-7.3%	3,318	3,075	-243	-7.3%
All Other Loans	147	96	-51	-34.7%	147	96	-51	-34.7%
New Customers Registered	5,806	4,825	-981	-16.9%	5,806	4,825	-981	-16.9%
Total Customers	641,298	655,972	14,674	2.3%	641,298	655,972	14,674	2.3%
Adult	428,961	432,152	3,191	0.7%	428,961	432,152	3,191	0.7%
Juvenile	171,505	175,128	3,623	2.1%	171,505	175,128	3,623	2.1%
E-card Only	39,867	47,673	7,806	19.6%	39,867	47,673	7,806	19.6%
Other	963	1,017	54	5.6%	963	1,017	54	5.6%
Total Customers as % of Total Population[1]	47.1%	47.7%	0.7%	1.5%	47.1%	47.7%	0.7%	1.5%
Library Visits	357,420	306,380	-51,040	-14.3%	357,420	306,380	-51,040	-14.3%
Programs								
TOTAL PROGRAMS - #	560	525	-35	-6.3%	560	525	-35	-6.3%
TOTAL ATTENDANCE	16,810	15,004	-1,806	-10.7%	16,810	15,004	-1,806	-10.7%
Family Programs - #	64	65	1	1.6%	64	65	1	1.6%
Family Programs - Attendance	2,540	2,738	198	7.8%	2,540	2,738	198	7.8%
Toddler Programs - #	94	99	5	5.3%	94	99	5	5.3%
Toddler Programs - Attendance	3,069	3,006	-63	-2.1%	3,069	3,006	-63	-2.1%
Preschool Programs - #	101	84	-17	-16.8%	101	84	-17	-16.8%
Preschool Programs - Attendance	3,429	2,785	-644	-18.8%	3,429	2,785	-644	-18.8%
School Age Programs - #	102	93	-9	-8.8%	102	93	-9	-8.8%
School Age Programs - Attendance	5,035	4,308	-727	-14.4%	5,035	4,308	-727	-14.4%
Teen Programs - #	74	71	-3	-4.1%	74	71	-3	-4.1%
Teen Programs - Attendance	931	1,023	92	9.9%	931	1,023	92	9.9%
Adult Programs - #	119	109	-10	-8.4%	119	109	-10	-8.4%
Adult Programs - Attendance	1,731	1,085	-646	-37.3%	1,731	1,085	-646	-37.3%
Senior Programs - #	6	4	-2	-33.3%	6	4	-2	-33.3%
Senior Programs - Attendance	75	59	-16	-21.3%	75	59	-16	-21.3%
Community								
Community Meeting/Meeting Room Use - #	326	225	-101	-31.0%	326	225	-101	-31.0%
Hours Used	962	928	-34	-3.5%	962	928	-34	-3.5%
Attendance	5,914	4,098	-1,816	-30.7%	5,914	4,098	-1,816	-30.7%
Community Meetings - # presentations by staff	51	58	7	13.7%	51	58	7	13.7%
Total Attendance	2,457	679	-1,778	-72.4%	2,457	679	-1,778	-72.4%
Attendance - Adults	716	629	-87	-12.2%	716	629	-87	-12.2%
Attendance - Youth	1,741	50	-1,691	-97.1%	1,741	50	-1,691	-97.1%
Community Group Visits to Library - #	45	50	5	11.1%	45	50	5	11.1%
Total Attendance	1,698	1,610	-88	-5.2%	1,698	1,610	-88	-5.2%
Attendance - Adults	443	435	-8	-1.8%	443	435	-8	-1.8%
Attendance - Youth	1,255	1,175	-80	-6.4%	1,255	1,175	-80	-6.4%
Internet Access Totals								
Total Reservations	67,861	55,287	-12,574	-18.5%	67,861	55,287	-12,574	-18.5%
Total Time (Hours)	60,419	50,534	-9,885	-16.4%	60,419	50,534	-9,885	-16.4%
Customer Self-Service								
Self-Check Circulation	306,583	281,436	-25,147	-8.2%	306,583	281,436	-25,147	-8.2%

Sacramento Public Library Monthly Report
Summary

JULY 2012	Jul 2011	Jul 2012	Change N	Change %	YTD 2011-12	YTD 2012-13	Change N	Change %
% of All Circulation for System	44.5%	44.8%	0.4%	0.8%	44.5%	44.8%	0.4%	0.8%
Total Customer-Completed Renewals	139,098	135,302	-3,796	-2.7%	139,098	135,302	-3,796	-2.7%
Computer Renewal - External	130,945	127,541	-3,404	-2.6%	130,945	127,541	-3,404	-2.6%
Computer Renewal - Internal	4,478	3,945	-533	-11.9%	4,478	3,945	-533	-11.9%
Telephone Renewal	3,675	3,816	141	3.8%	3,675	3,816	141	3.8%
% of All Circulation for System	0.5%	21.6%	21.0%	3944.0%	0.5%	0.6%	0.1%	14.1%
Total Holds Placed	173,750	152,755	-20,995	-12.1%	173,750	152,755	-20,995	-12.1%
Customer-Placed Holds	156,053	138,254	-17,799	-11.4%	156,053	138,254	-17,799	-11.4%
% of All Holds Placed	89.8%	90.5%	0.7%	0.8%	89.8%	90.5%	0	0.8%
Total Library Catalog Searches[2]	1,371,802	1,141,892	-229,910	-16.8%	1,371,802	1,141,892	-229,910	-16.8%
Searches during open hours	875,217	666,010	-209,207	-23.9%	875,217	666,010	-209,207	-23.9%
Searches during closed hours	496,585	475,882	-20,703	-4.2%	496,585	475,882	-20,703	-4.2%
% of Total Searches	36.20%	41.7%	5.48%	15.1%	36.20%	41.7%	5.5%	15.1%
Subscription Database Searches[3]	622,333	1,267,311	644,978	103.6%	622,333	1,267,311	644,978	103.6%
Web Page Visits	360,591	347,655	-12,936	-3.6%	360,591	347,655	-12,936	-3.6%
Download	12,346	22,848	10,502	85.1%	12,346	22,848	10,502	85.1%
Notices Sent for Holds and Overdues - Total	112,200	93,551	-18,649	-16.6%	112,200	93,551	-18,649	-16.6%
Delivered via E-mail	77,592	67,301	-10,291	-13.3%	77,592	67,301	-10,291	-13.3%
% of Total	69.2%	71.9%	3%	4.0%	69.2%	71.9%	2.8%	4.0%
Delivered via Automated Telephone System	34,608	26,250	-8,358	-24.2%	34,608	26,250	-8,358	-24.2%
% of Total	30.8%	28.1%	-2.8%	-9.0%	30.8%	28.1%	-2.8%	-9.0%
Resources								
Open Hours	4,292	3,663	-629	-14.7%	4,292	3,663	-629	-14.7%
Closed Hours	202	684	482	238.6%	202	684	482	238.6%
Staff FTE	185	171.0	-14.0	-7.6%	185	171	-14	-7.6%
Extra Help Staff Total Hours Used	7,154	6,335	-819	-11.4%	7,154	6,335	-819	-11.4%
Oncall Hours	1,349	84	-1,265	-93.8%	1,349	84	-1,265	-93.8%
Oncall Wages	$23,772.09	$7,501.00	-$16,271	-68.4%	$23,772.09	$7,501.00	-16,271	-68.4%
Shelver Hours	5,805	6,251	446	7.7%	5,805	6,251	446	7.7%
Shelver Wages	51,934.15	56,864.00	$4,930	9.5%	$51,934.15	$56,864.00	4,930	9.5%
Volunteers- #	637	763	126	19.8%	637	763	126	19.8%
Volunteers - Hours	5,583	5,596	13	0.2%	5,583	5,596	13	0.2%
Items - Total	1,911,658	1,754,341	-157,317	-8.2%	1,911,658	1,754,341	-157,317	-8.2%
Items Added	14,005	12,646	-1,359	-9.7%	14,005	12,646	-1,359	-9.7%
Titles - Total	497,820	495,240	-2,580	-0.5%	497,820	495,240	-2,580	-0.5%
Titles Added	934	1,264	330	35.3%	934	1,264	330	35.3%

Notes:

[1] The population estimates used are from the California Department of Finance.

Last year = 1,362,619

This year = 1,373,874

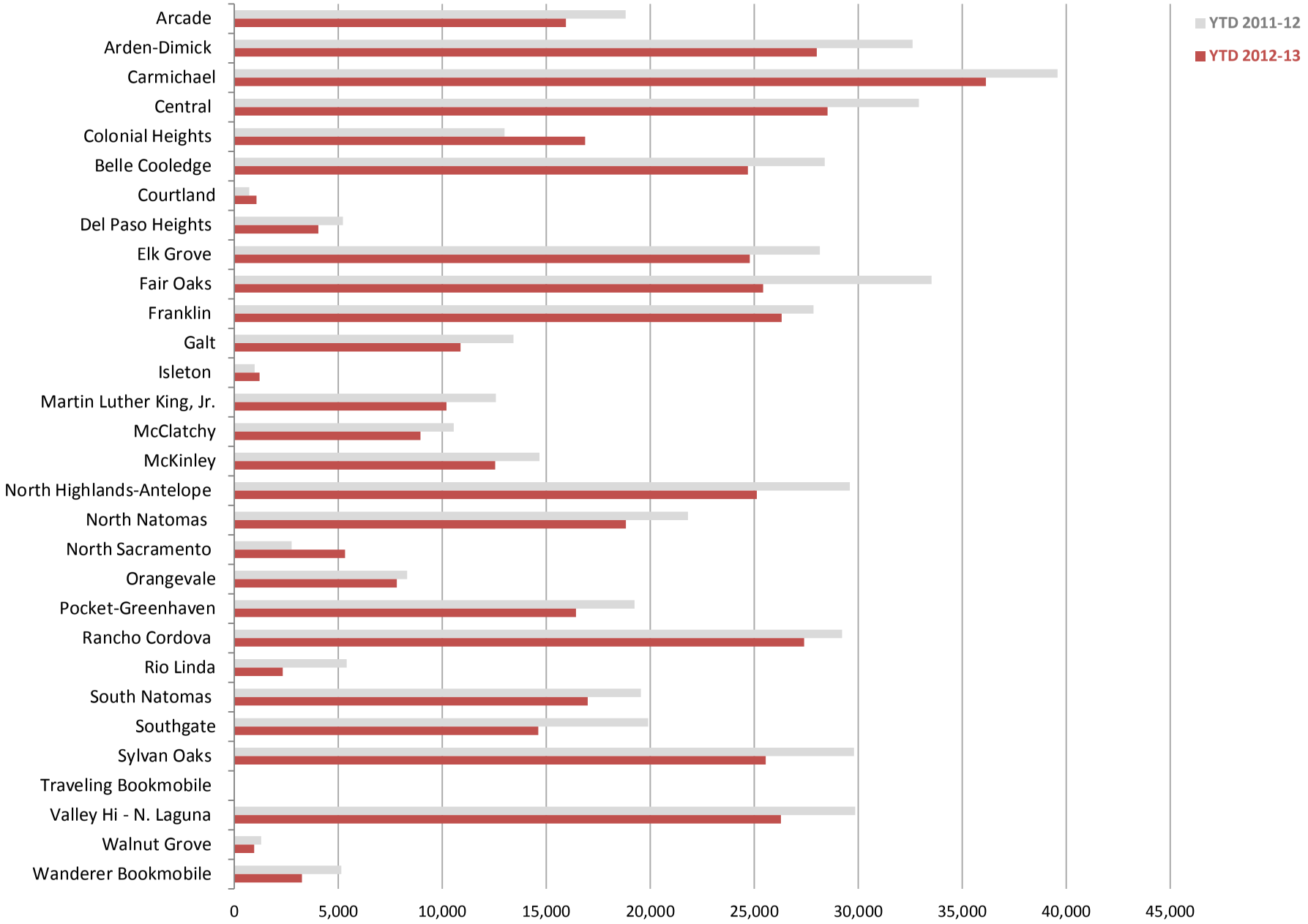
[2] The catalog search data was updated July 2011 to reflect searches performed during and outside of regular library hours

[3] The subscription database searches refer to totals for the previous month.

Sacramento Public Library Monthly Report
Customers

JULY 2012	Monthly New Customers			Cumulative New Customers				Total Customers			
	Jul	Jul		YTD	YTD	Change				Change	
Branches	2011	2012	% Change	2011-12	2012-13	N	%	2011-12	2012-13	N	%
Totals	**5,806**	**4,825**	**-16.9%**	**5,806**	**4,825**	**-981**	**-16.9%**	**641,298**	**655,972**	**14,674**	**2.3%**
Arcade	156	128	-17.9%	156	128	-28	-17.9%	21,271	21,316	45	0.2%
Arden-Dimick	237	155	-34.6%	237	155	-82	-34.6%	26,458	26,347	-111	-0.4%
Carmichael	211	229	8.5%	211	229	18	8.5%	31,514	33,478	1,964	6.2%
Central	387	324	-16.3%	387	324	-63	-16.3%	54,324	51,740	-2,584	-4.8%
Colonial Heights	184	189	2.7%	184	189	5	2.7%	25,805	25,848	43	0.2%
Belle Cooledge	162	133	-17.9%	162	133	-29	-17.9%	27,997	26,891	-1,106	-4.0%
Courtland	1	4	300.0%	1	4	3	300.0%	824	879	55	6.7%
Del Paso Heights	67	72	7.5%	67	72	5	7.5%	8,722	9,008	286	3.3%
Elk Grove	337	291	-13.6%	337	291	-46	-13.6%	42,996	42,202	-794	-1.8%
Fair Oaks	192	144	-25.0%	192	144	-48	-25.0%	27,691	27,175	-516	-1.9%
Franklin	120	123	2.5%	120	123	3	2.5%	28,346	28,428	82	0.3%
Galt	111	93	-16.2%	111	93	-18	-16.2%	14,529	14,710	181	1.2%
Isleton	6	6	0.0%	6	6	0	0.0%	1,010	1,025	15	1.5%
Martin Luther King, Jr.	194	138	-28.9%	194	138	-56	-28.9%	21,945	21,417	-528	-2.4%
McClatchy	35	31	-11.4%	35	31	-4	-11.4%	3,515	3,777	262	7.5%
McKinley	137	96	-29.9%	137	96	-41	-29.9%	14,080	14,289	209	1.5%
North Highlands-Antelope	317	224	-29.3%	317	224	-93	-29.3%	45,247	44,537	-710	-1.6%
North Natomas	269	231	-14.1%	269	231	-38	-14.1%	17,466	20,809	3,343	19.1%
North Sacramento	34	53	55.9%	34	53	19	55.9%	8,129	8,017	-112	-1.4%
Orangevale	75	59	-21.3%	75	59	-16	-21.3%	9,036	9,635	599	6.6%
Pocket-Greenhaven	133	87	-34.6%	133	87	-46	-34.6%	3,768	6,053	2,285	60.6%
Rancho Cordova	404	259	-35.9%	404	259	-145	-35.9%	32,716	33,206	490	1.5%
Rio Linda	48	18	-62.5%	48	18	-30	-62.5%	6,077	6,002	-75	-1.2%
South Natomas	229	227	-0.9%	229	227	-2	-0.9%	34,463	34,035	-428	-1.2%
Southgate	170	145	-14.7%	170	145	-25	-14.7%	23,385	23,114	-271	-1.2%
Sylvan Oaks	264	205	-22.3%	264	205	-59	-22.3%	36,028	35,862	-166	-0.5%
Traveling Bookmobile	1	0	-100.0%	1	0	-1	-100.0%	859	735	-124	-14.4%
Valley Hi - N. Laguna	442	381	-13.8%	442	381	-61	-13.8%	28,375	33,082	4,707	16.6%
Walnut Grove	10	5	-50.0%	10	5	-5	-50.0%	1,437	1,462	25	1.7%
Wanderer Bookmobile	10	5	-50.0%	10	5	-5	-50.0%	1,685	1,633	-52	-3.1%
Other Circulating Entities											
Books by Mail	0	0	0.0%	0	0	0	0.0%	1	1	0	0.0%
ILL	1	0	-100.0%	1	0	-1	-100.0%	598	568	-30	-5.0%
Misc Circ	862	770	-10.7%	862	770	-92	-10.7%	41,001	48,691	7,690	18.8%

Sacramento Public Library Monthly Report
Circulation Comparison



Sacramento Public Library Monthly Report
Circulation

JULY 2012	Monthly Circulation			Monthly Circ. per Open Hour			Cumulative Circulation			
Branch	Jul 2011	Jul 2012	% Change	Jul 2011	Jul 2012	% Change	YTD 2011-12	YTD 2012-13	Change N	Change %
Totals	**689,551**	**627,778**	**-9.0%**	**3,452**	**3,702**	**7.2%**	**689,551**	**627,778**	**-61,773**	**-9.0%**
Arcade	18,815	15,946	-15.2%	108	112	3.7%	18,815	15,946	-2,869	-15.2%
Arden-Dimick	32,615	28,004	-14.1%	186	196	5.1%	32,615	28,004	-4,611	-14.1%
Carmichael	39,588	36,141	-8.7%	209	207	-1.4%	39,588	36,141	-3,447	-8.7%
Central	32,917	28,527	-13.3%	161	158	-2.3%	32,917	28,527	-4,390	-13.3%
Colonial Heights	12,997	16,865	29.8%	125	131	4.6%	12,997	16,865	3,868	29.8%
Belle Cooledge	28,393	24,694	-13.0%	182	191	5.2%	28,393	24,694	-3,699	-13.0%
Courtland	722	1,072	48.5%	6	12	93.0%	722	1,072	350	48.5%
Del Paso Heights	5,228	4,037	-22.8%	37	31	-16.2%	5,228	4,037	-1,191	-22.8%
Elk Grove	28,150	24,790	-11.9%	154	173	12.7%	28,150	24,790	-3,360	-11.9%
Fair Oaks	33,521	25,422	-24.2%	192	178	-7.2%	33,521	25,422	-8,099	-24.2%
Franklin	27,846	26,322	-5.5%	218	182	-16.6%	27,846	26,322	-1,524	-5.5%
Galt	13,418	10,881	-18.9%	88	84	-3.8%	13,418	10,881	-2,537	-18.9%
Isleton	979	1,218	24.4%	9	16	79.3%	979	1,218	239	24.4%
Martin Luther King, Jr.	12,581	10,196	-19.0%	90	79	-12.0%	12,581	10,196	-2,385	-19.0%
McClatchy	10,552	8,952	-15.2%	68	69	2.6%	10,552	8,952	-1,600	-15.2%
McKinley	14,676	12,547	-14.5%	94	92	-1.9%	14,676	12,547	-2,129	-14.5%
North Highlands-Antelope	29,597	25,120	-15.1%	190	173	-8.7%	29,597	25,120	-4,477	-15.1%
North Natomas	21,809	18,824	-13.7%	125	146	17.1%	21,809	18,824	-2,985	-13.7%
North Sacramento	2,756	5,329	93.4%	18	47	160.1%	2,756	5,329	2,573	93.4%
Orangevale	8,312	7,813	-6.0%	99	61	-38.8%	8,312	7,813	-499	-6.0%
Pocket-Greenhaven	19,244	16,434	-14.6%	120	115	-3.9%	19,244	16,434	-2,810	-14.6%
Rancho Cordova	29,227	27,393	-6.3%	182	192	5.5%	29,227	27,393	-1,834	-6.3%
Rio Linda	5,403	2,326	-56.9%	31	24	-21.5%	5,403	2,326	-3,077	-56.9%
South Natomas	19,553	16,996	-13.1%	158	132	-16.4%	19,553	16,996	-2,557	-13.1%
Southgate	19,901	14,618	-26.5%	121	110	-9.4%	19,901	14,618	-5,283	-26.5%
Sylvan Oaks	29,792	25,548	-14.2%	153	169	10.7%	29,792	25,548	-4,244	-14.2%
Traveling Bookmobile	10	-	-100.0%	na	na	na	10	0	-10	-100.0%
Valley Hi - N. Laguna	29,858	26,280	-12.0%	191	204	6.4%	29,858	26,280	-3,578	-12.0%
Walnut Grove	1,290	958	-25.7%	10	12	16.6%	1,290	958	-332	-25.7%
Wanderer Bookmobile	5,150	3,258	-36.7%	129	407	216.3%	5,150	3,258	-1,892	-36.7%
Other Circulating Entities										
Books by Mail	0	0	0.0%	na	na	na	0	0	0	0.0%
Borrower's Help Desk	0	0	0.0%	na	na	na	0	0	0	0.0%
ILL	18	0	-100.0%	na	na	na	18	0	-18	-100.0%
Misc Circ	674	937	39.0%	na	na	na	674	937	263	39.0%
Telis	2,515	2,180	-13.3%	na	na	na	2,515	2,180	-335	-13.3%
Customer								0		
Online	135,423	131,486	-2.9%	na	na	na	135,423	131,486	-3,937	-2.9%
Telephone	3,675	3,816	3.8%	na	na	na	3,675	3,816	141	3.8%
Download	12,346	22,848	85.1%	na	na	na	12,346	22,848	10,502	85.1%

Sacramento Public Library Monthly Report

Program Totals

JULY 2012	Monthly Program Totals			Cumulative Program Totals				Monthly Attendance					Cumulative Attendance					
Branch	Jul 2011	Jul 2012	% Change	YTD 2011-12	YTD 2012-13	Change N	Change %	Jul 2011	Jul 2012	% Change	Avg. 2009-10	Avg. 2010-11	YTD 2011-12	YTD 2012-13	Change N	Change %	Avg. 2011-12	Avg. 2012-13
Totals	**560**	**525**	**-6.3%**	**560**	**525**	**-35**	**-6.3%**	**16,810**	**15,004**	**-10.7%**	**30.0**	**28.6**	**16,810**	**17,544**	**734**	**4.4%**	**30.0**	**33.4**
Arcade	19	19	0.0%	19	19	0	0.0%	540	384	-28.9%	28.4	20.2	540	483	-57	-10.6%	28.4	25.4
Arden-Dimick	29	24	-17.2%	29	24	-5	-17.2%	926	889	-4.0%	31.9	37.0	926	913	-13	-1.4%	31.9	38.0
Carmichael	41	36	-12.2%	41	36	-5	-12.2%	1,270	1,011	-20.4%	31.0	28.1	1,270	1,164	-106	-8.3%	31.0	32.3
Central	55	32	-41.8%	55	32	-23	-41.8%	1,495	570	-61.9%	27.2	17.8	1,495	1,052	-443	-29.6%	27.2	32.9
Colonial Heights	19	20	5.3%	19	20	1	5.3%	297	346	16.5%	15.6	17.3	297	415	118	39.7%	15.6	20.8
Belle Cooledge	28	35	25.0%	28	35	7	25.0%	1,155	1,244	7.7%	41.3	35.5	1,155	1,815	660	57.1%	41.3	51.9
Courtland	17	15	-11.8%	17	15	-2	-11.8%	334	298	-10.8%	19.6	19.9	334	390	56	16.8%	19.6	26.0
Del Paso Heights	17	17	0.0%	17	17	0	0.0%	374	470	25.7%	22.0	27.6	374	470	96	25.7%	22.0	27.6
Elk Grove	26	16	-38.5%	26	16	-10	-38.5%	909	565	-37.8%	35.0	35.3	909	565	-344	-37.8%	35.0	35.3
Fair Oaks	22	20	-9.1%	22	20	-2	-9.1%	1,038	731	-29.6%	47.2	36.6	1,038	731	-307	-29.6%	47.2	36.6
Franklin	17	19	11.8%	17	19	2	11.8%	271	567	109.2%	15.9	29.8	271	627	356	131.4%	15.9	33.0
Galt	17	24	41.2%	17	24	7	41.2%	608	641	5.4%	35.8	26.7	608	656	48	7.9%	35.8	27.3
Isleton	7	8	14.3%	7	8	1	14.3%	166	145	-12.7%	23.7	18.1	166	145	-21	-12.7%	23.7	18.1
Martin Luther King, Jr.	18	17	-5.6%	18	17	-1	-5.6%	393	542	37.9%	21.8	31.9	393	557	164	41.7%	21.8	32.8
McClatchy	4	12	200.0%	4	12	8	200.0%	95	394	314.7%	23.8	32.8	95	394	299	314.7%	23.8	32.8
McKinley	12	15	25.0%	12	15	3	25.0%	375	239	-36.3%	31.3	15.9	375	239	-136	-36.3%	31.3	15.9
North Highlands-Antelope	23	25	8.7%	23	25	2	8.7%	702	569	-18.9%	30.5	22.8	702	569	-133	-18.9%	30.5	22.8
North Natomas	11	18	63.6%	11	18	7	63.6%	250	454	81.6%	22.7	25.2	250	454	204	81.6%	22.7	25.2
North Sacramento	5	7	40.0%	5	7	2	40.0%	113	212	87.6%	22.6	30.3	113	315	202	178.8%	22.6	45.0
Orangevale	13	9	-30.8%	13	9	-4	-30.8%	569	460	-19.2%	43.8	51.1	569	482	-87	-15.3%	43.8	53.6
Pocket-Greenhaven	32	32	0.0%	32	32	0	0.0%	973	1,095	12.5%	30.4	34.2	973	1,360	387	39.8%	30.4	42.5
Rancho Cordova	28	25	-10.7%	28	25	-3	-10.7%	1,127	805	-28.6%	40.3	32.2	1,127	925	-202	-17.9%	40.3	37.0
Rio Linda	12	9	-25.0%	12	9	-3	-25.0%	224	166	-25.9%	18.7	18.4	224	166	-58	-25.9%	18.7	18.4
South Natomas	19	18	-5.3%	19	18	-1	-5.3%	485	452	-6.8%	25.5	25.1	485	539	54	11.1%	25.5	29.9
Southgate	20	18	-10.0%	20	18	-2	-10.0%	548	437	-20.3%	27.4	24.3	548	538	-10	-1.8%	27.4	29.9
Sylvan Oaks	16	12	-25.0%	16	12	-4	-25.0%	759	540	-28.9%	47.4	45.0	759	540	-219	-28.9%	47.4	45.0
Valley Hi - N. Laguna	21	15	-28.6%	21	15	-6	-28.6%	718	690	-3.9%	34.2	46.0	718	952	234	32.6%	34.2	63.5
Walnut Grove	12	8	-33.3%	12	8	-4	-33.3%	96	88	-8.3%	8.0	11.0	96	88	-8	-8.3%	8.0	11.0

Sacramento Public Library Monthly Report

Self-Check

JULY 2012	Monthly Circulation					Cumulative Circulation					
Branch	Jul 2011	Jul 2012	Change N	Change %	% of Branch Circulation	YTD 2011-12	YTD 2012-13	Change N	Change %	% of Circulation 2011-12	% of Circulation 2012-13
Totals	**306,583**	**281,436**	**-25,147**	**-8.2%**	**44.8%**	**306,583**	**281,436**	**-25,147**	**-8.2%**	**44.5%**	**44.8%**
Arcade	8,504	7,953	-551	-6.5%	49.9%	8,504	7,953	-551	-6.5%	45.2%	49.9%
Arden-Dimick	19,070	16,608	-2,462	-12.9%	59.3%	19,070	16,608	-2,462	-12.9%	58.5%	59.3%
Carmichael	24,932	22,828	-2,104	-8.4%	63.2%	24,932	22,828	-2,104	-8.4%	63.0%	63.2%
Central	14,006	11,407	-2,599	-18.6%	40.0%	14,006	11,407	-2,599	-18.6%	42.5%	40.0%
Colonial Heights	9,418	12,064	2,646	28.1%	71.5%	9,418	12,064	2,646	28.1%	72.5%	71.5%
Belle Cooledge	15,637	13,178	-2,459	-15.7%	53.4%	15,637	13,178	-2,459	-15.7%	55.1%	53.4%
Courtland	288	399	111	38.5%	37.2%	288	399	111	38.5%	39.9%	37.2%
Del Paso Heights	1,816	1,202	-614	-33.8%	29.8%	1,816	1,202	-614	-33.8%	34.7%	29.8%
Elk Grove	22,193	19,713	-2,480	-11.2%	79.5%	22,193	19,713	-2,480	-11.2%	78.8%	79.5%
Fair Oaks	18,377	13,464	-4,913	-26.7%	53.0%	18,377	13,464	-4,913	-26.7%	54.8%	53.0%
Franklin	18,701	21,235	2,534	13.6%	80.7%	18,701	21,235	2,534	13.6%	67.2%	80.7%
Galt	3,136	3,926	790	25.2%	36.1%	3,136	3,926	790	25.2%	23.4%	36.1%
Isleton	363	437	74	20.4%	35.9%	363	437	74	20.4%	37.1%	35.9%
Martin Luther King, Jr.	7,708	7,509	-199	-2.6%	73.6%	7,708	7,509	-199	-2.6%	61.3%	73.6%
McClatchy[1]	na	5,182	5,182	100.0%	57.9%	na	5,182	5,182	100.0%	na	57.9%
McKinley	10,303	7,901	-2,402	-23.3%	63.0%	10,303	7,901	-2,402	-23.3%	70.2%	63.0%
North Highlands	22,758	19,606	-3,152	-13.9%	78.0%	22,758	19,606	-3,152	-13.9%	76.9%	78.0%
North Natomas	16,978	12,494	-4,484	-26.4%	66.4%	16,978	12,494	-4,484	-26.4%	77.8%	66.4%
North Sacramento	1,351	3,057	1,706	126.3%	57.4%	1,351	3,057	1,706	126.3%	49.0%	57.4%
Orangevale	2,678	3,515	837	31.3%	45.0%	2,678	3,515	837	31.3%	32.2%	45.0%
Pocket-Greenhaven	11,121	9,575	-1,546	-13.9%	58.3%	11,121	9,575	-1,546	-13.9%	57.8%	58.3%
Rancho Cordova	17,555	16,502	-1,053	-6.0%	60.2%	17,555	16,502	-1,053	-6.0%	60.1%	60.2%
Rio Linda	2,092	560	-1,532	-73.2%	24.1%	2,092	560	-1,532	-73.2%	38.7%	24.1%
South Natomas	10,655	12,494	1,839	17.3%	73.5%	10,655	12,494	1,839	17.3%	54.5%	73.5%
Southgate	11,282	8,224	-3,058	-27.1%	56.3%	11,282	8,224	-3,058	-27.1%	56.7%	56.3%
Sylvan Oaks	15,053	13,031	-2,022	-13.4%	51.0%	15,053	13,031	-2,022	-13.4%	50.5%	51.0%
Valley Hi-North Laguna	20,525	17,208	-3,317	-16.2%	65.5%	20,525	17,208	-3,317	-16.2%	68.7%	65.5%
Walnut Grove	83	164	81	97.6%	17.1%	83	164	81	97.6%	6.4%	17.1%

Sacramento Public Library Monthly Report
Virtual Self-Service

JULY 2012

	Jul 2011	Jul 2012	Change N	Change %	YTD 2011-12	YTD 2012-13	Change N	Change %
Total Renewals	**139,098**	**135,302**	**-3,796**	**-2.7%**	**139,098**	**135,302**	**-3,796**	**-2.7%**
External	130,945	127,541	-3,404	-2.6%	130,945	127,541	-3,404	-2.6%
Internal	4,478	3,945	-533	-11.9%	4,478	3,945	-533	-11.9%
Telephone	3,675	3,816	141	3.8%	3,675	3,816	141	3.8%
% of All Circulation	20.2%	21.6%	1.4%	6.8%	20.2%	21.6%	1.4%	6.8%
All Holds	**174,144**	**152,755**	**-21,389**	**-12.3%**	**346,253**	**326,505**	**-19,748**	**-5.7%**
Self-Placed	156,053	138,254	-17,799	-11.4%	156,053	138,254	-17,799	-11.4%
% of All Holds	89.6%	90.5%	0.9%	1.0%	45.1%	42.3%	-2.7%	-6.0%
Total Electronic Access	**982,924**	**1,614,966**	**632,042**	**64.3%**	**2,367,072**	**2,779,706**	**412,634**	**17.4%**
Catalog Searches	1,371,802	**1,141,892**	-229,910	-16.8%	1,371,802	1,141,892	-229,910	-16.8%
Subscription Database Use[1]	622,333	1,267,311	644,978	103.6%	622,333	1,267,311	644,978	103.6%
Library Web Site Visits	360,591	347,655	na	na	360,591	347,655	na	na
Download	12,346	22,848	10,502	85.1%	12,346	22,848	10,502	85.1%

Notes:

[1] The subscription database searches refer to totals for the previous month.

2012 Sacramento JobSeekers Pilot Report

Scope of classes

The Library looked to outside agencies, in-house talent, and library school interns to provide class content. Lori Easterwood trained volunteers and library school interns using the Oasis system to provide classes on online job search skills. Volunteer job coaches provided one-on-one instruction to members of the public on the library's online resources.

Class topics included:

- Developing resumes
- Effective cover letters
- Interviewing skills
- Library job search resources, especially JobNow and Job and Career Accelerator.
- Dressing for success
- Career assessment
- Using LinkedIn for a job search
- Job searching for teens

Class providers included:

- Sacramento Education and Training Agency (SETA)
- Golden 1 Credit Union
- American River College Career Center
- Sacramento Professional Network
- Library school interns
- Volunteers

Program results

During the pilot the course of the pilot, staff and partners developed 49 group classes and events. There was total attendance of 464 in those group events. Details of the events are as follows:

Branch	Total # of Classes	Total Class Attendance	Outreach Events	Outreach Attendance	One-on-one computer help
Arcade	13	99	0	0	20
Rancho Cordova	11	130	2*	21	30
Pocket-Greenhaven	6	54	1	35	4
North Highlands	11	91	2	130	12
North Natomas	8	99	2*	25	0
Totals	**49**	**464**	**7**	**211**	**66**

*Jill Stockinger and Suzy Murray were interviewed on Capital Public Radio's Insight program on June 11, so attendance is not applicable.

In addition to class attendance, staff looked at changes in the usage of the library's online job search resources. It is impossible to say that the jump in usage of the job search databases is solely due to the JobSeeker classes, but staff do see the increases as some measure of success.

	Jan-12	Feb-12	Mar-12	Apr-12	May-12	Jun-12	Total	% Increase over 2011
Job & Career Accelerator	129	210	129	95	124	142	829	75.60%
Job Now	388	413	375	320	298	324	2,118	39.60%

Next Steps:

- Members of the pilot group will identify providers whose classes were popular (based on evaluations) and which ones will be willing to provide classes on an ongoing basis. Suitable providers will be referred to the Programming Department for inclusion into the adult program finder.
- Lori Easterwood, Programming Supervisor, will provide Oasis training and certification to any library branch staff who are interested in providing job search classes in the Oasis curriculum so branches can provide instruction in-house.
- The North Natomas Library is partnering with the Natomas Chamber of Commerce to hold a job fair at the North Natomas Library on October 18, 2012.
- Survey participants 3-6 months after they attended classes to find out if the services they received through the library helped them in their job search.