Sacramento Public Library Authority

February 23, 2012 **Agenda Item 4.0: Director's Report**

TO: **Sacramento Public Library Authority Board Members**

FROM: **Rivkah K. Sass, Library Director**

RE: **Director's Report**

RECOMMENDED ACTION: None - Information only.

Cost Allocation Plan

The Library is in the process of updating its annual cost allocation plan and will use that analysis to build the budget model for the next fiscal year. The final report will be presented at the April 2012 Board meeting. As in past years, Nicole Kissam of NBS will be working with Library staff.

Facilities Updates

The benefits of having a talented facilities staff means that the Library is able to do small renovations and reconfigurations that improve workflow and efficiency. In late January, the **Galt-Marian O. Lawrence** Library was closed for one week to reconfigure the service desk. The **Arcade** Library was closed for similar work, and again, the result was improved efficiencies to enable better service, as well as increased comfort for staff. The old desk was too tall for shorter staff members who sometime had to resort to small step stools.

Library staff continue to work with officials from the Twin Rivers Unified School District with the goal of renovating the space at the elementary school for a new **Rio Linda** library. The primary challenge continues to be concern about excessive utility costs due to little or no insulation and single-pane glass.

Literacy Services Snapshot

In spite of the library's budget challenges during the past few years, the demand for literacy services continues to grow. As with all library departments and services, our literacy staff has been reduced. In spite of these reductions, 292 learners were served by 151 tutors in 2011. That is the equivalent of approximately $154,000 in staffing.

Literacy Coordinator Stephanie Allen works closely with other organizations and has most recently developed training for American River College, allowing the Library to continue to be a strong partner in confronting the literacy challenges faced by the community.

National Library Week Grant

Thanks to the efforts of Programming Supervisor Lori Easterwood and North Sacramento-Hagginwood Supervisor Jessica Zaker, Sacramento Public Library is the recipient of the 2012 Scholastic Library Publishing National Library Week Grant.

The $3,000 grant is awarded annually for the best public awareness campaign in support of National Library Week (April 8-14, 2012). This year, libraries were asked to develop a proposal using the 2012 National Library Week theme, "You belong @ your library."

Using the "You belong @ your library" theme, the library will present a series of programs during National Library Week aimed at the gay, lesbian, bisexual, transgender, questioning, intersex and ally (GLBTQIA) community. Through its programming series and in conjunction with a comprehensive marketing campaign, the Sacramento Public Library hopes to reinforce the message that the library is a place of belonging for all members of the community.

North Natomas Friends Appreciation

On Saturday February 11, 2012, the North Natomas Library celebrated the more than fifty volunteers who devote hours of time working to support library operations and through the Friends of North Natomas Library Book Store.

Since opening in January 2010, the bookstore has brought in more than $35,000 to support programs and services at the North Natomas Library, and volunteers have provided thousands of hours of time to support the Library. In addition, the Friends of North Natomas Library are responsible for developing the Friends Helping Friends concept, a model for other Friends groups in the system.

Friends Helping Friends provides support to other Friends groups who face financial challenges. North Natomas works closely with the Friends of Del Paso Heights Library in this way, providing book sale books and financial support to enrich the Del Paso Heights Library.

One attendee who is relatively new to the area, told the group that the opportunity to volunteer with the Friends has done more to develop her sense of community than any other experience she has had.

Black History Month Programs

As mentioned last month, the Library sponsored a number of wonderful programs to highlight Black History Month. The beloved local author Eva Rutland, her daughter, Sacramento Bee writer Ginger Rutland, and granddaughter Eva Fields, spoke at the Elk Grove and Galt-Marian O. Lawrence Libraries about Ms. Rutland's memoir, When We Were Colored, which chronicles the life of the family's move from segregated Georgia to integrated Sacramento in the 1950s. It's quite a story.

Speaking of Black History Month, the South Natomas Branch has a wonderful display of African-American Authors, courtesy of Coretta Scott King Committee (American Library Association) member, Lana Adlawan.

ATTACHMENTS

Attachment A: Public Services Statistics – December 2011

SACRAMENTO PUBLIC LIBRARY

MONTHLY PUBLIC SERVICES STATISTICS

January 2012

Key Points:

- Branches with the highest percentage of circulation that is from self-check include:
  - Elk Grove (86.1%)
  - North Natomas (79.0%)
  - Franklin (78.4%)
  - Colonial Heights (78.4%)
  - North Highlands (72.7%)

- In January 2012, the Library offered 470 free programs to the public, an 19.6% increase over January 2011.

- FY 2011-12 year to date program attendance is 82,877 a 16.6% increase from FY 2010-11.

- FY 2011-12 year to date branch volunteer hours total 33,358 a 22.6% increase from FY 2010-11.

Sacramento Public Library Monthly Report
Summary

JANUARY 2012	Jan 2011	Jan 2012	Change N	Change %	YTD 2010-11	YTD 2011-12	Change N	Change %
Customers & Circulation								
Items Circulated	678,089	686,592	8,503	1.3%	4,679,525	4,445,880	-233,645	-5.0%
Interlibrary Loan								
Loaned to Client Libraries	10,618	12,155	1,537	14.5%	74,140	79,714	5,574	7.5%
Borrowed from Client Libraries	10,306	10,149	-157	-1.5%	71,820	77,289	5,469	7.6%
Loaned to LINKPlus Libraries	na	4,314	na		na	25,935	na	na
Borrowed from LINKPlus Libraries	na	3,411	na		na	24,008	na	na
All Other Loans	73	129	56	76.7%	397	867	470	118.4%
New Customers Registered	5,944	5,592	-352	-5.9%	46,071	38,747	-7,324	-15.9%
Total Customers	609,229	627,551	18,322	3.0%	na	na	na	na
Adult	406,943	413,329	6,386	1.6%	na	na	na	na
Juvenile	162,448	169,279	6,831	4.2%	na	na	na	na
E-card Only	36,102	43,967	na	21.8%	na	na	na	na
Other	914	972	58	6.3%	na	na	na	na
Total Customers as % of Total Population[1]	44.7%	45.7%	1.0%	2.2%	na	na	na	na
Library Visits	356,806	321,133	-35,673	-10.0%	2,542,972	2,400,661	-142,311	-5.6%
Programs								
TOTAL PROGRAMS - #	393	470	77	19.6%	2,804	3,267	463	16.5%
TOTAL ATTENDANCE	8,462	11,308	2,846	33.6%	71,048	82,877	11,829	16.6%
Family Programs - #	36	46	10	27.8%	267	348	81	30.3%
Family Programs - Attendance	867	2,299	1,432	165.2%	13,530	16,054	2,524	18.7%
Toddler Programs - #	63	87	24	38.1%	431	554	123	28.5%
Toddler Programs - Attendance	1,944	2,854	910	46.8%	12,873	19,172	6,299	48.9%
Preschool Programs - #	72	90	18	25.0%	500	595	95	19.0%
Preschool Programs - Attendance	2,076	2,654	578	27.8%	14,053	16,518	2,465	17.5%
School Age Programs - #	32	44	12	37.5%	420	448	28	6.7%
School Age Programs - Attendance	1,182	1,009	-173	-14.6%	15,244	14,514	-730	-4.8%
Teen Programs - #	69	75	6	8.7%	449	495	46	10.2%
Teen Programs - Attendance	1,047	759	-288	-27.5%	6,249	6,102	-147	-2.4%
Adult Programs - #	120	126	6	5.0%	727	811	84	11.6%
Adult Programs - Attendance	1,345	1,693	348	25.9%	9,049	10,199	1,150	12.7%
Senior Programs - #	1	2	1	100.0%	10	16	6	60.0%
Senior Programs - Attendance	1	40	39	3900.0%	50	318	268	536.0%
Community								
Community Meeting/Meeting Room Use - #	345	286	-59	-17.1%	2,210	2,069	-141	-6.4%
Hours Used	1,094	1,093	-1	-0.1%	7,244	6,848	-396	-5.5%
Attendance	7,801	5,340	-2,461	-31.5%	49,860	42,994	-6,866	-13.8%
Community Meetings - # presentations by staff	38	38	0	0.0%	256	347	91	35.5%
Total Attendance	1,515	1,561	46	3.0%	11,918	15,932	4,014	33.7%
Attendance - Adults	870	1,092	222	25.5%	5,067	5,942	875	17.3%
Attendance - Youth	645	469	-176	-27.3%	6,851	9,990	3,139	45.8%
Community Group Visits to Library - #	34	60	26	76.5%	267	453	186	69.7%
Total Attendance	1,105	1,507	402	36.4%	9,610	14,156	4,546	47.3%
Attendance - Adults	158	374	216	136.7%	1,748	3,688	1,940	111.0%
Attendance - Youth	947	1,133	186	19.6%	7,862	10,468	2,606	33.1%
Internet Access Totals								
Total Reservations	70,566	67,676	na	na	497,874	459,280	na	na
Total Time (Hours)	58,227	57,859	na	na	415,281	395,497	na	na
Customer Self-Service								
Self-Check Circulation	293,397	326,345	32,948	11.2%	2,035,769	2,039,118	3,349	0.2%

Sacramento Public Library Monthly Report
Summary

JANUARY 2012	Jan 2011	Jan 2012	Change N	Change %	YTD 2010-11	YTD 2011-12	Change N	Change %
% of All Circulation for System	43.3%	47.5%	4.3%	9.9%	43.5%	45.9%	2.4%	5.4%
Total Customer-Completed Renewals	140,864	142,056	1,192	0.8%	921,914	926,407	4,493	0.5%
Computer Renewal - External	131,516	133,248	1,732	1.3%	859,201	867,321	8,120	0.9%
Computer Renewal - Internal	5,649	5,079	-570	-10.1%	36,048	32,991	-3,057	-8.5%
Telephone Renewal	3,699	3,729	30	0.8%	26,665	26,095	-570	-2.1%
% of All Circulation for System	0.5%	20.7%	20.1%	3692.8%	0.6%	0.6%	0.0%	3.0%
Total Holds Placed	181,725	166,287	-15,438	-8.5%	1,169,457	3,000,735	1,831,278	156.6%
Customer-Placed Holds	163,708	148,806	-14,902	-9.1%	1,048,918	1,305,701	256,783	24.5%
% of All Holds Placed	90.1%	89.5%	-0.6%	-0.7%	89.7%	43.5%	0	-51.5%
Total Library Catalog Searches[2]	1,432,597	1,263,422	-169,175	-11.8%	6,859,841	8,886,516	2,026,675	29.5%
Searches during open hours	na	799,580	na	na	na	5,503,537	na	na
Searches during closed hours	na	463,842	na	na	na	3,382,979	na	na
% of Total Searches	na	36.7%	na	na	na	38.1%	na	na
Subscription Database Searches[3]	312,730	485,521	172,791	55.3%	334,323	4,058,377	3,724,054	1113.9%
Web Page Visits	385,369	376,058	-9,311	-2.4%	na	2,480,719	na	na
Download	6,979	17,513	10,534	150.9%	36,538	91,241	54,703	149.7%
Notices Sent for Holds and Overdues - Total	101,329	38,372	-62,957	-62.1%	1,044,656	681,167	-363,489	-34.8%
Delivered via E-mail	70,476	27,970	-42,506	-60.3%	806,491	475,171	-331,320	-41.1%
% of Total	69.6%	72.9%	3%	4.8%	77.2%	69.8%	-7.4%	-9.6%
Delivered via Automated Telephone System	30,853	10,402	-20,451	-66.3%	238,165	205,996	-32,169	-13.5%
% of Total	30.4%	27.1%	-3.3%	-11.0%	22.8%	30.2%	7.4%	32.6%
Resources								
Open Hours	4,293	4,314	21	0.5%	30,784	30,140	-644	-2.1%
Closed Hours	306	49	-257	-84.0%	1,696	2,150	454	26.8%
Staff FTE	194	185.5	-8.5	-4.4%	na	na	na	na
Extra Help Staff Total Hours Used	8,577	10,639	2,062	24.0%	62,406	92,912	30,506	48.9%
Oncall Hours	2,237	59	-2,178	-97.4%	17,728	10,832	-6,896	-38.9%
Oncall Wages	na	$4,278.00	na	na	na	$40,916.00	na	na
Shelver Hours	6,340	6,302	-38	-0.6%	44,678	41,164	-3,514	-7.9%
Shelver Wages	na	$51,842.00	na	na	na	$365,211.00	na	na
Volunteers- #	526	712	186	35.4%	na	na	na	na
Volunteers - Hours	3,949	5,199	1,250	31.7%	27,214	33,358	6,144	22.6%
Items - Total	1,947,011	1,771,467	-175,544	-9.0%	na	na	na	na
Items Added	9,393	10,541	1,148	12.2%	66,911	75,609	8,698	13.0%
Titles - Total	493,140	494,532	1,392	0.3%	na	na	na	na
Titles Added	2,136	1,330	-806	-37.7%	11,326	8,043	-3,283	-29.0%

Notes:

[1] The population estimates used are from the California Department of Finance.

Last year = 1,362,619

This year = 1,373,874

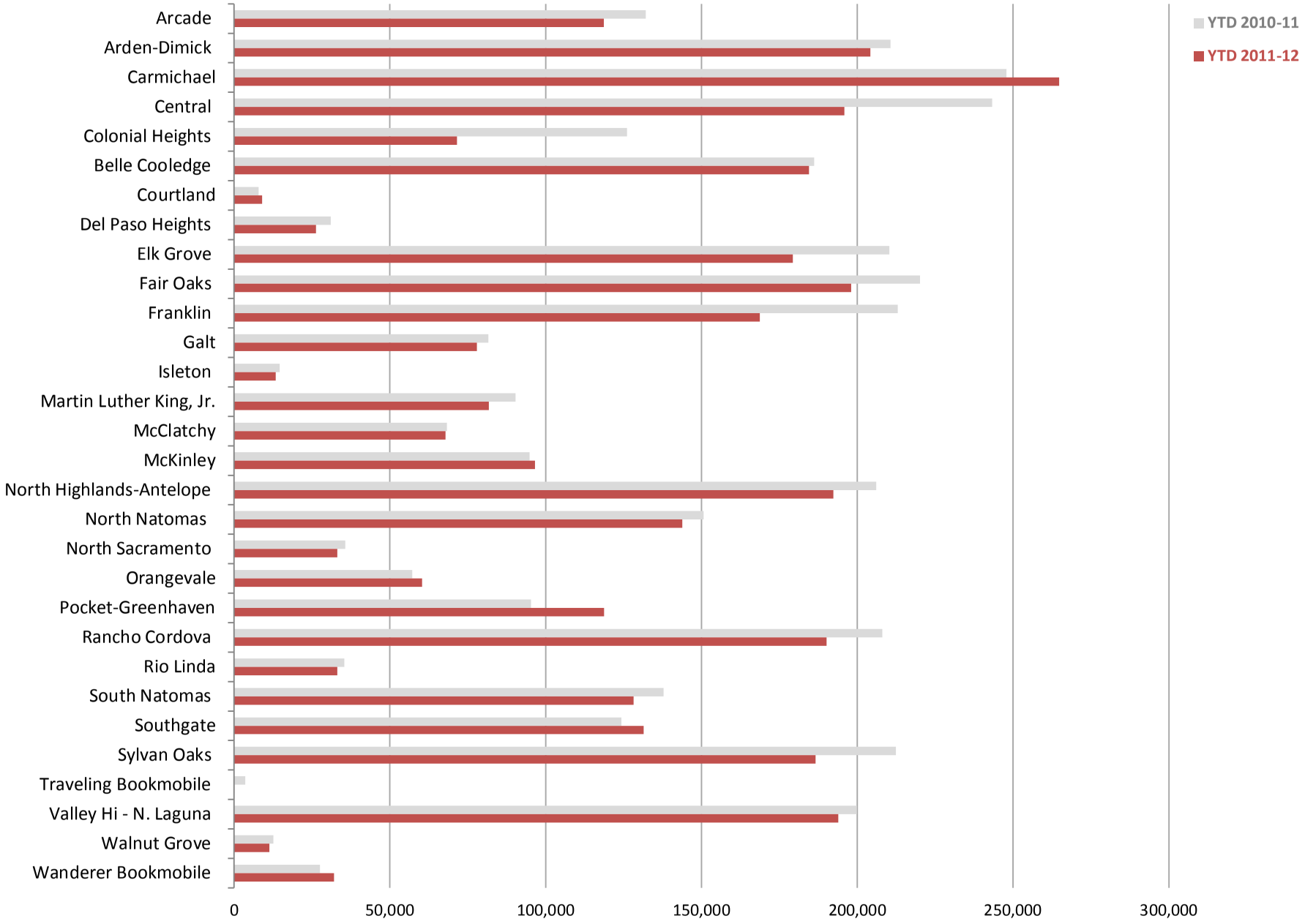
[2] The catalog search data was updated July 2011 to reflect searches performed during and outside of regular library hours

[3] The subscription database searches refer to totals for the previous month.

Sacramento Public Library Monthly Report
Customers

JANUARY 2012	Monthly New Customers			Cumulative New Customers				Total Customers			
	Jan	Jan		YTD	YTD	Change				Change	
Branches	2011	2012	% Change	2010-11	2011-12	N	%	2010-11	2011-12	N	%
Totals	**5,944**	**5,592**	**-5.9%**	**46,071**	**51,663**	**5,592**	**12.1%**	**609,229**	**627,551**	**18,322**	**3.0%**
Arcade	221	173	-21.7%	1,350	1,523	173	12.8%	20,334	20,668	334	1.6%
Arden-Dimick	203	241	18.7%	1,504	1,745	241	16.0%	25,249	25,399	150	0.6%
Carmichael	265	205	-22.6%	1,722	1,927	205	11.9%	30,089	31,996	1,907	6.3%
Central	432	355	-17.8%	2,840	3,195	355	12.5%	52,644	50,416	-2,228	-4.2%
Colonial Heights	210	192	-8.6%	1,624	1,816	192	11.8%	24,856	24,598	-258	-1.0%
Belle Cooledge	183	139	-24.0%	1,507	1,646	139	9.2%	27,333	26,278	-1,055	-3.9%
Courtland	6	7	16.7%	63	70	7	11.1%	806	840	34	4.2%
Del Paso Heights	53	86	62.3%	568	654	86	15.1%	8,308	8,605	297	3.6%
Elk Grove	359	332	-7.5%	2,578	2,910	332	12.9%	41,414	40,849	-565	-1.4%
Fair Oaks	233	180	-22.7%	1,419	1,599	180	12.7%	26,533	26,246	-287	-1.1%
Franklin	132	126	-4.5%	2,181	2,307	126	5.8%	27,589	27,926	337	1.2%
Galt	76	87	14.5%	704	791	87	12.4%	13,843	13,987	144	1.0%
Isleton	8	7	-12.5%	85	92	7	8.2%	973	981	8	0.8%
Martin Luther King, Jr.	141	138	-2.1%	1,243	1,381	138	11.1%	21,153	20,696	-457	-2.2%
McClatchy	31	37	19.4%	207	244	37	17.9%	3,257	3,589	332	10.2%
McKinley	97	123	26.8%	735	858	123	16.7%	13,324	13,645	321	2.4%
North Highlands-Antelope	339	281	-17.1%	2,349	2,630	281	12.0%	43,282	42,906	-376	-0.9%
North Natomas	221	261	18.1%	3,374	3,635	261	7.7%	16,158	19,348	3,190	19.7%
North Sacramento	59	59	0.0%	464	523	59	12.7%	7,796	7,696	-100	-1.3%
Orangevale	172	96	-44.2%	625	721	96	15.4%	8,252	9,154	902	10.9%
Pocket-Greenhaven	145	104	-28.3%	1,414	1,518	104	7.4%	2,364	5,104	2,740	115.9%
Rancho Cordova	361	285	-21.1%	2,205	2,490	285	12.9%	30,893	31,571	678	2.2%
Rio Linda	56	55	-1.8%	328	383	55	16.8%	5,767	5,884	117	2.0%
South Natomas	233	258	10.7%	1,741	1,999	258	14.8%	33,131	32,705	-426	-1.3%
Southgate	171	142	-17.0%	1,222	1,364	142	11.6%	22,576	22,261	-315	-1.4%
Sylvan Oaks	313	299	-4.5%	2,194	2,493	299	13.6%	34,320	34,515	195	0.6%
Traveling Bookmobile	0	0	0.0%	5	5	0	0.0%	850	743	-107	-12.6%
Valley Hi - N. Laguna	405	411	1.5%	3,396	3,807	411	12.1%	25,345	30,223	4,878	19.2%
Walnut Grove	12	8	-33.3%	91	99	8	8.8%	1,386	1,423	37	2.7%
Wanderer Bookmobile	6	16	166.7%	59	75	16	27.1%	1,155	1,566	411	35.6%
Other Circulating Entities											
Books by Mail	0	0	0.0%	1	1	0	0.0%	97	1	-96	-99.0%
ILL	1	3	200.0%	5	8	3	60.0%	587	563	-24	-4.1%
Misc Circ	800	886	10.8%	6,268	7,154	886	14.1%	37,565	45,169	7,604	20.2%

Sacramento Public Library Monthly Report
Circulation Comparison



Sacramento Public Library Monthly Report

Circulation

JANUARY 2012	Monthly Circulation			Monthly Circ. per Open Hour			Cumulative Circulation			
	Jan	Jan		Jan	Jan		YTD	YTD	Change	
Branch	2011	2012	% Change	2011	2012	% Change	2010-11	2011-12	N	%
Totals	**678,089**	**686,592**	**1.3%**	**3,333**	**3,309**	**-0.7%**	**4,679,525**	**4,445,880**	**-233,645**	**-5.0%**
Arcade	20,303	17,950	-11.6%	118	106	-10.5%	132,097	118,682	-13,415	-10.2%
Arden-Dimick	26,969	31,374	16.3%	198	187	-5.8%	210,648	204,229	-6,419	-3.0%
Carmichael	38,142	37,419	-1.9%	214	197	-8.1%	247,827	264,750	16,923	6.8%
Central	34,153	30,934	-9.4%	159	162	2.0%	243,279	195,817	-47,462	-19.5%
Colonial Heights	19,036	16,278	-14.5%	132	107	-19.0%	126,136	71,509	-54,627	-43.3%
Belle Cooledge	26,071	28,206	8.2%	181	186	2.5%	186,168	184,474	-1,694	-0.9%
Courtland	1,236	1,475	19.3%	11	14	22.7%	7,859	9,013	1,154	14.7%
Del Paso Heights	4,594	3,972	-13.5%	32	26	-18.1%	31,000	26,334	-4,666	-15.1%
Elk Grove	29,166	27,579	-5.4%	170	162	-4.3%	210,302	179,297	-31,005	-14.7%
Fair Oaks	32,046	29,012	-9.5%	186	171	-8.4%	220,102	198,034	-22,068	-10.0%
Franklin	29,920	29,779	-0.5%	124	175	41.1%	212,981	168,695	-44,286	-20.8%
Galt	11,600	10,023	-13.6%	83	86	4.3%	81,614	77,905	-3,709	-4.5%
Isleton	2,194	2,316	5.6%	27	29	5.6%	14,633	13,361	-1,272	-8.7%
Martin Luther King, Jr.	12,236	12,763	4.3%	85	84	-1.2%	90,297	81,796	-8,501	-9.4%
McClatchy	9,192	10,167	10.6%	64	67	4.8%	68,336	67,846	-490	-0.7%
McKinley	13,117	15,195	15.8%	91	100	9.7%	94,824	96,561	1,737	1.8%
North Highlands-Antelope	29,150	29,169	0.1%	169	172	1.2%	206,096	192,343	-13,753	-6.7%
North Natomas	20,929	22,754	8.7%	145	150	3.0%	150,689	143,862	-6,827	-4.5%
North Sacramento	5,800	5,717	-1.4%	40	43	5.9%	35,696	33,159	-2,537	-7.1%
Orangevale	8,270	10,434	26.2%	71	69	-3.7%	57,208	60,328	3,120	5.5%
Pocket-Greenhaven	17,842	17,929	0.5%	124	105	-14.9%	95,312	118,724	23,412	24.6%
Rancho Cordova	29,806	28,814	-3.3%	173	169	-2.2%	208,048	190,106	-17,942	-8.6%
Rio Linda	5,208	5,199	-0.2%	45	41	-8.8%	35,423	33,157	-2,266	-6.4%
South Natomas	18,253	19,953	9.3%	127	131	3.6%	137,840	128,242	-9,598	-7.0%
Southgate	17,933	18,018	0.5%	104	106	1.7%	124,312	131,457	7,145	5.7%
Sylvan Oaks	30,977	27,408	-11.5%	161	154	-4.6%	212,414	186,588	-25,826	-12.2%
Traveling Bookmobile	1,320	-	-100.0%	na	na	na	3,584	10	-3,574	-99.7%
Valley Hi - N. Laguna	26,631	27,712	4.1%	185	182	-1.4%	199,855	193,881	-5,974	-3.0%
Walnut Grove	1,969	1,945	-1.2%	17	16	-6.8%	12,605	11,345	-1,260	-10.0%
Wanderer Bookmobile	3,656	4,503	23.2%	94	113	20.1%	27,545	32,062	4,517	16.4%
Other Circulating Entities										
Books by Mail	0	0	0.0%	na	na	na	3,737	0	-3,737	-100.0%
Borrower's Help Desk	0	0	0.0%	na	na	na	0	0	0	0.0%
ILL	73	1	-98.6%	na	na	na	397	48	-349	-87.9%
Misc Circ	610	780	27.9%	na	na	na	3,617	4,672	1,055	29.2%
Telis	1,844	2,245	21.7%	na	na	na	14,743	14,084	-659	-4.5%
Customer	0			0			0	0		
Online	137,165	138,327	0.8%	na	na	na	898,522	896,173	-2,349	-0.3%
Telephone	3,699	3,729	0.8%	na	na	na	26,665	26,095	-570	-2.1%
Download	6,979	17,513	150.9%	na	na	na	47,114	91,241	44,127	93.7%

Sacramento Public Library Monthly Report

Program Totals

JANUARY 2012	Monthly Program Totals			Cumulative Program Totals				Monthly Attendance					Cumulative Attendance					
Branch	Jan 2011	Jan 2012	% Change	YTD 2010-11	YTD 2011-12	Change N	Change %	Jan 2011	Jan 2012	% Change	Avg. 2009-10	Avg. 2010-11	YTD 2010-11	YTD 2011-12	Change N	Change %	Avg. 2010-11	Avg. 2011-12
Totals	**393**	**470**	**19.6%**	**2,804**	**3,267**	**463**	**16.5%**	**8,462**	**11,308**	**33.6%**	**21.5**	**24.1**	**71,048**	**82,877**	**11,829**	**16.6%**	**25.3**	**25.4**
Arcade	13	15	15.4%	101	107	6	5.9%	200	196	-2.0%	15.4	13.1	1,643	2,203	560	34.1%	16.3	20.6
Arden-Dimick	15	22	46.7%	112	158	46	41.1%	542	626	15.5%	36.1	28.5	3,732	4,903	1,171	31.4%	33.3	31.0
Carmichael	25	27	8.0%	193	253	60	31.1%	420	357	-15.0%	16.8	13.2	4,445	6,324	1,879	42.3%	23.0	25.0
Central	59	25	-57.6%	398	278	-120	-30.2%	927	427	-53.9%	15.7	17.1	6,352	5,634	-718	-11.3%	16.0	20.3
Colonial Heights	12	13	8.3%	81	57	-24	-29.6%	217	175	-19.4%	18.1	13.5	1,673	1,069	-604	-36.1%	20.7	18.8
Belle Cooledge	12	38	216.7%	127	217	90	70.9%	493	1,516	207.5%	41.1	39.9	4,564	8,020	3,456	75.7%	35.9	37.0
Courtland	0	8	na	89	91	2	2.2%	0	66	na	0.0	8.3	1,761	1,367	-394	-22.4%	19.8	15.0
Del Paso Heights	10	9	-10.0%	72	62	-10	-13.9%	215	158	-26.5%	21.5	17.6	1,804	1,425	-379	-21.0%	25.1	23.0
Elk Grove	21	21	0.0%	120	124	4	3.3%	749	606	-19.1%	35.7	28.9	3,916	3,617	-299	-7.6%	32.6	29.2
Fair Oaks	5	26	420.0%	101	130	29	28.7%	197	538	173.1%	39.4	20.7	4,137	5,207	1,070	25.9%	41.0	40.1
Franklin	24	20	-16.7%	79	126	47	59.5%	469	803	71.2%	19.5	40.2	2,686	3,158	472	17.6%	34.0	25.1
Galt	15	14	-6.7%	134	100	-34	-25.4%	283	216	-23.7%	18.9	15.4	2,327	1,917	-410	-17.6%	17.4	19.2
Isleton	3	11	266.7%	85	76	-9	-10.6%	37	215	481.1%	12.3	19.5	1,674	1,415	-259	-15.5%	19.7	18.6
Martin Luther King, Jr.	10	11	10.0%	77	102	25	32.5%	180	198	10.0%	18.0	18.0	2,027	1,983	-44	-2.2%	26.3	19.4
McClatchy	5	10	100.0%	41	52	11	26.8%	127	247	94.5%	25.4	24.7	837	1,368	531	63.4%	20.4	26.3
McKinley	15	16	6.7%	106	103	-3	-2.8%	417	506	21.3%	27.8	31.6	2,656	3,766	1,110	41.8%	25.1	36.6
North Highlands-Antelope	13	21	61.5%	93	131	38	40.9%	189	355	87.8%	14.5	16.9	1,742	2,706	964	55.3%	18.7	20.7
North Natomas	21	14	-33.3%	88	86	-2	-2.3%	243	1,025	321.8%	11.6	73.2	1,570	2,871	1,301	82.9%	17.8	33.4
North Sacramento	13	9	-30.8%	63	49	-14	-22.2%	177	53	-70.1%	13.6	5.9	1,013	473	-540	-53.3%	16.1	9.7
Orangevale	3	1	-66.7%	34	34	0	0.0%	32	22	-31.3%	10.7	22.0	967	1,044	77	8.0%	28.4	30.7
Pocket-Greenhaven	26	31	19.2%	63	182	119	188.9%	812	617	-24.0%	31.2	19.9	5,901	4,774	-1,127	-19.1%	93.7	26.2
Rancho Cordova	23	27	17.4%	160	171	11	6.9%	524	833	59.0%	22.8	30.9	4,183	5,431	1,248	29.8%	26.1	31.8
Rio Linda	4	8	100.0%	39	75	36	92.3%	12	48	300.0%	3.0	6.0	226	954	728	322.1%	5.8	12.7
South Natomas	10	20	100.0%	103	142	39	37.9%	237	372	57.0%	23.7	18.6	2,773	2,992	219	7.9%	26.9	21.1
Southgate	5	23	360.0%	43	121	78	181.4%	125	467	273.6%	25.0	20.3	993	2,412	1,419	142.9%	23.1	19.9
Sylvan Oaks	14	12	-14.3%	83	88	5	6.0%	303	237	-21.8%	21.6	19.8	2,020	2,133	113	5.6%	24.3	24.2
Valley Hi - N. Laguna	9	11	22.2%	52	90	38	73.1%	282	340	20.6%	31.3	30.9	2,469	3,101	632	25.6%	47.5	34.5
Walnut Grove	8	7	-12.5%	67	62	-5	-7.5%	53	89	67.9%	6.6	12.7	957	610	-347	-36.3%	14.3	9.8

Sacramento Public Library Monthly Report
Visits In

JANUARY 2012	Visits In				Adult Attendance			Youth Attendance			Monthly Attendance			Cumulative Attendance			
Branch	Jan 2012	YTD 2010-11	YTD 2011-12	% Change	Jan 2012	YTD 2010-11	YTD 2011-12	Jan 2012	YTD 2010-11	YTD 2011-12	YTD 2010-11	YTD 2011-12	% Change	YTD 2010-11	YTD 2011-12	Change N	Change %
Totals	**60**	**267**	**453**	**69.7%**	**374**	**1,748**	**3,688**	**1,133**	**7,862**	**10,468**	**1,105**	**1,507**	**36.4%**	**9,610**	**14,156**	**4,546**	**47.3%**
Arcade	1	2	4	100.0%	11	31	62	75	13	155	24	86	258.3%	44	217	173	393.2%
Arden-Dimick	3	5	10	100.0%	37	59	105	59	161	280	0	96	na	220	385	165	75.0%
Carmichael	1	12	8	-33.3%	5	119	80	11	274	128	81	16	-80.2%	393	208	-185	-47.1%
Central	3	20	43	115.0%	102	278	490	83	870	1,555	0	185	na	1,148	2,045	897	78.1%
Colonial Heights	0	4	3	-25.0%	0	38	16	0	112	89	63	0	-100.0%	150	105	-45	-30.0%
Belle Cooledge	1	8	6	-25.0%	24	72	58	75	280	134	81	99	22.2%	352	192	-160	-45.5%
Courtland	19	0	101	na	22	0	117	254	0	1,826	0	276	na	0	1,943	1,943	na
Del Paso Heights	3	26	19	-26.9%	25	105	145	2	136	130	17	27	58.8%	241	275	34	14.1%
Elk Grove	0	4	5	25.0%	0	60	50	0	240	251	79	0	-100.0%	300	301	1	0.3%
Fair Oaks	1	7	14	100.0%	3	54	194	6	233	356	24	9	-62.5%	287	550	263	91.6%
Franklin	0	5	2	-60.0%	0	29	22	0	144	49	0	0	0.0%	173	71	-102	-59.0%
Galt	1	5	5	0.0%	13	76	49	14	88	58	56	27	-51.8%	164	107	-57	-34.8%
Isleton	8	18	22	22.2%	11	26	34	180	377	472	275	191	-30.5%	403	506	103	25.6%
Martin Luther King, Jr.	2	8	21	162.5%	12	45	207	63	153	536	0	75	na	198	743	545	275.3%
McClatchy	0	0	3	na	0	0	13	0	0	63	0	0	0.0%	0	76	76	na
McKinley	0	2	2	0.0%	0	6	5	0	74	50	0	0	0.0%	80	55	-25	-31.3%
North Highlands-Antelope	0	2	2	0.0%	0	14	11	0	83	91	0	0	0.0%	97	102	5	5.2%
North Natomas	2	58	45	-22.4%	46	178	1,196	60	1,780	603	0	106	na	1,958	1,799	-159	-8.1%
North Sacramento	0	8	6	-25.0%	0	40	41	0	126	38	0	0	0.0%	166	79	-87	-52.4%
Orangevale	4	0	14	na	32	0	105	64	0	328	0	96	na	0	433	433	na
Pocket-Greenhaven	0	19	16	-15.8%	0	173	144	0	797	720	84	0	-100.0%	970	864	-106	-10.9%
Rancho Cordova	1	12	16	33.3%	10	83	190	13	242	415	110	23	-79.1%	325	605	280	86.2%
Rio Linda	0	0	0	0.0%	0	0	0	0	0	0	0	0	0.0%	0	0	0	0.0%
South Natomas	3	24	20	-16.7%	10	72	52	47	834	404	123	57	-53.7%	906	456	-450	-49.7%
Southgate	1	0	16	na	2	0	134	7	0	435	0	9	na	0	569	569	na
Sylvan Oaks	0	8	5	-37.5%	0	122	55	0	351	190	22	0	-100.0%	473	245	-228	-48.2%
Valley Hi - N. Laguna	0	10	9	-10.0%	0	68	63	0	494	395	66	0	-100.0%	562	458	-104	-18.5%
Walnut Grove	6	0	36	na	9	0	50	120	0	717	0	129	na	0	767	767	na

Sacramento Public Library Monthly Report

Self-Check

JANUARY 2012	Monthly Circulation					Cumulative Circulation					
Branch	Jan 2011	Jan 2012	Change N	Change %	% of Branch Circulation	YTD 2010-11	YTD 2011-12	Change N	Change %	% of Circulation 2010-11	% of Circulation 2011-12
Totals	**293,397**	**326,345**	**32,948**	**11.2%**	**47.5%**	**2,035,769**	**2,042,851**	**7,082**	**0.3%**	**43.5%**	**45.9%**
Arcade	9,271	9,171	-100	-1.1%	51.1%	57,840	57,139	-701	-1.2%	43.8%	48.1%
Arden-Dimick	16,045	18,761	2,716	16.9%	59.8%	123,467	123,264	-203	-0.2%	58.6%	60.4%
Carmichael	24,828	24,398	-430	-1.7%	65.2%	155,596	169,176	13,580	8.7%	62.8%	63.9%
Central	13,986	13,022	-964	-6.9%	42.1%	100,152	98,376	-1,776	-1.8%	41.2%	50.2%
Colonial Heights	13,949	12,769	-1,180	-8.5%	78.4%	94,984	53,839	-41,145	-43.3%	75.3%	75.3%
Belle Cooledge	14,391	16,367	1,976	13.7%	58.0%	104,596	103,832	-764	-0.7%	56.2%	56.3%
Courtland	665	794	129	19.4%	53.8%	3,528	4,285	757	21.5%	44.9%	47.5%
Del Paso Heights	1,226	1,522	296	24.1%	38.3%	9,838	10,022	184	1.9%	31.7%	38.1%
Elk Grove	23,576	23,738	162	0.7%	86.1%	168,589	149,765	-18,824	-11.2%	80.2%	83.5%
Fair Oaks	17,174	15,419	-1,755	-10.2%	53.1%	117,434	106,497	-10,937	-9.3%	53.4%	53.8%
Franklin	17,036	23,360	6,324	37.1%	78.4%	122,006	115,862	-6,144	-5.0%	57.3%	68.7%
Galt	2,308	2,723	415	18.0%	27.2%	17,731	18,195	464	2.6%	21.7%	23.4%
Isleton	794	828	34	4.3%	35.8%	4,427	3,971	-456	-10.3%	30.3%	29.7%
Martin Luther King, Jr.	6,367	8,737	2,370	37.2%	68.5%	49,161	50,162	1,001	2.0%	54.4%	61.3%
McClatchy[1]	na	6,038	6,038	100.0%	59.4%	na	9,771	9,771	100.0%	na	14.4%
McKinley	9,187	10,580	1,393	15.2%	69.6%	62,464	67,747	5,283	8.5%	65.9%	70.2%
North Highlands	20,698	21,212	514	2.5%	72.7%	139,829	147,202	7,373	5.3%	67.8%	76.5%
North Natomas	15,052	17,970	2,918	19.4%	79.0%	106,467	110,785	4,318	4.1%	70.7%	77.0%
North Sacramento	2,244	3,128	884	39.4%	54.7%	15,344	16,230	886	5.8%	43.0%	48.9%
Orangevale	2,350	4,011	1,661	70.7%	38.4%	19,046	23,069	4,023	21.1%	33.3%	38.2%
Pocket-Greenhaven	10,831	11,312	481	4.4%	63.1%	58,152	72,877	14,725	25.3%	61.0%	61.4%
Rancho Cordova	17,626	18,416	790	4.5%	63.9%	117,751	121,255	3,504	3.0%	56.6%	63.8%
Rio Linda	1,858	2,131	273	14.7%	41.0%	10,743	13,005	2,262	21.1%	30.3%	39.2%
South Natomas	9,320	14,489	5,169	55.5%	72.6%	68,378	84,862	16,484	24.1%	49.6%	66.2%
Southgate	9,000	10,643	1,643	18.3%	59.1%	59,167	75,520	16,353	27.6%	47.6%	57.4%
Sylvan Oaks	15,112	14,580	-532	-3.5%	53.2%	103,540	96,872	-6,668	-6.4%	48.7%	51.9%
Valley Hi-North Laguna	18,356	20,120	1,764	9.6%	72.6%	144,573	138,533	-6,040	-4.2%	72.3%	71.5%
Walnut Grove	147	106	-41	-27.9%	5.4%	966	738	-228	-23.6%	7.7%	6.5%

Note:

[1] McClatchy has a self-check machine since December 2011

Sacramento Public Library Monthly Report
Virtual Self-Service

JANUARY 2012

	Jan 2011	Jan 2012	Change N	Change %	YTD 2010-11	YTD 2011-12	Change N	Change %
Total Renewals	**140,864**	**142,056**	**1,192**	**0.8%**	**921,914**	**926,407**	**4,493**	**0.5%**
External	131,516	133,248	1,732	1.3%	859,201	867,321	8,120	0.9%
Internal	5,649	5,079	-570	-10.1%	36,048	32,991	-3,057	-8.5%
Telephone	3,699	3,729	30	0.8%	26,665	26,095	-570	-2.1%
% of All Circulation	20.8%	20.7%	-0.1%	-0.4%	19.7%	20.8%	1.1%	5.8%
All Holds	**181,725**	**166,287**	**-15,438**	**-8.5%**	**1,169,457**	**1,138,350**	**-31,107**	**-2.7%**
Self-Placed	163,708	148,806	-14,902	-9.1%	1,048,918	902,455	-146,463	-14.0%
% of All Holds	90.1%	89.5%	-0.6%	-0.7%	89.7%	79.3%	-10.4%	-11.6%
Total Electronic Access	**698,099**	**861,579**	**163,480**	**23.4%**	**8,040,762**	**15,516,853**	**7,476,091**	**93.0%**
Catalog Searches	680,366	**1,263,422**	583,056	85.7%	4,631,242	8,886,516	4,255,274	91.9%
Subscription Database Use[1]	312,730	485,521	172,791	55.3%	1,002,025	4,058,377	3,056,352	305.0%
Library Web Site Visits	385,369	376,058	-9,311	-2.4%	2,360,381	2,480,719	120,338	5.1%
Download	6,979	17,513	10,534	150.9%	47,114	91,241	44,127	93.7%

Notes:

[1] The subscription database searches refer to totals for the previous month.

Sacramento Public Library Monthly Report
Materials & Hours

JANUARY 2012	Items		Titles		Open Hours				Closed Hours				
Branch	Jan 2011	Jan 2012	Jan 2011	Jan 2012	Jan 2012	YTD 2010-11	YTD 2011-12	% Change	Jan 2012	Reason	YTD 2010-11	YTD 2011-12	% Change
Totals	**1,947,011**	**1,771,467**	**493,140**	**494,532**	**4,314**	**30,784**	**30,180**	**-2.0%**	**49**		**1,696**	**2,707**	**59.7%**
Arcade	75,058	61,004	59,024	53,468	170	1,261	1,190	-5.6%	0	N/A	64	103	60.9%
Arden-Dimick	79,257	70,569	71,751	61,631	168	1,209	1,184	-2.1%	0	N/A	100	113	13.0%
Carmichael	121,228	103,803	103,592	88,717	190	1,208	1,329	10.0%	5	Holiday	57	45	-21.1%
Central	315,380	312,033	277,410	267,935	191	1,497	1,342	-10.4%	0	N/A	69	37	-46.4%
Colonial Heights	65,697	49,789	59,987	45,503	152	1,048	977	-6.8%	0	N/A	52	388	646.2%
Belle Cooledge	70,519	65,111	66,270	59,329	152	1,002	1,067	6.5%	0	N/A	96	83	-13.5%
Courtland	17,297	12,135	15,256	11,943	105	781	791	1.3%	0	N/A	36	35	-2.8%
Del Paso Heights	23,831	22,177	25,343	21,047	152	1,042	1,019	-2.2%	0	N/A	56	88	57.1%
Elk Grove	60,838	59,135	56,065	51,649	170	1,247	1,198	-3.9%	0	N/A	66	103	56.1%
Fair Oaks	86,439	73,591	73,899	64,002	170	1,255	1,190	-5.2%	0	N/A	62	103	66.1%
Franklin	88,979	87,576	72,398	73,737	170	1,502	1,060	-29.4%	0	N/A	141	99	-29.5%
Galt	40,722	35,209	40,087	32,907	116	1,029	1,022	-0.7%	36	Branch "refresh": Jan. 24-Jan. 28	47	112	138.3%
Isleton	16,354	14,023	15,881	13,397	80	718	696	-3.1%	8	power outage and new year's eve	48	73	52.1%
Martin Luther King, Jr.	91,107	78,205	81,532	71,154	152	1,050	1,019	-3.0%	0	N/A	50	100	100.0%
McClatchy	22,391	23,613	22,684	22,174	152	1,030	1,065	3.4%	0	N/A	50	85	70.0%
McKinley	45,756	45,594	44,572	41,975	152	1,049	1,067	1.7%	0	N/A	58	83	43.1%
North Highlands-Antelope	90,604	80,421	76,732	69,608	170	1,227	1,161	-5.4%	0	N/A	67	73	9.0%
North Natomas	83,000	81,210	82,729	73,569	152	1,048	1,086	3.6%	0	N/A	52	83	59.6%
North Sacramento	30,061	20,062	25,297	18,951	134	1,042	995	-4.5%	0	N/A	42	147	250.0%
Orangevale	35,653	27,928	30,504	25,764	152	844	945	12.0%	0	N/A	37	69	86.5%
Pocket-Greenhaven	48,856	50,124	47,679	44,243	152	732	1,033	41.1%	0	N/A	48	84	75.0%
Rancho Cordova	81,154	78,127	72,013	68,756	170	1,253	1,158	-7.6%	0	N/A	65	121	86.2%
Rio Linda	25,526	21,423	27,274	20,375	127	848	917	8.1%	0	N/A	37	66	78.4%
South Natomas	70,378	68,015	64,316	58,899	152	1,050	1,033	-1.6%	0	N/A	54	85	57.4%
Southgate	71,899	57,180	63,660	50,905	170	1,253	1,177	-6.1%	0	N/A	64	105	64.1%
Sylvan Oaks	91,106	79,664	83,826	70,279	178	1,391	1,284	-7.7%	0	N/A	71	111	56.3%
Traveling Bookmobile	5,462	1,699	3,985	1,820	0	na	156	na	0	N/A	na	na	na
Valley Hi - N. Laguna	65,031	66,691	60,517	56,637	152	1,054	1,054	0.0%	0	N/A	48	29	-39.6%
Walnut Grove	19,358	18,134	18,423	16,876	123	848	771	-9.1%	0	N/A	33	70	112.1%
Wanderer Bookmobile	8,070	7,222	4,127	6,899	40	266	194	-27.1%	0	N/A	26	14	-46.2%