



# Sacramento Public Library Authority

October 25, 2012

Agenda Item 5.0: Director's Report

**TO:** Sacramento Public Library Authority Board Members

**FROM:** Rivkah K. Sass, Library Director

**RE:** Director's Report

**RECOMMENDED ACTION:** None - Information only.

### **Recognition for Friends of Sacramento Public Library**

The Friends of Sacramento Public Library are the recipients of the 2012 California Library Trustees and Commissioners Association award for outstanding service to a local library or system. CALTAC serves also as the organization for Friends and other advocacy groups, and it is especially fitting that the Friends receive this recognition, not just for one person, but for the entire organization.

The Friends will be recognized on Saturday, November 3 during the California Library Association Conference in San Jose.

### **Big Wheels at the Franklin Library**



On September 29, more than one thousand (1,000) people were estimated to have attended the event at Franklin Library in what can only be described as a positive library experience for everyone. Patrons, exhibitors, volunteers and staff all had a great time. Exhibitors, including the World's Largest Motorcycle, dragsters, a garbage truck, the Jelly Belly Truck and others, enjoyed showing off and talking about their vehicles.

1,248 people visited the library that day; average traffic in the branch is about 600, and 38 new library cards were issued, where the Saturday average is 4. 575 kids sat in the dragster and 600 Jelly Belly samples were passed out.

This free family event brought many people who do not normally use the library together, and was especially appealing to boys, but the crowd included all age groups.

The exhibitors appreciated the opportunity to give back to the community. Dave Smith (from Sacramento Raceway) stated that he was happy to be part of a great event that allowed him to have fun, bring his grandson and give back to the community.

Elk Grove Chrysler donated \$650 to the Franklin Library, through the Drive for the Kids program. The \$650 will be coming from Drive for the Kids based in Michigan and will be used to support children's programs and services.

Library staff put out tremendous effort to make this event a success, and despite the ensuing exhaustion have deemed it the "First Annual Big Wheels event."



### **Fairytale Town**

While Big Wheels was enthralling crowds at the Franklin Library on September 29, the Friends of the Library and branch supervisors Christy Aguirre (Southgate) and Nicole Powell (North Sacramento-Hagginwood) worked the crowds at Fairytale Town's Children's Book Festival. The Friends sold \$1,900 in children's books, at \$1 each, and Christy and Nicole counted each person they talked with, using a clicker. 3,046 people stopped by. The photo of Christy reading to a small fairy says it all. Outreach events such as Big Wheels and Fairytale Town help the library increase its visibility and tell the story about what the library can provide to people of all ages in the community.

### **Fair Oaks Library**

The workroom has been renovated to make for smoother workflow.

The Fair Oaks Rotary Club will be providing a grant for \$6,000 for the purpose of creating a family and books space for early learning.

### **North Highlands-Antelope Library News**

The Friends of the North Highlands-Antelope branch held their semi-annual book sale on September 21 & 22, making almost 1.5 times as much money as on their previous sale. They think the increase in revenue might be due to teen volunteers who were waving signs in front the library during the peak hours of the sale. The Friends are considering designating some of the earnings toward the Lucky Day collection and toward some new furniture for our Children's area.

### **North Sacramento-Hagginwood Library**

North Sacramento-Hagginwood Library has launched a preschool storytime program. This storytime is the only afternoon preschool program offered by SPL and the only Friday storytime offered by SPL. The branch has partnered with Sacramento Food Bank which is rewarding clients who participate with "10 Baby Bucks" that are good for purchases in the Baby Boutique.

### **Orangevale Centennial Celebration**

On September 22<sup>nd</sup>, more than 200 people joined Supervisor Roberta MacGlashan, Chamber of Commerce President Roger Niello, and other dignitaries in the Orangevale Recreation & Park District gym to celebrate 100 years of library service to the Orangevale Community. The Orangevale Rotary presented a check for \$2,000 to support library programs. It is clear that the library will continue to be a much beloved community center for another 100 years.

### **One Book Sacramento/California Reads**

Programs for this year's books have been fun, interesting and well attended. On September 27 Constitutional Scholar Richard Beeman spoke to an appreciative crowd of more than 200, bringing the Constitution and the Founding Fathers to life.

### **Friends Annual Dinner**

It is not too late to attend the Friends Dinner on Friday, October 26, at Elks Lodge #6 in Pocket Greenhaven. There is much to celebrate with the award winning Friends of Sacramento Public Library.

### **Haunted Stacks**

The Central Library will once again be hosting the Haunted Stacks, after-hours event which includes stories from Sacramento's historical rogues and scoundrels, a movie, and a general good time.

### **Make a Difference Day**

Plans for the day are progressing, and the extreme makeover planned for the South Natomas Library is moving ahead with the news that the Friends of Sacramento Public Library will be awarded \$5,000 from the Gannett Corporation to help with the work. Events are planned for most locations and great press from the Library's media partner News10 is expected.

### **Mora Award**

On October 9, staff received notice that Sacramento Public Library is being recognized as one of three Honor Award recipients this year for the Mora Award. The Award is presented annually to the most exemplary culminating celebrations of *El día de los niños/El día de los libros* (Children's Day/Book Day), or *El día de los jóvenes/ El día de los libros* (Youth Day/Book Day), also known as *Día*. Annual, culminating celebrations are held across the country on or near April 30. The recognition comes with a small cash prize.

### **School Libraries in Crisis**

There is no doubt that schools in the Sacramento region are in crisis. Most have eliminated school librarian positions and closed or limited library services. In late September, the Library was approach by the Galt Joint Union Elementary School District to see if assistance could be provided as they develop a plan to keep their school libraries open. According to an article in the Sacramento Bee on Saturday, October 13, 2012 (<http://www.sacbee.com/2012/10/13/4907962/fundraisers-help-keep-galt-district.html>) the community has raised more than \$27,000 and the libraries will remain open through the calendar year. Where does Sacramento Public Library come in? Galt Supervisor Diane Christiansen, a certified teacher-librarian, will meet on a regular basis with the staff who is keeping the libraries open, so that the school district can maintain accreditation.

In addition to working with the school libraries in Galt, library staff are developing methods to help students in the Sacramento City Unified School District. As a telephone conversation with a school principal revealed, school personnel are not always aware of the resources that Sacramento Public Library has to help students succeed in school, especially electronic resources and databases.

### **ATTACHMENTS**

Attachment A: Public Services Statistics – September 2012

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# **SACRAMENTO PUBLIC LIBRARY**

## **MONTHLY PUBLIC SERVICES STATISTICS**

**SEPTEMBER 2012**

**Key Points:**

- Branches with the highest percentage of circulation that is from self-check include:
  - Elk Grove (80.3%)
  - North Natomas (80.1%)
  - Franklin (77.7%)
  - North Highlands (75.2%)
  - South Natomas (72.0%)
  
- In September 2012, the Library offered 513 free programs to the public, a 12.7% increase over September 2011.
  
- FY 2012-13 year to date program attendance is 43,852 a 9.5% increase from FY 2011-12.
  
- FY 2012-13 year to date branch volunteer hours total 15,891 a 7.8% increase from FY 2011-12.

**Sacramento Public Library Monthly Report  
Summary**

<b>SEPTEMBER 2012</b>	<b>Sep 2011</b>	<b>Sep 2012</b>	<b>Change</b>		<b>YTD 2011-12</b>	<b>YTD 2012-13</b>	<b>Change</b>	
			<b>N</b>	<b>%</b>			<b>N</b>	<b>%</b>
<b>Customers &amp; Circulation</b>								
Items Circulated	652,326	619,617	-32,709	-5.0%	2,005,960	1,934,526	-71,434	-3.6%
Interlibrary Loan								
Loaned to Client Libraries	11,694	12,041	347	3.0%	35,810	37,429	1,619	4.5%
Borrowed from Client Libraries	10,565	10,053	-512	-4.8%	33,153	30,938	-2,215	-6.7%
Loaned to LINKPlus Libraries	3,849	3,645	-204	-5.3%	11,617	11,227	na	na
Borrowed from LINKPlus Libraries	3,457	2,901	-556	-16.1%	10,390	9,046	na	na
All Other Loans	182	38	-144	-79.1%	391	212	-179	-45.8%
New Customers Registered	7,280	6,449	-831	-11.4%	18,243	19,064	821	4.5%
Total Customers	654,628	669,236	14,608	2.2%	na	na	na	na
Adult	436,707	439,459	2,752	0.6%	na	na	na	na
Juvenile	175,581	179,254	3,673	2.1%	na	na	na	na
E-card Only	41,353	49,493	na	19.7%	na	na	na	na
Other	986	1,029	43	4.4%	na	na	na	na
Total Customers as % of Total Population <sup>1</sup>	48.0%	48.7%	0.7%	1.4%	na	na	na	na
Library Visits	365,156	327,998	-37,158	-10.2%	1,107,855	985,912	-121,943	-11.0%
<b>Programs</b>								
TOTAL PROGRAMS - #	455	513	58	12.7%	1,502	1,597	95	6.3%
TOTAL ATTENDANCE	10,343	13,012	2,669	25.8%	40,051	43,852	3,801	9.5%
Family Programs - #								
Family Programs - Attendance	1,432	4,235	2,803	195.7%	6,486	11,128	4,642	71.6%
Toddler Programs - #								
Toddler Programs - Attendance	2,174	3,352	1,178	54.2%	8,452	10,239	1,787	21.1%
Preschool Programs - #								
Preschool Programs - Attendance	2,478	1,254	-1,224	-49.4%	8,201	6,919	-1,282	-15.6%
School Age Programs - #								
School Age Programs - Attendance	1,295	1,015	-280	-21.6%	8,852	7,535	-1,317	-14.9%
Teen Programs - #								
Teen Programs - Attendance	1,114	1,040	-74	-6.6%	3,094	2,961	-133	-4.3%
Adult Programs - #								
Adult Programs - Attendance	1,812	2,076	264	14.6%	4,818	4,920	102	2.1%
Senior Programs - #								
Senior Programs - Attendance	38	40	2	5.3%	148	150	2	1.4%
<b>Community</b>								
Community Meeting/Meeting Room Use - #	314	369	55	17.5%	955	926	-29	-3.0%
Hours Used	1,069	1,115	46	4.3%	2,873	2,923	50	1.7%
Attendance	7,619	6,983	-636	-8.3%	19,048	18,381	-667	-3.5%
Community Meetings - # presentations by staff								
Total Attendance	2,406	7,694	5,288	219.8%	7,544	10,326	2,782	36.9%
Attendance - Adults	947	3,184	2,237	236.2%	2,988	4,130	1,142	38.2%
Attendance - Youth	1,459	4,510	3,051	209.1%	4,556	9,066	4,510	99.0%
Community Group Visits to Library - #								
Total Attendance	3,197	4,555	1,358	42.5%	5,886	7,302	1,416	24.1%
Attendance - Adults	629	2,046	1,417	225.3%	1,328	2,916	1,588	119.6%
Attendance - Youth	2,568	2,509	-59	-2.3%	4,558	4,386	-172	-3.8%
<b>Internet Access Totals</b>								
Total Reservations	70,848	66,529	-4,319	-6.10%	214,482	194,040	na	na
Total Time (Hours)	58,731	56,754	-1,977	-3.37%	183,522	171,668	na	na
<b>Customer Self-Service</b>								
Self-Check Circulation	295,204	280,222	-14,982	-5.1%	919,674	871,832	-47,842	-5.2%

**Sacramento Public Library Monthly Report  
Summary**

<b>SEPTEMBER 2012</b>	<b>Sep</b>		<b>Change</b>		<b>YTD</b>	<b>YTD</b>	<b>Change</b>	
	<b>2011</b>	<b>2012</b>	<b>N</b>	<b>%</b>	<b>2011-12</b>	<b>2012-13</b>	<b>N</b>	<b>%</b>
% of All Circulation for System	45.3%	45.2%	0.0%	-0.1%	45.8%	45.1%	-0.8%	-1.7%
Total Customer-Completed Renewals	130,504	40,796	-89,708	-68.7%	409,507	307,223	-102,284	-25.0%
Computer Renewal - External	122,100	36,348	-85,752	-70.2%	383,948	286,761	-97,187	-25.3%
Computer Renewal - Internal	4,880	1,154	-3,726	-76.4%	14,486	9,658	-4,828	-33.3%
Telephone Renewal	3,524	3,294	-230	-6.5%	11,073	10,804	-269	-2.4%
% of All Circulation for System	0.5%	6.6%	6.0%	1118.8%	0.6%	0.6%	0.0%	1.2%
Total Holds Placed	167,866	77,164	-90,702	-54.0%	520,130	396,619	-123,511	-23.7%
Customer-Placed Holds	150,744	62,573	-88,171	-58.5%	466,717	349,457	-117,260	-25.1%
% of All Holds Placed	89.8%	81.1%	-8.7%	-9.7%	89.7%	88.1%	0	-1.8%
Total Library Catalog Searches <sup>2</sup>	1,358,741	1,241,808	-116,933	-8.6%	4,179,478	3,633,621	-545,857	-13.1%
Searches during open hours	869,963	722,826	-147,137	-16.9%	2,666,926	2,132,155	-534,771	-20.1%
Searches during closed hours	488,778	518,982	30,204	6.2%	1,512,552	1,501,466	-11,086	-0.7%
% of Total Searches	35.97%	41.8%	-25.8%	-71.8%	36.19%	41.3%	2.0%	5.6%
Subscription Database Searches <sup>3</sup>	628,703	281,533	-347,170	-55.2%	1,857,346	2,795,798	938,452	50.5%
Web Page Visits	355,446	360,249	4,803	1.4%	1,092,924	1,104,660	11,736	1.1%
Download	13,640	24,218	10,578	77.6%	31,114	71,406	40,292	129.5%
Notices Sent for Holds and Overdues - Total	107,917	96,167	-11,750	-10.9%	340,358	308,791	-31,567	-9.3%
Delivered via E-mail	75,517	68,952	-6,565	-8.7%	236,261	222,474	-13,787	-5.8%
% of Total	70.0%	71.7%	2%	2.5%	69.4%	72.0%	2.6%	3.8%
Delivered via Automated Telephone System	32,400	27,215	-5,185	-16.0%	104,097	86,317	-17,780	-17.1%
% of Total	30.0%	28.3%	-1.7%	-5.7%	30.6%	28.0%	-2.6%	-8.6%
<b>Resources</b>								
Open Hours	4,379	4,411	32	0.7%	13,090	12,788	-302	-2.3%
Closed Hours	209	183	-26	-12.4%	415	867	452	108.9%
Staff FTE	186	185.5	0.0	0.0%	na	na	na	na
Extra Help Staff Total Hours Used	8,685	17,124	8,439	97.2%	21,053	19,340	-1,713	-8.1%
Oncall Hours	0	269	269	na	2,604	636	-1,968	-75.6%
Oncall Wages	\$3,130.00	\$10,795.00	\$7,665	244.9%	\$18,449.00	\$19,163.00	714	3.9%
Shelver Hours	5,555	6,060	505	9.1%	0	18,704	18,704	na
Shelver Wages	44,567.00	56,205.00	\$11,638	26.1%	\$92,134.00	\$114,543.00	22,409	24.3%
Volunteers- #	998	912	-86	-8.6%	2,191	913	na	na
Volunteers - Hours	4,410	4,914	504	11.4%	14,738	15,891	1,153	7.8%
Items - Total	1,792,111	1,742,963	-49,148	-2.7%	na	na	na	na
Items Added	11,912	1,760	-10,152	-85.2%	38,852	22,395	-16,457	-42.4%
Titles - Total	494,903	494,586	-317	-0.1%	na	na	na	na
Titles Added	1,557	1,258	-299	-19.2%	3,575	4,009	434	12.1%

**Notes:**

<sup>1</sup> The population estimates used are from the California Department of Finance.

    Last year = 1,362,619

    This year = 1,373,874

<sup>2</sup> The catalog search data was updated July 2011 to reflect searches performed during and outside of regular library hours

<sup>3</sup> The subscription database searches refer to totals for the previous month.

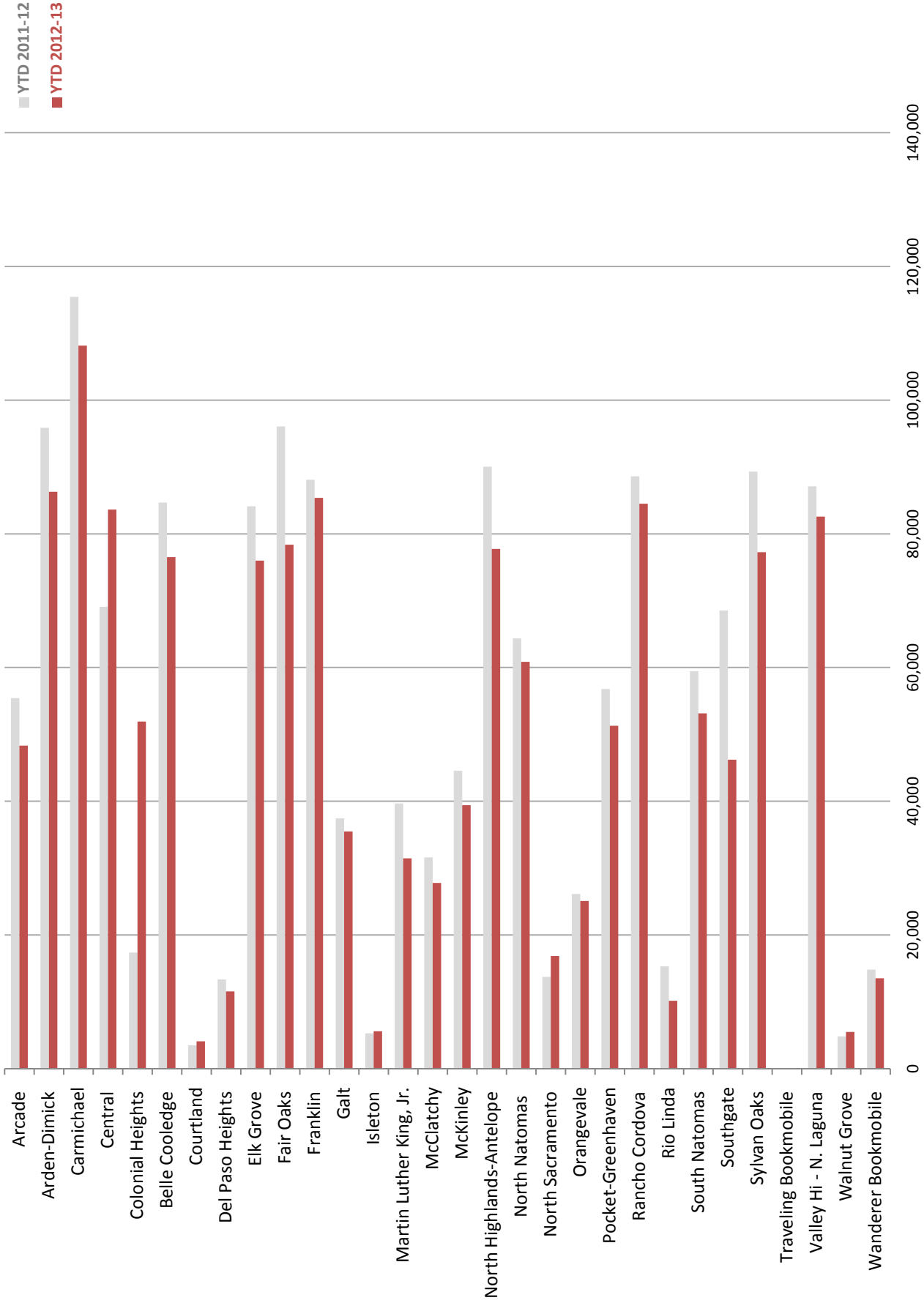


# Sacramento Public Library Monthly Report Customers

Branches	Monthly New Customers			Cumulative New Customers			Total Customers			
	Sep 2011	Sep 2012	% Change	YTD 2011-12	YTD 2012-13	Change N	2011-12	2012-13	Change N %	
<b>Totals</b>	<b>7,280</b>	<b>6,449</b>	<b>-11.4%</b>	<b>18,243</b>	<b>19,064</b>	<b>821</b>	<b>654,628</b>	<b>669,236</b>	<b>14,608</b>	<b>2.2%</b>
Arcade	150	138	-8.0%	499	452	-47	21,571	21,613	42	0.2%
Arden-Dimick	255	206	-19.2%	737	570	-167	26,931	26,773	-158	-0.6%
Carmichael	285	225	-21.1%	722	744	22	32,131	34,040	1,909	5.9%
Central	388	380	-2.1%	775	1,079	304	54,839	52,269	-2,570	-4.7%
Colonial Heights	109	249	128.4%	301	649	348	25,778	26,242	464	1.8%
Belle Cooleedge	179	195	8.9%	497	471	-26	28,172	27,127	-1,045	-3.7%
Courtland	29	16	-44.8%	39	48	9	859	923	64	7.5%
Del Paso Heights	73	67	-8.2%	216	218	2	8,873	9,142	269	3.0%
Elk Grove	346	294	-15.0%	1,008	936	-72	43,501	42,740	-761	-1.7%
Fair Oaks	201	175	-12.9%	602	536	-66	28,078	27,537	-541	-1.9%
Franklin	187	179	-4.3%	307	1,439	1,132	29,656	29,454	-202	-0.7%
Galt	118	132	11.9%	287	332	45	14,714	14,965	251	1.7%
Isleton	9	25	177.8%	33	47	14	1,039	1,064	25	2.4%
Martin Luther King, Jr.	178	224	25.8%	581	524	-57	22,249	21,721	-528	-2.4%
McClatchy	36	101	180.6%	102	169	67	3,613	3,962	349	9.7%
McKinley	119	123	3.4%	364	331	-33	14,337	14,465	128	0.9%
North Highlands-Antelope	361	262	-27.4%	1,026	813	-213	45,981	45,101	-880	-1.9%
North Natomas	1,032	361	-65.0%	1,301	1,350	49	18,810	21,987	3,177	16.9%
North Sacramento	52	80	53.8%	145	190	45	8,244	8,144	-100	-1.2%
Orangevale	146	95	-34.9%	286	250	-36	9,241	9,824	583	6.3%
Pocket-Greenhaven	305	281	-7.9%	570	504	-66	4,431	6,600	2,169	49.0%
Rancho Cordova	393	351	-10.7%	1,115	936	-179	33,420	33,918	498	1.5%
Rio Linda	46	26	-43.5%	133	89	-44	6,155	6,069	-86	-1.4%
South Natomas	332	262	-21.1%	801	777	-24	34,921	34,548	-373	-1.1%
Southgate	174	171	-1.7%	556	469	-87	23,764	23,412	-352	-1.5%
Sylvan Oaks	310	293	-5.5%	917	786	-131	36,666	36,426	-240	-0.7%
Traveling Bookmobile	0	0	0.0%	1	0	-1	845	731	-114	-13.5%
Valley Hi - N. Laguna	442	550	24.4%	1,312	1,426	114	29,512	34,315	4,803	16.3%
Walnut Grove	7	10	42.9%	38	47	9	1,469	1,500	31	2.1%
Wanderer Bookmobile	9	3	-66.7%	19	30	11	1,706	1,665	-41	-2.4%
Other Circulating Entities										
Books by Mail	0	0	0.0%	0	0	0	0	0	0	0.0%
ILL	4	1	-75.0%	8	2	-6	605	570	-35	-5.8%
Misc Circ	1,005	974	-3.1%	2,945	2,850	-95	42,517	50,389	7,872	18.5%

# Sacramento Public Library Monthly Report

## Circulation Comparison



# Sacramento Public Library Monthly Report

## Circulation

Branch	Monthly Circulation			Monthly Circ. per Open Hour			Cumulative Circulation			
	Sep 2011	Sep 2012	% Change	Sep 2011	Sep 2012	% Change	YTD 2011-12	YTD 2012-13	Change	
<b>Totals</b>	<b>652,326</b>	<b>619,617</b>	<b>-5.0%</b>	<b>3,032</b>	<b>3,098</b>	<b>2.2%</b>	<b>2,005,960</b>	<b>1,934,526</b>	<b>-71,434</b>	<b>-3.6%</b>
Arcade	17,186	15,221	-11.4%	98	96	-2.5%	55,439	48,313	-7,126	-12.9%
Arden-Dimick	29,661	26,473	-10.7%	169	166	-1.8%	95,858	86,292	-9,566	-10.0%
Carmichael	37,414	34,302	-8.3%	198	191	-3.7%	115,429	108,146	-7,283	-6.3%
Central	31,080	25,871	-16.8%	152	143	-6.2%	69,093	83,636	14,543	21.0%
Colonial Heights	4,305	15,715	265.0%	31	109	254.9%	17,356	51,928	34,572	199.2%
Belle Coolidge	27,300	23,652	-13.4%	175	164	-6.1%	84,681	76,509	-8,172	-9.7%
Courtland	1,605	1,323	-17.6%	14	13	-3.6%	3,505	4,109	604	17.2%
Del Paso Heights	3,838	3,727	-2.9%	27	26	-5.6%	13,359	11,559	-1,800	-13.5%
Elk Grove	26,047	24,331	-6.6%	149	169	13.5%	84,120	75,993	-8,127	-9.7%
Fair Oaks	29,584	25,054	-15.3%	169	175	3.6%	96,077	78,358	-17,719	-18.4%
Franklin	29,436	29,057	-1.3%	223	192	-13.7%	88,085	85,388	-2,697	-3.1%
Galt	12,067	11,906	-1.3%	79	83	4.8%	37,455	35,488	-1,967	-5.3%
Isleton	2,487	2,546	2.4%	20	17	-13.6%	5,275	5,600	325	6.2%
Martin Luther King, Jr.	12,037	9,976	-17.1%	86	69	-19.4%	39,667	31,446	-8,221	-20.7%
McClatchy	10,048	8,728	-13.1%	64	61	-5.9%	31,599	27,784	-3,815	-12.1%
McKinley	14,668	12,412	-15.4%	94	86	-8.3%	44,555	39,423	-5,132	-11.5%
North Highlands-Antelope	29,130	24,347	-16.4%	166	169	1.6%	90,023	77,729	-12,294	-13.7%
North Natomas	19,344	20,432	5.6%	124	142	14.4%	64,347	60,850	-3,497	-5.4%
North Sacramento	5,564	5,343	-4.0%	36	37	4.0%	13,718	16,858	3,140	22.9%
Orangevale	8,769	8,381	-4.4%	71	58	-17.7%	26,147	25,089	-1,058	-4.0%
Pocket-Greenhaven	17,833	16,266	-8.8%	102	113	10.8%	56,778	51,281	-5,497	-9.7%
Rancho Cordova	28,062	26,433	-5.8%	160	184	14.5%	88,592	84,502	-4,090	-4.6%
Rio Linda	4,738	3,725	-21.4%	38	25	-33.7%	15,292	10,169	-5,123	-33.5%
South Natomas	19,344	16,732	-13.5%	124	119	-4.3%	59,442	53,132	-6,310	-10.6%
Southgate	21,883	14,343	-34.5%	125	100	-20.3%	68,512	46,191	-22,321	-32.6%
Sylvan Oaks	27,849	23,958	-14.0%	143	166	16.5%	89,300	77,245	-12,055	-13.5%
Traveling Bookmobile	0	-	0.0%	na	na	na	10	0	-10	-100.0%
Valley Hi - N. Laguna	27,664	27,057	-2.2%	177	179	1.0%	87,104	82,578	-4,526	-5.2%
Walnut Grove	2,033	2,363	16.2%	16	16	-1.3%	4,838	5,511	673	13.9%
Wanderer Bookmobile	4,791	4,432	-7.5%	0	29	na	14,825	13,506	-1,319	-8.9%
Other Circulating Entities										
Books by Mail	0	0	0.0%	na	na	na	0	0	0	0.0%
Borrower's Help Desk	0	0	0.0%	na	na	na	0	0	0	0.0%
ILL	9	10	11.1%	na	na	na	33	12	-21	-63.6%
Misc Circ	148	945	538.5%	na	na	na	1,647	2,927	1,280	77.7%
Tells	2,258	1,734	-23.2%	na	na	na	7,317	5,978	-1,339	-18.3%
Customer										
Online	126,980	125,310	-1.3%	na	na	na	394,295	388,786	-5,509	-1.4%
Telephone	3,524	3,294	-6.5%	na	na	na	11,073	10,804	-269	-2.4%
Download	13,640	24,218	77.6%	na	na	na	31,114	71,406	40,292	129.5%

# Sacramento Public Library Monthly Report

## Program Totals

Branch	Monthly Program Totals				Cumulative Program Totals				Monthly Attendance				Cumulative Attendance					
	Sep 2011	Sep 2012	% Change		YTD 2011-12	YTD 2012-13	Change	%	Sep 2011	Sep 2012	% Change	Avg. 2009-10	Avg. 2010-11	YTD 2011-12	YTD 2012-13	Change	%	
	455	513	12.7%		1,502	1,597	95	6.3%	10,343	13,012	25.8%	22.7	25.4	40,051	46,392	6,341	15.8%	
Arcade	14	19	35.7%		50	54	4	8.0%	372	251	-32.5%	26.6	13.2	1,223	1,106	-117	-9.6%	
Arden-Dimick	30	21	-30.0%		85	62	-23	-27.1%	877	497	-43.3%	29.2	23.7	2,329	2,075	-254	-10.9%	
Carmichael	31	40	29.0%		114	123	9	7.9%	533	1,289	141.8%	17.2	32.2	2,997	3,825	828	27.6%	
Central	47	38	-19.1%		153	108	-45	-29.4%	1,042	1,125	8.0%	22.2	29.6	3,364	3,074	-290	-8.6%	
Colonial Heights	4	18	350.0%		23	59	36	156.5%	312	343	9.9%	78.0	19.1	609	1,256	647	106.2%	
Belle Cooleidge	24	29	20.8%		87	102	15	17.2%	856	1,157	35.2%	35.7	39.9	3,340	4,554	1,214	36.3%	
Courtland	16	12	-25.0%		48	43	-5	-10.4%	221	215	-2.7%	13.8	17.9	856	980	124	14.5%	
Del Paso Heights	6	12	100.0%		30	43	13	43.3%	172	163	-5.2%	28.7	13.6	656	943	287	43.8%	
Elk Grove	22	22	0.0%		61	49	-12	-19.7%	572	446	-22.0%	26.0	20.3	1,767	1,244	-523	-29.6%	
Fair Oaks	14	13	-7.1%		55	51	-4	-7.3%	285	388	36.1%	20.4	29.8	2,316	1,800	-516	-22.3%	
Franklin	21	27	28.6%		61	63	2	3.3%	345	2,185	533.3%	16.4	80.9	1,072	3,458	2,386	222.6%	
Galt	15	18	20.0%		48	69	21	43.8%	257	239	-7.0%	17.1	13.3	1,108	1,368	260	23.5%	
Isleton	11	13	18.2%		33	36	3	9.1%	130	167	28.5%	11.8	12.8	573	573	0	0.0%	
Martin Luther King, Jr.	17	14	-17.6%		56	48	-8	-14.3%	321	227	-29.3%	18.9	16.2	1,219	1,094	-125	-10.3%	
McClatchy	8	14	75.0%		19	46	27	142.1%	155	156	0.6%	19.4	11.1	499	930	431	86.4%	
McKinley	15	16	6.7%		40	54	14	35.0%	476	472	-0.8%	31.7	29.5	1,299	1,397	98	7.5%	
North Highlands-Antelope	20	30	50.0%		59	85	26	44.1%	476	359	-24.6%	23.8	12.0	1,537	1,494	-43	-2.8%	
North Natomas	10	18	80.0%		33	57	24	72.7%	297	365	22.9%	29.7	20.3	1,023	1,155	132	12.9%	
North Sacramento	5	4	-20.0%		17	14	-3	-17.6%	63	38	-39.7%	12.6	9.5	256	399	143	55.9%	
Orangevale	2	9	350.0%		22	20	-2	-9.1%	20	286	1330.0%	10.0	31.8	928	1,070	142	15.3%	
Pocket-Greenhaven	24	18	-25.0%		88	95	7	8.0%	552	542	-1.8%	23.0	30.1	2,690	3,408	718	26.7%	
Rancho Cordova	23	26	13.0%		74	83	9	12.2%	518	478	-7.7%	22.5	18.4	2,414	2,430	16	0.7%	
Rio Linda	8	11	37.5%		33	29	-4	-12.1%	110	74	-32.7%	13.8	6.7	493	379	-114	-23.1%	
South Natomas	18	28	55.6%		56	67	11	19.6%	355	368	3.7%	19.7	13.1	1,603	1,480	-123	-7.7%	
Southgate	14	14	0.0%		46	53	7	15.2%	319	593	85.9%	22.8	42.4	1,124	2,122	998	88.8%	
Sylvan Oaks	13	14	7.7%		35	34	-1	-2.9%	238	306	28.6%	18.3	21.9	1,115	1,187	72	6.5%	
Valley Hi - N. Laguna	15	8	-46.7%		45	28	-17	-37.8%	388	249	-35.8%	25.9	31.1	1,384	1,401	17	1.2%	
Walnut Grove	8	7	-12.5%		31	22	-9	-29.0%	81	34	-58.0%	10.1	4.9	257	190	-67	-26.1%	
<b>Totals</b>																		

# Sacramento Public Library Monthly Report

## Self-Check

Branch	Monthly Circulation				Cumulative Circulation					
	Sep 2011	Sep 2012	Change	% of Circulation	YTD 2011-12	YTD 2012-13	Change	%	% of Circulation 2011-12	% of Circulation 2012-13
<b>Totals</b>	<b>295,204</b>	<b>280,222</b>	<b>-14,982</b>	<b>-5.1%</b>	<b>919,674</b>	<b>871,832</b>	<b>-47,842</b>	<b>-5.2%</b>	<b>45.8%</b>	<b>45.1%</b>
Arcade	8,212	7,603	-609	-7.4%	25,831	24,350	-1,481	-5.7%	46.6%	50.4%
Arden-Dimick	17,940	15,988	-1,952	-10.9%	56,953	51,517	-5,436	-9.5%	59.4%	59.7%
Carmichael	23,601	21,178	-2,423	-10.3%	72,596	67,790	-4,806	-6.6%	62.9%	62.7%
Central	14,357	10,373	-3,984	-27.7%	42,434	33,273	-9,161	-21.6%	61.4%	39.8%
Colonial Heights	3,231	11,130	7,899	244.5%	12,649	37,230	24,581	194.3%	72.9%	71.7%
Belle Cooledge	15,067	13,081	-1,986	-13.2%	46,759	42,010	-4,749	-10.2%	55.2%	54.9%
Courtland	783	669	-114	-14.6%	1,605	1,827	222	13.8%	45.8%	44.5%
Del Paso Heights	1,489	1,032	-457	-30.7%	4,969	3,320	-1,649	-33.2%	37.2%	28.7%
Elk Grove	22,042	19,543	-2,499	-11.3%	67,828	59,659	-8,169	-12.0%	80.6%	78.5%
Fair Oaks	15,562	13,369	-2,193	-14.1%	51,353	41,943	-9,410	-18.3%	53.4%	53.5%
Franklin	20,947	22,581	1,634	7.8%	60,965	67,803	6,838	11.2%	69.2%	79.4%
Galt	2,644	4,401	1,757	66.5%	8,848	13,009	4,161	47.0%	23.6%	36.7%
Isleton	632	634	2	0.3%	1,561	1,531	-30	-1.9%	29.6%	27.3%
Martin Luther King, Jr.	6,712	6,836	124	1.8%	23,425	21,981	-1,444	-6.2%	59.1%	69.9%
McClatchy <sup>1</sup>	na	4,961	4,961	100%	na	15,911	15,911	100.0%	na	57.3%
McKinley	10,283	8,004	-2,279	-22.2%	31,300	25,440	-5,860	-18.7%	70.3%	64.5%
North Highlands	22,292	18,313	-3,979	-17.8%	69,204	59,065	-10,139	-14.7%	76.9%	76.0%
North Natomas	12,757	16,357	3,600	28.2%	47,712	46,278	-1,434	-3.0%	74.1%	76.1%
North Sacramento	2,518	2,511	-7	-0.3%	6,512	8,508	1,996	30.7%	47.5%	50.5%
Orangevale	3,415	3,626	211	6.2%	9,437	10,948	1,511	16.0%	36.1%	43.6%
Pocket-Greenhaven	10,929	9,746	-1,183	-10.8%	33,432	30,479	-2,953	-8.8%	58.9%	59.4%
Rancho Cordova	18,217	15,722	-2,495	-13.7%	55,603	44,217	-11,386	-20.5%	62.8%	52.3%
Rio Linda	1,794	1,420	-374	-20.8%	5,825	3,557	-2,268	-38.9%	38.1%	35.0%
South Natomas	12,757	12,041	-716	-5.6%	36,115	38,680	2,565	7.1%	60.8%	72.8%
Southgate	12,860	8,076	-4,784	-37.2%	39,940	26,268	-13,672	-34.2%	58.3%	56.9%
Sylvan Oaks	14,315	12,639	-1,676	-11.7%	45,926	39,901	-6,025	-13.1%	51.4%	51.7%
Valley Hi-North Laguna	19,745	18,035	-1,710	-8.7%	60,603	54,609	-5,994	-9.9%	69.6%	66.1%
Walnut Grove	103	353	250	242.7%	289	728	439	151.9%	6.0%	13.2%

**Note:**

<sup>1</sup> McClatchy does not have a self-check machine.

## Sacramento Public Library Monthly Report Virtual Self-Service

### SEPTEMBER 2012

	Sep		Change N	Change %	YTD		YTD 2012-13	Change N	Change %
	<u>2011</u>	<u>2012</u>			<u>2011-12</u>	<u>2012-13</u>			
<b>Total Renewals</b>	<b>130,504</b>	<b>40,796</b>	<b>-89,708</b>	<b>-68.7%</b>	<b>409,507</b>	<b>307,223</b>	<b>-102,284</b>	<b>-25.0%</b>	
External	122,100	36,348	-85,752	-70.2%	383,948	286,761	-97,187	-25.3%	
Internal	4,880	1,154	-3,726	-76.4%	14,486	9,658	-4,828	-33.3%	
Telephone	3,524	3,294	-230	-6.5%	11,073	10,804	-269	-2.4%	
% of All Circulation	20.0%	6.6%	-13.4%	-67.1%	20.4%	15.9%	-4.5%	-22.2%	
<b>All Holds</b>	<b>174,144</b>	<b>77,164</b>	<b>-96,980</b>	<b>-55.7%</b>	<b>346,253</b>	<b>597,294</b>	<b>251,041</b>	<b>72.5%</b>	
Self-Placed	150,744	62,573	-88,171	-58.5%	466,717	349,457	-117,260	-25.1%	
% of All Holds	86.6%	81.1%	-5.5%	-6.3%	134.8%	58.5%	-76.3%	-56.6%	
<b>Total Electronic Access</b>	<b>984,149</b>	<b>641,782</b>	<b>-342,367</b>	<b>-34.8%</b>	<b>7,160,862</b>	<b>7,605,485</b>	<b>444,623</b>	<b>6.2%</b>	
Catalog Searches	1,358,741	<b>1,241,808</b>	-116,933	-8.6%	4,179,478	3,633,621	-545,857	-13.1%	
Subscription Database Use <sup>1</sup>	628,703	281,533	-347,170	-55.2%	1,857,346	2,795,798	938,452	50.5%	
Library Web Site Visits	355,446	360,249	4,803	1.4%	1,092,924	1,104,660	11,736	1.1%	
Download	13,640	24,218	10,578	77.6%	31,114	71,406	40,292	129.5%	

**Notes:**

<sup>1</sup> The subscription database searches refer to totals for the previous month.