



Sacramento Public Library Authority

February 28, 2013

Agenda Item 4.0: Director's Report

TO: Sacramento Public Library Authority Board Members

FROM: Rivkah K. Sass, Library Director

RE: Director's Report

RECOMMENDED ACTION: None - Information only.

Reshelving Fees

In 2012, the Board approved a reshelving fee of \$1.00 to be assessed when patrons do not pick up holds in a timely manner. The rationale was that this would reduce staff time in locating books and shipping them from location to location as well as shortening the time other patrons wait for items. The fee was implemented in May 2012 and as of January 31, 2013, \$39,344 has been collected.

Friends of Sacramento Public Library

On January 20, 2013, the Friends of Sacramento Public Library held its annual meeting and election. Bob Gorham was elected for another term as president and a full slate of officers was approved, including a high school student. The event included a discussion of Sacramento County's proposed Developer Impact fee, a presentation on the library and youth services, music and poetry.

The Friends also learned they will receive a bequest of \$99,000 from an estate.

Grant Application -- Makerspace

The Library has received a grant from the California State Library for \$77,500 in LSTA funds, to develop a library Makerspace at the Central Library as well as a "traveling" makerspace that can be used in programming. Makerspaces can take many forms, but most feature cutting-edge design tools and technologies. The Makerspace-in-a-Box project at Sacramento Public Library will feature a 3D printer and computers with access to design software such as AutoCAD and Photoshop. By providing access to this equipment and software to library users, the Sacramento Public Library hopes to ignite creativity in the community. The Board will be asked to approve receipt of the grant funds in March or April.

Hearing eReaders Project

Visually impaired Sacramento Public Library patrons can check out special eReader devices that have full text-to-speech functionality.

Starting February 14, the library's Hearing eBooks program began offering devices for 11 genres, each with nearly 50 pre-loaded titles. Genres include bestsellers, biographies, children's stories, fiction, mystery, nonfiction, romance, science fiction, Spanish-language stories, teen and urban fiction. Only patrons attesting that they are blind or have a disability that requires the accessibility features to listen to eBooks may borrow the Hearing eBook kit. For more

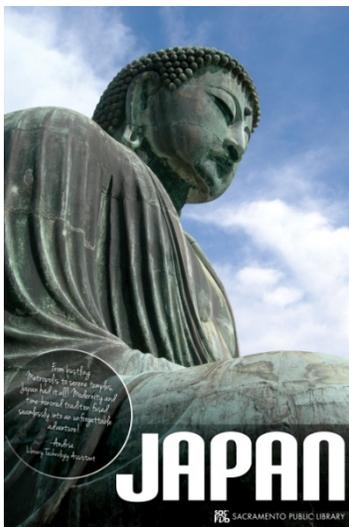
information, visit (<http://www.saclibrary.org/About-Us/News/2012/-Hearing-eBooks-Pilot/>) or call the library at (916) 264-2920.

Facilities Updates

Work has been completed on the Southgate Library's staff work area. The area is being reconfigured to make the space more efficient for the staff. Work will begin soon on the Fair Oaks family and book space. Plans are to complete it before the huge community event being planned for March 30. Fair Oaks staff members have volunteered to change their furlough days to be part of this celebration.

3D Images in the Sacramento Room

Always on the cutting edge of entertaining history programming, the Sacramento Room hosted an innovative 3D presentation of the 1908 stereographic tour kit "Yosemite Valley through the Stereoscope" on January 29. Sacramento Room archivist Amanda Graham worked with Sacramento State University student Kira Dodd to convert a set of two-dozen stereographs (Victorian-era 3D photographs) into red/blue anaglyph images using Adobe Photoshop. At the well-attended program, attendees first learned about the history and technology of 3D photography and then were treated to a presentation of the 3D images accompanied by narration from the tour booklet and vintage wax-cylinder music recordings. The program was possibly the first 3D presentation of stereographs at a public library, and a good time was had by all. While the Yosemite Valley tour set represents the entirety of the Sacramento Room stereograph collection, the California State Library is embarking on a larger-scale stereograph digitization project and representatives in attendance seemed inspired by our work.



Passport Services

Sacramento Public Library's first passport office will be open by March 1 on the Central Library's second floor, where specially trained staff will take photos and issue passports. The Library's excellent graphic designer has developed a series of travel posters that will be part of the passport office.

Website Recognition

What does Sacramento Public Library have in common with Great British Chefs (<http://greatbritishchefs.com>)? Both have been recognized for having fantastic websites. SPLA was recognized for the new clean design that is consistent with branding and updated and simplified navigation. Better integration with many third party products such as book catalogs, events, meeting rooms and feeds was achieved.

Kentico, the company that powers the Library's content management system, sponsors a vote annually and the Library won in the Government and Municipal Site category.

eBooks and Mobile Access

3M Cloud Library, the Library's new ebook service, was launched at the end of December and an eBook kiosk was installed on the first floor of Central Library. The starting collection is small, but already being well-utilized. Patrons have been quick to adopt the new platform, checking out 95% of the collection by the end of January: 1,585 eBooks were borrowed from the starting collection of only 1,672 copies. The Library is continuing to build the eBook collection to meet the huge demand for this very convenient format.

The Library said goodbye to its mobile "app" Boopsie, in January, replacing it with Airpac. While the decision was made for budgetary reasons, staff members believe that Airpac is a good alternative. Airpac can be used from any smart phone by going to the Library Catalog's URL, <http://www.saclibrarycatalog.org>, or clicking on Catalog from our homepage, <http://saclibrary.org>.

Preserving Our Present Project

Several months ago the Board heard about a leadership project developed by Lana Adlawan, who was supervisor at the South Natomas Library until October 2012. Lana worked with teens and community partners on an oral history project for the Gardenland area of Natomas. Activities included an interview with notable citizen Vice Mayor Angelique Ashby, as well as the opportunity for students to learn interviewing skills, videography and editing.

Lana's article about the project will appear in the next issue of the American Library Association's YALS (Young Adult Services) publication.

Volunteer Appreciation – Save the Date

Our annual Volunteer Appreciation event is scheduled for Thursday, April 25, from 4 to 6 p.m. Due to the rising number of teen volunteers and others who have trouble coming to a mid-day event, our staff recommended that the Library try a late afternoon tea. News10 personality Mellisa Paul will attend to provide a little something special to the event.

ATTACHMENTS

Attachment A: Public Services Statistics – December 2012

Attachment B: Public Services Statistics – January 2013

SACRAMENTO PUBLIC LIBRARY

MONTHLY PUBLIC SERVICES STATISTICS

DECEMBER 2012

Key Points:

- Branches with the highest percentage of circulation that is from self-check include:
 - North Natomas (80.1%)
 - Franklin (77.6%)
 - Elk Grove (75.6%)
 - North Highlands (75.0%)
 - South Natomas (66.8%)

- In December 2012, the Library offered 381 free programs to the public, a 4.7% increase over December 2011.

- FY 2012-13 year to date program attendance is 78,379 a 9.6% increase from FY 2011-12.

- FY 2012-13 year to date branch volunteer hours total 31,040 a 10.2% increase from FY 2011-12.

**Sacramento Public Library Monthly Report
Summary**

DECEMBER 2012	Dec 2011	Dec 2012	Change		YTD 2011-12	YTD 2012-13	Change	
			N	%			N	%
Customers & Circulation								
Items Circulated	497,736	555,819	58,083	11.7%	3,759,288	3,708,159	-51,129	-1.4%
Interlibrary Loan								
Loaned to Client Libraries	9,654	10,716	1,062	11.0%	67,559	69,796	2,237	3.3%
Borrowed from Client Libraries	8,674	7,899	-775	-8.9%	67,140	56,762	-10,378	-15.5%
Loaned to LINKPlus Libraries	2,981	3,024	43	1.4%	21,621	21,464	-157	-0.7%
Borrowed from LINKPlus Libraries	2,494	2,345	-149	-6.0%	20,597	17,196	-3,401	-16.5%
All Other Loans	118	62	-56	-47.5%	738	439	-299	-40.5%
New Customers Registered	3,723	3,688	-35	-0.9%	33,155	32,708	-447	-1.3%
Total Customers	668,639	682,757	14,118	2.1%	na	na	na	na
Adult	445,430	447,712	2,282	0.5%	na	na	na	na
Juvenile	178,949	182,275	3,326	1.9%	na	na	na	na
E-card Only	43,255	51,707	8,452	19.5%	na	na	na	na
Other	1,003	1,063	60	6.0%	na	na	na	na
Total Customers as % of Total Population ¹	49.1%	49.7%	0.6%	1.3%	na	na	na	na
Library Visits	266,635	318,554	51,919	19.5%	2,079,528	1,940,859	-138,669	-6.7%
Programs								
TOTAL PROGRAMS - #	364	381	17	4.7%	2,797	3,065	268	9.6%
TOTAL ATTENDANCE	9,181	9,188	7	0.1%	71,569	78,379	6,810	9.5%
Family Programs - #								
Family Programs - #	49	71	22	44.9%	302	395	93	30.8%
Family Programs - Attendance	2,827	3,249	422	14.9%	13,755	19,319	5,564	40.5%
Toddler Programs - #								
Toddler Programs - #	61	76	15	24.6%	467	620	153	32.8%
Toddler Programs - Attendance	1,855	2,010	155	8.4%	16,318	19,709	3,391	20.8%
Preschool Programs - #								
Preschool Programs - #	60	48	-12	-20.0%	505	503	-2	-0.4%
Preschool Programs - Attendance	1,538	1,083	-455	-29.6%	13,864	12,475	-1,389	-10.0%
School Age Programs - #								
School Age Programs - #	48	40	-8	-16.7%	404	381	-23	-5.7%
School Age Programs - Attendance	1,092	1,202	110	10.1%	13,505	11,455	-2,050	-15.2%
Teen Programs - #								
Teen Programs - #	64	46	-18	-28.1%	420	388	-32	-7.6%
Teen Programs - Attendance	802	551	-251	-31.3%	5,343	5,341	-2	0.0%
Adult Programs - #								
Adult Programs - #	81	96	15	18.5%	685	753	68	9.9%
Adult Programs - Attendance	1,032	1,031	-1	-0.1%	8,506	9,635	1,129	13.3%
Senior Programs - #								
Senior Programs - #	1	4	3	300.0%	14	25	11	78.6%
Senior Programs - Attendance	35	62	27	77.1%	278	445	167	60.1%
Community								
Community Meeting/Meeting Room Use - #								
Community Meeting/Meeting Room Use - #	225	239	14	6.2%	1,783	1,779	-4	-0.2%
Hours Used	719	825	106	14.7%	5,755	6,581	826	14.4%
Attendance	5,441	5,489	48	0.9%	37,654	37,331	-323	-0.9%
Community Meetings - # presentations by staff								
Community Meetings - # presentations by staff	21	58	37	176.2%	309	316	7	2.3%
Total Attendance	780	12,771	11,991	1537.3%	14,371	31,015	16,644	115.8%
Attendance - Adults	105	10,941	10,836	10320.0%	4,850	18,458	13,608	280.6%
Attendance - Youth	675	1,830	1,155	171.1%	9,521	11,351	1,830	19.2%
Community Group Visits to Library - #								
Community Group Visits to Library - #	56	46	-10	-17.9%	393	403	10	2.5%
Total Attendance	1,799	1,144	-655	-36.4%	12,649	13,770	1,121	8.9%
Attendance - Adults	512	395	-117	-22.9%	3,314	4,828	1,514	45.7%
Attendance - Youth	1,287	749	-538	-41.8%	9,335	8,942	-393	-4.2%
Internet Access Totals								
Total Reservations	54,881	55,069	188	0.34%	391,604	374,001	-17,603	-4.5%
Total Time (Hours)	48,367	50,235	1,868	3.86%	337,638	332,990	-4,648	-1.4%
Customer Self-Service								
Self-Check Circulation	221,375	231,311	9,936	4.5%	1,712,773	1,640,369	-72,404	-4.2%

**Sacramento Public Library Monthly Report
Summary**

DECEMBER 2012	Dec	Dec	Change		YTD	YTD	Change	
	<u>2011</u>	<u>2012</u>	<u>N</u>	<u>%</u>	<u>2011-12</u>	<u>2012-13</u>	<u>N</u>	<u>%</u>
% of All Circulation for System	44.5%	41.6%	-2.9%	-6.4%	45.6%	44.2%	-1.3%	-2.9%
Total Customer-Completed Renewals	102,487	127,700	25,213	24.6%	784,351	653,925	-130,426	-16.6%
Computer Renewal - External	95,661	120,755	25,094	26.2%	734,073	611,918	-122,155	-16.6%
Computer Renewal - Internal	3,702	3,738	36	1.0%	27,912	21,173	-6,739	-24.1%
Telephone Renewal	3,124	3,207	83	2.7%	22,366	20,834	-1,532	-6.8%
% of All Circulation for System	0.6%	23.0%	22.3%	3560.5%	0.6%	0.6%	0.0%	-5.6%
Total Holds Placed	132,856	119,989	-12,867	-9.7%	972,063	750,060	-222,003	-22.8%
Customer-Placed Holds	50,703	107,829	57,126	112.7%	804,352	662,572	-141,780	-17.6%
% of All Holds Placed	38.2%	89.9%	51.7%	135.5%	82.7%	88.3%	63.9%	6.8%
Total Library Catalog Searches ²	886,590	989,970	103,380	11.7%	7,623,094	6,622,666	-1,000,428	-13.1%
Searches during open hours	489,915	571,263	81,348	16.6%	4,703,957	3,860,678	-843,279	-17.9%
Searches during closed hours	396,675	418,707	22,032	5.6%	2,919,137	2,761,988	-157,149	-5.4%
% of Total Searches	44.74%	42.3%	21.3%	47.6%	38.29%	41.7%	15.7%	41.0%
Subscription Database Searches ³	555,886	554,940	-946	-0.2%	3,572,856	3,506,141	-66,715	-1.9%
Web Page Visits	319,784	312,068	-7,716	-2.4%	2,104,661	2,056,648	-48,013	-2.3%
Download	15,399	26,222	10,823	70.3%	73,728	146,945	73,217	99.3%
Notices Sent for Holds and Overdues - Total	100,979	85,305	-15,674	-15.5%	642,795	575,439	-67,356	-10.5%
Delivered via E-mail	70,656	59,872	-10,784	-15.3%	447,201	410,682	-36,519	-8.2%
% of Total	70.0%	70.2%	0%	0.3%	69.6%	71.4%	1.8%	2.6%
Delivered via Automated Telephone System	30,323	25,433	-4,890	-16.1%	195,594	164,757	-30,837	-15.8%
% of Total	30.0%	29.8%	-0.2%	-0.7%	30.4%	28.6%	-1.8%	-5.9%
Resources								
Open Hours	4,663	3,852	-811	-17.4%	25,826	24,756	-1,070	-4.1%
Closed Hours	1,042	464	-578	-55.5%	2,101	2,252	151	7.2%
Staff FTE	186	185.5	0.0	0.0%	na	na	na	na
Extra Help Staff Total Hours Used	6,379	14,329	7,950	124.6%	46,640	38,389	-8,251	-17.7%
Oncall Hours	31	16	-15	-48.4%	10,773	895	-9,878	-91.7%
Oncall Wages	\$703.00	\$8,266.00	\$7,563	1075.8%	\$1,005.40	\$25,212.00	24,207	2407.7%
Shelver Hours	5,645	6,047	402	7.1%	34,862	37,494	2,632	7.5%
Shelver Wages	70,172.00	67,541.00	-\$2,631	-3.7%	\$121,223.07	\$148,273.00	27,050	22.3%
Volunteers - #	601	828	227	37.8%	na	na	na	na
Volunteers - Hours	3,909	4,319	410	10.5%	28,159	31,040	2,881	10.2%
Items - Total	1,774,670	1,714,535	-60,135	-3.4%	na	na	na	na
Items Added	7,708	7,309	-399	-5.2%	65,068	49,425	-15,643	-24.0%
Titles - Total	494,434	490,696	-3,738	-0.8%	na	na	na	na
Titles Added	728	870	142	19.5%	6,713	7,439	726	10.8%

Notes:

¹ The population estimates used are from the California Department of Finance.

 Last year = 1,362,619

 This year = 1,373,874

² The catalog search data was updated July 2011 to reflect searches performed during and outside of regular library hours

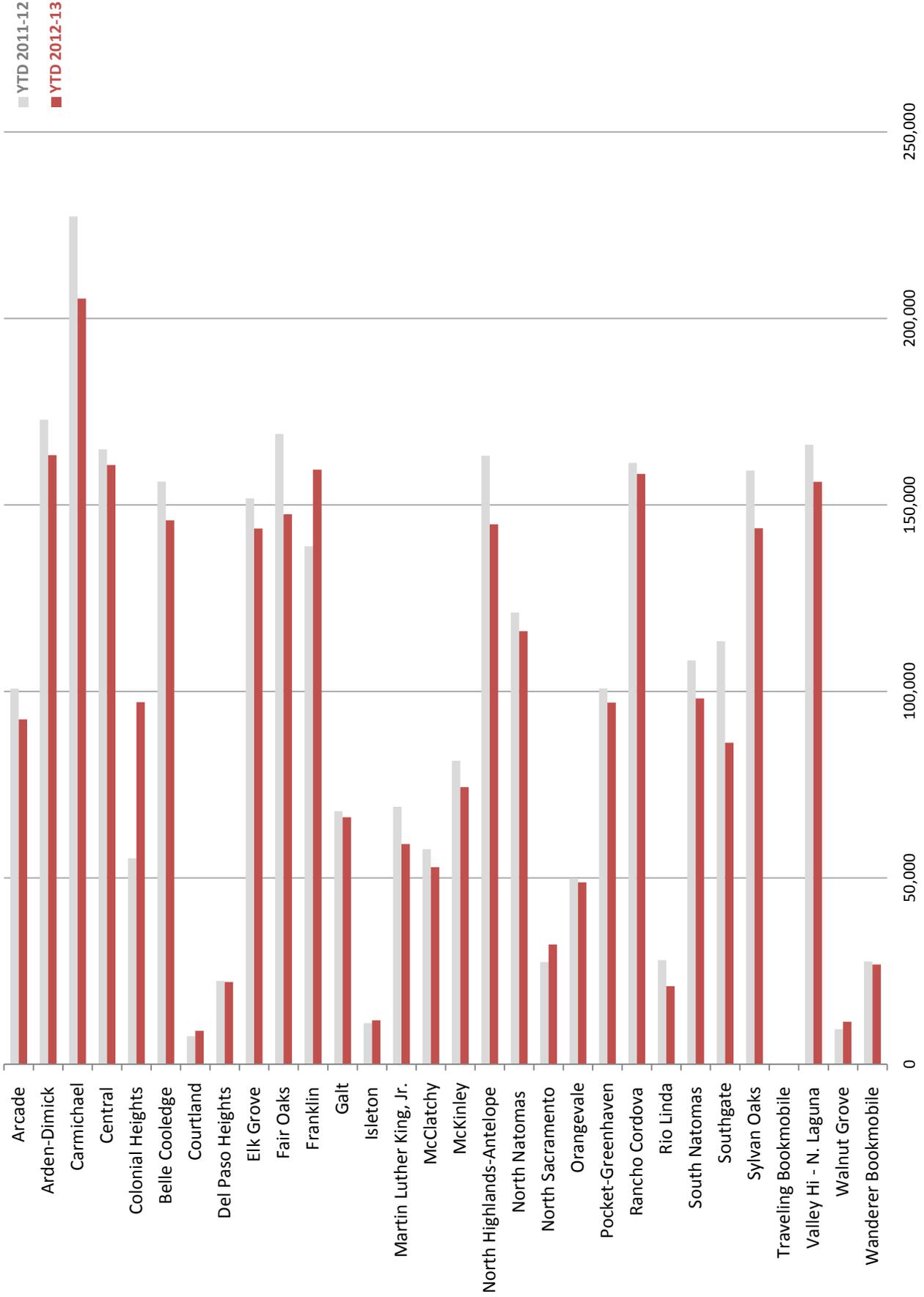
³ The subscription database searches refer to totals for the previous month.

Sacramento Public Library Monthly Report Customers

Branches	Monthly New Customers			Cumulative New Customers			Total Customers			
	Dec	Dec	% Change	YTD	YTD	Change	2011-12	2012-13	Change	
	2011	2012		2011-12	2012-13	N	N	N	%	
Totals	3,723	3,688	-0.9%	44,331	32,708	-11,623	668,639	682,757	14,118	2.1%
Arcade	109	92	-15.6%	1,218	845	-373	21,907	22,001	94	0.4%
Arden-Dimick	113	131	15.9%	1,424	1,026	-398	27,392	27,256	-136	-0.5%
Carmichael	206	174	-15.5%	1,675	1,276	-399	32,903	34,683	1,780	5.4%
Central	300	255	-15.0%	2,701	1,973	-728	55,629	53,012	-2,617	-4.7%
Colonial Heights	164	127	-22.6%	1,677	1,199	-478	26,643	26,802	159	0.6%
Belle Cooleidge	106	106	0.0%	1,411	885	-526	28,377	27,490	-887	-3.1%
Courtland	6	7	16.7%	70	62	-8	880	935	55	6.3%
Del Paso Heights	57	60	5.3%	566	424	-142	9,061	9,359	298	3.3%
Elk Grove	198	166	-16.2%	2,359	1,588	-771	44,063	43,330	-733	-1.7%
Fair Oaks	117	87	-25.6%	1,318	874	-444	28,554	27,863	-691	-2.4%
Franklin	87	79	-9.2%	2,172	1,785	-387	29,926	29,688	-238	-0.8%
Galt	62	44	-29.0%	695	531	-164	14,930	15,199	269	1.8%
Isleton	11	4	-63.6%	85	70	-15	1,059	1,091	32	3.0%
Martin Luther King, Jr.	92	85	-7.6%	1,183	864	-319	22,523	22,013	-510	-2.3%
McClatchy	26	32	23.1%	207	307	100	3,735	4,128	393	10.5%
McKinley	51	59	15.7%	685	627	-58	14,542	14,745	203	1.4%
North Highlands-Antelope	122	164	34.4%	2,175	1,425	-750	35,362	45,711	10,349	29.3%
North Natomas	174	218	25.3%	3,480	2,006	-1,474	46,692	22,861	-23,831	-51.0%
North Sacramento	129	49	-62.0%	519	349	-170	19,555	8,323	-11,232	-57.4%
Orangevale	24	61	154.2%	585	499	-86	8,370	10,087	1,717	20.5%
Pocket-Greenhaven	70	66	-5.7%	1,264	793	-471	9,672	7,024	-2,648	-27.4%
Rancho Cordova	65	173	166.2%	1,920	1,541	-379	4,919	34,572	29,653	602.8%
Rio Linda	169	26	-84.6%	458	176	-282	34,086	6,161	-27,925	-81.9%
South Natomas	27	138	411.1%	1,553	1,503	-50	6,275	35,084	28,809	459.1%
Southgate	123	101	-17.9%	1,186	858	-328	24,139	23,837	-302	-1.3%
Sylvan Oaks	111	153	37.8%	2,030	1,376	-654	37,360	37,019	-341	-0.9%
Traveling Bookmobile	0	0	0.0%	5	0	-5	834	724	-110	-13.2%
Valley Hi - N. Laguna	341	281	-17.6%	3,375	2,366	-1,009	30,946	35,440	4,494	14.5%
Walnut Grove	6	6	0.0%	79	63	-16	1,496	1,522	26	1.7%
Wanderer Bookmobile	6	5	-16.7%	68	56	-12	1,738	1,697	-41	-2.4%
Other Circulating Entities										
Books by Mail	0	0	0.0%	1	0	-1	1	0	-1	-100.0%
ILL	3	1	-66.7%	11	8	-3	596	576	-20	-3.4%
Misc Circ	648	738	13.9%	6,176	5,353	-823	44,474	52,524	8,050	18.1%

Sacramento Public Library Monthly Report

Circulation Comparison



Sacramento Public Library Monthly Report

Circulation

Branch	Monthly Circulation			Monthly Circ. per Open Hour			Cumulative Circulation			
	Dec 2011	Dec 2012	% Change	Dec 2011	Dec 2012	% Change	YTD 2011-12	YTD 2012-13	Change	
Totals	497,736	555,819	11.7%	2,232	2,842	27.3%	3,759,288	3,708,159	-51,129	-1.4%
Arcade	12,796	14,264	11.5%	71	97	36.5%	100,732	92,457	-8,275	-8.2%
Arden-Dimick	22,239	23,899	7.5%	122	160	31.3%	172,855	163,296	-9,559	-5.5%
Carmichael	36,187	30,821	-14.8%	181	179	-1.0%	227,331	205,341	-21,990	-9.7%
Central	30,816	23,914	-22.4%	156	133	-15.4%	164,883	160,725	-4,158	-2.5%
Colonial Heights	11,288	13,972	23.8%	69	103	50.4%	55,231	97,123	41,892	75.8%
Belle Cooleidge	19,951	21,280	6.7%	122	158	29.6%	156,268	145,840	-10,428	-6.7%
Courtland	1,276	1,604	25.7%	11	17	52.2%	7,538	8,967	1,429	19.0%
Del Paso Heights	2,288	3,349	46.4%	14	25	77.8%	22,362	22,044	-318	-1.4%
Elk Grove	18,827	19,954	6.0%	105	136	29.8%	151,718	143,659	-8,059	-5.3%
Fair Oaks	20,390	21,150	3.7%	113	144	27.0%	169,022	147,496	-21,526	-12.7%
Franklin	4,684	21,960	368.8%	26	147	472.7%	138,916	159,457	20,541	14.8%
Galt	8,849	8,950	1.1%	54	66	22.9%	67,882	66,254	-1,628	-2.4%
Isleton	1,236	1,459	18.0%	13	20	56.9%	11,045	11,797	752	6.8%
Martin Luther King, Jr.	8,839	8,421	-4.7%	54	62	15.7%	69,033	59,027	-10,006	-14.5%
McClatchy	7,649	7,932	3.7%	47	59	26.0%	57,679	52,879	-4,800	-8.3%
McKinley	10,674	10,794	1.1%	65	80	22.8%	81,366	74,289	-7,077	-8.7%
North Highlands-Antelope	20,171	21,021	4.2%	112	143	27.6%	163,174	144,802	-18,372	-11.3%
North Natomas	15,109	16,218	7.3%	92	120	30.4%	121,108	116,122	-4,986	-4.1%
North Sacramento	3,843	4,961	29.1%	26	42	58.4%	27,442	32,150	4,708	17.2%
Orangevale	7,096	7,089	-0.1%	43	53	21.4%	49,894	48,755	-1,139	-2.3%
Pocket-Greenhaven	12,893	14,522	12.6%	72	96	34.3%	100,795	96,965	-3,830	-3.8%
Rancho Cordova	20,684	22,477	8.7%	115	149	29.5%	161,292	158,318	-2,974	-1.8%
Rio Linda	3,666	3,358	-8.4%	27	31	16.4%	27,958	20,899	-7,059	-25.2%
South Natomas	13,896	13,816	-0.6%	85	102	20.8%	108,289	98,127	-10,162	-9.4%
Southgate	12,138	12,796	5.4%	67	87	29.1%	113,439	86,214	-27,225	-24.0%
Sylvan Oaks	18,318	20,104	9.7%	96	130	34.5%	159,180	143,721	-15,459	-9.7%
Traveling Bookmobile	0	-	0.0%	na	na	na	10	0	-10	-100.0%
Valley Hi - N. Laguna	26,193	22,635	-13.6%	160	168	5.0%	166,169	156,172	-9,997	-6.0%
Walnut Grove	1,254	1,573	25.4%	9	14	50.3%	9,400	11,423	2,023	21.5%
Wanderer Bookmobile	3,896	4,337	11.3%	105	120	14.4%	27,559	26,760	-799	-2.9%
Other Circulating Entities										
Books by Mail	0	0	0.0%	na	na	na	0	0	0	0.0%
Borrower's Help Desk	0	0	0.0%	na	na	na	0	0	0	0.0%
ILL	4	0	-100.0%	na	na	na	47	21	-26	-55.3%
Misc Circ	716	658	-8.1%	na	na	na	3,892	5,338	1,446	37.2%
Tells	1,984	2,164	9.1%	na	na	na	11,839	12,951	1,112	9.4%
Customer										
Online	99,363	124,938	25.7%	na	na	na	757,846	770,991	13,145	1.7%
Telephone	3,124	3,207	2.7%	na	na	na	22,366	20,834	-1,532	-6.8%
Download	15,399	26,222	70.3%	na	na	na	73,728	146,945	73,217	99.3%

Sacramento Public Library Monthly Report

Program Totals

Branch	Monthly Program Totals				Cumulative Program Totals				Monthly Attendance				Cumulative Attendance							
	Dec	Dec	% Change		YTD	YTD	Change	%	Dec	Dec	% Change	Avg.	Avg.	N	%	YTD	YTD	Change	%	
	2011	2012			2011-12	2012-13	N		2011	2012		2009-10	2010-11			2011-12	2012-13	N		
Totals	364	381	4.7%		2,797	2,988	191	6.8%	9,181	9,188	0.1%	25.2	24.1		71,569	80,918	9,349	13.1%	25.6	27.1
Arcade	13	15	15.4%		92	98	6	6.5%	218	286	31.2%	16.8	19.1		2,007	2,032	25	1.2%	21.8	20.7
Arden-Dimick	19	12	-36.8%		136	123	-13	-9.6%	451	469	4.0%	23.7	39.1		4,277	3,727	-550	-12.9%	31.4	30.3
Carmichael	39	28	-28.2%		226	219	-7	-3.1%	1,053	618	-41.3%	27.0	22.1		5,967	6,365	398	6.7%	26.4	29.1
Central	24	32	33.3%		253	224	-29	-11.5%	606	606	0.0%	25.3	18.9		5,207	5,442	235	4.5%	20.6	24.3
Colonial Heights	6	7	16.7%		44	86	42	95.5%	84	204	142.9%	14.0	29.1		894	2,566	1,672	187.0%	20.3	29.8
Belle Cooleidge	26	26	0.0%		179	201	22	12.3%	1,015	1,073	5.7%	39.0	41.3		6,504	8,106	1,602	24.6%	36.3	40.3
Courtland	8	6	-25.0%		83	76	-7	-8.4%	78	189	142.3%	9.8	31.5		1,301	1,557	256	19.7%	15.7	20.5
Del Paso Heights	7	10	42.9%		53	79	26	49.1%	145	192	32.4%	20.7	19.2		1,267	1,534	267	21.1%	23.9	19.4
Elk Grove	8	8	0.0%		103	83	-20	-19.4%	238	267	12.2%	29.8	33.4		3,011	2,389	-622	-20.7%	29.2	28.8
Fair Oaks	14	14	0.0%		104	111	7	6.7%	1,047	943	-9.9%	74.8	67.4		4,669	3,980	-689	-14.8%	44.9	35.9
Franklin	15	22	46.7%		106	135	29	27.4%	356	525	47.5%	23.7	23.9		2,355	5,547	3,192	135.5%	22.2	41.1
Galt	14	18	28.6%		86	107	21	24.4%	229	353	54.1%	16.4	19.6		1,701	2,463	762	44.8%	19.8	23.0
Isleton	11	9	-18.2%		65	70	5	7.7%	250	181	-27.6%	22.7	20.1		1,200	1,228	28	2.3%	18.5	17.5
Martin Luther King, Jr.	8	9	12.5%		91	83	-8	-8.8%	158	164	3.8%	19.8	18.2		1,785	1,736	-49	-2.7%	19.6	20.9
McClatchy	7	5	-28.6%		42	70	28	66.7%	158	104	-34.2%	22.6	20.8		1,121	1,439	318	28.4%	26.7	20.6
McKinley	15	18	20.0%		87	117	30	34.5%	389	511	31.4%	25.9	28.4		3,260	3,168	-92	-2.8%	37.5	27.1
North Highlands-Antelope	13	27	107.7%		110	155	45	40.9%	209	218	4.3%	16.1	8.1		2,351	2,470	119	5.1%	21.4	15.9
North Natomas	6	9	50.0%		72	115	43	59.7%	94	110	17.0%	15.7	12.2		1,846	2,130	284	15.4%	25.6	18.5
North Sacramento	6	7	16.7%		40	36	-4	-10.0%	40	97	142.5%	6.7	13.9		420	667	247	58.8%	10.5	18.5
Orangevale	2	5	150.0%		33	43	10	30.3%	22	71	222.7%	11.0	14.2		1,022	1,379	357	34.9%	31.0	32.1
Pocket-Greenhaven	12	17	41.7%		151	142	-9	-6.0%	173	533	208.1%	14.4	31.4		4,157	5,550	1,393	33.5%	27.5	39.1
Rancho Cordova	23	18	-21.7%		144	150	6	4.2%	781	278	-64.4%	34.0	15.4		4,598	3,778	-820	-17.8%	31.9	25.2
Rio Linda	10	13	30.0%		67	70	3	4.5%	208	124	-40.4%	20.8	9.5		906	670	-236	-26.0%	13.5	9.6
South Natomas	19	9	-52.6%		122	107	-15	-12.3%	295	163	-44.7%	15.5	18.1		2,620	2,293	-327	-12.5%	21.5	21.4
Southgate	14	12	-14.3%		98	119	21	21.4%	277	312	12.6%	19.8	26.0		1,945	3,468	1,523	78.3%	19.8	29.1
Sylvan Oaks	11	3	-72.7%		76	60	-16	-21.1%	226	30	-86.7%	20.5	10.0		1,896	1,930	34	1.8%	24.9	32.2
Valley Hi - N. Laguna	8	10	25.0%		79	56	-23	-29.1%	316	477	50.9%	39.5	47.7		2,761	2,803	42	1.5%	34.9	50.1
Walnut Grove	6	12	100.0%		55	53	-2	-3.6%	65	90	38.5%	10.8	7.5		521	501	-20	-3.8%	9.5	9.5

Sacramento Public Library Monthly Report

Self-Check

Branch	<u>DECEMBER 2012</u>				<u>Monthly Circulation</u>				<u>Cumulative Circulation</u>					
	Dec 2011	Dec 2012	Change	%	Dec 2011	Dec 2012	Change	%	YTD 2011-12	YTD 2012-13	Change	%	YTD 2011-12	YTD 2012-13
	N	N	N	%	N	N	N	%	N	N	N	%	N	N
Totals	221,375	231,311	9,936	4.5%	41.6%	1,712,773	1,640,369	-72,404	-4.2%	45.6%	44.2%			
Arcade	6,567	7,025	458	7.0%	49.2%	47,968	46,366	-1,602	-3.3%	47.6%	50.1%			
Arden-Dimick	13,550	14,245	695	5.1%	59.6%	104,503	97,334	-7,169	-6.9%	60.5%	59.6%			
Carmichael	23,086	18,134	-4,952	-21.5%	58.8%	144,778	127,269	-17,509	-12.1%	63.7%	62.0%			
Central	13,630	9,581	-4,049	-29.7%	40.1%	85,354	63,829	-21,525	-25.2%	51.8%	39.7%			
Colonial Heights	8,639	9,056	417	4.8%	64.8%	41,070	67,457	26,387	64.2%	74.4%	69.5%			
Belle Cooledge	11,743	11,474	-269	-2.3%	53.9%	87,465	79,388	-8,077	-9.2%	56.0%	54.4%			
Courtland	563	493	-70	-12.4%	30.7%	3,491	3,696	205	5.9%	46.3%	41.2%			
Del Paso Heights	930	1,064	134	14.4%	31.8%	8,500	6,488	-2,012	-23.7%	38.0%	29.4%			
Elk Grove	16,282	15,089	-1,193	-7.3%	75.6%	126,027	111,877	-14,150	-11.2%	83.1%	77.9%			
Fair Oaks	10,748	11,142	394	3.7%	52.7%	91,078	78,863	-12,215	-13.4%	53.9%	53.5%			
Franklin	0	17,049	17,049	100.0%	77.6%	92,502	126,648	34,146	36.9%	66.6%	79.4%			
Galt	1,901	3,173	1,272	66.9%	35.5%	15,472	24,239	8,767	56.7%	22.8%	36.6%			
Isleton	370	400	30	8.1%	27.4%	3,143	3,720	577	18.4%	28.5%	31.5%			
Martin Luther King, Jr.	5,851	5,445	-406	-6.9%	64.7%	41,425	40,716	-709	-1.7%	60.0%	69.0%			
McClatchy	na	4,709	4,709	100.0%	59.4%	na	30,332	30,332	100.0%	na	57.4%			
McKinley	7,384	6,763	-621	-8.4%	62.7%	57,167	47,535	-9,632	-16.8%	70.3%	64.0%			
North Highlands	15,550	15,774	224	1.4%	75.0%	125,990	110,174	-15,816	-12.6%	77.2%	76.1%			
North Natomas	11,975	12,989	1,014	8.5%	80.1%	92,815	90,286	-2,529	-2.7%	76.6%	77.8%			
North Sacramento	2,028	1,867	-161	-7.9%	37.6%	13,102	14,343	1,241	9.5%	47.7%	44.6%			
Orangevale	2,639	2,523	-116	-4.4%	35.6%	19,058	20,180	1,122	5.9%	38.2%	41.4%			
Pocket-Greenhaven	8,245	8,674	429	5.2%	59.7%	61,565	57,834	-3,731	-6.1%	61.1%	59.6%			
Rancho Cordova	12,679	12,684	5	0.0%	56.4%	102,839	87,873	-14,966	-14.6%	63.8%	55.5%			
Rio Linda	1,375	1,233	-142	-10.3%	36.7%	10,874	7,598	-3,276	-30.1%	38.9%	36.4%			
South Natomas	9,733	9,232	-501	-5.1%	66.8%	70,373	69,501	-872	-1.2%	65.0%	70.8%			
Southgate	6,800	6,484	-316	-4.6%	50.7%	64,877	47,422	-17,455	-26.9%	57.2%	55.0%			
Sylvan Oaks	9,583	9,954	371	3.9%	49.5%	82,292	74,314	-7,978	-9.7%	51.7%	51.7%			
Valley Hi-North Laguna	19,446	14,861	-4,585	-23.6%	65.7%	118,413	103,663	-14,750	-12.5%	71.3%	66.4%			
Walnut Grove	78	194	116	148.7%	12.3%	632	1,424	792	125.3%	6.7%	12.5%			

Sacramento Public Library Monthly Report

Virtual Self-Service

DECEMBER 2012

	Dec		Change		YTD		Change	
	<u>2011</u>	<u>2012</u>	N	%	<u>2011-12</u>	<u>2012-13</u>	N	%
Total Renewals	102,487	127,700	25,213	24.6%	784,351	653,925	-130,426	-16.6%
External	95,661	120,755	25,094	26.2%	734,073	611,918	-122,155	-16.6%
Internal	3,702	3,738	36	1.0%	27,912	21,173	-6,739	-24.1%
Telephone	3,124	3,207	83	2.7%	22,366	20,834	-1,532	-6.8%
% of All Circulation	20.6%	23.0%	2.4%	11.6%	20.9%	17.6%	-3.2%	-15.5%
All Holds	174,144	119,989	-54,155	-31.1%	346,253	1,092,052	745,799	215.4%
Self-Placed	156,058	107,829	-48,229	-30.9%	308,952	662,572	353,620	114.5%
% of All Holds	89.6%	89.9%	0.3%	0.3%	89.2%	60.7%	-28.6%	-32.0%
Total Electronic Access	875,670	554,983	-320,687	-36.6%	13,374,339	12,020,375	-1,353,964	-10.1%
Catalog Searches	886,590	989,970	103,380	11.7%	7,623,094	6,622,666	-1,000,428	-13.1%
Subscription Database Use ¹	555,886	554,940	-946	-0.2%	3,572,856	3,506,141	-66,715	-1.9%
Library Web Site Visits	319,784	312,068	-7,716	-2.4%	2,104,661	2,056,648	-48,013	-2.3%
Download	15,399	26,222	10,823	70.3%	73,728	146,945	73,217	99.3%

Notes:

¹ The subscription database searches refer to totals for the previous month.

SACRAMENTO PUBLIC LIBRARY

MONTHLY PUBLIC SERVICES STATISTICS

JANUARY 2013

Key Points:

- Branches with the highest percentage of circulation that is from self-check include:
 - Franklin (82.0%)
 - North Natomas (81.4%)
 - Elk Grove (80.9%)
 - North Highlands (75.5%)
 - Martin Luther King (75.0%)

- In January 2013, the Library offered 492 free programs to the public, a 4.7% increase over January 2012.

- FY 2012-13 year to date program attendance is 90,745 a 9.5% increase from FY 2011-12.

- FY 2012-13 year to date branch volunteer hours total 36,619 a 9.8% increase from FY 2011-12.

**Sacramento Public Library Monthly Report
Summary**

JANUARY 2013	Jan 2012	Jan 2013	Change		YTD 2011-12	YTD 2012-13	Change	
			N	%			N	%
Customers & Circulation								
Items Circulated	686,592	637,444	-49,148	-7.2%	4,445,880	4,345,603	-100,277	-2.3%
Interlibrary Loan								
Loaned to Client Libraries	12,155	11,934	-221	-1.8%	79,714	81,730	2,016	2.5%
Borrowed from Client Libraries	10,149	10,184	35	0.3%	77,289	66,946	-10,343	-13.4%
Loaned to LINKPlus Libraries	4,314	4,634	320	7.4%	25,935	26,098	163	0.6%
Borrowed from LINKPlus Libraries	3,411	0	-3,411	-100.0%	24,008	17,196	-6,812	-28.4%
All Other Loans	129	72	-57	-44.2%	867	511	-356	-41.1%
New Customers Registered	5,592	5,575	-17	-0.3%	38,747	38,283	-464	-1.2%
Total Customers	627,551	687,593	60,042	9.6%	na	na	na	na
Adult	413,329	450,845	37,516	9.1%	na	na	na	na
Juvenile	169,279	183,333	14,054	8.3%	na	na	na	na
E-card Only	43,967	52,348	8,381	19.1%	na	na	na	na
Other	972	1,067	95	9.8%	na	na	na	na
Total Customers as % of Total Population ¹	46.1%	50.0%	4.0%	8.7%	na	na	na	na
Library Visits	321,133	352,640	31,507	9.8%	2,400,661	2,293,499	-107,162	-4.5%
Programs								
TOTAL PROGRAMS - #	470	492	22	4.7%	3,267	3,557	290	8.9%
TOTAL ATTENDANCE	11,308	12,366	1,058	9.4%	82,877	90,745	7,868	9.5%
Family Programs - #	46	48	2	4.3%	348	443	95	27.3%
Family Programs - Attendance	2,299	2,624	325	14.1%	16,054	21,943	5,889	36.7%
Toddler Programs - #	87	100	13	14.9%	554	720	166	30.0%
Toddler Programs - Attendance	2,854	3,452	598	21.0%	19,172	23,161	3,989	20.8%
Preschool Programs - #	90	85	-5	-5.6%	595	588	-7	-1.2%
Preschool Programs - Attendance	2,654	2,161	-493	-18.6%	16,518	14,636	-1,882	-11.4%
School Age Programs - #	44	71	27	61.4%	448	452	4	0.9%
School Age Programs - Attendance	1,009	1,404	395	39.1%	14,514	12,859	-1,655	-11.4%
Teen Programs - #	75	51	-24	-32.0%	495	439	-56	-11.3%
Teen Programs - Attendance	759	708	-51	-6.7%	6,102	6,049	-53	-0.9%
Adult Programs - #	126	134	8	6.3%	811	887	76	9.4%
Adult Programs - Attendance	1,693	1,962	269	15.9%	10,199	11,597	1,398	13.7%
Senior Programs - #	2	3	1	50.0%	16	28	12	75.0%
Senior Programs - Attendance	40	55	15	37.5%	318	500	182	57.2%
Community								
Community Meeting/Meeting Room Use - #	286	344	58	20.3%	2,069	2,123	54	2.6%
Hours Used	1,093	1,034	-59	-5.4%	6,848	7,615	767	11.2%
Attendance	5,340	5,689	349	6.5%	42,994	43,020	26	0.1%
Community Meetings - # presentations by staff	38	57	19	50.0%	347	373	26	7.5%
Total Attendance	1,561	2,101	540	34.6%	15,932	33,116	17,184	107.9%
Attendance - Adults	1,092	958	-134	-12.3%	5,942	19,416	13,474	226.8%
Attendance - Youth	469	1,143	674	143.7%	9,990	11,133	1,143	11.4%
Community Group Visits to Library - #	60	66	6	10.0%	453	469	16	3.5%
Total Attendance	1,507	1,634	127	8.4%	14,156	15,404	1,248	8.8%
Attendance - Adults	374	549	175	46.8%	3,688	5,377	1,689	45.8%
Attendance - Youth	1,133	1,085	-48	-4.2%	10,468	10,027	-441	-4.2%
Internet Access Totals								
Total Reservations	67,676	64,967	-2,709	-4.0%	459,280	438,968	-20,312	-4.4%
Total Time (Hours)	57,859	57,338	-521	-0.9%	395,497	390,328	-5,169	-1.3%
Customer Self-Service								
Self-Check Circulation	326,345	291,169	-35,176	-10.8%	2,039,118	1,931,538	-107,580	-5.3%

**Sacramento Public Library Monthly Report
Summary**

JANUARY 2013

	Jan	Jan	Change		YTD	YTD	Change	
	<u>2012</u>	<u>2013</u>	<u>N</u>	<u>%</u>	<u>2011-12</u>	<u>2012-13</u>	<u>N</u>	<u>%</u>
% of All Circulation for System	47.5%	45.7%	-1.9%	-3.9%	45.9%	44.4%	-1.4%	-3.1%
Total Customer-Completed Renewals	142,056	122,631	-19,425	-13.7%	926,407	776,556	-149,851	-16.2%
Computer Renewal - External	133,248	115,821	-17,427	-13.1%	867,321	727,739	-139,582	-16.1%
Computer Renewal - Internal	5,079	3,748	-1,331	-26.2%	32,991	24,921	-8,070	-24.5%
Telephone Renewal	3,729	3,062	-667	-17.9%	26,095	23,896	-2,199	-8.4%
% of All Circulation for System	0.5%	19.2%	18.7%	3442.1%	0.6%	0.5%	0.0%	-6.3%
Total Holds Placed	166,287	148,407	-17,880	-10.8%	1,138,350	898,467	-239,883	-21.1%
Customer-Placed Holds	148,806	132,822	-15,984	-10.7%	953,158	795,394	-157,764	-16.6%
% of All Holds Placed	89.5%	89.5%	0.0%	0.0%	83.7%	88.5%	4.8%	5.7%
Total Library Catalog Searches ²	1,263,422	1,284,888	21,466	1.7%	8,886,516	7,907,554	-978,962	-11.0%
Searches during open hours	799,580	739,337	-60,243	-7.5%	5,503,537	4,600,015	-903,522	-16.4%
Searches during closed hours	463,842	545,551	81,709	17.6%	3,382,979	3,307,539	-75,440	-2.2%
% of Total Searches	36.71%	42.5%	5.7%	-36.7%	38.07%	41.8%	3.8%	-38.1%
Subscription Database Searches ³	485,521	885,920	400,399	82.5%	4,058,377	4,392,061	333,684	8.2%
Web Page Visits	376,058	363,939	-12,119	-3.2%	2,480,719	2,420,587	-60,132	-2.4%
Download	17,513	28,307	10,794	61.6%	91,241	175,252	84,011	92.1%
Notices Sent for Holds and Overdues - Total	38,372	91,077	52,705	137.4%	681,167	666,516	-14,651	-2.2%
Delivered via E-mail	27,970	65,899	37,929	135.6%	475,171	476,581	1,410	0.3%
% of Total	72.9%	72.4%	-1%	-0.7%	69.8%	71.5%	1.7%	2.5%
Delivered via Automated Telephone System	10,402	25,178	14,776	142.0%	205,996	189,935	-16,061	-7.8%
% of Total	27.1%	27.6%	0.5%	2.0%	30.2%	28.5%	-1.7%	-5.8%
Resources								
Open Hours	4,314	4,387	73	1.7%	30,140	29,143	-997	-3.3%
Closed Hours	49	419	370	755.1%	2,150	2,671	521	24.3%
Staff FTE	186	185.5	0.0	0.0%	na	na	na	na
Extra Help Staff Total Hours Used	10,639	10,322	-317	-3.0%	92,912	44,784	-48,128	-51.8%
Oncall Hours	59	27	-32	-54.2%	10,832	922	-9,910	-91.5%
Oncall Wages	\$4,278.00	\$3,927.00	-\$351	-8.2%	\$40,916.00	\$12,193.00	-28,723	-70.2%
Shelver Hours	6,302	6,368	66	1.0%	41,164	43,862	2,698	6.6%
Shelver Wages	51,842.00	49,107.00	-\$2,735	-5.3%	\$365,211.00	\$116,648.00	-248,563	-68.1%
Volunteers- #	712	759	47	6.6%	na	na	na	na
Volunteers - Hours	5,199	5,579	380	7.3%	33,358	36,619	3,261	9.8%
Items - Total	1,771,467	1,688,267	-83,200	-4.7%	na	na	na	na
Items Added	10,541	10,805	264	2.5%	75,609	60,230	-15,379	-20.3%
Titles - Total	494,532	485,960	-8,572	-1.7%	na	na	na	na
Titles Added	1,330	1,367	37	2.8%	8,043	8,806	763	9.5%

Notes:

¹ The population estimates used are from the California Department of Finance.

 Last year = 1,362,619

 This year = 1,373,874

² The catalog search data was updated July 2011 to reflect searches performed during and outside of regular library hours

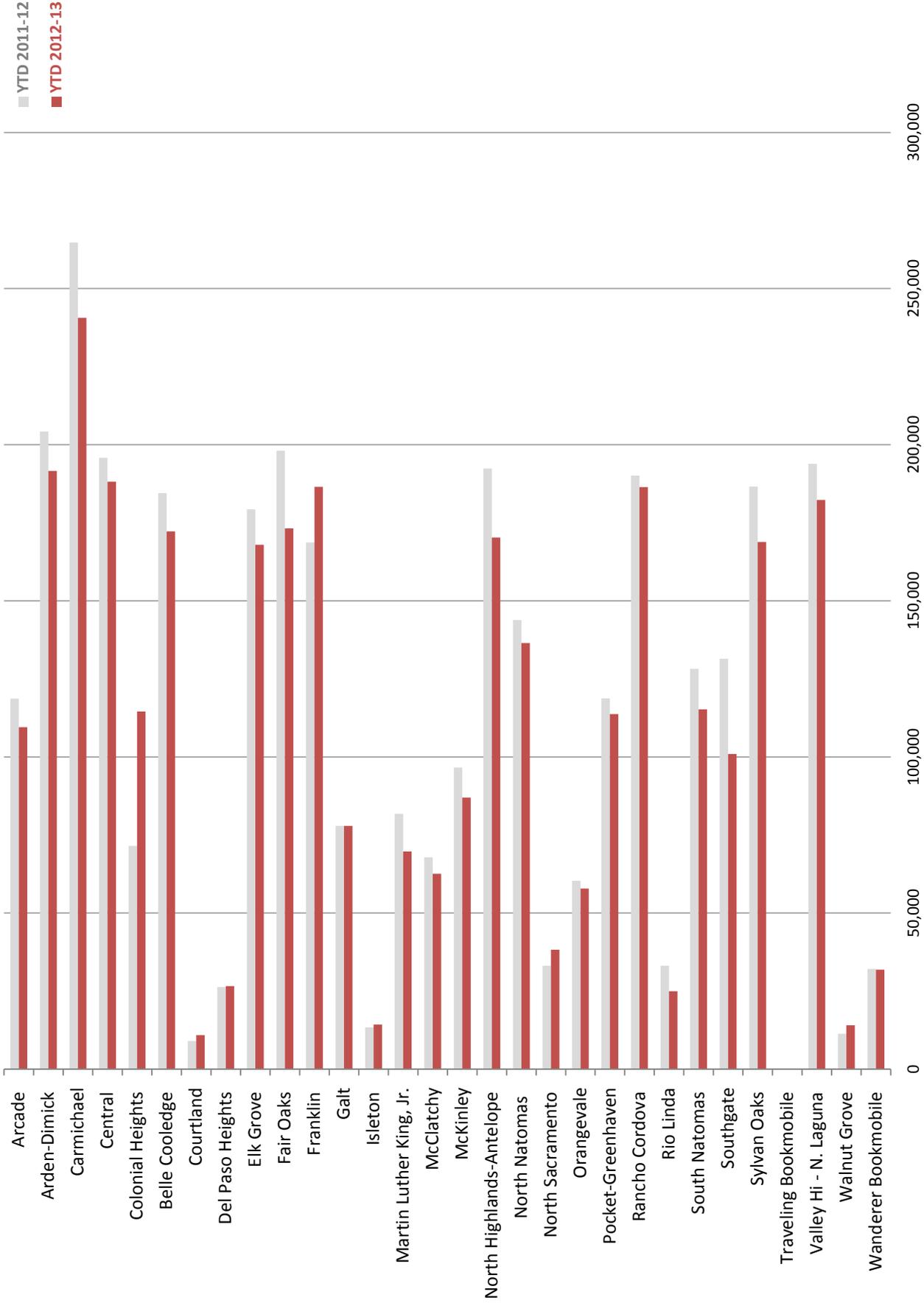
³ The subscription database searches refer to totals for the previous month.

Sacramento Public Library Monthly Report Customers

Branches	Monthly New Customers			Cumulative New Customers			Total Customers			
	Jan	Jan	% Change	YTD	YTD	Change	2011-12	2012-13	Change	
	2012	2013		2011-12	2012-13	N	N	N	%	
Totals	5,592	5,575	-0.3%	51,663	38,283	-13,380	627,551	687,593	60,042	9.6%
Arcade	173	165	-4.6%	1,523	1,010	-513	20,668	22,134	1,466	7.1%
Arden-Dimick	241	205	-14.9%	1,745	1,231	-514	25,399	27,463	2,064	8.1%
Carmichael	205	247	20.5%	1,927	1,523	-404	31,996	34,957	2,961	9.3%
Central	355	370	4.2%	3,195	2,343	-852	50,416	53,273	2,857	5.7%
Colonial Heights	192	212	10.4%	1,816	1,411	-405	24,598	26,955	2,357	9.6%
Belle Cooleledge	139	145	4.3%	1,646	1,030	-616	26,278	27,591	1,313	5.0%
Courtland	7	8	14.3%	70	70	0	840	942	102	12.1%
Del Paso Heights	86	112	30.2%	654	536	-118	8,605	9,454	849	9.9%
Elk Grove	332	292	-12.0%	2,910	1,880	-1,030	40,849	43,574	2,725	6.7%
Fair Oaks	180	246	36.7%	1,599	1,120	-479	26,246	28,093	1,847	7.0%
Franklin	126	181	43.7%	2,307	1,966	-341	27,926	29,848	1,922	6.9%
Galt	87	102	17.2%	791	633	-158	13,987	15,290	1,303	9.3%
Isleton	7	4	-42.9%	92	74	-18	981	1,098	117	11.9%
Martin Luther King, Jr.	138	167	21.0%	1,381	1,031	-350	20,696	22,161	1,465	7.1%
McClatchy	37	41	10.8%	244	348	104	3,589	4,169	580	16.2%
McKinley	123	102	-17.1%	858	729	-129	13,645	14,812	1,167	8.6%
North Highlands-Antelope	281	284	1.1%	2,630	1,709	-921	42,906	45,953	3,047	7.1%
North Natomas	261	273	4.6%	3,635	2,279	-1,356	19,348	23,163	3,815	19.7%
North Sacramento	59	84	42.4%	523	433	-90	7,696	8,400	704	9.1%
Orangevale	96	97	1.0%	721	596	-125	9,154	10,169	1,015	11.1%
Pocket-Greenhaven	104	63	-39.4%	1,518	856	-662	5,104	7,122	2,018	39.5%
Rancho Cordova	285	252	-11.6%	2,490	1,793	-697	31,571	34,790	3,219	10.2%
Rio Linda	55	36	-34.5%	383	212	-171	5,884	6,194	310	5.3%
South Natomas	258	207	-19.8%	1,999	1,710	-289	32,705	35,246	2,541	7.8%
Southgate	142	170	19.7%	1,364	1,028	-336	22,261	23,997	1,736	7.8%
Sylvan Oaks	299	258	-13.7%	2,493	1,634	-859	34,515	37,264	2,749	8.0%
Traveling Bookmobile	0	0	0.0%	5	0	-5	743	-	-743	-100.0%
Valley HI - N. Laguna	411	365	-11.2%	3,807	2,731	-1,076	30,223	35,811	5,588	18.5%
Walnut Grove	8	10	25.0%	99	73	-26	1,423	1,526	103	7.2%
Wanderer Bookmobile	16	11	-31.3%	75	67	-8	1,566	2,427	861	55.0%
Other Circulating Entities										
Books by Mail	0	0	0.0%	1	0	-1	1	0	-1	-100.0%
ILL	3	1	-66.7%	8	9	1	563	577	14	2.5%
Misc Circ	886	865	-2.4%	7,154	6,218	-936	45,169	53,140	7,971	17.6%

Sacramento Public Library Monthly Report

Circulation Comparison



Sacramento Public Library Monthly Report

Circulation

Branch	Monthly Circulation			Monthly Circ. per Open Hour			Cumulative Circulation			
	Jan 2012	Jan 2013	% Change	Jan 2012	Jan 2013	% Change	2011-12	YTD 2012-13	Change	%
Totals	686,592	637,444	-7.2%	3,309	3,123	-5.6%	4,445,880	4,345,603	-100,277	-2.3%
Arcade	17,950	17,059	-5.0%	106	100	-5.5%	118,682	109,516	-9,166	-7.7%
Arden-Dimick	31,374	28,281	-9.9%	187	164	-12.0%	204,229	191,577	-12,652	-6.2%
Carmichael	37,419	35,308	-5.6%	197	185	-6.1%	264,750	240,649	-24,101	-9.1%
Central	30,934	27,398	-11.4%	162	148	-8.6%	195,817	188,123	-7,694	-3.9%
Colonial Heights	16,278	17,450	7.2%	107	114	6.5%	71,509	114,573	43,064	60.2%
Belle Cooleledge	28,206	26,359	-6.5%	186	172	-7.2%	184,474	172,199	-12,275	-6.7%
Courtland	1,475	1,964	33.2%	14	19	33.2%	9,013	10,931	1,918	21.3%
Del Paso Heights	3,972	4,564	14.9%	26	28	8.5%	26,334	26,608	274	1.0%
Elk Grove	27,579	24,257	-12.0%	162	142	-12.6%	179,297	167,916	-11,381	-6.3%
Fair Oaks	29,012	25,689	-11.5%	171	150	-12.0%	198,034	173,185	-24,849	-12.5%
Franklin	29,779	27,066	-9.1%	175	158	-9.6%	168,695	186,523	17,828	10.6%
Galt	10,023	11,659	16.3%	86	76	-11.8%	77,905	77,913	8	0.0%
Isleton	2,316	2,509	8.3%	29	30	2.0%	13,361	14,306	945	7.1%
Martin Luther King, Jr.	12,763	10,704	-16.1%	84	70	-16.7%	81,796	69,731	-12,065	-14.8%
McClatchy	10,167	9,705	-4.5%	67	63	-5.2%	67,846	62,584	-5,262	-7.8%
McKinley	15,195	12,678	-16.6%	100	83	-17.1%	96,561	86,967	-9,594	-9.9%
North Highlands-Antelope	29,169	25,489	-12.6%	172	149	-13.1%	192,343	170,291	-22,052	-11.5%
North Natomas	22,754	20,354	-10.5%	150	133	-11.1%	143,862	136,476	-7,386	-5.1%
North Sacramento	5,717	6,056	5.9%	43	46	7.5%	33,159	38,206	5,047	15.2%
Orangevale	10,434	9,065	-13.1%	69	59	-13.7%	60,328	57,820	-2,508	-4.2%
Pocket-Greenhaven	17,929	16,779	-6.4%	105	98	-7.0%	118,724	113,744	-4,980	-4.2%
Rancho Cordova	28,814	28,122	-2.4%	169	164	-3.0%	190,106	186,440	-3,666	-1.9%
Rio Linda	5,199	4,047	-22.2%	41	31	-24.0%	33,157	24,946	-8,211	-24.8%
South Natomas	19,953	17,100	-14.3%	131	112	-14.9%	128,242	115,227	-13,015	-10.1%
Southgate	18,018	14,729	-18.3%	106	86	-18.7%	131,457	100,943	-30,514	-23.2%
Sylvan Oaks	27,408	25,126	-8.3%	154	139	-9.8%	186,588	168,847	-17,741	-9.5%
Traveling Bookmobile	0	-	0.0%	na	na	na	10	0	-10	-100.0%
Valley Hi - N. Laguna	27,712	26,124	-5.7%	182	209	14.6%	193,881	182,296	-11,585	-6.0%
Walnut Grove	1,945	2,669	37.2%	16	67	322.0%	11,345	14,092	2,747	24.2%
Wanderer Bookmobile	4,503	5,080	12.8%	113	127	12.8%	32,062	31,840	-222	-0.7%
Other Circulating Entities										
Books by Mail	0	0	0.0%	na	na	na	0	0	0	0.0%
Borrower's Help Desk	0	0	0.0%	na	na	na	0	0	0	0.0%
ILL	1	0	-100.0%	na	na	na	48	21	-27	-56.3%
Misc Circ	780	665	-14.7%	na	na	na	4,672	6,003	1,331	28.5%
Tells	2,245	2,381	6.1%	na	na	na	14,084	15,332	1,248	8.9%
Customer										
Online	138,327	119,639	-13.5%	na	na	na	896,173	890,630	-5,543	-0.6%
Telephone	3,729	3,062	-17.9%	na	na	na	26,095	23,896	-2,199	-8.4%
Download	17,513	28,307	61.6%	na	na	na	91,241	175,252	84,011	92.1%

Sacramento Public Library Monthly Report

Program Totals

Branch	Monthly Program Totals				Cumulative Program Totals				Monthly Attendance				Cumulative Attendance				
	Jan	Jan	% Change	YTD	YTD	Change	%	YTD	Jan	Jan	% Change	Avg.	YTD	Change	%	YTD	Avg.
	2012	2013			2011-12	2012-13	N			2012	2013			2009-10	2010-11		2011-12
Totals	470	492	4.7%	3,267	3,491	224	6.9%	11,308	12,366	9.4%	24.1	25.1	82,877	93,284	10,407	12.6%	25.4
Arcade	15	15	0.0%	107	114	7	6.5%	196	365	86.2%	13.1	24.3	2,203	2,397	194	8.8%	20.6
Arden-Dimick	22	20	-9.1%	158	145	-13	-8.2%	626	868	38.7%	28.5	43.4	4,903	4,595	-308	-6.3%	31.0
Carmichael	27	32	18.5%	253	243	-10	-4.0%	357	634	77.6%	13.2	19.8	6,324	6,999	675	10.7%	25.0
Central	25	31	24.0%	278	249	-29	-10.4%	427	991	132.1%	17.1	32.0	5,634	6,433	799	14.2%	20.3
Colonial Heights	13	16	23.1%	57	106	49	86.0%	175	285	62.9%	13.5	17.8	1,069	2,851	1,782	166.7%	18.8
Belle Cooleidge	38	20	-47.4%	217	223	6	2.8%	1,516	961	-36.6%	39.9	48.1	8,020	9,067	1,047	13.1%	37.0
Courtland	8	4	-50.0%	91	80	-11	-12.1%	66	45	-31.8%	8.3	11.3	1,367	1,602	235	17.2%	15.0
Del Paso Heights	9	15	66.7%	62	94	32	51.6%	158	203	28.5%	17.6	13.5	1,425	1,737	312	21.9%	23.0
Elk Grove	21	20	-4.8%	124	111	-13	-10.5%	606	532	-12.2%	28.9	26.6	3,617	2,921	-696	-19.2%	29.2
Fair Oaks	26	15	-42.3%	130	127	-3	-2.3%	538	541	0.6%	20.7	36.1	5,207	4,521	-686	-13.2%	40.1
Franklin	20	23	15.0%	126	152	26	20.6%	803	915	13.9%	40.2	39.8	3,158	6,462	3,304	104.6%	25.1
Galt	14	23	64.3%	100	129	29	29.0%	216	335	55.1%	15.4	14.6	1,917	2,798	881	46.0%	19.2
Isleton	11	12	9.1%	76	82	6	7.9%	215	243	13.0%	19.5	20.3	1,415	1,471	56	4.0%	18.6
Martin Luther King, Jr.	11	16	45.5%	102	99	-3	-2.9%	198	276	39.4%	18.0	17.3	1,983	2,012	29	1.5%	19.4
McClatchy	10	4	-60.0%	52	74	22	42.3%	247	92	-62.8%	24.7	23.0	1,368	1,531	163	11.9%	26.3
McKinley	16	11	-31.3%	103	126	23	22.3%	506	97	-80.8%	31.6	8.8	3,766	3,265	-501	-13.3%	36.6
North Highlands-Antelope	21	38	81.0%	131	194	63	48.1%	355	411	15.8%	16.9	10.8	2,706	2,881	175	6.5%	20.7
North Natomas	14	28	100.0%	86	146	60	69.8%	1,025	1,296	26.4%	73.2	46.3	2,871	3,426	555	19.3%	33.4
North Sacramento	9	11	22.2%	49	47	-2	-4.1%	53	134	152.8%	5.9	12.2	473	801	328	69.3%	9.7
Orangevale	1	9	800.0%	34	51	17	50.0%	22	141	540.9%	22.0	15.7	1,044	1,520	476	45.6%	30.7
Pocket-Greenhaven	31	22	-29.0%	182	166	-16	-8.8%	617	798	29.3%	19.9	36.3	4,774	6,348	1,574	33.0%	26.2
Rancho Cordova	27	25	-7.4%	171	179	8	4.7%	833	721	-13.4%	30.9	28.8	5,431	4,499	-932	-17.2%	31.8
Rio Linda	8	18	125.0%	75	88	13	17.3%	48	98	104.2%	6.0	5.4	954	768	-186	-19.5%	12.7
South Natomas	20	16	-20.0%	142	125	-17	-12.0%	372	409	9.9%	18.6	25.6	2,992	2,702	-290	-9.7%	21.1
Southgate	23	6	-73.9%	121	129	8	6.6%	467	100	-78.6%	20.3	16.7	2,412	3,568	1,156	47.9%	19.9
Sylvan Oaks	12	14	16.7%	88	78	-10	-11.4%	237	356	50.2%	19.8	25.4	2,133	2,286	153	7.2%	24.2
Valley Hi - N. Laguna	11	21	90.9%	90	74	-16	-17.8%	340	460	35.3%	30.9	21.9	3,101	3,263	162	5.2%	34.5
Walnut Grove	7	7	0.0%	62	60	-2	-3.2%	89	59	-33.7%	12.7	8.4	610	560	-50	-8.2%	9.8

Sacramento Public Library Monthly Report

Self-Check

Branch	<u>Monthly Circulation</u>				<u>Cumulative Circulation</u>					
	Jan	Jan	Change	% of Branch	YTD	YTD	Change	%	% of	
	<u>2012</u>	<u>2013</u>	N	%	<u>2011-12</u>	<u>2012-13</u>	N	%	<u>2011-12</u>	<u>2012-13</u>
Totals	326,345	291,169	-35,176	-10.8%	2,042,851	1,931,538	-111,313	-5.4%	45.9%	44.4%
Arcade	9,171	8,400	-771	-8.4%	57,139	54,766	-2,373	-4.2%	48.1%	50.0%
Arden-Dimick	18,761	16,898	-1,863	-9.9%	123,264	114,232	-9,032	-7.3%	60.4%	59.6%
Carmichael	24,398	22,124	-2,274	-9.3%	169,176	149,393	-19,783	-11.7%	63.9%	62.1%
Central	13,022	11,314	-1,708	-13.1%	98,376	75,143	-23,233	-23.6%	50.2%	39.9%
Colonial Heights	12,769	12,255	-514	-4.0%	53,839	79,712	25,873	48.1%	75.3%	69.6%
Belle Cooledge	16,367	14,404	-1,963	-12.0%	103,832	93,792	-10,040	-9.7%	56.3%	54.5%
Courtland	794	1,006	212	26.7%	4,285	4,702	417	9.7%	47.5%	43.0%
Del Paso Heights	1,522	1,273	-249	-16.4%	10,022	7,761	-2,261	-22.6%	38.1%	29.2%
Elk Grove	23,738	19,614	-4,124	-17.4%	149,765	131,491	-18,274	-12.2%	83.5%	78.3%
Fair Oaks	15,419	14,236	-1,183	-7.7%	106,497	93,099	-13,398	-12.6%	53.8%	53.8%
Franklin	23,360	22,202	-1,158	-5.0%	115,862	148,850	32,988	28.5%	68.7%	79.8%
Galt	2,723	4,447	1,724	63.3%	18,195	28,686	10,491	57.7%	23.4%	36.8%
Isleton	828	889	61	7.4%	3,971	4,609	638	16.1%	29.7%	32.2%
Martin Luther King, Jr.	8,737	8,032	-705	-8.1%	50,162	48,748	-1,414	-2.8%	61.3%	69.9%
McClatchy	6,038	5,961	-77	-1.3%	9,771	36,293	26,522	271.4%	14.4%	58.0%
McKinley	10,580	8,203	-2,377	-22.5%	67,747	55,738	-12,009	-17.7%	70.2%	64.1%
North Highlands	21,212	19,246	-1,966	-9.3%	147,202	129,420	-17,782	-12.1%	76.5%	76.0%
North Natomas	17,970	16,569	-1,401	-7.8%	110,785	106,855	-3,930	-3.5%	77.0%	78.3%
North Sacramento	3,128	2,175	-953	-30.5%	16,230	16,518	288	1.8%	48.9%	43.2%
Orangevale	4,011	3,535	-476	-11.9%	23,069	23,715	646	2.8%	38.2%	41.0%
Pocket-Greenhaven	11,312	9,833	-1,479	-13.1%	72,877	67,667	-5,210	-7.1%	61.4%	59.5%
Rancho Cordova	18,416	16,620	-1,796	-9.8%	121,255	104,493	-16,762	-13.8%	63.8%	56.0%
Rio Linda	2,131	1,519	-612	-28.7%	13,005	9,117	-3,888	-29.9%	39.2%	36.5%
South Natomas	14,489	12,201	-2,288	-15.8%	84,862	81,702	-3,160	-3.7%	66.2%	70.9%
Southgate	10,643	7,723	-2,920	-27.4%	75,520	55,145	-20,375	-27.0%	57.4%	54.6%
Sylvan Oaks	14,580	12,834	-1,746	-12.0%	96,872	87,148	-9,724	-10.0%	51.9%	51.6%
Valley Hi-North Laguna	20,120	17,429	-2,691	-13.4%	138,533	121,092	-17,441	-12.6%	71.5%	66.4%
Walnut Grove	106	227	121	114.2%	738	1,651	913	123.7%	6.5%	11.7%

Sacramento Public Library Monthly Report Virtual Self-Service

JANUARY 2013

	Jan		Change		YTD		YTD		Change	
	<u>2012</u>	<u>2013</u>	N	%	<u>2011-12</u>	<u>2012-13</u>	N	%		
Total Renewals	142,056	122,631	-19,425	-13.7%	926,407	776,556	-149,851	-16.2%		
External	133,248	115,821	-17,427	-13.1%	867,321	727,739	-139,582	-16.1%		
Internal	5,079	3,748	-1,331	-26.2%	32,991	24,921	-8,070	-24.5%		
Telephone	3,729	3,062	-667	-17.9%	26,095	23,896	-2,199	-8.4%		
% of All Circulation	20.7%	19.2%	-1.5%	-7.0%	20.8%	17.9%	-3.0%	-14.2%		
All Holds	174,144	148,407	-25,737	-14.8%	1,138,350	1,286,757	148,407	13.0%		
Self-Placed	148,806	132,822	-15,984	-10.7%	902,455	795,394	-107,061	-11.9%		
% of All Holds	85.4%	89.5%	4.0%	4.7%	79.3%	61.8%	-17.5%	-22.0%		
Total Electronic Access	861,579	1,249,859	388,280	45.1%	15,516,853	14,583,429	-933,424	-6.0%		
Catalog Searches	1,263,422	1,284,888	21,466	1.7%	8,886,516	7,907,554	-978,962	-11.0%		
Subscription Database Use ¹	485,521	885,920	400,399	82.5%	4,058,377	4,392,061	333,684	8.2%		
Library Web Site Visits	376,058	363,939	-12,119	-3.2%	2,480,719	2,108,562	-372,157	-15.0%		
Download	17,513	28,307	10,794	61.6%	91,241	175,252	84,011	92.1%		

Notes:

¹ The subscription database searches refer to totals for the previous month.