Sacramento Public Library Authority

January 10, 2013 **Agenda Item 4.0: Director's Report**

TO: **Sacramento Public Library Authority Board Members**

FROM: **Rivkah K. Sass, Library Director**

RE: **Director's Report**

RECOMMENDED ACTION: None - Information only.

First 5 Funding

The Sacramento Public Library Foundation made a successful presentation to the First 5 Commission for an out-of-cycle funding request in the amount of $7,525. These funds, in addition to the $5,000 from News10, $1,500 from Sacramento City Council District 3 (Steve Cohn) and $8,000 from the Friends of South Natomas Library will allow the Library to complete the family and books space at the South Natomas Library.

Holiday Closures

All Sacramento Public Library locations were closed December 24-26 for the Christmas holidays. In addition, management, unrepresented staff and Library Unit employees were furloughed on December 26.

Programs in December

The 3rd Annual Jane Austen Birthday Tea was once again a rousing success. Sponsored by the Friends of Sacramento Public Library and the Jane Austen Society of North America (JASNA), the event brought 140 people to the Tsakopoulos Galleria. The event was a first for SPL in that while free for members of the Friends or JASNA, people who were not members of either organization were asked to pay $10. Those who paid for admission did so with a smile. The Friends signed up 10 new members (of which 4 signed up for the family membership) and raised $483 in admission, donations, and book and bag sales and a total for the day of $653.

On December 30, the Central Library hosted what might be the first annual "Almost New Year's Book/CD/DVD Swap and Social." More than 60 people attended.

Comstock's Capital Region Cares

Once again Sacramento Public Library will be featured in the January issue of ***Comstock's Magazine*** for the Capital Region Cares segment. The library's page is being sponsored by TIAA-CREF and ScholarShare. ScholarShare is the very generous underwriter of the "10 Books to Read" campaign the Library does in partnership with News10.

Website Launched

The Library's redesigned website launched on November 28. It is almost universally loved with many positive comments coming in, praising the clean look. Staff is working hard to resolve any issues that have been reported.

Branch Reports

During the storytime break in December, North Sacramento Branch Supervisor Nicole Powell used the opportunity for outreach to local preschools and Head Starts. Almost all of the sites requested multicultural holiday stories. Nicole developed a

Winter Wonderland storytime and performed for 191 children and 50 teachers and parents at NHDF Child Development Center, Sacramento Food Bank, North Sacramento Family Resource Center and Neece Head Start. Nicole's storytime featured holiday stories as heard during December's Dial-A-Story and Tele-Cuento services. This type of activity reinforces that the Library provides many services that are accessible in many different ways.

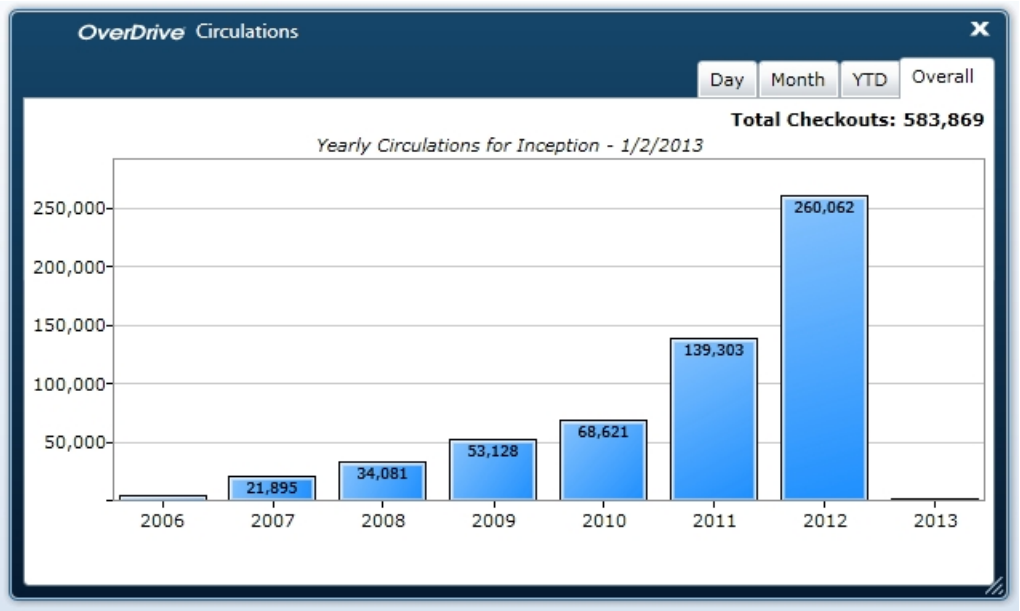
North Highlands-Antelope Supervisor Beth Attard reported that on December 6 Children's Librarian Denise Lee organized a "Winter Holiday Craft" event for children in which she partnered with the "Spare the Air" campaign to provide a fun holiday event. Children created ornaments from recycled materials and then had a chance to meet "Scooter" the "Spare the Air" mascot.

Facilities

Work began on the Southgate Library's staff work area. The area is being reconfigured to make the space more efficient for staff.

eBook Usage

It is impossible to read, listen to, or view any media these days without seeing an article on ebooks and their impact on readers, libraries and society. Electronic Resources Librarian, Amy Calhoun, prepared this visual that shows how ebook usage from Overdrive, until recently, the Library's primary supplier, is trending.



ATTACHMENTS

Attachment A: Public Services Statistics – November, 2012

SACRAMENTO PUBLIC LIBRARY

MONTHLY PUBLIC SERVICES STATISTICS

NOVEMBER 2012

Key Points:

- Branches with the highest percentage of circulation that is from self-check include:
  - Franklin (80.3%)
  - North Natomas (79.8%)
  - Elk Grove (79.0%)
  - North Highlands (77.8%)
  - Martin Luther King (71.6%)

- In November 2012, the Library offered 498 free programs to the public, a 20.0% increase over November 2011.

- FY 2012-13 year to date program attendance is 69,190 an 10.9% increase from FY 2011-12.

- FY 2012-13 year to date branch volunteer hours total 26,721 a 10.2% increase from FY 2011-12.

Sacramento Public Library Monthly Report
Summary

NOVEMBER 2012	Nov 2011	Nov 2012	Change N	Change %	YTD 2011-12	YTD 2012-13	Change N	Change %
Customers & Circulation								
Items Circulated	613,057	580,414	-32,643	-5.3%	3,261,552	3,152,340	-109,212	-3.3%
Interlibrary Loan								
Loaned to Client Libraries	10,419	10,332	-87	-0.8%	57,905	59,080	1,175	2.0%
Borrowed from Client Libraries	14,799	8,656	-6,143	-41.5%	58,466	48,863	-9,603	-16.4%
Loaned to LINKPlus Libraries	3,257	3,447	190	5.8%	18,640	18,440	-200	-1.1%
Borrowed from LINKPlus Libraries	3,143	2,798	-345	-11.0%	18,103	14,851	-3,252	-18.0%
All Other Loans	121	74	-47	-38.8%	620	377	-243	-39.2%
New Customers Registered	5,059	4,429	-630	-12.5%	29,432	29,020	-412	-1.4%
Total Customers	665,138	678,731	13,593	2.0%	na	na	na	na
Adult	443,087	445,161	2,074	0.5%	na	na	na	na
Juvenile	178,285	181,494	3,209	1.8%	na	na	na	na
E-card Only	42,764	51,026	8,262	19.3%	na	na	na	na
Other	1,000	1,049	49	4.9%	na	na	na	na
Total Customers as % of Total Population[1]	48.8%	49.4%	0.6%	1.2%	na	na	na	na
Library Visits	342,739	308,317	-34,422	-10.0%	1,812,893	1,622,305	-190,588	-10.5%
Programs								
TOTAL PROGRAMS - #	415	498	83	20.0%	2,433	2,684	251	10.3%
TOTAL ATTENDANCE	10,376	11,127	751	7.2%	62,388	69,190	6,802	10.9%
Family Programs - #	32	62	30	93.8%	253	324	71	28.1%
Family Programs - Attendance	2,098	2,261	163	7.8%	10,928	16,070	5,142	47.1%
Toddler Programs - #	83	104	21	25.3%	406	544	138	34.0%
Toddler Programs - Attendance	3,063	3,394	331	10.8%	14,463	17,699	3,236	22.4%
Preschool Programs - #	84	83	-1	-1.2%	445	455	10	2.2%
Preschool Programs - Attendance	1,971	1,962	-9	-0.5%	12,326	11,392	-934	-7.6%
School Age Programs - #	51	50	-1	-2.0%	356	341	-15	-4.2%
School Age Programs - Attendance	1,412	1,071	-341	-24.2%	12,413	10,253	-2,160	-17.4%
Teen Programs - #	54	70	16	29.6%	356	342	-14	-3.9%
Teen Programs - Attendance	696	800	104	14.9%	4,541	4,789	248	5.5%
Adult Programs - #	109	122	13	11.9%	604	657	53	8.8%
Adult Programs - Attendance	1,081	1,463	382	35.3%	7,474	8,604	1,130	15.1%
Senior Programs - #	2	7	5	250.0%	13	21	8	61.5%
Senior Programs - Attendance	55	176	121	220.0%	243	383	140	57.6%
Community								
Community Meeting/Meeting Room Use - #	264	301	37	14.0%	1,558	1,540	-18	-1.2%
Hours Used	1,066	1,757	691	64.8%	5,036	5,756	720	14.3%
Attendance	5,448	6,380	932	17.1%	32,213	31,842	-371	-1.2%
Community Meetings - # presentations by staff	38	53	15	39.5%	288	258	-30	-10.4%
Total Attendance	2,847	2,305	-542	-19.0%	13,591	18,244	4,653	34.2%
Attendance - Adults	492	1,260	768	156.1%	4,745	7,517	2,772	58.4%
Attendance - Youth	2,355	1,045	-1,310	-55.6%	8,846	9,891	1,045	11.8%
Community Group Visits to Library - #	51	57	6	11.8%	337	357	20	5.9%
Total Attendance	1,743	1,617	-126	-7.2%	10,850	12,626	1,776	16.4%
Attendance - Adults	408	436	28	6.9%	2,802	4,433	1,631	58.2%
Attendance - Youth	1,335	1,181	-154	-11.5%	8,048	8,193	145	1.8%
Internet Access Totals								
Total Reservations	57,875	58,712	837	1.4%	336,723	318,932	-17,791	-5.3%
Total Time (Hours)	50,215	51,969	1,754	3.5%	289,271	282,755	-6,516	-2.3%
Customer Self-Service								
Self-Check Circulation	279,598	258,069	-21,529	-7.7%	1,491,398	1,409,058	-82,340	-5.5%

Sacramento Public Library Monthly Report
Summary

NOVEMBER 2012	Nov 2011	Nov 2012	Change N	Change %	YTD 2011-12	YTD 2012-13	Change N	Change %
% of All Circulation for System	45.6%	44.5%	-1.1%	-2.5%	45.7%	44.7%	-1.0%	-2.2%
Total Customer-Completed Renewals	133,326	122,146	-11,180	-8.4%	681,864	526,225	-155,639	-22.8%
Computer Renewal - External	124,604	114,649	-9,955	-8.0%	638,412	491,163	-147,249	-23.1%
Computer Renewal - Internal	4,749	4,317	-432	-9.1%	24,210	17,435	-6,775	-28.0%
Telephone Renewal	3,973	3,180	-793	-20.0%	19,242	17,627	-1,615	-8.4%
% of All Circulation for System	0.6%	21.0%	20.4%	3147.3%	0.6%	0.6%	0.0%	-5.2%
Total Holds Placed	154,641	127,175	-27,466	-17.8%	2,701,592	630,071	-2,071,521	-76.7%
Customer-Placed Holds	139,159	114,075	-25,084	-18.0%	1,156,895	554,743	-602,152	-52.0%
% of All Holds Placed	90.0%	89.7%	-0.3%	-0.3%	42.8%	88.0%	45.2%	105.6%
Total Library Catalog Searches[2]	1,147,993	984,411	-163,582	-14.2%	6,736,504	5,632,696	-1,103,808	-16.4%
Searches during open hours	697,300	567,525	-129,775	-18.6%	4,214,042	3,289,415	-924,627	-21.9%
Searches during closed hours	450,693	416,886	-33,807	-7.5%	2,522,462	2,343,281	-179,181	-7.1%
% of Total Searches	39.26%	42.3%	20.7%	52.6%	37.44%	41.6%	16.2%	43.4%
Subscription Database Searches[3]	584,238	22,805	-561,433	-96.1%	3,016,970	2,951,201	-65,769	-2.2%
Web Page Visits	340,495	283,554	-56,941	-16.7%	1,784,877	1,744,580	-40,297	-2.3%
Download	13,626	24,732	11,106	81.5%	58,329	120,723	62,394	107.0%
Notices Sent for Holds and Overdues - Total	99,090	83,843	-15,247	-15.4%	541,816	490,134	-51,682	-9.5%
Delivered via E-mail	68,540	59,725	-8,815	-12.9%	376,545	350,810	-25,735	-6.8%
% of Total	69.2%	71.2%	2.1%	3.0%	69.5%	71.6%	2.1%	3.0%
Delivered via Automated Telephone System	30,550	24,118	-6,432	-21.1%	165,271	139,324	-25,947	-15.7%
% of Total	30.8%	28.8%	-2.1%	-6.7%	30.5%	28.4%	-2.1%	-6.8%
Resources								
Open Hours	3,797	3,878	81	2.1%	21,163	20,904	-259	-1.2%
Closed Hours	839	575	-264	-31.5%	1,059	1,788	729	68.9%
Staff FTE	186	185.5	0.0	0.0%	na	na	na	na
Extra Help Staff Total Hours Used	6,324	23,413	17,089	270.2%	40,261	32,326	-7,935	-19.7%
Oncall Hours	0	105	105	na	10,742	879	-9,863	-91.8%
Oncall Wages	$302.40	$16,946.00	$16,644	5503.8%	$302.40	$28,171.00	27,869	9215.8%
Shelver Hours	6,022	6,362	340	5.6%	29,217	31,447	2,230	7.6%
Shelver Wages	51,051.07	80,732.00	$29,681	58.1%	$99,127.07	$136,822.00	37,695	38.0%
Volunteers- #	674	735	61	9.1%	na	-1,026	na	na
Volunteers - Hours	4,744	5,222	478	10.1%	24,250	26,721	2,471	10.2%
Items - Total	1,786,544	1,736,424	-50,120	-2.8%	na	na	na	na
Items Added	9,277	9,013	-264	-2.8%	57,360	42,116	-15,244	-26.6%
Titles - Total	495,177	492,519	-2,658	-0.5%	na	na	na	na
Titles Added	1,127	1,176	49	4.3%	5,985	6,569	584	9.8%

Notes:

[1] The population estimates used are from the California Department of Finance.

Last year = 1,362,619

This year = 1,373,874

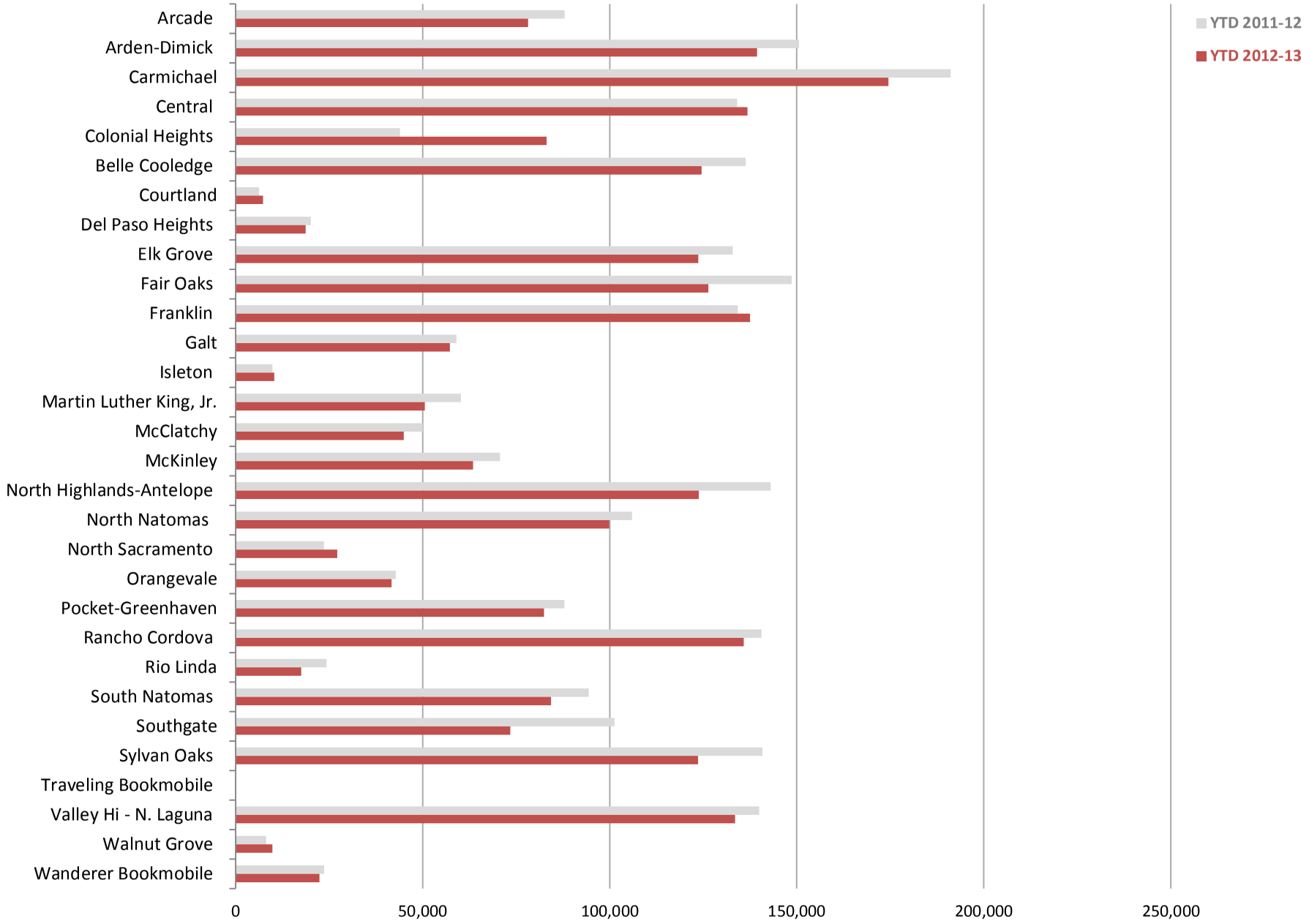
[2] The catalog search data was updated July 2011 to reflect searches performed during and outside of regular library hours

[3] The subscription database searches refer to totals for the previous month.

Sacramento Public Library Monthly Report
Customers

NOVEMBER 2012	Monthly New Customers			Cumulative New Customers				Total Customers			
	Nov	Nov		YTD	YTD	Change				Change	
Branches	2011	2012	% Change	2011-12	2012-13	N	%	2011-12	2012-13	N	%
Totals	**5,059**	**4,429**	**-12.5%**	**40,608**	**29,020**	**-11,588**	**-28.5%**	**665,138**	**678,731**	**13,593**	**2.0%**
Arcade	157	151	-3.8%	1,109	753	-356	-32.1%	21,815	21,876	61	0.3%
Arden-Dimick	173	148	-14.5%	1,311	895	-416	-31.7%	27,274	27,096	-178	-0.7%
Carmichael	201	165	-17.9%	1,469	1,102	-367	-25.0%	32,661	34,460	1,799	5.5%
Central	353	308	-12.7%	2,401	1,718	-683	-28.4%	55,384	52,798	-2,586	-4.7%
Colonial Heights	277	159	-42.6%	1,513	1,072	-441	-29.1%	26,499	26,648	149	0.6%
Belle Cooledge	117	136	16.2%	1,305	779	-526	-40.3%	28,306	27,408	-898	-3.2%
Courtland	9	3	-66.7%	64	55	-9	-14.1%	874	928	54	6.2%
Del Paso Heights	67	70	4.5%	509	364	-145	-28.5%	9,018	9,294	276	3.1%
Elk Grove	228	209	-8.3%	2,161	1,422	-739	-34.2%	43,895	43,167	-728	-1.7%
Fair Oaks	162	119	-26.5%	1,201	787	-414	-34.5%	28,442	27,773	-669	-2.4%
Franklin	126	105	-16.7%	2,085	1,706	-379	-18.2%	29,874	29,623	-251	-0.8%
Galt	81	74	-8.6%	633	487	-146	-23.1%	14,875	15,128	253	1.7%
Isleton	8	12	50.0%	74	66	-8	-10.8%	1,049	1,085	36	3.4%
Martin Luther King, Jr.	122	124	1.6%	1,091	779	-312	-28.6%	22,457	21,945	-512	-2.3%
McClatchy	24	40	66.7%	181	275	94	51.9%	3,708	4,081	373	10.1%
McKinley	66	118	78.8%	634	568	-66	-10.4%	14,485	14,691	206	1.4%
North Highlands-Antelope	278	211	-24.1%	2,053	1,261	-792	-38.6%	46,523	45,555	-968	-2.1%
North Natomas	270	191	-29.3%	3,306	1,788	-1,518	-45.9%	19,418	22,600	3,182	16.4%
North Sacramento	41	51	24.4%	390	300	-90	-23.1%	8,337	8,258	-79	-0.9%
Orangevale	175	83	-52.6%	561	438	-123	-21.9%	9,601	10,013	412	4.3%
Pocket-Greenhaven	65	90	38.5%	1,194	727	-467	-39.1%	4,790	6,899	2,109	44.0%
Rancho Cordova	264	180	-31.8%	1,855	1,368	-487	-26.3%	33,922	34,357	435	1.3%
Rio Linda	48	37	-22.9%	289	150	-139	-48.1%	6,248	6,131	-117	-1.9%
South Natomas	162	187	15.4%	1,526	1,365	-161	-10.6%	35,273	34,925	-348	-1.0%
Southgate	152	155	2.0%	1,063	757	-306	-28.8%	24,030	23,709	-321	-1.3%
Sylvan Oaks	263	178	-32.3%	1,919	1,223	-696	-36.3%	37,267	36,844	-423	-1.1%
Traveling Bookmobile	0	0	0.0%	5	0	-5	-100.0%	838	725	-113	-13.5%
Valley Hi - N. Laguna	359	266	-25.9%	3,034	2,085	-949	-31.3%	30,490	35,094	4,604	15.1%
Walnut Grove	7	5	-28.6%	73	57	-16	-21.9%	1,486	1,514	28	1.9%
Wanderer Bookmobile	15	9	-40.0%	62	51	-11	-17.7%	1,732	1,686	-46	-2.7%
Other Circulating Entities											
Books by Mail	0	0	0.0%	1	0	-1	-100.0%	1	-	-1	-100.0%
ILL	4	1	-75.0%	8	7	-1	-12.5%	593	575	-18	-3.0%
Misc Circ	785	844	7.5%	5,528	4,615	-913	-16.5%	43,973	51,845	7,872	17.9%

Sacramento Public Library Monthly Report
Circulation Comparison



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Sacramento Public Library Monthly Report

Circulation

NOVEMBER 2012	Monthly Circulation			Monthly Circ. per Open Hour			Cumulative Circulation			
	Nov	Nov		Nov	Nov		YTD	YTD	Change	
Branch	2011	2012	% Change	2011	2012	% Change	2011-12	2012-13	N	%
Totals	**616,237**	**580,414**	**-5.8%**	**3,374**	**3,229**	**-4.3%**	**3,261,552**	**3,152,340**	**-109,212**	**-3.3%**
Arcade	16,260	13,953	-14.2%	110	92	-15.9%	87,936	78,193	-9,743	-11.1%
Arden-Dimick	26,892	26,037	-3.2%	189	172	-9.0%	150,616	139,397	-11,219	-7.4%
Carmichael	38,598	31,978	-17.2%	214	193	-10.2%	191,144	174,520	-16,624	-8.7%
Central	32,766	26,462	-19.2%	213	149	-30.1%	134,067	136,811	2,744	2.0%
Colonial Heights	13,622	15,130	11.1%	108	110	2.2%	43,943	83,151	39,208	89.2%
Belle Cooledge	25,313	23,152	-8.5%	192	169	-11.9%	136,317	124,560	-11,757	-8.6%
Courtland	1,191	1,679	41.0%	10	18	70.7%	6,262	7,363	1,101	17.6%
Del Paso Heights	3,291	3,435	4.4%	25	25	0.6%	20,074	18,695	-1,379	-6.9%
Elk Grove	23,401	23,032	-1.6%	158	153	-3.5%	132,891	123,705	-9,186	-6.9%
Fair Oaks	25,701	23,350	-9.1%	174	153	-12.1%	148,632	126,346	-22,286	-15.0%
Franklin	18,421	24,467	32.8%	124	160	29.3%	134,232	137,497	3,265	2.4%
Galt	10,637	10,127	-4.8%	81	74	-8.3%	59,033	57,304	-1,729	-2.9%
Isleton	2,301	2,203	-4.3%	32	29	-10.5%	9,809	10,338	529	5.4%
Martin Luther King, Jr.	10,411	9,197	-11.7%	79	67	-14.9%	60,194	50,606	-9,588	-15.9%
McClatchy	9,049	8,608	-4.9%	70	64	-8.4%	50,030	44,947	-5,083	-10.2%
McKinley	12,745	11,818	-7.3%	97	86	-10.7%	70,692	63,495	-7,197	-10.2%
North Highlands-Antelope	26,650	21,940	-17.7%	193	143	-25.7%	143,003	123,781	-19,222	-13.4%
North Natomas	20,078	18,265	-9.0%	152	133	-12.3%	105,999	99,904	-6,095	-5.8%
North Sacramento	4,832	4,854	0.5%	42	41	-2.1%	23,599	27,189	3,590	15.2%
Orangevale	8,233	7,986	-3.0%	56	67	19.0%	42,798	41,666	-1,132	-2.6%
Pocket-Greenhaven	14,447	14,927	3.3%	111	132	18.9%	87,902	82,443	-5,459	-6.2%
Rancho Cordova	25,416	24,359	-4.2%	196	216	10.3%	140,608	135,841	-4,767	-3.4%
Rio Linda	4,622	3,498	-24.3%	43	29	-33.1%	24,292	17,541	-6,751	-27.8%
South Natomas	16,708	14,948	-10.5%	129	129	0.3%	94,393	84,311	-10,082	-10.7%
Southgate	16,087	12,490	-22.4%	110	107	-3.1%	101,301	73,418	-27,883	-27.5%
Sylvan Oaks	25,213	22,129	-12.2%	162	192	19.1%	140,862	123,617	-17,245	-12.2%
Traveling Bookmobile	0	-	0.0%	na	na	na	10	0	-10	-100.0%
Valley Hi - N. Laguna	26,619	23,407	-12.1%	176	202	14.5%	139,976	133,537	-6,439	-4.6%
Walnut Grove	1,670	2,097	25.6%	16	17	7.3%	8,146	9,850	1,704	20.9%
Wanderer Bookmobile	4,221	4,320	2.3%	114	108	-5.3%	23,663	22,423	-1,240	-5.2%
Other Circulating Entities										
Books by Mail	0	0	0.0%	na	na	na	0	0	0	0.0%
Borrower's Help Desk	0	0	0.0%	na	na	na	0	0	0	0.0%
ILL	8	2	-75.0%	na	na	na	43	21	-22	-51.2%
Misc Circ	702	879	25.2%	na	na	na	3,176	4,680	1,504	47.4%
Telis	3,180	2,766	-13.0%	na	na	na	9,855	10,787	932	9.5%
Customer										
Online	129,353	119,007	-8.0%	na	na	na	658,483	646,053	-12,430	-1.9%
Telephone	3,973	3,180	-20.0%	na	na	na	19,242	17,627	-1,615	-8.4%
Download	13,626	24,732	81.5%	na	na	na	58,329	120,723	62,394	107.0%

Sacramento Public Library Monthly Report

Program Totals

NOVEMBER 2012	Monthly Program Totals			Cumulative Program Totals				Monthly Attendance					Cumulative Attendance					
Branch	Nov 2011	Nov 2012	% Change	YTD 2011-12	YTD 2012-13	Change N	Change %	Nov 2011	Nov 2012	% Change	Avg. 2009-10	Avg. 2010-11	YTD 2011-12	YTD 2012-13	Change N	Change %	Avg. 2011-12	Avg. 2012-13
Totals	**415**	**498**	**20.0%**	**2,433**	**2,684**	**251**	**10.3%**	**10,376**	**11,127**	**7.2%**	**25.0**	**22.3**	**62,388**	**71,730**	**9,342**	**15.0%**	**25.6**	**26.7**
Arcade	13	17	30.8%	79	85	6	7.6%	253	319	26.1%	19.5	18.8	1,789	1,746	-43	-2.4%	22.6	20.5
Arden-Dimick	18	30	66.7%	117	109	-8	-6.8%	1,097	810	-26.2%	60.9	27.0	3,826	3,258	-568	-14.8%	32.7	29.9
Carmichael	32	33	3.1%	187	192	5	2.7%	1,016	894	-12.0%	31.8	27.1	4,914	5,747	833	17.0%	26.3	29.9
Central	35	28	-20.0%	229	177	-52	-22.7%	401	529	31.9%	11.5	18.9	4,601	4,836	235	5.1%	20.1	27.3
Colonial Heights	4	16	300.0%	38	98	60	157.9%	69	267	287.0%	17.3	16.7	810	2,362	1,552	191.6%	21.3	24.1
Belle Cooledge	35	36	2.9%	153	170	17	11.1%	1,120	1,242	10.9%	32.0	34.5	5,489	7,033	1,544	28.1%	35.9	41.4
Courtland	11	8	-27.3%	75	67	-8	-10.7%	140	104	-25.7%	12.7	13.0	1,223	1,368	145	11.9%	16.3	20.4
Del Paso Heights	7	10	42.9%	46	69	23	50.0%	145	135	-6.9%	20.7	13.5	1,122	1,342	220	19.6%	24.4	19.4
Elk Grove	13	10	-23.1%	95	75	-20	-21.1%	439	324	-26.2%	33.8	32.4	2,773	2,122	-651	-23.5%	29.2	28.3
Fair Oaks	16	17	6.3%	90	83	-7	-7.8%	704	728	3.4%	44.0	42.8	3,622	3,037	-585	-16.2%	40.2	36.6
Franklin	15	31	106.7%	91	142	51	56.0%	597	661	10.7%	39.8	21.3	1,999	5,022	3,023	151.2%	22.0	35.4
Galt	11	15	36.4%	72	101	29	40.3%	179	264	47.5%	16.3	17.6	1,472	2,110	638	43.3%	20.4	20.9
Isleton	10	10	0.0%	54	61	7	13.0%	167	169	1.2%	16.7	16.9	950	1,047	97	10.2%	17.6	17.2
Martin Luther King, Jr.	10	11	10.0%	83	74	-9	-10.8%	150	215	43.3%	15.0	19.5	1,627	1,572	-55	-3.4%	19.6	21.2
McClatchy	8	8	0.0%	35	67	32	91.4%	303	145	-52.1%	37.9	18.1	963	1,335	372	38.6%	27.5	19.9
McKinley	15	22	46.7%	72	105	33	45.8%	386	534	38.3%	25.7	24.3	2,871	2,657	-214	-7.5%	39.9	25.3
North Highlands-Antelope	19	31	63.2%	97	146	49	50.5%	340	334	-1.8%	17.9	10.8	2,142	2,252	110	5.1%	22.1	15.4
North Natomas	12	17	41.7%	66	100	34	51.5%	344	381	10.8%	28.7	22.4	1,752	2,020	268	15.3%	26.5	20.2
North Sacramento	7	7	0.0%	34	29	-5	-14.7%	54	64	18.5%	7.7	9.1	380	570	190	50.0%	11.2	19.7
Orangevale	3	7	133.3%	31	37	6	19.4%	25	95	280.0%	8.3	13.6	1,000	1,308	308	30.8%	32.3	35.4
Pocket-Greenhaven	20	25	25.0%	139	155	16	11.5%	475	726	52.8%	23.8	29.0	3,984	5,017	1,033	25.9%	28.7	32.4
Rancho Cordova	20	23	15.0%	121	130	9	7.4%	486	496	2.1%	24.3	21.6	3,817	3,500	-317	-8.3%	31.5	26.9
Rio Linda	12	17	41.7%	57	56	-1	-1.8%	105	92	-12.4%	8.8	5.4	698	546	-152	-21.8%	12.2	9.8
South Natomas	19	14	-26.3%	103	98	-5	-4.9%	236	290	22.9%	12.4	20.7	2,325	2,130	-195	-8.4%	22.6	21.7
Southgate	16	25	56.3%	84	105	21	25.0%	311	422	35.7%	19.4	16.9	1,668	3,156	1,488	89.2%	19.9	30.1
Sylvan Oaks	16	14	-12.5%	65	60	-5	-7.7%	294	403	37.1%	18.4	28.8	1,670	1,900	230	13.8%	25.7	31.7
Valley Hi - N. Laguna	11	8	-27.3%	71	52	-19	-26.8%	436	428	-1.8%	39.6	53.5	2,445	2,326	-119	-4.9%	34.4	44.7
Walnut Grove	7	8	14.3%	49	41	-8	-16.3%	104	56	-46.2%	14.9	7.0	456	411	-45	-9.9%	9.3	10.0

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Sacramento Public Library Monthly Report

Self-Check

NOVEMBER 2012	Monthly Circulation					Cumulative Circulation					
Branch	Nov 2011	Nov 2012	Change N	Change %	% of Branch Circulation	YTD 2011-12	YTD 2012-13	Change N	Change %	% of Circulation 2011-12	% of Circulation 2012-13
Totals	**279,598**	**258,069**	**-21,529**	**-7.7%**	**44.5%**	**1,491,398**	**1,409,058**	**-82,340**	**-5.5%**	**45.7%**	**44.7%**
Arcade	7,856	6,991	-865	-11.0%	50.1%	41,401	39,341	-2,060	-5.0%	47.1%	50.3%
Arden-Dimick	16,405	15,733	-672	-4.1%	60.4%	90,953	83,089	-7,864	-8.6%	60.4%	59.6%
Carmichael	25,346	19,831	-5,515	-21.8%	62.0%	121,692	109,135	-12,557	-10.3%	63.7%	62.5%
Central	14,884	10,051	-4,833	-32.5%	38.0%	71,724	54,248	-17,476	-24.4%	53.5%	39.7%
Colonial Heights	10,137	10,235	98	1.0%	67.6%	32,431	58,401	25,970	80.1%	73.8%	70.2%
Belle Cooledge	14,276	12,495	-1,781	-12.5%	54.0%	75,722	67,914	-7,808	-10.3%	55.5%	54.5%
Courtland	522	782	260	49.8%	46.6%	2,928	3,203	275	9.4%	46.8%	43.5%
Del Paso Heights	1,334	1,039	-295	-22.1%	30.2%	7,570	5,424	-2,146	-28.3%	37.7%	29.0%
Elk Grove	20,747	18,195	-2,552	-12.3%	79.0%	109,745	96,788	-12,957	-11.8%	82.6%	78.2%
Fair Oaks	14,135	12,742	-1,393	-9.9%	54.6%	80,330	67,721	-12,609	-15.7%	54.0%	53.6%
Franklin	11,684	19,656	7,972	68.2%	80.3%	92,502	109,599	17,097	18.5%	68.9%	79.7%
Galt	2,345	3,831	1,486	63.4%	37.8%	13,571	21,066	7,495	55.2%	23.0%	36.8%
Isleton	627	775	148	23.6%	35.2%	2,773	3,320	547	19.7%	28.3%	32.1%
Martin Luther King, Jr.	6,315	6,584	269	4.3%	71.6%	35,574	35,271	-303	-0.9%	59.1%	69.7%
McClatchy	na	4,832	4,832	100.0%	56.1%	na	25,623	25,623	100.0%	na	57.0%
McKinley	8,956	7,658	-1,298	-14.5%	64.8%	49,783	40,772	-9,011	-18.1%	70.4%	64.2%
North Highlands	20,660	17,066	-3,594	-17.4%	77.8%	110,440	94,400	-16,040	-14.5%	77.2%	76.3%
North Natomas	15,984	14,579	-1,405	-8.8%	79.8%	80,840	77,297	-3,543	-4.4%	76.3%	77.4%
North Sacramento	2,283	1,729	-554	-24.3%	35.6%	11,074	12,476	1,402	12.7%	46.9%	45.9%
Orangevale	3,604	3,184	-420	-11.7%	39.9%	16,419	17,657	1,238	7.5%	38.4%	42.4%
Pocket-Greenhaven	9,330	8,944	-386	-4.1%	59.9%	53,320	49,160	-4,160	-7.8%	60.7%	59.6%
Rancho Cordova	16,782	14,727	-2,055	-12.2%	60.5%	90,160	75,189	-14,971	-16.6%	64.1%	55.4%
Rio Linda	1,840	1,342	-498	-27.1%	38.4%	9,499	6,365	-3,134	-33.0%	39.1%	36.3%
South Natomas	11,661	10,461	-1,200	-10.3%	70.0%	60,640	60,269	-371	-0.6%	64.2%	71.5%
Southgate	8,793	6,560	-2,233	-25.4%	52.5%	58,077	40,938	-17,139	-29.5%	57.3%	55.8%
Sylvan Oaks	13,531	11,847	-1,684	-12.4%	53.5%	72,709	64,360	-8,349	-11.5%	51.6%	52.1%
Valley Hi-North Laguna	19,436	15,930	-3,506	-18.0%	68.1%	98,967	88,802	-10,165	-10.3%	70.7%	66.5%
Walnut Grove	125	270	145	116.0%	12.9%	554	1,230	676	122.0%	6.8%	12.5%

Sacramento Public Library Monthly Report
Virtual Self-Service

NOVEMBER 2012

	Nov 2011	Nov 2012	Change N	Change %	YTD 2011-12	YTD 2012-13	Change N	Change %
Total Renewals	**133,326**	**122,146**	**-11,180**	**-8.4%**	**681,864**	**526,225**	**-155,639**	**-22.8%**
External	124,604	114,649	-9,955	-8.0%	638,412	491,163	-147,249	-23.1%
Internal	4,749	4,317	-432	-9.1%	24,210	17,435	-6,775	-28.0%
Telephone	3,973	3,180	-793	-20.0%	19,242	17,627	-1,615	-8.4%
% of All Circulation	21.6%	21.0%	-0.6%	-2.7%	20.9%	16.7%	-4.2%	-20.2%
All Holds	**174,144**	**127,175**	**-46,969**	**-27.0%**	**346,253**	**966,382**	**620,129**	**179.1%**
Self-Placed	139,159	114,075	-25,084	-18.0%	753,649	554,743	-198,906	-26.4%
% of All Holds	79.9%	89.7%	9.8%	12.2%	217.7%	57.4%	-160.3%	-73.6%
Total Electronic Access	**924,733**	**306,359**	**-618,374**	**-66.9%**	**11,596,680**	**10,449,200**	**-1,147,480**	**-9.9%**
Catalog Searches	1,147,993	**984,411**	-163,582	-14.2%	6,736,504	5,632,696	-1,103,808	-16.4%
Subscription Database Use[1]	584,238	22,805	-561,433	-96.1%	3,016,970	2,951,201	-65,769	-2.2%
Library Web Site Visits	340,495	283,554	-56,941	-16.7%	1,784,877	1,744,580	-40,297	-2.3%
Download	13,626	24,732	11,106	81.5%	58,329	120,723	62,394	107.0%

Notes:

[1] The subscription database searches refer to totals for the previous month.

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